



**EAST TEXAS A&M**  
UNIVERSITY

**DEPARTMENT OF HEALTH & HUMAN PERFORMANCE**  
**COURSE SYLLABUS**  
**Spring 2026**

**HHPS 100-01W**  
**FOUNDATIONS OF SPORT & RECREATION MANAGEMENT**

COURSE VALUE: Three (3) credit hours  
COURSE LOCATION: Web-based  
PROFESSOR: Dr. Brandy Runyan  
OFFICE: Nursing & Health Sciences Building, NHS 141  
OFFICE HOURS: **M/W/F 8:00-9:00 AM/11:00 AM-12:00 PM by appointment only**  
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REQUIRED TEXT: *Pederson, P. M. & Thibaul, L. (2019). (6<sup>th</sup> ed). contemporary sport management. Champaign, IL: Human Kinetics. LCCN 2017031517 (print) LCCN 2017034238 (ebook) ISBN 9781492550952 (print) 9781492550969 (ebook)*

### **Course Description**

This introductory course is designed to help students explore the diverse and evolving sport and recreation industry while discovering their unique path within it. Through hands-on activities, case studies, career mapping, and real-world simulations, students will gain a foundational understanding of how sport organizations operate, how to evaluate and improve them, and what professional opportunities exist in the field. Students will reflect on their personal motivations, identify long-term goals, and develop a personalized academic and career plan. Core topics include management and operations, strategic planning, budgeting, risk management, ethics, and career readiness. Special emphasis is placed on cultivating professional identity, strengthening decision-making skills, and understanding the global and inclusive nature of sport management. This course fulfills key Student Learning Objectives (SLOs) for the Sport & Recreation Management program and serves as a critical launching point for student success in the major and beyond.

### **Course Objectives**

The objective of this course is to provide students with a foundational understanding of the sport and recreation management industry while guiding them in identifying their personal motivations, academic goals, and career aspirations. Through interactive learning experiences, students will explore key concepts such as organizational structure, operations, strategic planning, budgeting, risk management, and ethics. By engaging in self-assessments, real-world case studies, and professional development exercises, students will develop critical thinking, leadership, and decision-making skills essential for success in sport-related careers. The course aims to equip students with the tools, confidence, and clarity needed to navigate their academic journey and enter the global sport industry with purpose and professionalism.

### Course Requirements

Please note that all assignments **must be typed, a 1-inch margin on all sides, double-spaced in 12-point font (in Arial, Cambria, Calibri or Times New Roman only). Please use APA 7th Edition (American Psychological Association).**

### Summary of Assignments and Assessments/Points Breakdown

Assignments	# of assignments	Individual weights	Total Points
Weekly Participation	15	10	150
Weekly Quizzes	15	10	150
Exams	2	150	300
SRM Portfolio Elements	5	60	300
SRM Portfolio	1	400	100
Total Possible Points			1,000

**\*\*Extra Credit Work:** There is no guaranteed extra credit in this course. However, if the opportunity for extra credit arises, I will post it in our D2L course space and notify you via email or course announcements. Please refer to the “Extra Credit” tab in the Course Toolbox section.

**\*\*No Late Work Accepted:** If students have foreseeable issues turning in their work on time they are encouraged to work with their professor to arrange to turn their assignments in *before* the due date. No late work will be accepted in this course. Extenuating circumstances will be reviewed on a case-to-case basis and must conform to University policy (requiring verifiable documentation) to be considered.

**\*\*Statement on AI:** Use of AI is prohibited on any portion of this course without the instructor's consent. While there may occasionally be opportunities where AI is encouraged, all students must be aware that use of AI without instructor approval will result in an immediate zero on the assignment it was used for. Additionally, students suspected of plagiarism or AI will be referred to the Provost's office for Academic Dishonesty. If you have any questions about the use of AI or this policy, please feel free to contact me to discuss further.

**\*\*Course Policies** will be followed as outlined in the Course Policy Document provided to students at the beginning of this course.

### Assignments

**All assignment instructions and rubrics will be given in class for students to follow and complete.**

The following final grading scale will be utilized to determine the final grade based on the average of your course work:

- A = 900 +
- B = 800 - 899
- C = 700 - 799
- D = 600 - 699
- F = under 600

ALL STUDENTS ENROLLED AT THE UNIVERSITY SHALL FOLLOW THE TENETS OF COMMON DECENCY AND ACCEPTABLE BEHAVIOR CONDUCIVE TO A POSITIVE LEARNING ENVIRONMENT. (SEE STUDENT'S GUIDE BOOK.)

STUDENTS REQUESTING ACCOMMODATIONS FOR DISABILITIES MUST GO THROUGH THE ACADEMIC SUPPORT COMMITTEE. FOR MORE INFORMATION, PLEASE CONTACT THE DIRECTOR OF DISABILITY RESOURCES AND SERVICES, GEE LIBRARY, ROOM 132, (903) 886-5835.

### **Weights & Assessments:**

- **Weekly Participation:**
  - There will be 15 weekly participation opportunities for students to earn points. This will be conducted through attendance in face-to-face classes and lectures. Daily participation sheets will be provided by the instructor. Those with university approved absences and planning *prior to* planned absences will be able to earn participation points through email engagement with the instructor (case by case basis and not guaranteed).
- **Weekly Quizzes:**
  - Students' understanding of concepts taught in weekly lectures will be assessed through weekly quizzes that may be given either online, in-person, or a combination of both. Assessments will consists of T/F and multiple choice questions, as well as fill-in-the-blank or open-ended questions.
- **Exams**

- o Two exams will be given to assess overall student learning of concepts provided in class through lectures
- **Electronic Portfolio (EP):**
  - o The major student project will be a portfolio that helps guide the current thoughts and aspirations, as well as the perceived direction of the students' future career and studies. Specific instructions and rubric for this project will be given in class. The portfolio will include major project areas:
    - ♣ Resume
      - Student will create and include a polished copy of their current resume
    - ♣ Statement of Career Goals
      - Students will create a statement of purpose of current career goals
    - ♣ Internship Search
      - Students will conduct 5 internship searches and provide detailed results
    - ♣ Sport Career Area of Interest
      - Students will identify 3 potential areas of the sport industry that they would like to work in/titles of jobs they would like to hold
    - ♣ Desired Mentors
      - Students will research and seek out 2 potential industry mentors
        - o Research
        - o Bio/selection
        - o Outreach
        - o Proof of contact

### **Course Outline**

**Please note that all assignments are due in class on the days outlined in the syllabus unless otherwise instructed by the Professor.**

<b>DATE</b>	<b>AREA OF FOCUS</b>	<b>ASSIGNMENTS DUE</b>
Week 1	Welcome to the Course  Getting to Know You: Iceberg Exercise  Portfolio Explanation & Orientation	Q1 (syllabus quiz)  P1  Iceberg Exercise
Week 2	Lecture#1: Managing Sport  Lecture#2 Developing a Professional Perspective	Q2 P2
Week3	Lecture #3: Historical Aspects of the Sport Business Industry	Q3 P3

	Lecture #4: Management Concepts and Practice in Sport Orgs	
Week 4	Lecture #5: Managing and Leading in Sport Organizations  Lecture #6: Community & Youth Sport	Q4 P4
Week 5	Special Lecture Topic: Resumes  Lecture #7: Interscholastic Athletics	Q5 P5 <b>EP1 Due</b>
Week 6	Lecture #8: Intercollegiate Athletics  Lecture #9: Professional Sport	Q6 P6
Week 7	Special Lecture Topic: Statement of Career Goals  Lecture #10: Sport Management and Marketing Agencies	Q7 P7 <b>EP2 Due</b>
Week 8	Lecture #11: Sport Tourism  Lecture #12: Sport Marketing	<b>Mid-Term Exam</b>  Q8 P8
<b>SPRING BREAK!</b>		
Week9	Special Lecture Topic: Internship Searches  Lecture #13: Sport Consumer Behavior	Q9 P9 <b>EP3 Due</b>
Week 10	Lecture #14: Communication in the Sport Industry	Q10 P10
Week 11	Special Lecture Topic: Career Areas of Interest Searches  Lecture #15: Finance & Economics in the Sport Industry	Q11 P11 <b>EP4 Due</b>
Week 12	Special Lecture Topic: Mentor Searches	Q12 P12
Week 13	Lecture #16: Sport Facility & Event Management	Q13 P13 <b>EP5 Due</b>

Week 14	Portfolio Work Days	Q14 P14
Week 15	Portfolio Work Days in Class  Portfolio Work Days in Class	<b>Portfolio Project Due</b>  Q15 P15
Week 16	<b>FINALS WEEK</b>	FINAL EXAM

\*Please note that this schedule is tentative and is subject to change. Also, this is NOT all-inclusive (i.e., Homework/Participation). Other assignments might be given throughout the semester, so you MUST check the class announcements and e-mail frequently.

### **Communication & Support**

The best way to reach me is via email [brandy.runyan@etamu.edu](mailto:brandy.runyan@etamu.edu) as I check it frequently. When emailing me, please include your First & Last Name along with the class name! I will aim to reply with 24 hours to your MyLeo email address. Please be courteous and professional in all of your interactions with me and fellow students.

### **D2L Brightspace**

#### ***Browser support***

D2L is committed to performing key application testing when new browser versions are released. New and updated functionality is also tested against the latest version of supported browsers. However, due to the frequency of some browser releases, D2L cannot guarantee that each browser version will perform as expected. If you encounter any issues with any of the browser versions listed in the tables below, contact D2L Support, who will determine the best course of action for resolution. Reported issues are prioritized by supported browsers and then maintenance browsers.

Supported browsers are the latest or most recent browser versions that are tested against new versions of D2L products. Customers can report problems and receive support for issues. For an optimal experience, D2L recommends using supported browsers with D2L products.

Maintenance browsers are older browser versions that are not tested extensively against new versions of D2L products. Customers can still report problems and receive support for critical issues; however, D2L does not guarantee all issues will be addressed. A maintenance browser becomes officially unsupported after one year.

Note the following:

- Ensure that your browser has JavaScript and Cookies enabled.
- For desktop systems, you must have Adobe Flash Player 10.1 or greater.

- The Brightspace Support features are now optimized for production environments when using the Google Chrome browser, Apple Safari browser, Microsoft Edge browser, Microsoft Internet Explorer browser, and Mozilla Firefox browsers.

### **Desktop Support**

<b>Browser</b>	<b>Supported Browser Version(s)</b>	<b>Maintenance Browser Version(s)</b>
Microsoft® Edge	Latest	N/A
Microsoft® Internet Explorer®	N/A	11
Mozilla® Firefox®	Latest, ESR	N/A
Google® Chrome™	Latest	N/A
Apple® Safari®	Latest	N/A

### **Tablet and Mobile Support**

<b>Device</b>	<b>Operating System</b>	<b>Browser</b>	<b>Supported Browser Version(s)</b>
Android™	Android 4.4+	Chrome	Latest
Apple	iOS®	Safari, Chrome	The current major version of iOS (the latest minor or <b>point</b> release of that major version) and the previous major version of iOS (the latest minor or <b>point</b> release of that major version). For example, as of June 7, 2017, D2L supports iOS 10.3.2 and iOS 9.3.5, but not iOS 10.2.1, 9.0.2, or any other version. Chrome: Latest version for the iOS browser.
Windows	Windows 10	Edge, Chrome, Firefox	Latest of all browsers, and Firefox ESR.

- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
  - 512 MB of RAM, 1 GB or more preferred
  - Broadband connection required courses are heavily video intensive
  - Video display capable of high-color 16-bit display 1024 x 768 or higher resolution
- **For YouSeeU Sync Meeting sessions 8 Mbps is required.** Additional system requirements found here: <https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>
- You must have a:
  - Sound card, which is usually integrated into your desktop or laptop computer

- o Speakers or headphones.
- o \*For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.
- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: [JAVA web site](http://www.java.com/en/download/manual.jsp)  
<http://www.java.com/en/download/manual.jsp>
- Current anti-virus software must be installed and kept up to date.

Running the browser check will ensure your internet browser is supported.

Pop-ups are allowed.

JavaScript is enabled.

Cookies are enabled.

- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  - o [Adobe Reader](https://get.adobe.com/reader/) <https://get.adobe.com/reader/>
  - o [Adobe Flash Player \(version 17 or later\)](https://get.adobe.com/flashplayer/) <https://get.adobe.com/flashplayer/>
  - o [Adobe Shockwave Player](https://get.adobe.com/shockwave/) <https://get.adobe.com/shockwave/>
  - o [Apple Quick Time](http://www.apple.com/quicktime/download/) <http://www.apple.com/quicktime/download/>
- At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

## ***ACCESS AND NAVIGATION***

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## ***COMMUNICATION AND SUPPORT***

### ***Brightspace Support***

#### ***Need Help?***

#### ***Student Support***

If you have any questions or are having difficulties with the course material, please contact your Instructor.

## ***Technical Support***



If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778 or click on the **Live Chat** or click on the words "[click here](#)" to submit an issue via email.

## ***System Maintenance***

D2L runs monthly updates during the last week of the month, usually on Wednesday. The system should remain up during this time unless otherwise specified in an announcement. You may experience minimal impacts to performance and/or look and feel of the environment.

## ***Course & University Procedures/Policies***

### **Class Participation**

Systematic and timely on-line participation is expected. University policy notes that excused absences include (i) participation in an authorized university activity, (ii) illness verified by a physician, (iii) death in the immediate family, and (iv) verifiable, official court appearance.

### **Respect Differing Views**

As with all courses, this course deals with ideas. Please be respectful of individuals with ideas and beliefs that differ from your own. If you disagree with someone then ask them why they believe as they do, and then listen to the answer. People can have complex reasoning for what is seen as, on the surface, a simple idea. Only civil and even tempered discussions will be permitted in class.

### **Academic Honesty**

Plagiarism within an assignment will result in a failing grade for that assignment. I expect all assignments for this course to be original works produced specifically for this course. Work produced, whether in part or in whole, from assignments for other courses will not be accepted for credit.

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty

### **Religious Holidays Policy**

Reasonable accommodation will be given to students who require homework extensions because of religious holidays. However, your best option is to complete the required work early so as to avoid any issues.

### **Dropping the Class**

If you need to adjust your schedule by dropping this course, please follow university procedures to officially drop the class. If you fail to officially drop the class, a failing grade shall be assigned at the end of the course. Incompletes: Per university policy is granted only for circumstances beyond student's control which prevented the student from attending classes during Finals Week or the preceding three weeks (Policy A 12.07, 1998). The extension cannot exceed one semester. Failure to fulfill plan requirements within the specified time will result in an F.

### **Course Communication**

Course communication will occur through your MyLeo Account. You will need to regularly and systematically review your e-mail on a timely basis.

### **Writing Center**

Students are encouraged to visit the A&M-Commerce Writing Center for writing assistance. Visit the website at:

<http://web.tamuc.edu/academics/colleges/humanitiesSocialSciencesArts/departments/literatureLanguages/writingCenter/default.aspx>

### **Counseling Center**

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.tamuc.edu/counsel](http://www.tamuc.edu/counsel)

### ***University Specific Procedures***

#### **Students with Disabilities**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services  
Texas A&M University-Commerce, Gee Library, Room 132  
Phone (903) 886-5150 or (903) 886-5835; Fax (903) 468-8148  
[StudentDisabilityServices@tamuc.edu](mailto:StudentDisabilityServices@tamuc.edu)  
Student Disability Resources & Services

### **Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook).

### **Campus Concealed Carry**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to

(<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

### **Mental Health and Well-Being**

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.

