



---

## ENG 1302.9TE Written Argument & Research

### Syllabus – Spring 2026

---

### Instructor Information

- **Instructor:** [Andrew R. Keating](#), M.A., M.Ed, NBCT
- **Teacher Portfolio:** <https://sites.google.com/view/andrewraymondkeating/home>
- **Office Location:** Troup HS - Room 511
- **Office Hours:** 7:50–8:36 M–F
- **Office Phone:** 903-842-4511
- **Troup HS Email:** [andrewkeating@troupsd.org](mailto:andrewkeating@troupsd.org)
- **University Email:** [andrew.keating@etamu.edu](mailto:andrew.keating@etamu.edu)
- **Preferred Communication:** Troup Email
- **Response Time:** Within 24 hours, excluding weekends

---

### Course Information

- **Class Meets:** Monday–Friday, 511
- **Software Required:** [Microsoft Office 365](#) (Free for students)

---

### Course Description

English 1302 builds on the intellectual habits developed in English 1301 and moves students into sustained written argument, research practices, and rhetorical awareness across academic, digital, and public contexts. This course treats writing as thinking in action: a recursive, embodied, ethical, and research-driven practice shaped by audience, purpose, medium, and community.

Students will analyze arguments, compose across multiple modalities, investigate literacies in real communities, and complete an original ethnographic research project culminating in a revised capstone portfolio.

#### Textbook(s):

Pauszek, Jessica, et al., editors. *Writing Inquiry*. Fountainhead Press, 2019.

---

### Course Objectives

By completing ENG 1302, students will continue fulfilling Texas Core Curriculum objectives in Communication, with emphasis on:

- **Critical Thinking** (analysis, evaluation, synthesis of sources)
- **Communication Skills** (written, visual, digital, and multimodal argument)
- **Teamwork** (collaboration, peer review, ethical research practices)
- **Personal Responsibility** (ethical decision-making, research integrity, AI transparency)

---

### Student Learning Outcomes

By the end of the semester, students will be able to:

- Compose sustained written arguments grounded in credible research
- Analyze rhetorical situations across texts, media, and communities
- Design and carry out a small-scale ethnographic research project
- Practice ethical citation, AI documentation, and research transparency

- 
- Revise writing intentionally across drafts, media, and audiences
  - Reflect on literacies, identity, and writing development
- 

## Course Requirements

### Technical Skills Needed

- Use of Learning Management System (LMS)
- Microsoft Word, PowerPoint, Google Suite
- Presentation and graphics programs

### Student Responsibilities

- Read assigned texts before class.
- Participate in discussions and activities.
- Submit assignments by the syllabus deadlines (few exceptions).
- Writing Inquiry (selected chapters provided in D2L)
- Supplemental readings, media, and case studies (D2L)
- Access to ETAMU Library databases
- Word-processing and multimodal composition tools

### Instructional Methods

- Daily face-to-face class sessions with lectures, texts, videos, and student-led projects.
- Readings in poetry, fiction, drama, graphic narrative, and nonfiction.
- Major assignments that demonstrate understanding of literature's role in the human experience.

---

## Grading Breakdown

This course emphasizes process-based writing, metacognitive reflection, rhetorical awareness, and genre-based composition. Your grade will be broken down into the following categories, with weight based on the time, thinking, and skill each element demands.

---

### Major Essays

- Rhetorical Analysis Essay
- Digital / Visual Argument Project
- Literacy & Embodiment Reflection
- Research Proposal
- Ethnographic Fieldwork & Findings Report
- Capstone Revision Portfolio

These essays represent the culmination of your thinking, planning, feedback, revision, and rhetorical growth. You'll move through prewriting, AI-supported drafting, peer review, conferencing, and final submission. Each is graded with a rubric.

---

### Process Activities

- AI peer review sessions
- Human peer feedback & workshops
- Small group drafting & revision days
- Annotation and planning work

This is the *engine* of the course: where your ideas are built and refined. Completing this work thoughtfully improves every major writing task.

---

### Discussions & Seminars



- 
- Socratic seminars
  - Literature circles
  - Reading discussions
  - Exit ticket reflections (AI vs. human process)

Here, you'll learn to articulate your thinking, listen actively, and engage others' ideas. Your voice matters.

---

### Reading Quizzes & Recall Assessments

- Weekly multiple-choice quizzes
- Formative checks for reading comprehension
- Scaffolding for deeper literary analysis

These check your understanding of texts before discussion begins.

---

### Midterm Exam

- In-class reflective essay on writing process, growth, and rhetorical voice
- Anchored in metacognition and genre awareness

---

### Final Exam

- In-class essay synthesizing your learning
- May include rhetorical analysis, argument, or portfolio defense

---

This grading model rewards effort, growth, voice development, and the *whole writing journey*—not just the final product. You will always have opportunities to revise, reflect, and improve.

---

### Final Grade Scale

- **A:** 90–100%
- **B:** 80–89%
- **C:** 70–79%
- **D:** 60–69%
- **F:** 0–59%

---

## Technology Requirements

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

- **LMS Requirements:**  
<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>
- **LMS Browser Support:**  
[https://documentation.brightspace.com/EN/brightspace/requirements/all/browser\\_support.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm)
- **Zoom Video Conferencing Tool:**  
[https://inside.etamu.edu/campuslife/CampusServices/CITESupportCenter/Zoom\\_Account.aspx?source=universalmenu](https://inside.etamu.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu)

**Note:** Internet/computer issues are not an excuse; have a backup plan (library, friend's computer, campus lab, etc.).

---

## Communication and Support

### Instructor Availability:

- In-person during office hours or via Google Meets.



- 
- Email inquiries welcome anytime; virtual meetings can be arranged.

**Technical Support:**

- Brightspace Support: 1-877-325-7778
- [Contact Brightspace Support](#)

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@etamu.edu](mailto:helpdesk@etamu.edu).

---

## Course and University Policies

### Course-Specific Policies

- No extra credit opportunities.
- No late work accepted without extenuating circumstances.
- Seminar absences require alternate assignments (essay or filmed presentation).

### Syllabus Change Policy

- The syllabus is a guide and may be modified as needed; changes will be announced.
- 

## University Policies

### Student Conduct:

- All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.  
<https://inside.etamu.edu/admissions/registrar/documents/studentGuidebook.pdf>.
- Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

### Attendance:

- For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedures 13.99.99.R0.01](#).  
<http://www.etamu.edu/admissions/registrar/generalInformation/attendance.aspx>

### Academic Integrity:

- Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures: [Undergraduate Academic Dishonesty 13.99.99.R0.03](#).
- [Undergraduate Student Academic Dishonesty Form](#)
- <http://www.etamu.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

### ADA Statement:

- The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

**Office of Student Disability Resources and Services**

East Texas A&M University

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [studentdisabilityservices@etamu.edu](mailto:studentdisabilityservices@etamu.edu)

Website: <https://www.etamu.edu/student-disability-services/>

---

**Nondiscrimination:**

- East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

**Campus Concealed Carry Statement:**

- Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to the document and/or consult your event organizer.
- Web url:  
<http://www.etamu.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>
- Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

---

**East Texas A&M Supports Students' Mental Health**

The Counseling Center at East Texas A&M, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.etamu.edu/counsel](http://www.etamu.edu/counsel)

**Mental Health and Well-Being**

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.



<http://telusproduction.com/app/5108.html>

---

**AI Use Policy**

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course. Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism). Individual instructors may disallow entirely the use of such

software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed. In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

- 13.99.99.R0.03 Undergraduate Academic Dishonesty

| Unit # | Unit Title                                  | Primary Focus   |
|--------|---|---|
| 1      | The Goals of Writing in College (Revisited) | Writing as inquiry, argument, and transfer; setting S.M.A.R.T. learning goals |
| 2      | Rhetorical Analysis 101                     | Claims, audiences, exigence, evidence, and rhetorical strategies              |
| 3      | Digital & Visual Rhetorics                  | Multimodal arguments, design logic, platforms, and circulation                |
| 4      | Literacies & Languaging                     | Language, power, identity, code-meshing, and rhetorical choice                |
| 5      | Embodied Rhetorics                          | Writing as lived, situated, and bodily practice; affect and presence          |
| 6      | Revision & Capstone Portfolio (Part I)      | Revision as re-thinking; assembling a public record of learning               |
| 7      | Understanding Literacies                    | Sponsors of literacy, discourse communities, and field awareness              |
| 8      | Digital Literacies                          | Research in digital environments; credibility, algorithms, AI, and ethics     |
| 9      | Practicing Ethics                           | Citation, representation, consent, and ethical argumentation                  |
| 10     | Entering the Field                          | Observation, note-taking, interviews, and community engagement                |
| 11     | Research Proposal                           | Research questions, methods, annotated sources, feasibility                   |
| 12     | Performing Ethnographic Research            | Data collection, analysis, synthesis, and presentation of findings            |