



TMGT 457.01W and 489.01B- Decision Making for Emerging Technology
COURSE SYLLABUS: Spring, 2026

INSTRUCTOR INFORMATION

Instructor: Perry Moler Ph.D., Assistant Professor
Office Location: Ag/ET 213A
Office Hours: M,T,W,R, F 9:00am-10:00am or By appointment.
Office Phone: 903-886-5474
Office Fax: 903-886-5960
University Email Address: Perry.Moler@etamu.edu
Preferred Form of Communication: Office Hours or Email
Communication Response Time: 48 Hours for Email

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Reading Material will be provided by the instructor in the D2L course shell and/or via email to the student's myleo email account.

Course Description

This course will explore current breakthrough technologies and disruptive innovations that have emerged over the past few years. A close examination will be conducted to understand the importance of management strategy in navigating the rapid climate of changing technology to ensure a company's success. Prerequisites: Senior Standing. Instructor approval.

Student Learning Outcomes

1. The learner will demonstrate through written class assignments the ability to read course materials and textbook, analytically comprehend the content, and organize and summarize the major points to others in an effective and concise manner consistent with a senior-level university student.
2. The learner will demonstrate through written class assignments the ability to research course related literature and understand and compose comprehensive and concise definitions/descriptions of specific terminology and management principles, theories, and practices directly related to the course of study.

The syllabus/schedule are subject to change.

3. The learner will demonstrate through class participation and required writings a working knowledge of and an advanced understanding of the discipline that constitutes emerging technologies.
4. The learner will demonstrate through discussion boards and written assignments the ability to effectively apply the principles and practices of emerging technologies to a real-world environment/enterprise.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

MS office suite (Word, Excel, and PowerPoint). Use Google Scholar to access peer reviewed articles.

Instructional Methods

As this is an online class there will be recorded lectures posted weekly in the courses D2L course shell.

Student Responsibilities or Tips for Success in the Course

Students should access the course two to three times per week. To review the lecture video(s), assigned readings, and complete the weekly course activities. There is no extra credit, make-up work, do overs, or accepted late work.

GRADING

Assignments	10 @ 70pts. ea.	700 points	70%
Discussion Forums	2 @ 50pts. ea.	100 points	10%
Each 50pt. Discussion activity consists of 1 post @ 20pts. and 2 responses @ 15pts. each.			
Research Paper	1 @ 200pts.	200 points	20%

Total points possible **1000 points**

<u>Total Points Earned</u>	<u>%</u>	<u>Grade</u>
895 – 1000	89.5-100	A
795 – 894	79.5-89.4	B
695 – 794	69.5-79.4	C
595 – 694	59.5-69.4	D
≤ 594	≤ 59.4	F

Note: The point ranges identified here take traditional rounding based on a maximum percentage score of 100% into account.

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Course Outline/Calendar

Week	Topics	Reading	Assignment
1	Introduction to Course D2L Introduction		Preliminary Ranking Activity
2	What is Emerging Tech	2 Articles	Essay 1
3	Artificial Intelligence and Decision Theory	3 Articles	Essay 2
4	Risk, Uncertainty, and Ignorance in Emerging Technology	4 Articles	Essay 3
5	Technology Adoption & Diffusion	5 Articles	Essay 4
6	Policy & Governance	5 Articles	Essay 5
7	Workplace Transformation: Reskilling & Upskilling Course Project Begins	4 Articles	Essay 6
8	Human-Centered Designs & Adoptions	6 Articles	Essay 7
9	Digital Identity & Privacy	8 Articles	Essay 8
10	Data Valuation Approaches	1 Article	Essay 9
11	Cybersecurity & Trust	1 Article	Discussion #1
12	GenAI Divide		Progress Report Discussion #2

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13	State-Level AI Regulations	Essay 10
14	Semester Summary	
15	Focus on Course Project	
16	Course Project	Course Project Due

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool

https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

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COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

STUDENT RESPONSIBILITIES FOR COURSE

No make-up, extensions, resubmissions, or extra credit assignments are available in this course. Credit is earned exclusively by completing the required activities, as assigned, and submitting them by the due date, in the designated location.

CWID and Password

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Technology-Related Issues

Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

TECHNOLOGY REQUIREMENTS AND SUPPORT

Minimal Technical Skills Needed

Students will need reliable computer and internet access for this course. Students must be able to effectively use myLeo email, myLeo Online D2L, and Microsoft Office.

Learning Management System (LMS) – D2L

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are the technical requirements:

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- View the [Learning Management System Requirements Webpage](#).
- Learn more on the [LMS Browser Support Webpage](#).

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found on the [Brightspace Support Webpage](#).

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement

If you have any questions or are having difficulties with the course material, please contact your instructor. Correspondence will always be through university email (your “myLeo” mail) and announcements in myLeo online (D2L). You will not RECEIVE email through D2L, so be sure to check your ETAMU email for communication. Students are encouraged to check university email daily.

Include the Following in Emails with Instructor:

- Course name and subject in the subject line
 - Salutation (Good afternoon, Dr. Jackson)
 - Proper email etiquette (no “text” emails – use proper grammar and punctuation)
 - Student name and CWID after the body of the email (possibly add to student signature on email)
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COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The [Code of Student Conduct](#) is described in detail online in the [Student Guidebook](#).

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Students should also consult the [Rules of Netiquette Webpage](#) for more information regarding how to interact with students in an online forum.

ETAMU Attendance

For more information about the attendance policy, please view the [Attendance Webpage](#) and the [Class Attendance Policy](#)

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty University Procedure 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

[Graduate Student Academic Dishonesty University Procedure 13.99.99.R0.10](#)

[Graduate Student Academic Dishonesty Form](#)

Use of Artificial Intelligence

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

The syllabus/schedule are subject to change.

Office of Student Disability Resources and Services

East Texas A&M University

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@etamu.edu

Website: [Office of Student Disability Services](#)

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information, or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and ETAMU Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M Supports Students' Mental Health – Counseling Services

The Counseling Center at East Texas A&M University, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit <https://www.etamu.edu/counseling-center/>

Mental Health and Well-Being

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The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.



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