HIED 542 01W: ANALYSIS OF TEACHING IN HIGHER EDUCATION
COURSE SYLLABUS: SPRING 2026

INSTRUCTOR INFORMATION

Instructor: Dr. Alan Francis
Office Hours: Virtual
Office Fax: 903-886-5507
University Email Address: Alan.Francis@etamu.edu
Preferred Form of Communication**:** Email
Communication Response Time: Emai – Within 24 hours during weekdays.

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required
McKeachie, W. J., & Svinicki, M. (2014). *McKeachie's teaching tips: Strategies, research, and theory for college and university teachers* (14th ed.). Independence, KY: Cengage Learning.

Optional Texts and/or Materials
Brookfield, S. D. (2015). *The skillful teacher: On techniques, trust, and responsiveness in the classroom* (3rd ed.). San Francisco, CA: Jossey-Bass.
Menges, R. J., Weimer, M., & associates. (1996). *Teaching on solid ground: Using scholarship to improve practice.* San Francisco, CA: Jossey-Bass.
Nilson, L. B. (2010). *Teaching at its best: A research-based resource for college instructors* (3rd ed.). San Francisco, CA: Jossey-Bass.
Shulman, L. S. (2004). *The wisdom of practice: Essays on teaching, learning, and learning to teach*. San Francisco, CA: Jossey-Bass.

Course Description
Analysis and comparison of teaching styles and models with an emphasis on improvement and assessment.

Student Learning Outcomes
1. Demonstrate an enlightened attitude toward college teaching andragogy.

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Specifically, the student will be able to discuss the modern role of the college professor, as described in the literature.

2. Demonstrate an understanding of the theoretical basis of learning. Specifically, the student will be able to

    2.1 Discuss the contributions of Maslow and Bloom to instructional theory.

    2.2 Describe the unique characteristics of the adult learner.

    2.3 Identify and discuss the learning styles and multiple intelligences research.

3. Demonstrate an understanding of the theoretical basis of instruction. Specifically, the student will be able to

    3.1 Describe the components of instructional planning.

    3.2 Describe the elements of instructional objectives.

4. Demonstrate an understanding of teaching methodology. Specifically, the student will be able to identify, describe, and demonstrate

    4.1 Peer learning and mentoring.

    4.2 Small group techniques.

    4.3 Case method.

    4.4 Simulations, games, and role-playing.

    4.5 Individualized instruction.

    4.6 Independent study/projects and writing.

    4.7 Field work/experiential learning.

    4.8 Seminar.

    4.9 Panel discussion.

    4.10 Laboratory/workshop.

    4.11 Discussion/question & answer.

    4.12 Various lecture methods.

5. Demonstrate an understanding of student assessment. Specifically, the student will be able to identify and discuss the available options for assessing students in higher education.

6. Demonstrate an understanding of the use of available models for improving the quality of instruction. Specifically, the student will be able to

    6.1 Identify and describe the Cross/Angelo Classroom Assessment model.

    6.2 Identify and describe Weimer's Five-Step Process for Improving Teaching.

    6.3 Identify and describe the Instructional Skills Workshop.

    6.4 Identify and describe the Great Teaching Seminar.

    6.5 Identify and describe Chickering & Gamson's Seven Principles for Good Practice in Undergraduate Education.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Students should be able to use the learning management system, Microsoft Word, and East Texas A&M University (ETAMU) email.

GRADING

Discussion Boards:
For each discussion thread topic, students will be required to complete an "initial" post and at least two "replies" to their fellow peers' posts. When posting the initial post and replies to peers' posts, think

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about how the content adds substance or meaning to the discussion topic. In the postings, students are required to synthesize, apply, evaluate, or connect to the contents in the required and supplemental readings. Relying solely on the lectures and the textbook will be considered average work and will be graded accordingly.

For peers' replies, it is strongly discouraged saying simple "Yes, I agree" or "I disagree". Students need to explain why they agree or disagree and provide examples, experiences, resources, alternative perspectives, challenging views, etc., to make the dialogue richer. In addition, please remember to cite all references appropriately, quoting any use of exact wording of authors and adhering to APA and university standards. Deviation from these standards will also result in a reduced grade.

Improving College Teaching Plan:
Submission of an "Improving College Teaching Plan" reflecting a comprehensive application of concepts gained from the class contents.

Trends, Issues, Future Applications:
Identify and describe 3-4 current teaching trends and/or issues in that will impact the future of higher education or your related program of study. Present the trends and issues in presentation form using both audio and visual tools.

Final grades in this course will be based on the following scale:

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

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TECHNOLOGY REQUIREMENTS

LMS
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All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:
https://community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support:
https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool
https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

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ACCESS AND NAVIGATION

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You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

https://community.brightspace.com/support/s/contactsupport

STUDENT RESPONSIBILITIES FOR COURSE

CWID and Password

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Technology-Related Issues

Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

TECHNOLOGY REQUIREMENTS AND SUPPORT

Minimal Technical Skills Needed

Students will need reliable computer and internet access for this course. Students must be able to effectively use myLeo email, myLeo Online D2L, and Microsoft Office.

Learning Management System (LMS) – D2L

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All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are the technical requirements:

- View the [Learning Management System Requirements Webpage.](#)

- Learn more on the [LMS Browser Support Webpage.](#)

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found on the [Brightspace Support Webpage.](#)

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement

If you have any questions or are having difficulties with the course material, please contact your instructor. Correspondence will always be through university email (your "myLeo" mail) and announcements in myLeo online (D2L). You will not RECEIVE email through D2L, so be sure to check your ETAMU email for communication. Students are encouraged to check university email daily.

Include the Following in Emails with Instructor:

- Course name and subject in the subject line

- Salutation (Good afternoon, Dr. Jackson)

- Proper email etiquette (no "text" emails – use proper grammar and punctuation)

- Student name and CWID after the body of the email (possibly add to student signature on email)

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Student Conduct

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All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail online in the Student Guidebook.

Students should also consult the Rules of Netiquette Webpage for more information regarding how to interact with students in an online forum.

ETAMU Attendance

For more information about the attendance policy, please view the Attendance Webpage and the Class Attendance Policy

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

Undergraduate Academic Dishonesty University Procedure 13.99.99.R0.03

Undergraduate Student Academic Dishonesty Form

Graduate Student Academic Dishonesty University Procedure 13.99.99.R0.10

Graduate Student Academic Dishonesty Form

Use of Artificial Intelligence

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

Students with Disabilities-- ADA Statement

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The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@etamu.edu

Website: Office of Student Disability Services

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information, or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and ETAMU Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the Carrying Concealed Handguns On Campus document and/or consult your event organizer.

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M Supports Students' Mental Health – Counseling Services

The Counseling Center at East Texas A&M University, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students.

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Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.

As an Institutional Member of the National Association of Schools of Music, East Texas State A&M University supports the Association's commitment to student health and wellness. The following web address provides links to information for resources related to physical and mental well-being, as well as assists in offering preventative measures that students can take to avoid serious and/or chronic conditions: Musician Health and Safety - East Texas A&M University

Department and Accrediting Agency Statement:

School of Music Mission Statement:

The School of Music at East Texas A&M University promotes excellence in music through the rigorous study of music history, literature, theory, composition, pedagogy, and the preparation of music performance in applied study and ensembles to meet the highest standards of aesthetic expression.

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