



**Moving the World: Transportation & Logistics Management (SCM-342-01W)**

**Spring 2026- January 12, 2026 – May 8, 2026**

**Adjunct Instructor: Kassie Sheets**

**Office Hours: By Appointment- Zoom- 6:30- 8:30 PM CST Tuesday- Thursday**

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### **Course Information**

**Materials – Textbook-** Inclusive Access available through University library. You will need access to McGrawHill Connect.

Title: Supply Chain Logistics Management, Donald Bowersox

ISBN10: 1266822178 | ISBN13: 9781266822179

Software Required: MSEXcel, MSPower Point, MSWord

Optional Texts and/or Materials: None

### **Course Description**

This course provides an in-depth examination of the role of logistics within integrated supply chain management. Students explore how transportation, warehousing, inventory, and information systems work together to create customer value while balancing cost and service trade-offs. Emphasis is placed on understanding logistics as a strategic capability that supports organizational competitiveness through network design, performance metrics, and cross-functional coordination. Using concepts from Supply Chain Logistics Management by Bowersox et al., students analyze real-world logistics scenarios, evaluate operational decisions, and design integrated solutions that align logistics activities with

broader supply chain strategy. The course develops foundational knowledge and applied problem-solving skills necessary for careers in supply chain, operations, and procurement.

## **Instructional Methods**

This course is delivered in an online format. You will find the majority of the information and materials that you will need to complete the course in this syllabus and on the D2L course management website. However, optional live Zoom lessons will be held periodically to allow students to log in and be involved in a live discussion. These sessions will be recorded and available to all students.

## **Course Objectives and Measurements**

After successfully completing this course, students will be able to:

- Explain the strategic role of logistics within integrated supply chain management.
- Analyze logistics trade-offs among cost, service, and responsiveness using systems-based thinking.
- Apply transportation, warehousing, and inventory concepts to improve supply chain performance.
- Use logistics performance metrics to assess and communicate supply chain effectiveness.

## **Student Learning Outcomes (SLOs)**

1. **SLO 1:** Analyze supply chain network structures to explain trade-offs among cost, service, and responsiveness.
2. **SLO 2:** Apply logistics concepts to solve case-based problems and recommend operational improvements.
3. **SLO 3:** Evaluate inventory and transportation strategies using quantitative and qualitative data.
4. **SLO 4:** Interpret logistics performance metrics to assess supply chain effectiveness in real-world scenarios.
5. **SLO 5:** Design an integrated logistics solution that aligns sourcing, transportation, and distribution decisions with overall supply chain strategy.

### SLO-Chapter Mapping (Bowersox, Supply Chain Logistics Management)

SLO	Student Learning Outcome	Primary Chapters
SLO 1	Analyze supply chain network structures to explain trade-offs among cost, service, and responsiveness.	1, 2, 3
SLO 2	Apply logistics concepts to solve case-based problems and recommend operational improvements.	4, 5
SLO 3	Evaluate inventory and transportation strategies using quantitative and qualitative data.	6, 8
SLO 4	Interpret logistics performance metrics to assess supply chain effectiveness in real-world scenarios.	2, 10
SLO 5	Design an integrated logistics solution that aligns sourcing, transportation, and distribution decisions with overall supply chain strategy.	5, 7, 9

#### **COURSE SCHEDULE:**

A course schedule is included at the end of this syllabus

#### **SYLLABUS SUBJECT TO CHANGE STATEMENT:**

I anticipate that we will follow the schedule I've outlined in this syllabus, but I may make adjustments based on what actually happens in class. I may also change the basis for the course grade (if I need to eliminate an assignment or something of that nature). If I do so, I will inform you in writing. Remaining in the course after reading this syllabus will signal that you accept the possibility of changes and responsibility for being aware of them.

## **ACADEMIC INTEGRITY:**

Academic honesty is the foundation of the university community. Cheating, plagiarism, or other acts of academic dishonesty compromises the integrity of the academic process and community and are subject to disciplinary action. For this class, plagiarism will result in automatic failure (final course grade of F).

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

References:

13.99.99. R0.03 Undergraduate Academic Dishonesty 13.99.99.R0.10 Graduate Student Academic Dishonesty

## **SPECIAL NEEDS/REASONABLE ACCOMMODATIONS:**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Student Disability Resources & Services East Texas A&M University Library Room 162  
Phone (903) 886-5150 or (903) 886-5835 Fax (903) 468-8148

## CAMPUS CONCEALED CARRY STATEMENT:

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M University Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to: ([Students/34.06.02.R1.pdf](#)) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903- 886-5868 or 9- 1-1.

## TENETS OF COMMON BEHAVIOR STATEMENT:

All students enrolled at the university shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment (See current Student Handbook).

## UNIVERSITY NONDISCRIMINATION STATEMENT:

East Texas A&M will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

### **ETAMU Attendance**

For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01.

## Course Expectations

To support a productive learning environment, students are expected to meet the standards outlined below:

### **Professional Communication & Conduct:**

Maintain a professional tone in all interactions, including email, discussion boards, and other digital communication. Your written and verbal communication in this course should reflect the expectations of the workplace and should be constructive, respectful, and clear.

When engaging in discussions, respond thoughtfully and acknowledge differing perspectives appropriately.

**Attendance & Participation:**

You are responsible for actively participating in the course by logging into MyLeoOnline consistently and keeping up with assigned readings, discussions, and coursework. Regular engagement is essential to your success, especially since the online format requires self-management and initiative.

**Schedule Adjustments:**

While the class schedule is designed to remain consistent, adjustments may be necessary. Any changes will be communicated through D2L and via your university email. Students are responsible for reviewing messages and staying informed of updates.

**Email Expectations:**

Check your East Texas A&M University email frequently, as it is the primary method of communication outside of D2L. I typically review messages multiple times throughout the day and strive to respond within 24 hours. If additional time is needed to address your question or concern, I will acknowledge receipt while working toward a full response.

**ASSIGNMENTS:**

**Format & Naming Convention:** Put your “LastnameFirstname” in the file name of all submitted documents. Example: “SheetsKassie\_Assignment\_1.docx”. All assignments should be submitted in D2L in MS Word, Excel, or PowerPoint or PDF format. Any assignment submitted in other formats will be returned. Assignments should be submitted in English.

All assignments must be fully completed and submitted by the stated due date and time to receive credit. Partial or incomplete work will not be accepted. Assignments are listed throughout the syllabus according to the course schedule, but you may begin work early if it fits your personal schedule. Plan ahead, manage your time, and submit work early when possible. All written assignments are **due by 11:59 PM Central Time** on the listed due date. Late work is not accepted.

Submitted work should be professionally formatted, clearly written, and free of spelling or grammatical errors. Students should be comfortable using basic word processing, spreadsheet, and presentation software, as well as common web tools needed for research and submission. Writing quality, including organization and attention to detail, will be reflected in your grade.

**Late Policy:** I will not accept late assignments. If you do not meet the deadline, you will receive a “0” for that assignment.

***Make-up Exams or Late Assignments are only accepted if you obtain university approved documentation for your excuse before the due date. There are no make-up assignments for poor performance.***

### **Grading & Assignments Chart**

<b>Assignments</b>	<b>Value</b>
Quizzes & Mini-Case (Chapters 1–14)	20%
SmartBook Assignments (Chapters 1–14)	20%
POM Assignments (1–6)	10%
Comprehensive Final Exam	50%

### **Final Exam**

The final exam is a written, comprehensive assessment that evaluates your ability to apply transportation and logistics concepts to realistic scenarios. You will be asked to think like a logistics professional by analyzing situations, explaining decisions, and supporting your recommendations using course material.

The exam is completed individually and submitted as a Microsoft Word document through D2L. Your answers must reflect your own understanding and reasoning. You may reference course content while completing the exam, but all writing, explanations, and analysis must be your own work.

The final exam covers material from the entire course, including transportation modes and selection, logistics cost and service trade-offs, warehousing and inventory concepts, network design, performance measurement, and risk and disruption management. Responses are evaluated based on accuracy, clarity, application of logistics concepts, and writing quality. The final exam is worth 50 percent of your overall course grade.

Further details regarding format, requirements, and rubric are provided in the posted exam document.

### SCM 342 COURSE ASSIGNMENTS / OUTLINE / CALENDAR

<b>Week of (Monday's)</b>	<b>Topic/Readings</b>	<b>Date Due (Monday @ 11:59 CST)</b>
1/12	Class Introduction – Review Syllabus	Connect Orientation Video; SmartBook 2.0 Student Orientation
1/19	Chapter 1	Chp 1 SmartBook – 4/17; Chp 1 Quiz – 2/2
1/26	Chapter 2	Chp 2 SmartBook – 4/17; Chp 2 Quiz – 2/2
2/2	Chapter 3	Chp 3 SmartBook – 4/17; Chp 3 Quiz – 2/8; ABA Orientation Video
2/9	Chapter 4	Chp 4 SmartBook – 4/17; Chp 4 Quiz – 2/15; POM 1: The Production Process – 3/1
2/16	Chapter 5	Chp 5 SmartBook – 4/17; Chp 5 Quiz – 2/22
2/23	Chapter 6	Chp 6 SmartBook – 4/17; Chp 6 Mini-Case – 3/1
3/2	Chapter 7	Chp 7 SmartBook – 4/17; Chp 7 Quiz – 3/8; POM 2: Managing Suppliers – 3/15
3/9	Chapter 8	Chp 8 SmartBook – 4/17; Chp 8 Quiz – 3/15
3/16	Chapter 9	Chp 9 SmartBook – 4/17; Chp 9 Quiz – 3/22; POM 3: Forecasting and Contracts – 3/29
3/23	Chapter 10	Chp 10 SmartBook – 4/17; Chp 10 Quiz – 3/29
3/30	Chapter 11	Chp 11 SmartBook – 4/17; Chp 11 Quiz – 4/5; POM 4: Human Resources and Capacity Planning – 4/5
4/6	Chapter 12; Final Exam Available	Chp 12 SmartBook – 4/17; Chp 12 Quiz – 4/12; POM 5: The New Branch – 4/12
4/13	Chapter 13	Chp 13 SmartBook – 4/19; Chp 13 Quiz – 4/19; POM 6: Maximize Net Worth – 4/19
4/20	Chapter 14	Chp 14 SmartBook – 4/26; Chp 14 Quiz – 4/26
4/27	Comprehensive Final	Final Exam (Written) – Opens 4/6; Due 4/30