



EAST TEXAS A&M UNIVERSITY

BGS 401 01W Globalization

COURSE SYLLABUS: Fall 2025

INSTRUCTOR INFORMATION

Instructor: Tina Lancaster, BS, MS

Office Phone: 903-669-6221

East Texas A&M University Email Address: Tina.Lancaster@etamu.edu

Office Location: Virtual

Office Hours: 10 a.m. – 8 p.m. Monday - Saturday

Preferred Form of Communication: Email or Text

Communication Response Time: 24 Hours or Less (Assignments are typically graded on the Monday after the Saturday night due date).

COURSE INFORMATION

Course Materials

Required

Authors: George Ritzer & Paul Dean

Year published: 2022

Title: Globalization: A Basic Text

Edition: 3rd

Publisher: Wiley

ebook ISBN: 9781119527312

Print ISBN: 9781119527282

Course Description

This course provides coverage of a broad survey of global business issues, analyzes the environment in which international business operates, and introduces multinational enterprises, global competition, international organizations, treaties and international laws, national trade policies, and the determinants of the competitiveness of United States firms in international markets.

Student Learning Outcomes

Completion of this course provides the student with the knowledge to:

1. Define Globalization
2. Characterize the interconnectedness of global dynamics.

3. Examine social institutions and processes across various historical periods and cultures.
4. Describe and analyze political, economic, and cultural elements that influence the relations of states and societies in their historical and contemporary dimensions.
5. Analyze specific international problems, illustrating the cultural, economic, and political differences that affect their solution

STUDENT RESPONSIBILITIES FOR COURSE

Instructional Methods

This course is an online course. To be successful in this course, all content and course modules should be read and reviewed. All assignments and quizzes (both graded and not graded) must be completed by the due date specified. Please contact the instructor by email for any assistance or support.

CWID and Password

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Technology-Related Issues

Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a ETAMU campus open computer lab, etc.

TECHNOLOGY REQUIREMENTS AND SUPPORT

Minimal Technical Skills Needed

Students will need reliable computer and internet access for this course. Students must be able to effectively use myLeo email, myLeo Online D2L, and Microsoft Office.

Learning Management System (LMS) – D2L

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are the technical requirements:

- View the [Learning Management System Requirements Webpage](#).
- Learn more on the [LMS Browser Support Webpage](#).

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at **1-877-325-7778**. Other support options can be found on the [Brightspace Support Webpage](#).

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement

This is an online course; therefore, most communication is also expected to be online. If you have any questions or are having difficulties with the course material, please get in touch with your instructor. Correspondence will always be through university email (your “myLeo” mail) and announcements in myLeo online (D2L). **You will not RECEIVE email through D2L, so be sure to check your ETAMU email for communication.** The instructor will try to respond to emails within 24 hours, provided the correspondence follows the requirements listed below. Students are encouraged to check their university email daily.

Include the Following in Emails with the Instructor:

- Course name and subject in the subject line (ex. EDCB 517 – Posttest)
- Salutation (Good afternoon, Dr. Jackson)
- Proper email etiquette (no “text” emails – use proper grammar and punctuation)
- Student name and CWID after the body of the email (possibly add to student signature on email)

CID Studio

The CID Studio is in D2L and available to all CID students. The CID Studio contains modules intended to support and inform students on their educational journey.

[CID Studio Link](#) – Please contact your advisor if you need access.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail online in the [Student Guidebook](#).

Students should also consult the [Rules of Netiquette Webpage](#) for more information regarding how to interact with students in an online forum.

ETAMU Attendance

For more information about the attendance policy, please view the [Attendance Webpage](#) and the [Class Attendance Policy](#)

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

CID Policy on Academic Integrity

Academic dishonesty includes cheating, complicity in cheating, multiple submissions (or substantial portions) of the same work for credit without authorization, submitting another's work, plagiarism, submitting algorithmically (AI) plagiarized work, and other acts that may reasonably be called academic dishonesty.

- Students who commit academic dishonesty will receive a grade of 0 for the assignment in the course and be issued a Written Warning that is reported to the CID Assistant Dean's office and listed in a database.
- If the student does NOT have a previous Written Warning for academic dishonesty reported in CID courses and has additional attempts available for the assignment, the student may resubmit the assignment (this applies to CBE courses only).
- If the student has a Written Warning of academic dishonesty reported in CID courses, the student may NOT resubmit the assignment, and the instructor will follow the procedure detailed in [Policy 13.99.99.R0.03](#) for Undergraduate Academic Dishonesty and report the incident to the Provost Office.

Use of Artificial Intelligence

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this

legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information, or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and ETAMU Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M Supports Students' Mental Health – Counseling Services

The Counseling Center at East Texas A&M University, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download

the app and explore the resources available to you for guidance and support whenever you need it.



GRADING

The following items will be used to calculate the final grade in the course.

Syllabus Quiz: 5% There will be one syllabus quiz worth 5% of your grade.

Student Introductions: 5% Students must introduce themselves to the class in the Student Lounge.

Discussion Board: 32% Each assigned chapter will have one or more discussion board topics and require a minimum of one original post and two unique replies to fellow students. Discussions may be completed and submitted before the posted due date; however, please note that you will be graded on the quality of your content. Spelling, punctuation, capitalization, and grammar errors will have a negative impact on your discussion grades.

Reaction Papers: 28% The student will prepare four reaction papers, each worth 7% of the grade, for assigned topics. Must be submitted as an MS Word file. Please see the instructions in D2L for more details.

Final Paper: 30% Students will submit a final course paper worth 20% and an accompanying video presentation of findings worth 10%. The written portion must be submitted as an MS Word file. Please see the instructions in D2L for more details.

All assignments must be submitted to the appropriate assignment submission folder within D2L.

IMPORTANT: Assignments may be submitted early; however, I will deduct one letter grade for each day an assignment is late. Exams, quizzes, and discussions will not be opened after the

due date. No extra credit work will be assigned under any circumstances. The following are the ONLY acceptable excuses for missed assignments. To make up missed assignments, please contact me and provide verifiable documentation at least 24 hours prior to the assignment's due date.

1. Participation in a required/authorized university activity
2. Verified illness
3. Death of an immediate family member
4. Obligation at a legal proceeding

Grading Scale

A = 90%-100% D = 60%-69%
 B = 80%-89% F = 59% or Below
 C = 70%-79%

COURSE OUTLINE / CALENDAR

Unit	Assignment	Due Date
Student Introductions & Syllabus Quiz	Introductions	08/25-08/30
	Syllabus Quiz	08/25-08/30
Module 1 Chapters 1, 2, 3		
	Chapter 1 Discussion Board	08/31-09/06
	Chapter 2 Discussion Board	09/07-09/13
	Chapter 3 Discussion Board	09/14-09/20
	Reaction Paper	09/27/2025
Module 2 Chapters 5, 6, 7		
	Chapter 5 Discussion Board	09/28-10/04
	Chapter 6 Discussion Board	10/04-10/11
	Chapter 7 Discussion Board	10/11-10/18
	Reaction Paper	10/25/2025
Module 3 Chapters 8, 9, 10		
	Chapter 8 Discussion Board	10/25-11/01
	Chapter 9 Discussion Board	11/01-11/08
	Chapter 10 Discussion Board	11/08-11/15
	Reaction Paper	11/22/2025
Module 4 Chapters 12, 13		
	Chapter 12 Discussion Board	11/22-11/29

Unit	Assignment	Due Date
	Chapter 13 Discussion Board	11/29-12/06
Module 5 Final Case Analysis	Final Case Analysis & Video Presentation	12/12/2025