



HHPS 564 Facilities and Event Management COURSE SYLLABUS: INSTRUCTOR INFORMATION

Instructor:	Chris Coker, EdD
Office Location:	NHS, 139
Office Hours:	Monday and Wednesday 10am –noon
Office Phone:	251 229 0228
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Preferred Form of Communication Response Time:	Email 24-48 hours

Required Textbook - Managing Sports Events: ISBN: 9781718217621 for the paperback version and ISBN: 9781718228078 or the eBook version.

Greenwell,C., & Danzey-Bussell,I., & Shonk,D. (2025) *Managing Sports Events*.
Champaign: Human Kinetics



Optional

1. Other materials/readings, as assigned, will be posted in D2L under weekly content.
2. **Course Description**
3. Course Catalog - **HHPS 564 - Facility and Event Management**
Hours: This course is designed to provide students with information, practical knowledge, and skill competencies needed for facility and event management within the context of sport activities. Among the topics to be explored will be: sport facility and venue trends; planning and designing

sport facilities; stadium development for different sports around the world; design and construction regulations; facility and event operations; planning and hosting events; ticket sales; risk assessment; and legal issues related to sport facility and event management.

Course Objectives/Learning Outcomes

1. Discuss and define definitions and concepts related to sport facilities design and management.
2. Critique and analyze peer-reviewed academic research in sport facility design and management.
3. Apply the concepts learned in the planning and design of a sport facility.
4. Demonstrate critical thinking skills in class activities, assignments, and discussions.

Course Evaluation Scale

- A 90-100%**
- B 80-89%**
- C 70-79%**
- D 60-69%**
- F 0-59%**

A. 9 Weekly Assignments	25%
B. 4 Presentations / Projects	40%
C. 4 Test	10%
D. Final	25%

*** Late work will not be accepted ***

Please refer to your D2L/Brightspace Course for the detailed schedule of your modules.

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Virtual Classroom Requirements:

<https://support.zoom.us/hc/en-us/articles/201362023-Zoom-system-requirements><https://support.zoom.us/hc/en-us/articles/201362023-Zoom-system-requirements-Windows-macOS-Linux>

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

Interaction with Instructor Statement

Communication and interaction with the instructor will be requested, scheduled by email, and held virtually as requested.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Students will follow the readings and assignments described in the syllabus. They must complete all discussion posts and assignments for each module by the deadline indicated for each module.

Syllabus Change Policy

The syllabus is a guide. During the semester, circumstances and events, such as student progress, may require the instructor to modify it. Any changes will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#)

<https://inside.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf>.

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

ETAMU Attendance

For more information about the attendance policy, please visit the webpages below.

[Attendance.](#)

<https://inside.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty, see the following procedures:

Undergraduate Students Academic Integrity Policy and Form

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Undergraduate Student Academic Dishonesty Form](#)

<https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

Graduate Students Academic Integrity Policy and Form

[Graduate Student Academic Dishonesty](#)

<https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Services
Velma K. Waters Library- Room 162
Phone (903) 886-5930
Fax (903) 468-8148

Email: StudentDisabilityServices@tamuc.edu

Website: <https://www.tamuc.edu/student-disability-services/>

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and ETAMU Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M University Supports Students' Mental Health

Counseling Center Services

The Counseling Center at ETAMU, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment

services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it



COURSE OUTLINE / CALENDAR

TENTATIVE COURSE SCHEDULE:

**Each week the modules will open on Monday and close the following Sunday.
Below is the intended calendar**

Week 1: January 29- February 1	Chapter 1
Week 2: February 2 – 8	Chapter 2
Week 3: February 9 - 15	Chapter 3 & Test
Week 4: February 16 – 22	Chapter 4 & Project

Week 5: February 23 – March 1	Chapter 5
Week 6: March 2 - 8	Chapter 6 & Test
Spring Break: March 9-15	
Week 7: March 16-22	Chapter 7 & Project
Week 8: March 23-29	Chapter 8
Week 9: March 30 – April 5	Chapter 9 & Test
Week 10: April 6 – 12	Chapter 10 & Project
Week 11: April 13 – 19	Chapter 11
Week 12: April 20 – 26	Chapter 12 & Test
Week 13: April 27 – May 3	Chapter 13 & Project
Week 14: May 2 – 8	Final
Week 15: April 27 – May 3	Review / Catch up / Presentation
Week 16: May 7 8am-10am	Finals

The syllabus/schedule is subject to change.

Please refer to your D2L/Brightspace Course for the detailed schedule of your modules,