ENG 670 01E/01W, 23818/21488 Pragmatics and Language Teaching

COURSE SYLLABUS: Spring 2026

INSTRUCTOR INFORMATION

Instructor: Dr. Salvatore Attardo
Office Location: Talbot Hall (Hall of Languages) 306
Office Hours: M-F 3:00 - 4:00 pm (by appointment and on zoom only)
Office Phone: 903-886-5260
Office Fax: 903-886-5980
University Email Address: salvatore.attardo@etamu.edu
Preferred Form of Communication: email
Communication Response Time: 1 business day (feedback on writing, 1 week)
Zoom meeting link: https://tamuc.zoom.us/j/6458619518

COURSE INFORMATION

Textbook(s) Required: Textbook(s) Required Attardo & Pickering (2021) Pragmatics and its applications to TESOL and SLA. Wiley.
Software Required: access to internet; Zoom
Optional Texts and/or Materials: none

Course Description

Pragmatics and Language Teaching, investigates both approaches to pragmatics and classroom practice. With an underlying focus in our readings and discussions on cross-cultural pragmatics, we will investigate the following questions: What is pragmatics? What are the core issues that define cognitive pragmatics? How can we integrate pragmatics in the classroom? How can it help classroom language teaching? How can pragmatics help us to understand student development? This is an introductory level graduate course on pragmatics and language teaching, and no background in this area is required.

The *syllabus/schedule are subject to change.*

Student Learning Outcomes

1The student will be an active and engaged participant in discussions by analyzing, constructing and evaluating information presented within the lectures, external readings and class activities.

2. The student will understand and be able to discuss, evaluate, and critique the current issue and ideas discussed in pragmatics and its teaching in a SLA setting.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Using the learning management system, using Microsoft Word and PowerPoint, using presentation and graphics programs, etc

Instructional Methods

A live lecture will be held on Wednesday 4:30-7:10 pm CST. You MUST do one of the following:
a) attend remotely: log in via Zoom (Meeting ID: https://tamuc.zoom.us/j/6458619518); or
b) watch the video of the lecture on the LMS (usually uploaded during the night).
c) attend in person (in Dr. Attardo's office)

You must have read the relevant chapter in the book by the day of the lecture. You must post 2 contributions to the week's Q&A. You may post questions about the lecture/contents of the book or answer other students questions. If you attend the live lecture (f2f or remotely) and say something meaningful you are exempted from having to post a question (but you must still respond to one). Obviously you may post more than 2 Q&A, if you want. The Q&A period opens Monday at 0:01 AM CST and closes Thursday at 11:30 pm CST. You can post in the Q&A after that time, but it will not count for credit. Use of AI to post in the Q&A is strictly forbidden.

Student Responsibilities or Tips for Success in the Course

• Students will be responsible for familiarizing themselves with the syllabus and all course instructions found in the online course platform
• Students will be responsible for reading all online materials
• Students will be responsible for completing and submitting all assignments online
• Students will be responsible for contacting the professor via the Virtual office or email regarding questions on assignments PRIOR to the due date
• You must log on several times every week or attend f2f and log on. You cannot do well in the class if you do not log on multiple times and/or attend.

GRADING

Final grades in this course will be based on the following scale:

A = 90%-100%
B = 80%-89%

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C = 70%-79%

D = 60%-69%

F = 59% or Below

Total points corresponding to the final letter grades

A = 451- 500 Points

B = 401- 450 Points

C = 351- 400 Points

D = 301- 350 Points

F = 300 & > Points

Weights of the assessments in the calculation of the final letter grade.

Viva voce (oral) exams (15x2)	30% = 30 points
Final Viva voce (oral) Comprehensive Exam	48% = 48 points
Q&A/Participation (11x2)	22% = 22 points

The class participation score includes posting an introduction, reading other students posts, frequency of posting, attending the lectures (F2F or Online), and contacts with the instructor.

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ENG 670 Pragmatics TESOL SLA Spring 2026

Week	Days		Assignments	Chapter in Book
1	Jan 29 to 30	Live sessions on Wed 4:30 pm CST on zoom (weekly)	introductions	Preface/ Typographical conv.
2	Feb 2 to 6		CR1	Ch1
3	Feb 9 to 13		CR2	Ch2
4	Feb 16 to 20		CR3	Ch3
5	Feb 23 to 27	VivaVoce 1	CR4	Ch4
6	March 2 to 6	HRC conference on 6th	CR5	Ch5
7	March 9 to 13	Spring break	no class	no assignment
8	March 16 to 20		CR6	Ch6
9	March 23 to 27		CR7	Ch7
10	March 30 to Apr 3		CR8	Ch8
11	Apr 6 to 10	Viva Voce 2	CR9	Ch9
12	Apr 13 to 17		CR10	Ch 10
13	Apr 20 to 24		(no CR)	Ch 11
14	Apr 27 to May 1	no live session	prep exam	no lecture
15	May 4 to 8	Comprehensive Viva Voce exams	Finals week	Please complete class eval and assessment

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TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:
https://community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support:
https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool
https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please
contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

https://community.brightspace.com/support/s/contactsupport

STUDENT RESPONSIBILITIES FOR COURSE

CWID and Password

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@etamu.edu.

Technology-Related Issues

Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal

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with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

TECHNOLOGY REQUIREMENTS AND SUPPORT

Minimal Technical Skills Needed

Students will need reliable computer and internet access for this course. Students must be able to effectively use myLeo email, myLeo Online D2L, and Microsoft Office.

Learning Management System (LMS) – D2L

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are the technical requirements:

- View the Learning Management System Requirements Webpage.
- Learn more on the LMS Browser Support Webpage.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found on the Brightspace Support Webpage.

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement

If you have any questions or are having difficulties with the course material, please contact your instructor. Correspondence will always be through university email (your "myLeo" mail) and announcements in myLeo online (D2L). You will not RECEIVE email through D2L, so be sure to check your ETAMU email for communication. Students are encouraged to check university email daily.

Include the Following in Emails with Instructor:

- Course name and subject in the subject line
- Salutation (Good afternoon, Dr. Jackson)
- Proper email etiquette (no "text" emails – use proper grammar and punctuation)
- Student name and CWID after the body of the email (possibly add to student signature on email)

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail online in the Student Guidebook.

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Students should also consult the [Rules of Netiquette Webpage](#) for more information regarding how to interact with students in an online forum.

ETAMU Attendance

For more information about the attendance policy, please view the [Attendance Webpage](#) and the [Class Attendance Policy](#)

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty University Procedure 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

[Graduate Student Academic Dishonesty University Procedure 13.99.99.R0.10](#)

[Graduate Student Academic Dishonesty Form](#)

Use of Artificial Intelligence

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

USE OF AI TO GENERATE OR MODIFY ANY TEXT THAT IS PRESENTED AS THE STUDENTS' WORK IS STRICTLY FORBIDDEN. THIS APPLIES ALSO TO EMAILS AND OTHER COMMUNICATIONS WITH THE INSTRUCTOR.

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@etamu.edu

Website: [Office of Student Disability Services](#)

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Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information, or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and ETAMU Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M Supports Students' Mental Health – Counseling Services

The Counseling Center at East Texas A&M University, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.

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