



TEXAS A&M  
UNIVERSITY  
COMMERCE

**SPRING SEMESTER 2026**  
**MGT 380.01E**  
**INTERNATIONAL MANAGEMENT &  
BUSINESS**

**Instructor:** Dr. Scott M. Sewell, Senior Lecturer

**Office Location:** BA 314E

**Office Hours:** By Appointment

**COB Office Phone:** 903-468-8191

**University Email Address:** [Scott.Sewell@tamuc.edu](mailto:Scott.Sewell@tamuc.edu)

**Office Hours:** Tuesday and Thursday 9:30 am – 11:00 am and Monday & Wednesday 1:00 pm – 2:00 pm and by appointment or zoom as needed.

**Preferred Form of Communication and Communication Response Time:**

For personal concerns or questions, email is the best way to contact me. I generally check my email each day and you can expect a response within 24 hours (except for weekends). My replies will be sent to your MyLeo email address. **ALL EMAILS MUST BE PREFACED WITH THE COURSE AND SECTION NUMBER FOLLOWED BY THE SUBJECT (EXAMPLE: MKT 380.01E: Exam 2).**

Always check your home page for Announcements when you login. **I expect that students will check their email daily and log in at least 3 times per week...daily is recommended.** If you don't respond to emails or login over a prolonged period (5 days) then I will assume you intend to drop the course.

**Welcome to MGT 380.01E International Management & Business Spring 2026.**

This section (01E) of the course is being offered this semester in face-to-face in-class format and supplemented by online content. *Classroom attendance:* **If attendance of the scheduled face-to-face sessions is between 60% and 69%, an automatic 10 points will be deducted from the final grade. If attendance of the scheduled face-to-face sessions is between 50% and 59%, an automatic 20 points will be deducted from the final grade and if less than 50% then a total of 30 points will be deducted from the final grade. If you anticipate an issue attending the face-to-face sessions on a regular basis, it is recommended that you register for one of the online sections.**

The class will meet in the McDowell Administration Building in **BA 340, from January 12, 2026 – May 8, 2026, on Monday and Wednesday from 2:00 pm – 3:15 pm.** Since this is a face-to-face section of this course, in-class attendance will be expected, checked and part of the final grade (see attendance notice above).

All exams will be taken in the classroom. At this point, I expect a normal week will include some combination of live lectures, and/or out of class activity or assignments.

Thanks,  
Dr. Scott Sewell

## COURSE INFORMATION

### REQUIRED TEXT: Click Here to Start: Student Link

<https://students.flatworldknowledge.com/engage/courses/2616731>

Edition Global Business Management v2.0

ISBN (Digital) 978-1-4533-4229-9

Basic \$33.95

FlatWorld eReader: Mobile-friendly, searchable online textbook access

Included online Homework system — at no additional cost. Complete assignments and tests on any device if assigned by your instructor.

Integrated quizzes and flashcards connected to each online textbook to help you study.

SmartHelper: AI-powered study tool within our eReader and Homework System provides in-context references. Responses are curated only within your textbook.

### COURSE DESCRIPTION:

This course is designed to give students a fundamental understanding of the environment in which international businesses operate and of the management practices required to compete successfully in global markets.

Prerequisites: Junior standing.

### COURSE OBJECTIVES:

The course introduces elements of international business which challenge and enable businesses and individuals to compete successfully in the global marketplace. Students will review and examine the international business environment (strategy, entry, culture, ethics, etc.) with an emphasis on management and an outlook on future growth and expansion. Upon course completion, students will view themselves as engaged citizens with an interconnected world.

- Demonstrate the need to participate in international activities by understanding the effects of international business and how markets for international expansion can be selected, their demand assessed, and appropriate strategies for their development devised.
- Develop cross-cultural competence through understanding of cultural differences in language, religion, values, customs, and education while understanding of theoretical background for international trade and investment activities and the international economic activity of nations and the balance of payments.
- Develop a working knowledge of the international monetary system, financial markets, and trend toward economic integration around the world as well as achieving an understanding of the political and legal dimensions that affect international business.
- Understand the challenges of management in individual international markets within the course in worldwide operations and the future of International Business Management.

### GRADE COMPONENTS:

Component	Type	% Value
Case Assignments (2 @ 100 Points Each)	Individual	40%
Mid-Term Exam	Individual	20%
Final Project	Individual	20%
Final Exam	Individual	20%
<b>Course Total</b>		<b>100%</b>

### GRADING SCALE:

A	90 – 100%	D	60-69%
B	80 – 89%	F	Below 60%
C	70-79%		

Incomplete - An incomplete grade (X) will be provided only in extenuating circumstances  
 Withdrawal - Must be initiated by the student administratively.

### CASE ASSIGNMENTS:

Throughout the semester, you will be required to analyze two cases focusing on international management that will be posted in the assignments in the course. The casework is worth a total of (40% of your course grade), so take it seriously. Specific instructions for each case will be posted in course, under the “Assignments” tab. The analyses should be submitted to the “Dropbox” designated for that case. The document must be compatible with Microsoft Word 2010/2016. A grading rubric for the case assignments can be found at the end of this syllabus.

### EXAMS:

There will be two exams, mid-term and final exam. Exam will test your comprehension of the material presented in the required textbook via selected multiple-choice answers. The exams will be administered in class on the date posted during Weeks 8 and 17. The exams will be scantron (which will be provided).

### FINAL PROJECT:

Students will be required to write a final project paper covering the topics of International Management. Each student will be required to analyze a company which intends to go global. Specific instructions for the paper will be posted in course, under the “Assignments” tab. The paper should be submitted to its corresponding dropbox and must be saved in a format compatible with Microsoft Word 2010 (doc/docx file). A grading rubric for the paper can be found at the end of this syllabus.

### CLASS ATTENDANCE & PARTICIPATION:

Attendance and engagement in your work is critical to successful course completion. **If attendance of the scheduled face-to-face sessions is between 60% and 69%, an automatic 10 points will be deducted from the final grade. If attendance of the scheduled face-to-face sessions is between 50% and 59%, an automatic 20 points will be deducted from the final grade and if less than 50% then a total of 30 points will be deducted from the final grade. If you anticipate an issue attending the face-to-face sessions on a regular basis, it is recommended that you register for one of the online sections.**

- ❖ **IF YOU EVER FEEL AS IF YOU NEED TO MEET WITH ME IN ORDER TO CLARIFY ASSIGNMENTS, DISCUSS CONCERNS ABOUT THE CLASS, DISCUSS TOPICS FROM THE CLASS, ETC., E-MAIL ME IN ORDER TO SET UP AN APPOINTMENT OR ZOOM.**
- ❖ **ON THE COURSE SCHEDULE, ALL ASSIGNMENTS ARE DUE BY 8:00 AM (CST) ON THE DATE APPEARING AT THE BEGINNING OF THAT ROW OR OTHERWISE STATED. ALL OF THE DATES IN THE FIRST COLUMN FALL ON MONDAY.**

WEEK & DATE	TOPICS: TEXT CHAPTERS	WORK DUE: BY 8:00 AM ON THIS DAY
1. January 12	<b>Read, Initial, and Submit the Honesty Policy Introduction to Syllabus</b>	
2. January 19	T: Chapter 1—Introduction to Global Business Management	<b>Honesty Policy Due</b>
3. January 26	T: Chapter 2—Globalization, International Trade and Foreign Direct Investment	
4. February 02	T: Chapter 3—Global Manager's Perspective on World Economies	<b>Post Company Name</b>
5. February 09	T: Chapter 4—Managing Global and Regional Economies Cooperation and Integration	<b>Case Assignment 1 Due</b>
6. February 16	T: Chapter 5—Impact of Culture on Global Business Management	
7. February 23	T: Chapter 6—Managing Global Talent, Leadership, and Diversity T: Chapter 8—Foreign Exchange and The Global Capital for Global Managers	
8. March 02	<b>***Mid-Term Exam***</b>	<b>MARCH 04 In Class</b>
9. March 09	<b>***SPRING BREAK***</b>	
10. March 16	T: Chapter 9—Manager's Perspective on Understanding the Role of Finance and Accounting in Global Competitive Advantage	
11. March 23	T: Chapter 10—Managing International Expansion and Global Market Opportunity Assessment	
12. March 30	T: Chapter 11—Managing Entry Modes: Exporting, Importing, and Global Sourcing	
13. April 06	T: Chapter 12—Managing Global Strategy, Formulation & Implementation	<b>Case Assignment 2 Due</b>
14. April 13	<b>***FINAL PROJECT DISCUSSION***</b>	
15. April 20	T: Chapter 13—Managing Global Entrepreneurship and Intrapreneurship	
16. April 27	T: Chapter 14---Managing Global Operations	<b>FINAL PAPER DUE</b>
17. May 04	<b>***FINAL EXAM***</b>	<b>IN CLASS AS DETERMINED BY THE UNIVERSITY</b>

❖ **THIS WEEKLY SCHEDULE IS TENTATIVE.**

**STUDENTS ARE REQUIRED TO FOLLOW IN RESPONSE TO THE PANDEMIC:**

“A&M-Commerce requires the use of face-coverings in all instructional and research classrooms/laboratories. Exceptions may be made by faculty where warranted. Faculty have management over their classrooms. Students not using face-coverings can be required to leave class. Repetitive refusal to comply can be reported to the Office of Students’ Rights and Responsibilities as a violation of the student Code of Conduct. “

“Students should not attend class when ill or after exposure to anyone with a communicable illness. Communicate such instances directly with your instructor. Faculty will work to support the student getting access to missed content or completing missed assignments.”

**TECHNOLOGY REQUIREMENTS:**

LMS: All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

[https://documentation.brightspace.com/EN/brightspace/requirements/all/browser\\_support.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm)

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

**ACCESS AND NAVIGATION**

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

**COURSE FORMAT:**

You will find the majority of the information and materials that you will need to complete the course in this syllabus and on the course management website. Be sure to review the sessions regularly and check your university e-mail regularly to see what work you are required to do. All of the handouts and assignments for this course are posted under the “Assignments” tab in course shell. You should submit your work in a format that is compatible with **Microsoft Office 2007/2010** and post it in the appropriate “Dropboxes” when they are due. Mid-Term and final exam will be held in the classroom.

**COURSE SCHEDULE:**

A course schedule is included on the seventh page of this syllabus.

**SYLLABUS SUBJECT TO CHANGE STATEMENT:**

I anticipate that we will follow the schedule I've outlined in this syllabus, but I may make adjustments based on what actually happens in class and as the situation transpires due to COVID-19. I may also change the basis for the course grade (if I need to eliminate an assignment or something of that nature). If I do so, I will so inform you in

writing. Remaining in the course after reading this syllabus will signal that you accept the possibility of changes and responsibility for being aware of them.

## UNIVERSITY SPECIFIC PROCEDURES

### STUDENT CONDUCT

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

### TAMUC ATTENDANCE

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

### ACADEMIC INTEGRITY

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

### SPECIAL NEEDS/REASONABLE ACCOMODATIONS:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Texas A&M University-Commerce  
Gee Library- Room 162  
Phone (903) 886-5150 or (903) 886-5835  
Fax (903) 468-8148  
Email: [studentdisabilityservices@tamuc.edu](mailto:studentdisabilityservices@tamuc.edu)

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

### STATEMENT ON AI USE IN COURSES (MAY 2023):

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots,

or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

### **STUDENT WELLBEING:**

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.tamuc.edu/counsel](http://www.tamuc.edu/counsel)

### **NONDISCRIMINATION NOTICE**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

### **TENETS OF COMMON BEHAVIOR STATEMENT:**

All students enrolled at the university shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment (See current Student Handbook).

### **UNIVERSITY CAMPUS CONCEALED CARRY STATEMENT:**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

### **COURSE POLICIES AND INSTRUCTOR EXPECTATIONS:**

Students are required to meet the expectations listed below.

- **Professional Behavior:** It is important that you maintain a professional demeanor at all times, including during "electronic communication". Texas A&M-Commerce expects this from you, as do current and future employers. Since so much communication in the workplace is "electronic" nowadays, this course will be a good place to practice interacting in a manner appropriate to a professional setting. In particular, take special care when posting and responding to discussion board questions.
- **Regular and Timely Attendance and Participation:** You are expected to login to the course and participate in live sessions. Submit all course work as scheduled. Failure to submit the work on time would result in a grade "F". Failing to login in the course will also be reported on the 12<sup>th</sup> day class roster submitted to the registrar's office.
- **Assignments:**

1. **Submitted assignments must be correctly formatted and free of grammatical and stylistic errors.** Students in MGT 380 should have at least some skill with software for word processing, spreadsheets, databases, graphics, and presentations, and with web browsers and search engines. Spelling and grammatical errors will detract from your grade!
  2. **Assignments must be turned in on time.** Assignments are due at the **date** and **time (8:00 AM)** listed. All work and assignments for the entire course will be available on the day of class. Start working on each assignment as soon as you possibly can and make sure that you have the all assignments submitted by the specified due dates. You **MUST** turn in all written assignments **ON TIME**. You will have until **8:00 AM CST** to submit the work that is listed in the far right, "All Assignments Due" column of the course schedule provided on the fifth page of this syllabus. I will accept late assignments. However, there will be a significant penalty. For each day that your assignment is late, I will deduct **10 POINTS** from your grade. If you do not meet the 8:00 AM deadline (even by one or two minutes), I will deduct 10 points. If you do not turn the assignment in by 8:00 AM CST the next day, I will deduct an additional 10 points, and so on. Saturdays and Sundays count towards the total days late.
  3. **Assignments must be complete.** You must complete and submit all components at the specified due date and time to receive credit for the assignment. Please don't turn in work that is only "half-finished".
  4. **Please submit assignments in a format that is compatible with Microsoft Office 2007/2010.** Please save all documents as doc or docx files.
- **Back-ups Are Required:** You are required to back up all your assignments on a disk that can be submitted to me upon my request. If work is lost due to insufficient back-up, you will not have the opportunity to recreate and submit at a later time.
  - **E-mail:** Students must routinely check e-mail sent to his or her **Texas A&M- Commerce account**. Our discussion in the class is my primary mechanism for communicating to the class. I will also be using emails to communicate with the class. I check my e-mail several times a day, so this is the best way to reach me.
  - **Make-up Exams Will Only Be Accepted If You Obtain University Approved Documentation for Your Excuse:** There are no make-up assignments for poor performance on a previous assignment.
  - **Changes to Schedule:** While I plan to stick to the class schedule, there might be occasions to modify the schedule. In these cases, all changes will be announced in the class and e-mail. It is your responsibility to become aware of any such changes.

### Case Analysis Grading Rubric

	<b>Far Exceeds Standards</b>	<b>Exceeds Standards</b>	<b>Meets Standards</b>	<b>Fails to Meet Standards</b>
<p><b>Identification of Critical Issues and Depth of Analysis</b></p> <p>Will consider how focused your analysis is, and whether you address many of the existing and critical issues in the case.</p> <p><b>Score:</b></p>	<p>Identifies all of the critical managerial issues related with international management. Thoroughly discusses, evaluates, and analyzes each managerial issue, providing convincing and supported arguments.</p> <p><b>(40)</b></p>	<p>Identifies most of the critical managerial issues related with international management. Discusses, evaluates, and analyzes each managerial issue, providing convincing and supported arguments, but could have gone into more depth.</p> <p><b>(36)</b></p>	<p>Identifies many of the critical managerial issues related with international management. Discusses, evaluates, and analyzes most of the managerial issues, providing convincing and supported arguments, but could have gone into much more depth.</p> <p><b>(32)</b></p>	<p>Identifies few, if any, critical managerial issues related with international management. Fails to discuss, evaluate, and analyze each managerial issue, does not provide supported arguments, and lacks any significant degree of depth.</p> <p><b>(28 or less)</b></p>
<p><b>Application of International Management Concepts in the Case.</b></p>	<p>Provided a thorough and well-supported application of international management concepts with all of</p>	<p>Provided a sufficient and supported application of several international management</p>	<p>Applied some international management concepts for dealing with some of the critical, problematic issues in the case,</p>	<p>Applied few, if any, international management concepts for dealing with some of the critical, problematic issues</p>

	the critical, problematic issues, and recommendations in the case.	concepts with most of the critical, problematic issues in the case, but could have gone into more depth or provided a few more	but could have gone into much more depth, provided more application, and/or provided several more	in the case, and provided little or no support.
<b>Score:</b>	<b>(40)</b>	<b>(36)</b>	<b>(32)</b>	<b>(28 or less)</b>
<b>Supported Recommendations Regarding the Best Approaches for Handling the Problematic Issues related to global business management in the Case.</b>	Provided a thorough and well-supported discussion of several valid approaches for dealing with all of the critical, problematic issues in the case.	Provided a sufficient and supported discussion of several valid approaches for dealing with most of the critical, problematic issues in the case, but could have gone into more depth or provided a few more	Discussed some valid approaches for dealing with some of the critical, problematic issues in the case, but could have gone into much more depth, provided more support, and/or provided several more	Discussed few, if any, approaches for dealing with some of the critical, problematic issues in the case, and provided little or no support.
<b>Score:</b>	<b>(20)</b>	<b>(18)</b>	<b>(18)</b>	<b>(14 or less)</b>
<b>Turnitin.com Similarity Rating</b>	Student submits a paper that scores a low similarity rating (below 25%), indicating a high degree of originality of the student's work.	Student submits a paper that scores a mid-range similarity rating (between 25 and 40%).	Student submits a paper that scores a rather high similarity rating (between 40% and 75%).	Student submits a paper that scores a high similarity rating (above 75%), suggesting that there could be an issue with plagiarism.
<b>Score: (This is a part of the overall grade)</b>		<b>(10-20 Points will be deducted)</b>	<b>(Paper will not be graded)</b>	<b>(Will be reported to Department Chair of Management)</b>
<b>Overall Quality of Written Communication</b>	Student presented a well-written, coherent analysis that was free from any grammar and/or spelling errors.	Student presented a well-written, coherent analysis that contained a few minor errors.	Student presented a rather coherent analysis that contained several minor errors.	Student presented an incoherent analysis that contained several major errors.
<b>Score: (This is a part of the overall grade)</b>		<b>(-5)</b>	<b>(-10)</b>	<b>(Revise and Re-submit with a grade reduction)</b>
<b>Total Score:</b>	<b>____ out of 100</b>			

## Term Paper Grading Rubric

	<b>Far Exceeds Standards</b>	<b>Exceeds Standards</b>	<b>Meets Standards</b>	<b>Fails to Meet Standards</b>
<p><b>Identification of International Management Opportunities &amp; Challenges Critical for Organization to go global</b></p> <p><b>Score:</b></p>	<p>Identifies all opportunities &amp; challenges concepts critical for organization to go global.</p> <p><b>(30)</b></p>	<p>Identifies many opportunities &amp; challenges critical for organization to go global.</p> <p><b>(27)</b></p>	<p>Identifies a few opportunities &amp; challenges critical for organization to go global</p> <p><b>(24)</b></p>	<p>Identifies one or few opportunities &amp; challenges critical for organization to go global.</p> <p><b>(21)</b></p>
<p><b>Depth of Your Discussion of These Concepts and Their Importance to Management of Organization</b></p> <p>Will consider how detailed your discussion is and how far into depth you go.</p> <p><b>Score:</b></p>	<p>Thoroughly discusses and evaluates each international management strategy providing convincing and supported arguments.</p> <p><b>(50)</b></p>	<p>Discusses and evaluates each international management strategy providing convincing and supported arguments but could have gone into a bit more depth.</p> <p><b>(45)</b></p>	<p>Discusses and evaluates each international management strategy, providing convincing and supported arguments, but could have gone into much more depth.</p> <p><b>(40)</b></p>	<p>Fails to discuss and evaluate each international management strategy, does not provide convincing or supported arguments, and lacks any significant degree of depth.</p> <p><b>(35)</b></p>
<p><b>Literature Review of the International Management Topics— Reference Support</b></p> <p>The more reference support you use, the better. The quality of the journals is also important.</p> <p><b>Score:</b></p>	<p>Provides a complete and clear review of the scholarly journal literature. Empirical research from multiple journal articles provided support for why each variable was included. Several of the journal articles used came from top-tier journals.</p> <p><b>(20)</b></p>	<p>Provides a substantial and clear review of the scholarly journal literature. Some, but not all, variables were supported by empirical research from journal articles. More references could have been used and more could have come from top-tier journals.</p> <p><b>(18)</b></p>	<p>Provides an adequate and clear review of the journal literature, but several variables lacked strong support from the empirical research presented in journal articles. Most of the articles came from lower-level journals.</p> <p><b>(16)</b></p>	<p>Provides an incomplete review of the journal literature and fails to support the knowledge associated with each identified variable. The few articles that were used came from low-level journals or websites.</p> <p><b>(14)</b></p>
<p><b>APA Formatting of References</b> Students must cite all references in proper APA format, in-text</p>	<p>Student cited ALL references properly, formatted in accordance with</p>	<p>Student cited most references properly, formatted in accordance with the APA style</p>	<p>Student cited many references properly, formatted in accordance with the APA style</p>	<p>Student cited few references properly, not in accordance with the APA style guide (4 or more</p>

and on reference page.  <b>Score: (This is a part of the overall grade)</b>	the APA style guide (no errors).	guide (a few minor errors).  <b>(2 Points will be deducted)</b>	guide (4 or more minor errors).  <b>(3 Points will be deducted)</b>	errors with at least 1 being a major error).  <b>(5 or more Points will be deducted)</b>
<b>Turnitin.com Similarity Rating</b>  <b>Score: (This is a part of the overall grade)</b>	Student submits a paper that scores a low similarity rating (below 25%), indicating a high degree of originality of the student's work.	Student submits a paper that scores a mid-range similarity rating (between 25 and 40%).  <b>(10-20 Points will be deducted)</b>	Student submits a paper that scores a rather high similarity rating (between 40% and 60%).  <b>(Paper will not be graded)</b>	Student submits a paper that scores a high similarity rating (above 60%), suggesting that there could be an issue with plagiarism.  <b>(Will be reported to Department Chair of Management)</b>
<b>Overall Quality of Written Communication</b>  <b>Score: (This is a part of the overall grade)</b>	Student presented a well-written, coherent analysis that was free from any grammar and/or spelling errors.	Student presented a well-written, coherent analysis that contained a few minor errors.  <b>(-5)</b>	Student presented a rather coherent analysis that contained several minor errors.  <b>(-10)</b>	Student presented an incoherent analysis that contained several major errors.  <b>(Revise and Re-submit with a grade reduction)</b>
<b>Total Score:</b>	<b>___ out of 100</b>			