



EAST TEXAS A&M
UNIVERSITY

Mexican American History

Colonization, Migration, Civil Rights, Street Culture



INSTRUCTOR INFORMATION

Instructor: E. Mark Moreno (Dr. M)

Associate Professor, Department of History

Office Location: Ferguson 118

Office Hours: Wednesday 1-4 p.m., Tuesday and Thursday, 8-9 a.m.

Office Phone: 903-886-5216

University Email Address: mark.moreno@etamu.edu

Preferred Form of Communication: Email

Communication Response Time: Within approximately 24 hours

COURSE INFORMATION

Textbooks

Manuel G. Gonzalez, *Mexicanos: A History of Mexicans in the United States*, 3rd Edition (Indiana University Press) ISBN 9780253041722

Cynthia E. Orozco, *No Mexicans, Dogs, or Women Allowed: A History of the Mexican American Civil Rights Movement* (University of Texas Press) ISBN 9780292721326

David Montejano, *Quixote's Soldiers: A Local History of the Chicano Movement, 1966-1981* (University of Texas Press) ISBN 9780292722903

Oscar Zeta Acosta, *Revolt of the Cockroach People* (Vintage) ISBN 9780307831668

Course Description: This course surveys the development of Mexican American history from the nineteenth century to the present. It provides students with an overview of a wide variety of historical moments, people, and concepts that have shaped the actions, lives, and narratives of Mexican Americans. Topics covered in this course may include the Mexican American War; immigration, migration, and the law; World War I; the Great Depression; World War II and the Bracero Program; Civil Rights and social activism; the Chicano Movement. Prerequisites: non-majors may enroll with Department permission. Instructor's note: This course also includes aspects of Mexican American popular culture, and a history of street gangs, both topics important in the development of an ethnic American culture and products of a shared history.

Student Learning Outcome

1. Students will recognize important themes in Mexican American social, economic, or political history (or a combination thereof); also, identify appropriate evidence, primary and secondary, to support an argument on the making of Mexican American citizenship and identity, and provide sufficient context to support that argument.

COURSE REQUIREMENTS

Instructional Methods

Participation and attendance: Regular attendance is expected, as well as regular questions and comments from students. Five points will be deducted for every three unexcused absences. Other lectures, discussions and film/video presentations will relate to class readings. Class time is meant for both lecture and discussion, so participation is important whether class involves interaction or film/video presentations. **Excessive use of cell phones during class is prohibited. The instructor reserves the right to deduct points for violations of that policy.**

Plagiarism: Taking work directly from other sources and presenting it as your own is a serious academic offense and will automatically result in a “0” grade for your assignment paper, and possibly for the class. In addition, students will need to meet with the instructor for an explanation and will be subject to disciplinary action by the University. Modern (or postmodern) technology has made detection of plagiarism easier than ever before, and faculty members in most cases have adopted a “zero tolerance” policy for such actions. All work produced for this class must come directly from History 428 students, and specific to that class for the Spring 2023 semester.

GRADING

Final grades in this course will be based on the following scale:

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

Assessments

Attendance, Participation = 50 points

Discussions = 120 points (Six oral discussions, up to 20 points each)

Book Analyses (2) = total of 50 points

Exams (2) = 150 points total

Semester Project = 150 points total

Total = 520 points possible

Exams: Two Blue Book exams are assigned. Students will answer two out of three questions in standard essay form.

Discussions: Students will participate in six discussions, most of them based on the books *No Bad Mexicans*, *Unrevolutionary Mexico*, *The Good Conscience* and *A Narco History* (with supplements), and a series of academic articles and other materials. Students earn points with discussion board abstracts along with in-class participation; they are expected to participate with questions and comments during lectures and discussion sessions.

Semester Project

Students will produce a paper of 10-12 pages, based on secondary and primary sources, and based on a specific theme in Mexican American history (examples: gender, politics, the Chicano Movement, sports, immigration, popular culture). The format for the research paper is subject to change. Instructions are announced around the fourth week of class.

TECHNOLOGY REQUIREMENTS

- To fully participate in online courses you will need to use a current Flash enabled internet browser. For PC and Mac users the suggested browser is Mozilla Firefox.
- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
 - 512 MB of RAM, 1 GB or more preferred
 - Broadband connection required courses are heavily video intensive
 - Video display capable of high-color 16-bit display 1024 x 768 or higher resolution
- You must have a:
 - Sound card, which is usually integrated into your desktop or laptop computer
 - Speakers or headphones.
 - *For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.
- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: JAVA web site <http://www.java.com/en/download/manual.jsp>
- Current anti-virus software must be installed and kept up to date.
- Run a browser check through the Pearson LearningStudio Technical Requirements website. Browser Check http://help.ecollege.com/LS_Tech_Req_WebHelp/en-us/#LS_Technical_Requirements.htm#Browsset

Running the browser check will ensure your internet browser is supported.

Pop-ups are allowed.

JavaScript is enabled.

Cookies are enabled.

- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
 - [Adobe Reader](https://get.adobe.com/reader/) <https://get.adobe.com/reader/>
 - [Adobe Flash Player \(version 17 or later\)](https://get.adobe.com/flashplayer/) <https://get.adobe.com/flashplayer/>
 - [Adobe Shockwave Player](https://get.adobe.com/shockwave/) <https://get.adobe.com/shockwave/>
 - [Apple Quick Time](http://www.apple.com/quicktime/download/) <http://www.apple.com/quicktime/download/>
- At a minimum, you must have Microsoft Office 2021, 2019, 2013, 2010 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

ACCESS AND NAVIGATION

This course like all History department courses utilizes the D2L online learning system

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, an East Texas A&M campus open computer lab, etc.

Policy for Reporting Problems with D2L

myLeo Support

Your myLeo email address is required to send and receive all student correspondence. Please email helpdesk@tamuc.edu or call us at 903-468-6000 with any questions about

setting up your myLeo email account. You may also access information at [myLeo](https://leo.tamuc.edu).
<https://leo.tamuc.edu>

Learner Support

The [One Stop Shop](http://www.tamuc.edu/admissions/onestopshop/) was created to serve you by providing as many resources as possible in one location. <http://www.tamuc.edu/admissions/onestopshop/>

The [Academic Success Center](http://www.tamuc.edu/campusLife/campusServices/academicSuccessCenter/) provides academic resources to help you achieve academic success.

<http://www.tamuc.edu/campusLife/campusServices/academicSuccessCenter/>

COMMUNICATION AND SUPPORT COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Attendance/Lateness, Late Work, Missed Exams and Quizzes and Extra Credit

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette](#)

<http://www.albion.com/netiquette/corerules.html>

ETAMU Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at East Texas A&M are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Statement on Student Grievances

Students who have questions or concerns about the Instructor's course policies or the conduct either of the Instructor or a classmate should first consult with the Instructor. In the event of a lack of resolution or satisfaction on the matter, the student may bring their concerns to the head of the History Department, Sharon Kowalsky (Sharon.Kowalsky@tamuc.edu). If this does not result in a satisfactory conclusion to the matter, students may bring the issue to the attention of the Associate Dean of Students per procedures outlined on pp. 15-19 of the Student Guidebook. The

syllabus/schedule are subject to change. If you decide that you need to drop or withdrawal from this course, it is your responsibility to complete the necessary paperwork. I will not drop you from the course if you stop attending.

Course Schedule

Week 1: The Mexican American War and Colonization

Gonzales readings: Introduction, Chapter 4

- The New Americans
- Resistance and Accommodation in California and Texas

Week 2: Mexico Under Díaz: Immigration's first trickle

Gonzales reading: Chapter 4

- Railroads and Reclamation acts in the U.S.
- The Revolution of 1910

Week 3: The 1920s. Revolution's Aftermath

Gonzales reading: Chapter 5

- First discussion assignment (Readings TBA)
- The immigrant wave and the Reed-Johnson Act of 1926

Week 4: The Origins of Activism

- The League of United Mexican American Citizens (LULAC); begin reading *No Dogs, Women, or Mexicans* (Orozco)
- Jim Crow in Texas

Week 5: The Great Depression Era

Gonzales reading: Chapter 6

- Second Discussion Assignment with review (Orozco)
- "Unwanted Mexicans": Forced Removal
- Mexican American communities

Week 6: Mexican Americans in World War II

Gonzales reading: Chapter 7

- Soldados for America
- The Bracero Program

Week 7: World War II on the Homefront

- The Origins of the Pachuco
- Zoot Suit Riots and Jim Crow in California

Week 8: The Post-War Boom

- Third Discussion Assignment (readings TBA)
- Operation Wetback
- Youth Culture in the 1950s

Week 9: The Chicano Movement: Origins

Gonzales reading: Chapter 8

- Film, "A Class Apart"
- Into the 1960s

Week 10: Cesar Chávez and the United Farm Workers

- The Delano Grape Strike, "Huelga!" Start reading *Quixote's Soldiers* (Montenegro)

Week 9: The Chicano Movement in Bloom

- The Student Walkouts of 1968
- La Raza Unida of Texas

Week 10: Film, "Walkout!"

- Fourth Discussion Assignment with review, *Quixote's Soliders* (Montenegro)

Week 11: The Movement Peaks

Gonzales reading: Chapter 9

- The Chicano Moratorium of 1971, start reading *Revolt of the Cockroach People* (Acosta)
- State of Affairs

Week 12: Gangs

- Fifth Discussion Assignment (Acosta)
- Low and Slow
- Cholos and Violence

Week 13: The Contemporary Community

Gonzales reading: Chapter 10

- Sixth Discussion (Readings TBA)
- Demographic and identity shifts, immigration

Week 14: Review

- Semester Paper Due

Week 15: Finals