



HHPS 566 01W– Issues in International Sport (Online)
Fall 2025

Credit Hours: 3

Course Dates: 8/25/25 to 12/5/25

Course Location: Online

Instructor: Dr. HoYeol Yu

E-mail: Hoyeol.Yu@etamu.edu

Office Hours: Online or by appointment

Required Text:

Zhang, J. J., Pitts, B. G., Johnson, L. M. (2021). *International sport business management: issues and new ideas*. Routledge.

Additional readings will be assigned/provided by the instructor through D2L. Be sure to check your email and D2L for announcements and assignment details.

Course Description:

The purpose of this class is to introduce some of the contemporary issues facing sport managers around the world and will begin to examine mechanisms that could be utilized in order to address the potential impacts of such issues. This class covers underlying concepts regarding globalization and the influence of organizations such as the International Olympic Committee and FIFA on sport for development policies and regulations. In addition, topics to be discussed may include: racism, sexism and LGBTQ issues; corruption in international sport; sport for development, reconciliation, and peace; the implications and impact of the commercialization of sport; and the power and influence of the media.

Class Format and Expectations:

Throughout the delivery of the course a variety of methods to stimulate students' intellectual curiosity and critical thinking skills will be used, including readings, instructor led PowerPoints, discussion forums, assignments, and individual and small team projects and papers. Even though this course is online, students are still expected to be active participants in the learning process. Assignments will be largely devoted to discussing the assigned readings and completing activities associated with the current topic. Participation is **MANDATORY!**

I expect that you will take ownership of your learning, complete all of the course readings and reflect on the application of these readings to your current or future jobs. I expect that you will master the material, as well as how it is (or could be) applied to the sport industry. I also expect you to ask questions in a timely fashion and to submit your assignments on time. Late assignments will receive a

ZERO unless permission is granted beforehand. I also expect you to be familiar with the course syllabus and schedule, which includes my contact information and office hours, required readings, learning outcomes, course requirements and evaluation, and course policies.

Course Objectives:

This course provides a focused exploration of topics that will promote students' knowledge and understanding of the following objectives. Upon successful completion of this course, students should be able to...

- Discuss various social, economic, political and legal issues within the global marketplace and in the context of sport.
- Understand the challenges faced by global sport managers and begin to consider mechanisms to overcome such challenges.
- Recognize the differences in dealing with the issues discussed in class.
- Demonstrate knowledge of the interconnectedness of global dynamics and apply that knowledge as an engaged citizen within an interconnected and diverse world.

Course Requirements and Expectations:

- Regular participation is expected. Participation is part of the academic requirement of a course and reflects a commitment to your academic career. **If you are unable to complete course assignments for any reason, you are expected to get in touch with me and determine a timeline. General absence is not an excuse for missing work.**
- Class participation is demonstrated by being prepared to discuss the assigned readings (and other course materials) in a thoughtful and detailed manner, whether through discussion forums, assignments, projects, or papers. Peer interactions enhance the development of listening, analytical and critical thinking skills. Class discussion via online participation expands one's knowledge and often compels one to embrace another's perspective. Students are expected to ask questions and participate in class discussions online.
- Thoughtful completion of all assignments, examinations, and projects. **All work must be the original work of the student, developed specifically for this class.** Students should plan to complete their assignments on time. **Late assignments will receive a ZERO unless previous permission is granted.**

Additional Class Information:

- After assignments are returned, if you wish, you have three working days to arrange an appointment/Zoom meeting/phone call to discuss the evaluation.

Assessment:

Foremost in the determination of the final grade is the **preparation, quality, and comprehensiveness** of your work, as well as your participation in class discussion. Points and grades will be **earned**, not **given**. Grades will be calculated on a point basis. This is directly related to percentages, which are determined by computing points earned out of total points possible (refer to assignment weighting below). A: 90.0%+; B: 89.99-80.0%; C: 79.99-70.00%; D: 69.99-60.00%; F: 60.00>. From a point basis: A: 540+; B: 480+; C: 420+; D:360+; F: 360>.

Assignments and Weighting:

Discussion Posts	100
International Sport Issue Presentation	100
Current Issues Report	100
Media Report	100
Exam – 2 @ 100 per Exam	200
Total	600

Discussion Posts: This is a chance for you to interact with your fellow students. I ask that you provide a thoughtful response to the provided prompt. I also ask that you respond to **at least two of your classmates' posts with thoughtful comments**. What I would like to see from discussion posts are thoughtfulness and effort. If you put the work in, you will be rewarded.

International Sport Issue Presentation: Students will select a major issue in international sport and will work on 10–15-minute presentation about that issue that will be recorded and uploaded in to D2L (for example, on YouTube). The presentation should cover: (a) Academic underpinning of the issue, (b) Practical implications, (c) Case examples throughout, (d) Strategies to address the issue, (e) Questions for discussion with the rest of the class. A rubric for this assignment will be made available in class and on D2L.

Current Issues Report: As well as the presentation, students will write a current issue analysis report that discusses the chosen major issue in detail. It should incorporate the items from the presentation criteria as well as any other material available online, textbook, additional readings, and feedback/recommendations made after the presentation. The report should be at least 10 pages of content. A rubric for this assignment will be made available on D2L.

Media Report: Using the current issue covered in the presentation and other assignment, students will write a report that discusses how the media covers cases of examples of the chosen issue and should consider: (a) The types of media outlets covering the cases, (b) Global nature of coverage (or not), (c) Types of language used. The report should be at least 7 pages of content. A rubric for this assignment will be made available on D2L.

Exams: Students will take two exams throughout the semester that include multiple choice, true/false questions, and short answer to test your understanding of the required readings (will be scored out of 100 pts each).

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool

https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.

<https://inside.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf>.

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

ETAMU Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedures 13.99.99.R0.01](#)

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

Graduate Students Academic Integrity Policy and Form

[Graduate Student Academic Dishonesty Form](#)

<https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University
Velma K. Waters Library Rm 162
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: studentdisabilityservices@tamuc.edu

Website: [Student Disability Services](#)

<https://www.tamuc.edu/student-disability-services/>

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Mental Health and Well-Being

The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore the resources available to you for guidance and support whenever you need it.



<http://telusproduction.com/app/5108.html>

AI use policy [Draft 2, May 25, 2023]

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course. Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism). Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed. In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty