



HHPS 564-001, Sport Facilities & Event Management

COURSE SYLLABUS: Spring 2025

INSTRUCTOR INFORMATION

Instructor: Dr. Anthony Rosselli

Office Location: Virtual

Office Hours: By Appointment

Office Phone: NA

Office Fax: NA

University Email Address: Anthony.Rosselli@tamuc.edu

Preferred Form of Communication: **email**

Communication Response Time: 48 hours

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required

Greenwell, C., Danzey-Bussell, L., & Shonk, D. (2020). Managing Sport Events (2nd Edition). Human Kinetics: Champagne, IL.

Course Description

This course is designed to provide students with information, practical knowledge, and skill competencies needed for facility design and event management within the context of sport activities. Sport facility and venue trends, planning and designing sport facilities, The syllabus/schedule are subject to change. facility and event operations, and legal issues related to sport facility and event management are among the topics that will be explored in this course.

Student Learning Outcomes

Upon completion of this course, the student should be able to:

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1. Discuss and define definitions and concepts related to sport facilities design and management.
2. Critique and analyze peer-reviewed academic research in sport facility design and management.
3. Apply the concepts learned in the planning and design of a sport facility.
4. Demonstrate critical thinking skills in class activities, assignments, and discussions.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Basic computer skills and knowledge of Microsoft Office and similar software is needed for this course.

Instructional Methods

This class uses D2L asynchronous work. Assignment guidelines will be provided for any class activities.

Student Responsibilities or Tips for Success in the Course

Students are expected to set their own work schedules that ensure they can complete all required work by the posted due dates. Since the class is online and asynchronous, it is vital that the student has good motivation and time management skills. Students should reach out to the professor early to ensure time to respond to any questions concerning assignments etc. All assignments submitted should follow the assignment guidelines closely and fully.

GRADING

Final grades in this course will be based on the following scale (I will round up from 89.5 to a 90, 79.5 to a 80, and so on):

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

Total points corresponding to the final letter grades

A = 720 - 800 Points

B = 640 - 719 Points

C = 560 - 639 Points

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D = 480 - 559 Points

F = 479 & > Points

Weights of the assessments in the calculation of the final letter grade.

Assignments	300pts
Discussions	100pts
Exams	400pts
TOTAL	800pts

Assessments

Assignment (each will be detailed in the course)	Points
Facility Site Visit Report	100
Event Analysis Report	100
Special Events Contingency Planning Certificate Completion	100
Exams x 4	400 (100pts each)
Discussions x 4	100 (25pts each)

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool

https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

ACCESS AND NAVIGATION

The syllabus/schedule are subject to change.

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

Interaction with Instructor Statement

Since I live in a different time zone than most of you, email is the preferred form of communication.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Class Participation

Systematic and timely online participation is expected. University policy notes that excused absences include (i) participation in an authorized university activity, (ii) illness verified by a physician, (iii) death in the immediate family, and (iv) verifiable, official court appearance.

Respect Differing Views

Respect individuals with different ideas and beliefs. Only civil and even-tempered discussions will be permitted. Academic Honesty Plagiarism within an

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assignment will result in a failing grade for that assignment. All assignments for this course must be original works produced specifically for this course. Work produced, whether in part or in whole, from assignments for other courses will not be accepted for credit.

Late Assignments

Points will be deducted for assignments submitted past the deadline for that assignment.

Examination Policy

Exams are open book/notes and timed.

Religious Holidays Policy

Reasonable accommodations will be given to students who require homework extensions because of religious holidays, however, it is encouraged to complete the required work ahead of the due date/deadline.

Dropping the Class

Follow University procedures to officially drop the class. A failing grade will be assigned at the end of the course for students who fail to officially drop the class. Per University policy, incompletes will be granted only for circumstances beyond the student's control which prevented the student from attending classes during Finals Week or the preceding three weeks (Policy A 12.07, 1998). The extension cannot exceed one semester. Failure to fulfill plan requirements within the specified time will result in a grade of F.

Course Communication

Course communication will occur through your MyLeo Account. Students are required to review e-mail regularly on a timely basis. Writing Center Students are encouraged to visit the East Texas A&M University Writing Center for writing assistance. Visit the website: <https://www.tamuc.edu/writing-center/>

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

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University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook

http://www.tamuc.edu/student_guidebook/Student_Guidebook.pdf

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedures 13.99.99.R0.01](#)

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

Students with Disabilities - ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a

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learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Student Disability Services](http://www.tamuc.edu/student-disability-services/)

<https://www.tamuc.edu/student-disability-services/>

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M University Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M University Supports Students' Mental Health

Mental Health and Well-Being

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The university aims to provide students with essential knowledge and tools to understand and support mental health. As part of our commitment to your well-being, we offer access to Telus Health, a service available 24/7/365 via chat, phone, or webinar. Scan the QR code to download the app and explore resources available to you for guidance and support whenever you need it.

The Counseling Center at East Texas A&M University, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

AI use policy

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

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13.99.99.R0.03 Undergraduate Academic Dishonesty
13.99.99.R0.10 Graduate Student Academic Dishonesty

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COURSE OUTLINE / CALENDAR

Section 1: 1/13/25 – 2/9/25 (11:59pm)		
Readings:	Ch 1: Understanding the Sport Event Industry Ch 2: Event Conceptualization Ch 4: Event Budgeting	
Assignments:	Discussion 1 Exam 1 (Chapters 1, 2, 4)	Due by: 1/26/25 Due by: 2/09/25
Section 2: 2/10/25 – 3/9/25 (11:59pm)		
Readings:	Ch 5: Event Sponsorship Ch 6: Event Marketing Ch 7: Media Relations and Promotion	
Assignments:	Discussion 2 Facility Site Visit Report Exam 2 (Chapters 5, 6, & 7)	Due by: 2/23/25 Due by: 3/02/25 Due by: 3/09/25
Section 3: 3/17/25 – 4/13/25 (11:59pm)		
Readings:	Ch 8: Contract Considerations Ch 9: Risk Management & Negligence Ch 10: Event Staffing	
Assignments:	Discussion 3 Special Events Contingency Planning Certificate Completion Exam 3 (Chapters 8, 9, & 10)	Due by: 3/30/25 Due by: 4/06/25 Due by: 4/13/25
Section 4: 4/14/25 – 5/02/25 (11:59pm)		
Readings:	Ch 11: Event Services and Logistics Ch 12: Event Day Management Ch 13: Post-event Details and Evaluation	
Assignments:	Discussion 4 Event Analysis Report Exam 4 (Chapters 11, 12, & 13)	Due by: 4/20/25 Due by: 4/27/25 Due by: 5/02/25

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