



FIN 504: Financial Management

COURSE SYLLABUS: Spring 2025

Instructor Information:

Instructor: Dr. Pratima

Office Number: BA 309

Department Contact Number: 903-886-5659

Contact Information (Email): pratima@etamu.edu

Office Hours and Communication:

Office hours for the instructor:

In-person: Every Tuesday 8:30-10:30 am

Virtual: Every Thursday: 9:00 am to 12:00 pm

<https://tamuc.zoom.us/j/97442231798>

and by appointment.

Email is the preferred method of communication.

General Information:

The course modality is fully online. All the assignments, quizzes, and exams will be accessible through D2L. I will post all the recorded lectures on D2L. Besides the recorded lectures, there will be a live class session **every Monday from 6:00 -7:00 pm CST (There will be no live session during Thanksgiving Week)**. You can access the live session via Zoom on your class D2L platform.

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Recommended Textbook:

Author: R. Charles Moyer, James R. McGuigan, and Ramesh R. Rao.

Title: Contemporary Financial Management

Edition: 14th

ISBN-13: 978-1-337-09058-2

Required for Calculations:

~~The syllabus/schedule are subject to change.~~

A financial calculator and MS Excel are required for this course. Texas Instruments BA II Plus is a recommended financial calculator. Calculators must manipulate irregular cash flows.

Course Description

This course covers the major aspects of modern corporate finance in the context of an economic environment. It focuses on financial decision making and an understanding of domestic and international financial markets and securities. The course begins with an overview of the domestic and international financial marketplace. Other topics covered include the time value of money, valuation of assets (debt and equity), standard theory of risk and return, capital budgeting, and other decision rules that help maximize the value of the firm.

Course Learning Outcomes

At the conclusion of the course the students will be able to demonstrate proficiency in theory and the application of appropriate analytical tools to corporate decision making. They should be able to:

1. Analyze and evaluate different financial assets in domestic and international financial markets as sources of financial capital.
2. Apply present and future value concepts to special situations such as growth rates and loan amortization.
3. Evaluate strategic financial decisions in a risk/return context as it relates to today's dynamic world.
4. Demonstrate an ability to analyze and apply asset valuation techniques.
5. Students will be analytical problem solvers in business environments.

Course Learning Outcome 1 addresses COB Student Learning Objective 4: Students will identify and evaluate global business challenges.

Course Learning Outcome 2, 3, and 4 addresses COB Student Learning Objective

GRADING

Final grades in this course will be based on the following scale:

A = 90%-100%

B = 80%-89%

C = 70%-79%

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D = 60%-69%

F = 59% or below

Assessment	
<u>Course Evaluation:</u>	
Mid-term Exam	30%
Final Exam	30%
Homework Assignments/Quizzes	25%
Case Study	5%
Discussions	10%

Exams

There will be three exams (two midterms and Final exam) in this course with a total of 60% (30+30) of the course grade. I will drop one of the mid-terms with a lower score. Final exam is compulsory. **There will be NO automatic makeup exams.** Missing exams will receive a grade of zero. If you have a valid excuse for missing either of the tests, you must contact me with a written justification and request for makeup 10 days **beforehand**. In most cases I will require students to provide me with additional documentation to justify their inability to take the exam. Please note that a simple note indicating that you were seen at the health center the day of the exam **does not** provide sufficient documentation. Excuses will be granted if the student is unable to take the exam because of serious illness or injury, or a significant personal or professional commitment. Excuses will not be granted for trips to sporting events (unless you are representing the university) or any other reason. In all instances, the instructor reserves the right to deny any request for a makeup exam if she considers the reasons provided by the student to be insufficient.

Homework Assignments/Quizzes

There will be five homework assignments, each contributing 5% towards the course grade. The assignments will be administered through D2L. Homework assignments will be a combination of Excel Assignments, Quizzes, and analysis of assigned readings.

Case Study

A case study will be assigned in the middle of the semester, and students will be expected to *The syllabus/schedule are subject to change.*

work out the problem independently. This will constitute 5% of the course grade.

Discussions

Each topic will have one graded discussion assignment in D2L. For the discussion, you are required to post one meaningful comment pertaining to that week's content, and one meaningful reply to a peer's post about each week's content. These two weekly discussion posts are worth a total of 5 points together. To get full credit, your posts must each:

- Be at least 3 sentences and 50 words in length.
- Be clearly related to the content of this week's module.
- Be accurate and/or consistent with the information presented on D2L, the textbook, and the instructor about this week's module.
- Be appropriate and respectful to classmates and the instructor.
- Be written in clear and correct language without mistakes in grammar, spelling, punctuation, or wording.
- Be original or with proper credit given to any references. The syllabus/schedule are subject to change.

Some examples of good posts are:

- Your personal and professional experience with the topic of the weekly module. If you work in the investments industry, then any non-confidential experiences from your job would make great posts to share with the class.
- Your comments, reactions, and interpretation of news articles on the weekly module topic. If references a news article then please attach a PDF of the news article, a working link to the article, and/or a formal APA-format citation to the article. Articles should be from reliable financial sources such as the Wall Street Journal, Bloomberg, or the Economist. Please take care to see that your article is accessible, to the extent that this is feasible.
- Suggestions and links to reliable outside resources on each module topic. Some good places to look for outside resources are YouTube, Yahoo! Finance, Khan Academy, and Investopedia. Tutorials and examples of financial calculations in excel can be particularly useful for this course. Be careful to evaluate the reliability of outside resources. There is a lot of useless information about finance out there on the internet. If you are unsure about a source's reliability,

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then try to see if their information is consistent with what is already presented for this course on D2L and in the textbook. Please also take care to see that your outside sources are accessible, to the extent that this is feasible.

Both discussion posts are due by midnight on Sunday of the respective week.

There will be two Excel courses assigned on LinkedIn learning, each contributing 5% towards the course grade. You need to complete those courses and upload the certificate before the deadline.

COURSE OUTLINE AND SCHEDULE

Week	Content
Week 1	Syllabus, Ch. 1: Role and Objective of Financial Management
Week 2	Chapter 2: The Domestic and International Financial Marketplace, Chapter 3: Evaluation of Financial Performance
Week 3	Chapter 5: Time Value of Money
Week 4	Chapter 6: Fixed Income Securities
Week 5	Mid-Term I Chapters 1, 2, 3, 5, and 6
Week 6	Chapter 7: Common Stock
Week 7	Chapter 8: Analysis of Risk and Return
Week 8	Chapter 12: The Cost of Capital
Week 9	Chapter 16: Working Capital Policy and Short-term Financing
Week 10	Mid-Term II Chapters 7, 8, 12, and 16
Week 11	Chapter 9: Capital Budgeting and Cash Flow Analysis
Week 12	Chapter 10: Capital Budgeting: Decision Criteria and Real Option
Week 13	Chapter 11: Capital Budgeting and Risk
Week 14	Thanksgiving Break
Week 15	Case Study
Week 16	Final Exam Comprehensive

Note: Some of the above chapters will be covered in more detail than others.

Exam Dates:

Mid-Term I: September 26, 27, and 28, 2025

Mid-Term II: October 31, November 01, and 02, 2025

Final Exam: December 06, 07, and 08, 2025

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Relevant University Calendar Dates:**August 25, 2025****September 01, 2025****September 10, 2025****November 27th-28th, 2025****December 05, 2025****Fall First Day of Classes****Labor Day- Campus Closed****Census Day****Thanksgiving Break- Campus Closed****Fall Last Class Day****Important Due Dates**

<u>Assignment</u>	<u>Due Date</u>	<u>Chapters Covered</u>
Homework 1	09/14/2025	3 & 5 (Excel Assignment)
Mid-Term 1	Sep. 26, 27, and 28, 2025	
Homework 2	10/05/2025	7 & 8 (MCQ Quiz)
Homework 3	10/19/2025	12&16 (MCQ Quiz)
Mid-Term II	Oct. 31, Nov. 01, and 02, 2025	
Homework 4	11/09/2025	9 & 10 (MCQ Quiz)
Case Study	11/23/2025	
Homework 5	11/30/2025	Report for Assigned Reading
Final Exam	Dec. 06, 07, and 08, 2025	

Use of Artificial Intelligence (AI)

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words. Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism). In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

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TECHNOLOGY REQUIREMENTS

Browser support

D2L is committed to performing key application testing when new browser versions are released. New and updated functionality is also tested against the latest version of supported browsers. However, due to the frequency of some browser releases, D2L cannot guarantee that each browser version will perform as expected. If you encounter any issues with any of the browser versions listed in the tables below, contact D2L Support, who will determine the best course of action for resolution. Reported issues are prioritized by supported browsers and then maintenance browsers.

Supported browsers are the latest or most recent browser versions that are tested against new versions of D2L products. Customers can report problems and receive support for issues. For an optimal experience, D2L recommends using supported browsers with D2L products.

Maintenance browsers are older browser versions that are not tested extensively against new versions of D2L products. Customers can still report problems and receive support for critical issues; however, D2L does not guarantee all issues will be addressed. A maintenance browser becomes officially unsupported after one year.

Note the following:

- Ensure that your browser has JavaScript and Cookies enabled.
- For desktop systems, you must have Adobe Flash Player 10.1 or greater.
- The Brightspace Support features are now optimized for production environments when using the Google Chrome browser, Apple Safari browser, Microsoft Edge browser, Microsoft Internet Explorer browser, and Mozilla Firefox browsers.

Desktop Support

Browser	Supported Browser Version(s)	Maintenance Browser Version(s)
Microsoft® Edge	Latest	N/A

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Microsoft® Internet Explorer®	N/A	11
Mozilla® Firefox®	Latest, ESR	N/A
Google® Chrome™	Latest	N/A
Apple® Safari®	Latest	N/A

Tablet and Mobile Support

Device	Operating System	Browser	Supported Browser Version(s)
Android™	Android 4.4+	Chrome	Latest
Apple	iOS®	Safari, Chrome	The current major version of iOS (the latest minor or point release of that major version) and the previous major version of iOS (the latest minor or point release of that major version). For example, as of June 7, 2017, D2L supports iOS 10.3.2 and iOS 9.3.5, but not iOS 10.2.1, 9.0.2, or any other version. Chrome: Latest version for the iOS browser.
Windows	Windows 10	Edge, Chrome, Firefox	Latest of all browsers, and Firefox ESR.

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- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
 - 512 MB of RAM, 1 GB or more preferred
 - Broadband connection required courses are heavily video intensive
 - Video display capable of high-color 16-bit display 1024 x 768 or higher resolution
- You must have a:
 - Sound card, which is usually integrated into your desktop or laptop computer
 - Speakers or headphones.
 - *For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.
- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: [JAVA web site](http://www.java.com/en/download/manual.jsp)
<http://www.java.com/en/download/manual.jsp>
- Current anti-virus software must be installed and kept up to date.

Running the browser check will ensure your internet browser is supported.

Pop-ups are allowed.

JavaScript is enabled.

Cookies are enabled.

- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
 - [Adobe Reader](https://get.adobe.com/reader/) <https://get.adobe.com/reader/>
 - [Adobe Flash Player](https://get.adobe.com/flashplayer/) (version 17 or later) <https://get.adobe.com/flashplayer/>
 - [Adobe Shockwave Player](https://get.adobe.com/shockwave/) <https://get.adobe.com/shockwave/>
 - [Apple Quick Time](http://www.apple.com/quicktime/download/) <http://www.apple.com/quicktime/download/>
- At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not
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know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

Brightspace Support

Need Help?

Student Support

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778 or click on the **Live Chat** or click on the words “[click here](#)” to submit an issue via email.



System Maintenance

D2L runs monthly updates during the last week of the month, usually on Wednesday. The system should remain up during this time unless otherwise specified in an announcement. You may experience minimal impacts to performance and/or look and feel of the environment.

Interaction with Instructor Statement

*Email is the preferred method of communication.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

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University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette](#)

<http://www.albion.com/netiquette/corerules.html>

University's Pandemic Response

For more information about the university's pandemic response, please visit the following link.

<https://new.tamuc.edu/wp-content/uploads/2020/07/20092-Fall-2020-Return-Plan-for-Students-Faculty-and-Staff-RTV.pdf>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

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ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University

Waters Library- Room 162

Phone (903) 886-5930

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: <http://inside.tamuc.edu/campuslife/campusServices/StudentDisabilityServices/default.aspx>

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun.

Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so.

Pursuant to Penal Code (PC) 46.035 and East Texas A&M University Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url: <http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

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Important Information about Counseling Center

The Counseling Center at East Texas A&M University, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

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