



COLLEGE OF
**Agricultural Sciences
and Natural Resources**

EAST TEXAS A&M

ALC 2301 – Introduction to Agricultural Leadership, Education, & Communications

Fall 2026

Instructor: Hailey Hanna, M.S.
Adjunct Faculty-Agricultural Leadership, Education, & Communications
East Texas A&M

Email: Hailey.Hanna@ETAMU.edu

Office Info: Online

Office Hours:

I work off-campus and will be available via zoom or email. You are welcome to email me to arrange a zoom meeting time if needed.

Class Location: Web-based via D2L

Materials – Textbooks, Readings, Supplementary Readings:

Komives, S. R., Lucas, N., & McMahon, T.R. (2013). *Exploring leadership for college students who want to make a difference* (3rd ed.) San Francisco, CA: Jossey Bass, Inc.

CliftonStrengths Assessment/\$19.99 plus tax

Additional material will come from a variety of sources including scientific and professional journals, publications from governmental agencies, information from agricultural organizations, and guest presenters.

Course Description: (as in catalog) This course is an introduction to principles of leadership, personal skill development, academic and scholarly development, and application of leadership theory and leadership models. Emphasis in leadership styles, application of theory, social justice, conflict management, positive psychology, emotional intelligence, self-assessment, and reflection as applied to agriculture.

Student Learning Outcomes:

Upon completion of the course, the student will be able to:

1. Articulate disciplinary and interdisciplinary theories, concepts, principles, skills and practices related to leadership
2. Introduce critical thinking by evaluating, analyzing, and integrating information from a variety of sources
3. Practice effective written and oral communication skills
4. Practice ethical leadership in consideration of one's own action.
5. Formulate a plan for lifelong learning comprised of personal goals for continued professional growth
6. Participate effectively in teams/groups

The instructor reserves the right to modify this syllabus during the semester, if needed. The instructor also reserves the right to extend credit for alternative assignments, projects, or presentations.

The following instructional objectives will guide course content to achieve these outcomes.

1. Describe leadership education as a scholarly field of study
2. Explore the leadership context of and lesson learned by significant historical and contemporary leaders
3. Define a context for leadership practice
4. Create, define, and defend a contextual leadership definition
5. Identify and apply the relational leadership model

Course Assignments and Grading

Activities and Assignments	Details	Point Value and Grading Scale
Class Discussion/Participation		10 @ 10 Points Each
Clifton Strengths Finder Assessment		100 points
Graphic Design Project I	Students will create two graphic designs using various software. Details will be provided in D2L.	100 points
Graphic Design Project II	Students will create an original graphic using concepts learned in graphic design, photography, and editing using various software. Details will be provided in D2L.	100 points
Journalism Project	Students will learn and apply the fundamentals of Associated Press (AP) style for journalism and news writing.	100 points
Servant Leadership Activities	Students will be required to practice servant leadership by volunteering 5 hours of their time assisting one of the many organizations on campus, in Commerce, or within their community during the semester.	20 points per hour of service=100 points
ALEC Final Project	Students will demonstrate learned knowledge of agricultural education, agricultural leadership, and agricultural education by combining the fundamentals of each discipline in a final ALEC project using learned journalism, photography, editing, and graphic design skills.	200 points
Final Grade		Points Earned/800=Your Grade (don't panic...move the decimal) A=90-100% B=80-89% C=70-79%

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		D=60-69% F=59% and below
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Course Calendar:

Week	Topic	Readings/Resources	Activities & Assignments
Week 1	Introduction and Course Expectations		Discussion
Week 2	Education “IN” Agriculture		Discussion
Week 3	Education “ABOUT” Agriculture		Discussion
Week 4	Introduction to Agricultural Leadership	Komives Chapter 1	Discussion
Week 5	The Changing Nature of Leadership	Komives Chapter 2	Discussion
Week 6	The Relational Leadership Model	Komives Chapter 3	Discussion
Week 7	CliftonStrengths	CliftonStrengths Assessment https://store.gallup.com/p/en-us/10108/top-5-cliftonstrengths	Clifton Strengths Finder Discussion
Week 8	Graphic Design in Agriculture		Graphic Design Project I
Week 9	Graphic Design in Agriculture Critique		Discussion
Week 10	Introduction to Photo Editing		Discussion
Week 11	Photography and Graphic Design in Agriculture		Graphic Design Project II
Week 12	Agricultural Journalism I		Discussion
Week 13	Agricultural Journalism II		Journalism Project
Week 14	Thanksgiving Break		
Week 15	ALEC-Putting it All Together		Servant Leadership Activities Report Due

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Week 16	Final Project		ALEC Final Project
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Course Policies and Expectations:

Students are required to meet the expectations listed below.

Professional Behavior: It is important that you maintain a professional demeanor at all times, both during live class sessions and “electronic communication.” East Texas A&M expects this from you, as do current and future employers. This course will be a good place to practice interacting in a manner appropriate to a professional setting. Participation in class discussion and instructional activities should follow the basic principles of common courtesy and decency. Rude and disruptive behavior, as well as cheating, in any form, will not be tolerated. The use of tobacco products in the classroom, laboratory, or field trip sites is strictly prohibited. Use of intoxicants before class is strictly prohibited and will result in your immediate removal from class. Inappropriate conduct will not be tolerated. Failure to comply with instructor’s guidelines may result in suspension from class for the remainder of the day’s instruction. Repeat offenses may result in additional consequences.

Class Attendance Policy: Attendance is required and roll will be taken each class meeting (for online courses this is accomplished via D2L Discussions). Missing class can affect your grade. Attendance is expected. Absences will be considered excused if the instructor is 1) notified in advance and is approved PRIOR to class, and 2) the absence is related to a severe illness, participating in a university-sanctioned event, death of an immediate family member, or other absences as approved by the instructor. Students who miss class that is unexcused will NOT be given a makeup grade

Assignments:

1. **Submitted assignments must be correctly formatted and free of grammatical and stylistic errors.** Students should have at least some skill with software for word processing, spreadsheets, databases, graphics, presentations, and with web browsers and search engines. Spelling and grammatical errors will detract from your grade!.
 2. **Assignments must be turned in on time.** Assignments are due at the **date** and **time** (the beginning of class) listed. Start working on each assignment as soon as you possibly can and make sure that you have all the assignments submitted by the specified due dates. You **MUST** turn in all written assignments **ON TIME**.
 3. **Assignments must be complete.** You must complete and submit all components at the specified due date and time to receive credit for the assignment. Please do not turn in work that is only “half-finished” as this will reflect a grade respective of what is submitted.
 4. **Written assignments must be submitted in a format that is compatible with Microsoft Word**, if submitting electronically.
- **E-mail:** Students must routinely check e-mail sent to his or her **East Texas A&M account**. This is my primary mechanism for communicating. I check my e-mail several times a day, so this is the best way to reach me. Hailey.Hanna@ETAMU.edu
 - **Make-up Exams or Late Assignments:** Will only be accepted if you obtain university approved documentation for your excuse. There are no make-up assignments for poor performance on a previous assignment.
 - **Changes to Schedule:** While I plan to stick to the class schedule, there might be occasions to modify the schedule. In these cases, all changes will be announced in class and e-mail. It is your responsibility to become aware of any such changes.

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Student Expectations:

Professionalism

Students are expected to attend class and/or laboratory as scheduled. Their participation in class discussion and instructional activities should follow the basic principles of common courtesy and decency. Rude and disruptive behavior, as well as cheating, in any form, will not be tolerated. The use of tobacco products in the classroom, laboratory, or field trip sites is prohibited. Inappropriate conduct will not be tolerated. Failure to comply with instructor's guidelines may result in suspension from class for the remainder of the day's instruction. Repeat offenses may result in additional consequences.

Course-Related Communication

University email will be the primary medium for communication related to class activities, date changes, and opportunities. The student is responsible for checking and responding to course-related communication in a prompt manner. **Do not text the instructor for any university related communication.**

Technology Requirements:

LMS

All course sections offered by East Texas A&M have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

Access and Navigation:

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@ETAMU.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

Communication and Support:

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If you have any questions or are having difficulties with the course material, please contact me, Hailey.Hanna@ETAMU.edu.

Technical Support

Brightspace Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

myLeo Support

Your myLeo email address is required to send and receive all student correspondence. Please email helpdesk@ETAMU.edu or call us at 903-468-6000 with any questions about setting up your myLeo email account. You may also access information at [myLeo](https://leo.ETAMU.edu). <https://leo.ETAMU.edu>

University Specific Procedures:

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.ETAMU.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

TAMU-C Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.ETAMU.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.ETAMU.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at East Texas A&M are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

Undergraduate Academic Dishonesty 13.99.99.R0.03

<http://www.ETAMU.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

Graduate Student Academic Dishonesty 13.99.99.R0.10

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<http://www.ETAMU.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@ETAMU.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.ETAMU.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

East Texas A&M will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#)

Web url:

<http://www.ETAMU.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

References:

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The following web sites will be useful references.

AgHires

<https://ag hires.com/>

AgCareers

<https://www.agcareers.com/>

National FFA Organization

www.ffa.org

Texas FFA

www.texasffa.org

Vocational Agriculture Teachers Association of Texas

<http://www.vatat.org>

National 4-H Headquarters (USDA-CSREES)

<http://www.national4-hheadquarters.gov/>

National 4-H Council

<http://www.fourhcouncil.edu/>

Texas 4-H Web Page

<http://texas4-h.tamu.edu/>

National FCCLA

<http://www.fcclainc.org/>

Texas FCCLA

<http://www.texasfccla.org/>

Judging Card

www.judgingcard.com

Educational Excellence for AFNR Teachers***

<http://www.txeducationalexcellence.com/>

Journal of Extension

<http://www.joe.org/>

Journal of Agricultural Education

<http://jae-online.org/>

Journal of Southern Agricultural Education Research

<http://www.jsaer.org/>

Texas Journal of Agriculture and Natural Resources

http://www.tarleton.edu/Departments/txjanr/OnLine_Jrnl.html

Journal of Family and Consumer Sciences

Education <http://www.natefacs.org/JFCSE/jfcse.html>

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Record of ALC 2301-Introduction to Agricultural Leadership Servant Leadership Experiences

Name and CWID:

Date	Organization	Description of Activity (Specifically Describe Activity)	Supervisor/Contact and Signature
Hour 1:			
Hour 2:			
Hour 3:			
Hour 4:			
Hour 5:			
Additional Hours:			

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