



# EAST TEXAS A&M

— UNIVERSITY —

## ART - 1311 - 801 Two-Dimensional Design and Color Theory

COURSE SYLLABUS: Spring 2026

### INSTRUCTOR INFORMATION

Instructor: Charles Coldewey

Office Location: N/A

Office Hours: M. 11:45 – 12:15

Office Phone: N/A

Office Fax: N/A

University Email Address: [charles.coldewey@tamuc.edu](mailto:charles.coldewey@tamuc.edu)

Preferred Form of Communication: Email

Communication Response Time: 12 to 24 hours

### COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) None

Software None

Optional Texts and/or Materials, to be supplied by school

### Course Description

**CATALOGUE DESCRIPTION:** An exploration of the fundamental elements and organizing principles of two-dimensional design and its integration of color and color theory.

**ADDITIONAL DESCRIPTION:** Assignments may include demonstrations, lectures, and videos that reference composition, color, the history of art, and specific media. Compositional layout and color mixing are implemented through drawing, painting, and Collage.

*The syllabus/schedule are subject to change.*

**Course Purpose:** The purpose of 2-D Design and Color Theory is to provide each student with a working knowledge of the elements of art, the principles of design, color interaction and theoretical concepts through a series of interrelated studio projects; and to assist the student in graphic skills development, understanding visual issues, ideas, and creative problem solving.

**Course Goals:** 2-D Design and Color Theory is designed to extend each student's basis of visual knowledge, critical thinking skills, and working discipline through the exploration of major color theories as well as the practical use and application of media as related to pictorial composition. Varying subject matter is created. Information on materials, techniques and color nomenclature is provided and experienced through design assignments with a class critique evaluation process.

### **Student Learning Outcomes**

- Students demonstrate comprehension of concepts related to the Elements of Art and Principles of Design through implementation in design assignment production.
- Students demonstrate an understanding of color theory concepts through implementation in color theory assignment production.
- Students demonstrate a high degree of craftsmanship in creating 2D designs by thoughtful intent and integrity of application.
- Students display excellence in craftsmanship regarding measuring, cutting with Xacto knives and scissors, gluing, aligning, and use of palette knives and brushes with acrylics.
- Students demonstrate an understanding and use of designated art vocabulary.
- Students demonstrate an understanding of art processes and materials used in two-dimensional design production.
- Students display the ability to synthesize basic design concepts into creating original works of art that reflect a personal expression.
- Students display the ability to express ideas and discuss content in a respectful, constructive manner during critiques and/or discussions.
- Students demonstrate an ability to follow instructions for all classwork and directives.
- Students exhibit the seven characteristics of creative thinking: Receptivity, Curiosity, Wide

Range of Interests, Attentiveness, Connection Seeking, Conviction, and Complexity of Idea

## **COURSE REQUIREMENTS**

### **Minimal Technical Skills Needed**

#### **Instructional Methods**

- Ability to access a computer and/or laptop.
- Ability to access the internet and use browsers for research.
- Ability to access and use Microsoft Word programs.
- Ability to open PowerPoints.
- Ability to take photographs and upload images to D2L, Brightspace.
- Ability to access Zoom for possible online interaction.

#### **Assignments & Research**

- Coming to class with required materials and supplies.
- Completion of Design Assignments by calendar due date.
- Participation in class discussions.
- Participation in formal and informal critiques.
- Participation in studio maintenance.
- Excellent attendance and attitude.
- Regularly checking D2L for announcements, resource materials, and grades.
- Adherence to Basic safety guidelines in using and disposing of paints and solvents,
- safe use of Xacto knives and scissors, and maintaining a clutter-free workspace.

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## **Student Responsibilities or Tips for Success in the Course**

- Excellent attendance & promptness. More than three unexcused absences adversely affect grades. More than six unexcused absences could result in the student being administratively dropped. A tardy or leaving class early counts as half an absence. If a student comes late to class, it is their responsibility to notify the instructor after class. This applies to this in-person class (or possibly live online Zoom format in the event of other extenuating circumstances).
- Following directions on given assignments.
- Positive attitude, degree of involvement, contributions to class discussions and critiques.
- Respect towards classmates and instructor at all times.
- Dedicated scholarship in-class work and homework.
- Submitting designs and assignments on D2L on time, turning in graded
- assignments to the instructor on time as directed by the instructor.
- Understanding of visual and art historical concepts.
- Professionalism. Come to class prepared with art and materials. Phones must be put away and turned off at the beginning of each class and while the instructor is talking, or during critiques and presentations. No viewing of videos. This is an in-person class.
- Academic honesty at all times. There is zero tolerance for academic dishonesty in this class. Be sure that you understand what constitutes academic dishonesty (e.g., plagiarism, cheating on exams, theft of instructional material or exams, representing the work of someone else as one's own, etc.). Academic dishonesty is a severe transgression in college and may result in referral to the Dean of

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Students, dismissal from class, expulsion from the University, and a failing grade.

- Completion of design assignments by the given due date.
- Control and mastery of art media and techniques.
- Quality and improvement in work.
- Grading of Designs that are successfully executed in the areas of composition
- The syllabus/schedule are subject to change.
- and color are based on technique, presentation and craftsmanship,
- adherence to parameters of assignment, creativity when applicable.
- Regularly check D2L for announcements, grades, etc.

## GRADING

Final grades in this course will be based on the following scale:

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

### **Design Coursework: 80%**

**-Daily Grade: 20%** (consisting of: attendance and promptness, attitude, six graded assignments, timely submission of Projects, preparedness, class participation in discussions and critiques, utilization of sketchbook)

**Daily grade is based on a 10-point scale**

### **EVALUATION CATEGORIES: FINAL GRADE**

Designs, Craftsmanship, Critiques Attendance

EVALUATION CATEGORIES: Individual Designs

### **CRAFTSMANSHIP**

- -Design is a well-crafted resolution to the intended concept.
- -Craftsmanship includes intent, integrity, and neatness.

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## **UNDERSTANDING OF CONCEPT**

- -All elements of the assignment are incorporated in design.
- -Instructions have been followed.

## **IDEA GENERATION**

- -Creative and ambitious response to the design problem.
- -AI generation of designs is NOT encouraged.

## **EVALUATION TECHNIQUES**

In-Progress Critiques Group Critiques

GRADE KEY: Understanding Grading Parameters

A = Superior execution of all designs, each submitted on time.

- Frequent and thoughtful participation in class discussions and critiques.
- Excellent understanding of course content evidenced by Designs.
- Excellent attendance and punctuality.
- Excellent preparation for each class.

B = Better than average execution of designs, each submitted on time.

- Often participates in class discussions and critiques without prompting.
- Clearly understands course content as evidenced by Designs.
- Good attendance and punctuality (no more than 1 absence or 1 tardy).
- Well prepared for each class.

C = Average execution of all designs, most submitted on time.

- Regular voluntary participation in class discussions and critiques.
- Average understanding of course content evidenced by Design.
- Fair attendance and punctuality (no more than 2 absences and 2 tardies).
- Evidence of preparedness for each class.

D = Below average execution of designs often not submitted on time.

- Infrequent participation in class discussions and critiques, requiring prompting.
- Poor understanding of course content evidenced by Design.
- Poor attendance and punctuality (3 or more absences and tardies).
- Does not come to class prepared.

F = Inferior execution of designs, most not taken or submitted on time.

- Fails to participate in class discussions and critiques.
- Fails to understand course content evidenced by Designs.
- Poor attendance (4+ absences); frequent tardiness or leaving class early.

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- Generally disruptive behavior.
- None or poor effort to improve; does not put in time to excel on their own.
- Failure to interact with course content or produce coursework

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## TECHNOLOGY REQUIREMENTS

### LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

[https://documentation.brightspace.com/EN/brightspace/requirements/all/browser\\_support.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm)

Zoom Video Conferencing Tool

[https://inside.etamu.edu/campuslife/CampusServices/CITESupportCenter/Zoom\\_Account.aspx?source=universalmenu](https://inside.etamu.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu)

## ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@etamu.edu](mailto:helpdesk@etamu.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

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## **Technical Support**

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

## **COURSE AND UNIVERSITY PROCEDURES/POLICIES**

### **Course Specific Procedures/Policies**

#### **Syllabus Change Policy**

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

### **University Specific Procedures**

#### **Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.

<https://inside.etamu.edu/admissions/registrar/documents/studentGuidebook.pdf>.

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

#### **TAMUC Attendance**

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedures 13.99.99.R0.01](#)

<http://www.etamu.edu/admissions/registrar/generallInformation/attendance.aspx>

#### **Academic Integrity**

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

<http://www.etamu.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

#### **Graduate Students Academic Integrity Policy and Form**

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## Graduate Student Academic Dishonesty Form

<https://inside.etamu.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10.pdf>

## **Students with Disabilities-- ADA Statement**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

### **Office of Student Disability Resources and Services**

East Texas A&M University  
Velma K. Waters Library Rm 162  
Phone (903) 886-5150 or (903) 886-5835  
Fax (903) 468-8148  
Email: [studentdisabilityservices@etamu.edu](mailto:studentdisabilityservices@etamu.edu)

Website: [Student Disability Services](https://www.etamu.edu/student-disability-services/)

<https://www.etamu.edu/student-disability-services/>

## **Nondiscrimination Notice**

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

## **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.etamu.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

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Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

## **East Texas A&M Supports Students' Mental Health**

The Counseling Center at East Texas A&M, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.etamu.edu/counsel](http://www.etamu.edu/counsel)

### **Mental Health and Well-Being**

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.



<http://telusproduction.com/app/5108.html>

### **AI use policy**

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, Chat Bots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

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In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty

**Department or Accrediting Agency Required Content**

**COURSE OUTLINE / CALENDAR**

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