



# **EAST TEXAS A&M**

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## **MGT-305-Principles of Management**

Spring 2026

**Instructor:** John Engel  
**Office:** Online per request  
**Office Hours:** Anytime online; or by appointment

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### **College of Business Mission Statement, Vision, and Values**

#### Mission

Inspire transformational learning. Create applied knowledge. Forge impactful connections.

#### Vision

Transform Minds – Transform Business – Transform Lives

#### Values

In support of our mission, we value:

- conducting ourselves with the highest level of integrity and mutual respect
- embracing diversity in all its aspects
- fostering stakeholder engagement
- striving toward innovation and continuous improvement
- conducting ourselves in a socially responsible and transparent manner society.

**Credit Hours:** 3

**Required Texts:** Principles of Management (2019, OpenStax)  
This is an Open Educational Resource (free link to [online](#) and [PDF](#) versions)

#### **Course Objectives:**

This course is a comprehensive study of managerial functions (planning, organizing, leading and motivating, and controlling) for the purpose of achieving organizational goals. Its primary aim is to provide a knowledge base for addressing challenges inherent

in managing people. Through completion of this course students will:

- Explain the role, purpose and functions of management
- Understand the environmental forces that affect managers and organizations
- Compare and contrast ethical systems and their influence on decisions made by managers

**Student Learning Objectives:**

1. Students will demonstrate proficiency in spoken communications by delivering clear and well-structured business presentations.
2. Students will demonstrate proficiency in written communications by creating clear and well-structured business documents.
3. Students will identify and evaluate ethical business issues.
4. Students will identify and evaluate global business challenges.
5. Students will be analytical problem solvers in business environments.

**Disability Statement:**

If you have a physical, psychological, and/or learning disability that might affect your performance in this class, please contact the Office of Disability Services at 214-954-3122.

**Title IX**

Title IX of the Education Amendments of 1972 is a federal law that prohibits discrimination on the basis of sex of students and employees of educational institutions that receive federal financial assistance. USC Aiken does not discriminate on the basis of sex in its educational programs and in other activities operated by the University and is required by Title IX, and specifically 34 C.F.R. § 106.11, not to discriminate in such a manner. This extends to current students, current employees, **and** applicants for employment or admission to the University.

**Mode of instruction (MOI):**

We reserves the right to change, adjust, and/or cancel any campus operation, including but not limited to, mode of instruction, delivery of services, or use of campus facilities, whenever the campus administration determines in its sole discretion that circumstances warrant the operational change.

**Artificial Intelligence Usage (AI):**

The use of generative AI tools (e.g., ChatGPT, Dall-e, etc.) is permitted in this course for the following activities:

- Brainstorming and refining your ideas.

- Fine-tuning your research questions.
- Finding information on your topic.
- Drafting an outline to organize your thoughts.

The use of generative AI tools is not permitted in this course for the following activities:

- Impersonating you in classroom contexts, such as by using the tool to compose discussion board prompts assigned to you or content that you put into a TEAMS and/or Zoom chat.
- Completing group work that your group has assigned to you, unless it is mutually agreed upon that you may utilize the tool.
- Writing a draft of a writing assignment.
- Writing entire sentences, paragraphs or papers assigned to you in class.
- Any additional course activity that the professor prohibits AI usage.

**Course Requirements:**

Students are expected to be active in online class and be prepared to participate in the discussion of the assigned topic.

Students are expected to be respectful of their classmates and instructor at all times.

Students are expected to turn in assignments (including tests) on stated due date. Assigning a grade of “F” and no late assignments are provided. Any makeup work must receive prior approval.

Students are expected to type all written assignments. All written assignments should be error free and formatted in a professional manner.

All extraneous devices, including cell phones, blackberries, pagers, tablet PCs, mobile presenters, wireless tablets, digital recorders, beepers, palms, Ipods, MP3 players, texting calculators, camera phones, digital cameras or laptops, are not to be used during class unless the professor authorizes usage for a class-related purpose.

<b>Assignments and Grading:</b>	Discussions and Participation	Up to 20%
	Quizzes	Up to 40%
	Assignments	Up to 40%
	<b>TOTAL</b>	<b>Up to 100%</b>

**Grading Scale:**

A 90-100  
 B+ 87-89  
 B 80-86  
 C+ 77 – 79  
 C 70 – 76  
 D+ 67=69  
 D 60-66  
 F is 59 and below

***Assignments:*** **It is your responsibility to read text assignments and complete assigned work before the scheduled class (NO LATE WORK IS ACCEPTED)** . It is recommended that you spend at least two hours preparing for each credit hour of class, this includes outside assignments. The course schedule reflects chapters we will cover this semester as well as assignments you are required to complete. Please keep in mind, not all assignments will be turned in as we will use some of them for discussion purposes only. All written assignments will be submitted per Instructor directives. APA formatting should be used unless otherwise directed by Instructor.

***Quizzes:*** There will be quizzes that will assess your familiarity with, knowledge and understanding of the subject matter and material in the course materials as well as what is being covered in class.

***Cheating:*** No form of cheating or plagiarism will be tolerated. Actions of this nature will be dealt with according to the procedures set forth in the USCA University catalog. It is recommended that you carefully read the aforementioned document.

***Expectations:*** **It is your responsibility to carefully read assigned materials prior to class.**

**Computer and Communication Requirements:**

- Each student must have regular access to a computer with a video camera and microphone in the event that the course mode of instruction must be changed due to faculty illness or university policy.
- All students must be able to access and use D2L.
- Each student must have internet access to receive notifications about the class and to complete assignments, if required by the instructor.
- Students must check their university email and D2L announcements each day.