HHPS 310 Facilities and Venue Management
COURSE SYLLABUS: Fall 2025 INSTRUCTOR INFORMATION

Instructor:	**Chris Coker, EdD**
Office Location:	**NHS, 139**
Office Hours:	**M W 10am –noon / 3pm-4pm**
Office Phone:	**251 229 0228**
Email Address:	**christopher.coker@etamu.edu**
Preferred Form of	**Email**
Communication Response Time:	**24-48 hours**

Required Textbook - Managing Sports Facilities: ISBN: 9781718223806 for the paperback version and **ISBN:** 9781718223851 or the eBook version.

Gil,F., & Kastel,M. (2026) *Managing Sports Facilities.* Champaign: Human Kinetics

Optional
1. Other materials/readings, as assigned, will be posted in D2L under weekly content.

2. **Course Description**
3. Course Catalog - **HHPS 310 - Facility and Venue Management** Hours:3
   An examination of the history of sport and recreation facilities, along with appropriate procedures for the planning and operating of current and future sport and recreation facilities. Planning, organizing, coordinating, and managing sport and recreation venues and facilities will be the focus. Prerequisites: HHPS 100, 110.

Course Objectives/Learning Outcomes

At the end of this course, the students should be able to demonstrate:
1. Understanding the fundamental principles and concepts of sports facilities management, including facility design, maintenance, safety, and security.

2. An understanding of the legal and regulatory frameworks that govern the operation and management of sports facilities, including compliance with safety and accessibility standards, zoning laws, and liability issues. 2

3. An understanding of the economic and financial factors that impact the management of sports facilities, including budgeting, revenue generation, and cost analysis.

4. Skills in strategic planning and decision-making related to sports facilities management, including risk assessment, project management, and performance evaluation.

5. Understanding the various types of sports facilities, including indoor and outdoor facilities, arenas, stadiums, and other venues, and the unique challenges and opportunities associated with each.

6. Proficiency in communication and leadership skills, including managing and motivating staff, communicating effectively with stakeholders, and working collaboratively with other departments and organizations.

7. Understanding the importance of sustainability and environmental stewardship in sports facilities management, including strategies for reducing energy consumption, waste reduction, and promoting environmentally responsible practices.

8. An understanding of emerging trends and technologies in sports facilities management, including the use of data analytics, artificial intelligence, and virtual reality tools to enhance facility operations and the fan experience.

9. An appreciation for sports facilities' social and cultural significance, including their role in promoting community engagement, fostering a sense of identity and belonging, and enhancing quality of life.

10.Critical thinking skills to real-world scenarios, case studies, and experiential learning opportunities to gain practical skills and knowledge in sports facilities management.

Course Evaluation Scale

A	**90-100%**
B	**80-89%**
C	**70-79%**
D	**60-69%**
F	**0-59%**

A. 15 Weekly Quizzes   10%
B. 4 Presentations   40%
C. 5 Test   50%

*** late work will not be accepted ***

Please refer to your D2L/Brightspace Course for the detailed schedule of your modules.

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:
https://community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support:
https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Virtual Classroom Requirements:
 https://support.zoom.us/hc/en-us/articles/201362023-Zoom-system-requirementshttps://support.zoom.us/hc/en-us/articles/201362023-Zoom-system-requirements-Windows-macOS-LinuxWindows-macOS-Linux

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

https://community.brightspace.com/support/s/contactsupport

Interaction with Instructor Statement

Communication and interaction with the instructor will be requested, scheduled by email, and held virtually as requested.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Students will follow the readings and assignments described in the syllabus. They must complete all discussion posts and assignments for each module by the deadline indicated for each module.

Syllabus Change Policy

The syllabus is a guide. During the semester, circumstances and events, such as student progress, may require the instructor to modify it. Any changes will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook

https://inside.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf.

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: https://www.britannica.com/topic/netiquette

ETAMU Attendance

For more information about the attendance policy, please visit the webpages below.

Attendance,

https://inside.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty, see the following procedures:

Undergraduate Students Academic Integrity Policy and Form

Undergraduate Academic Dishonesty 13.99.99.R0.03

https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf

Undergraduate Student Academic Dishonesty Form

https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf

Graduate Students Academic Integrity Policy and Form

Graduate Student Academic Dishonesty

https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10.pdf

Graduate Student Academic Dishonesty Form

http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Services
Velma K. Waters Library- Room 162
Phone (903) 886-5930
Fax (903) 468-8148
Email: StudentDisabilityServices@tamuc.edu
Website: https://www.tamuc.edu/student-disability-services/

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and ETAMU Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the Carrying Concealed Handguns On Campus document and/or consult your event organizer.

Web url:
http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M University Supports Students' Mental Health

Counseling Center Services

The Counseling Center at ETAMU, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit **www.tamuc.edu/counsel**

Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it

C0URSE OUTLINE / CALENDAR

TENTATIVE COURSE SCHEDULE:
Each week the modules will open on Monday and close the following Sunday.
Below is the intended calendar

Week 1: January 12 - 18	Chapter 1 & 2
Week 2: January 19 - 25	Chapter 2 & 3
Week 3: January 26 - February 1	Chapter 3 & Test
Week 4: February 2 – 8	Speaker & Presentation
Week 5: February 9 – 15	Chapter 4 & 5
Week 6: February 16 - 22	Chapter 5 & 6
Week 7: February 23 – March 1	Test & Speaker / Presentation
Week 8: March 2 – 8	Chapter 7 & 8
Spring Break: March 9-15	
Week 9: March 16 – 22	Chapter 9 & Test
Week 10: March 23 – 29	Chapter 10 & 11
Week 11: March 30 – April 5	Chapter 12 & Test
Week 12: April 6 – 12	Chapter 12 & Presentation
Week 13: April 17 – 19	Chapter 12 & 13
Week 14: April 20 – 26	Chapter 14
Week 15: April 27 – May 3	Review / Catch up / Presentation
Week 16: May 7 8am-10am	Finals

The *syllabus/schedule is subject to change.*

Please refer to your D2L/Brightspace Course for the detailed schedule of your modules,