



HHPS 100, 01E, FOUNDATIONS OF SPORT & RECREATION MANAGEMENT

COURSE SYLLABUS: FALL 2026

INSTRUCTOR INFORMATION

Instructor: Dr. Preston James IV

Office Location: NHS 142

Office Hours: Monday 1:00-4:00 p.m.; Wednesday 1:00–3:00 p.m.

University Email Address:

Preferred Form of Communication: Email

Communication Response Time: normally within 24–48 hours on business days

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required:

Pedersen, P. M. (Ed.). (2025). Contemporary Sport Management (8th ed.). Human Kinetics. ISBN 9781718230521. A new print copy includes access to HKPropel resources.

Optional Texts and/or Materials:

Additional readings, current sport-industry materials, case studies, and media may be assigned during the semester.

Course Description

This introductory course explores the diverse and evolving sport and recreation industry. Students examine how sport organizations operate, the settings in which sport managers work, and the professional functions that support successful organizations. Topics include management and leadership, professional preparation, community and youth sport, interscholastic and intercollegiate athletics, professional sport, international sport, esports, marketing, communication, sales, analytics, finance, facilities, events, and law.

Student Learning Outcomes

1. Explain the nature, scope, history, and distinctive features of the sport industry.
2. Identify career paths and professional expectations across major sport and recreation settings.
3. Describe how management, leadership, ethics, and organizational structure affect sport organizations.
4. Compare community, interscholastic, intercollegiate, professional, international, agency, and esports settings.

The syllabus/schedule are subject to change.

5. Apply introductory concepts in marketing, sales, communication, analytics, finance, facility and event management, and sport law.
6. Analyze contemporary and global issues affecting sport organizations and recommend practical responses.
7. Communicate professionally through written work, discussion, presentations, and collaborative activities.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Students will need reliable computer and internet access for this course. Students must be able to effectively use myLeo email, myLeo Online D2L, and Microsoft Office.

Instructional Methods

The course will generally and loosely follow the content sequence of the required textbook. The instructor may add, omit, combine, or reorder topics based on the needs and progress of the class, current developments in the sport industry, guest-speaker availability, and other learning opportunities. Assignment instructions and due dates will be communicated during the semester.

Student Responsibilities or Tips for Success in the Course

- Attend class consistently and check university email and any course platform identified by the instructor for announcements, materials, and deadlines.
- Complete assigned readings and activities before the related class discussion or assessment.
- Use respectful, professional language in all written and in-person communication.
- Contribute original work and properly credit all sources. Unauthorized assistance or submission of another person's work is prohibited.
- Come prepared to discuss current sport issues using course concepts, credible evidence, and respectful analysis.
- Contact the instructor promptly when course questions or difficulties arise.

Students are expected to submit all work by the stated deadline. Late work may be accepted only in rare circumstances and at the instructor's discretion. Students should contact the instructor as soon as possible when serious circumstances may affect completion of coursework.

GRADING

Final grades in this course will be based on the following scale:

A = 90%-100% B = 80%-89% C = 70%-79% D = 60%-69% F = 59% or Below

Weights of the assessments in the calculation of the final letter grade.

Classwork, Homework, and Engagement 25%

Midterm Examination 25%

Final Project 25%

Traditional Final Exam 25%

TOTAL 100%

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Assessments

Written assignments must use 1-inch margins, double spacing, and a readable 12-point font. Use APA 7th edition when sources are required.

- Classwork, homework, and engagement include assigned readings, knowledge checks, discussions, activities, and professional participation.
- The course includes two exams. The midterm exam covers material from the first half of the course, while the final exam covers only material presented during the second half of the course and is not comprehensive. The format and specific content for each exam will be announced in advance.
- The final project connects course concepts to a sport or recreation organization, issue, or professional setting. Requirements and a rubric will be provided during the semester.

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements: <https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool:

https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

Email is the preferred method of communication. Messages are normally answered within 24–48 hours on business days. Students needing clarification or assistance are encouraged to contact the instructor early rather than waiting until an assignment deadline.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

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STUDENT RESPONSIBILITIES FOR COURSE

CWID and Password

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Technology-Related Issues

Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course and Classroom Rules

- Be engaged. Come prepared, participate, and contribute to the learning environment.
- Be respectful to your classmates, guests, and professor. Civil disagreement is welcome; disrespect is not.
- Phones must be placed on silent and put away during class unless Dr. James authorizes their use for a class activity. If your phone rings, dings, or otherwise disrupts class, you may be asked to leave.
- Be on time. If you arrive late, you will dance. If you do not want to dance, do not arrive late. No one is excused from the dance rule.
- Professional behavior matters. Treat class meetings, guest speakers, group work, and written communication as preparation for the sport industry.
- Some course materials are provided for enrolled students and may not be copied, posted, sold, or distributed without permission.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The [Code of Student Conduct](#) is described in detail online in the [Student Guidebook](#).

Students should also consult the [Rules of Netiquette Webpage](#) for more information regarding how to interact with students in an online forum.

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ETAMU Attendance

For more information about the attendance policy, please view the [Attendance Webpage](#) and the [Class Attendance Policy](#)

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty University Procedure 13.99.99.R0.03](#)
[Undergraduate Student Academic Dishonesty Form](#)

Use of Artificial Intelligence

Artificial intelligence tools may be used only when Dr. James specifically authorizes their use for an assignment or activity.

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course. Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism). Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University
Velma K. Waters Library Rm 162
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: studentdisabilityservices@etamu.edu
Website: [Office of Student Disability Services](#)

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Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information, or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and ETAMU Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M Supports Students' Mental Health – Counseling Services

The Counseling Center at East Texas A&M University, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.



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