East Texas A&M University

BUSA 516: Emerging Tech & Innovations
COURSE SYLLABUS: Summer I 2025 (01W)

Instructor: Dr. Bo Han, Professor of Business Analytics

Office Hours: By appointment online only for this online course.

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Fax Number: 903-886-5693
Preferred Form of Communication: Email.
Response Time: I will reply everyone's emails within 24 hours except for Saturdays, Sundays, and the university approved holidays. Emails received during Saturdays, Sundays, and the university approved holidays will be replied on the following business day.

Hello everyone,
Welcome to BUSA 516 class! To protect your academic privacy, please always send me emails from your tamuc.edu email. Please use emails to ask me questions. This is the fastest way to reach me. Since this is an online course, you will study the course contents mainly from recorded lectures. All learning materials such as lecture videos and presentation slides have been uploaded to myLeo Online (a.k.a, D2L).

We do have live sessions. Please check the "Zoom & Recording" link on D2L for more details about the dates, time, and Zoom links for the live sessions. Participating in the live sessions is voluntary. You can find the recorded session one day after the live course in the "Zoom & Recording" link on D2L.

Please start your learning ASAP. ***Do NOT wait till last minute.*** Feel free to email me any time when you meet questions. I'm here to help!

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s)

No required textbooks. All learning materials such as lecture videos, PowerPoint slides, and developer guides will be provided to you on myLeo Online.

Course Description

This class will introduce students to the emerging technologies and their business applications. The focus of this class includes:

- Emerging technology development, management, and commercialization process;
- Applications of innovative technologies in business management.

Student Learning Outcomes

1. Students should comprehend the basic concepts for emerging technology development and management such as the object oriented strategy, system development life cycle, etc.
2. Students should understand the new concepts that innovative technologies brought to business management such as the Internet of Things (IoT), Cryptocurrencies, Blockchains, and AI.
3. Students should learn some technical skills for developing emerging technology applications.

College of Business Student Learning Outcomes:

1. Students will demonstrate proficiency in spoken communications by delivering clear and well-structured business presentations.
2. Students will demonstrate proficiency in written communications by creating clear and well-structured business documents.
3. Students will identify and evaluate ethical business issues.
4. Students will identify and evaluate global business challenges.
5. Students will be analytical problem solvers in business environments.

COB Student Learning Outcomes (SLOs)	Course Outcomes - After successfully completing this course, students will be able to:	Measurement Methods (Outcome Assessments)
2, 5	• Demonstrate an ability to use analytical technologies to solve business problems. • Demonstrate an understanding of cryptocurriences. • Demonstrate skill in creating technical reports for decision analysis.	• Exam • Project

GRADING

Your performance will be graded according to the following assessments:

Quiz (A Maximum of 10 Points)
One quiz will be given during the semester. You can get a maximum of 10 points from the quiz. The quiz will be open on myLeo Online at the following time. You can choose any time during this period to take the quiz. Once you start the quiz, you have two hours to complete it. You can't pause or retake the quiz once it is started. The quiz schedule is open during the following time:
- **10 AM on June 9 to 6 PM on June 15, 2025**.

Exam (A Maximum of 50 Points)
Two exams will be given during the semester. You can get a maximum of 20 points from Exam 1 and 30 points from Exam 2. The exams will be open on myLeo Online at the following time. You can choose any time during this period to take the exams. Once you start the exam, you have three hours to complete the exam. You can't pause or retake the exam once it is started. The exam schedule is listed below:
- Exam 1 is open from **10 AM on June 16 to 6 PM on June 22**.
- Exam 2 is open from **10 AM on June 23 to 6 PM on June 29**.

Group Project (A Maximum of 40 Points)
One group project will be assigned in this course. You can get a maximum of 40 points from the project. Please refer to the project instruction on myLeo Online (D2L) for details. Please note:
- Project points are very important to your final grade! **The due date for the project is 6 PM on June 29. No late submission will be accepted!** Early submission is highly recommended.
- **If you like, you can complete the project by yourself**. If you like to form a group, make sure your group has 4 or fewer members. **Submissions from groups with more than 4 members will not be graded.**
- **Each group only needs to submit one copy of the project. Please clearly list each member's first name and last name on the first page of the submission.**
- If you need to find group members, please see the "Call for Members" document in the "Discussion" link on myleo online.

Final Grades
At the end of this semester, if your total point is between 90 and 100, you will get an A; if it's between 80 and 89, you will get a B, and so on. Please note that the real point will be used to calculate your final grade. **No percentage or curving will be used for your final grade.**

Points	Grade
90-100	A
80-89	B
70-79	C
60-69	D
below 60	F

Bonus points

You can participate in the instructor assigned activities to get a maximum of 3 points for bonus.

COMMUNICATION AND SUPPORT

If you have questions in software operations, please be sure to include the screenshots of the issues in the emails.

All assignment due dates, project deadlines, and exam time are central time in the United States.

TECHNOLOGY REQUIREMENTS

It is the best practice to use Firefox or Chrome to access to the online class according to myLeo Online. This is applicable to both Windows PC and Apple Mac users. Please download either one if you don't have any of these Web browsers.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.
http://www.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette http://www.albion.com/netiquette/corerules.html

ETAMU Attendance

For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01.
http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf

Academic Integrity

Students at East Texas A&M Universityare expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

Undergraduate Academic Dishonesty 13.99.99.R0.03

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf

Graduate Student Academic Dishonesty 13.99.99.R0.10

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf

ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
East Texas A&M University
Gee Library- Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: Rebecca.Tuerk@tamuc.edu
Website: Office of Student Disability Resources and Services

Nondiscrimination Notice

East Texas A&M Universitywill comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M University Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the Carrying Concealed Handguns On Campus document and/or consult your event organizer.

Web url:
http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Counseling Center

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

AI use policy

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors 'guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty

TENTATIVE COURSE OUTLINE / CALENDAR
Please refer to the "Lecture Schedule" link on myLeo Online.