



**COURSE OBJECTIVES:**

**Course Description:** This course explores the evolving challenges faced by managers in today’s dynamic business environment. Emphasizing critical thinking and strategic decision-making, the course addresses key issues such as leadership in diverse and global teams, managing technological disruptions, ethical considerations, and navigating organizational change. Through case studies and real-world scenarios, students will gain insights into contemporary challenges and develop frameworks for effective management responses.

**Course Objectives:**

- Identify major challenges confronting managers in contemporary organizational settings.
- Analyze the impact of global trends, technology, and diversity on management practices.
- Develop strategies for ethical decision-making and change management in response to dynamic organizational contexts.
- Demonstrate the ability to apply problem-solving techniques to address managerial challenges.

**COB STUDENT LEARNING OBJECTIVES:**

1. Students will demonstrate proficiency in spoken communications by delivering clear and well-structured business presentations.
2. Students will demonstrate proficiency in written communications by creating clear and well-structured business documents.
3. Students will identify and evaluate ethical business issues.
4. Students will identify and evaluate global business challenges.
5. Students will be analytical problem solvers in business environments.

Student Learning Outcomes (SLOs)	Objectives - After successfully completing this course, students will be able to:	Objectives will be measured as follows:
3, 5	Describe personal responses to ethical problems	Case Studies LinkedIn Learning Exercises Exams
3, 5	Demonstrate awareness of one’s own values and investigate the interrelationships and tensions that occur between personal, professional and societal values	
3, 5	Develop a strategy to analyze ethical dilemmas and recommend a course of action	

<b>LESSON</b>	<b>LESSON TOPICS</b>	<b>ASSIGNMENTS:</b>
Module 1 (12%)	Ethics & Stakeholders	Video lesson Discussion boards LinkedIn Learning Readings Quiz Mini-Case
Module 2 (12%)	Corporate Social Responsibility	Video lesson Discussion boards LinkedIn Learning Readings Quiz Mini-Case
Module 3: (12%)	Ethical Perspectives	Video lesson Discussion boards LinkedIn Learning Readings Quiz Mini-Case
Module 4: (12%)	Diversity, Equity, and Inclusion	Video lesson Discussion boards LinkedIn Learning Readings Quiz Mini-Case
Module 5: (12%)	Ethical Leadership	Video lesson Discussion boards LinkedIn Learning Readings Quiz Mini-Case
Module 6 (40%)	Ethical Decision-Making (Putting it all together)	Integrated Case Studies

*Further details on all assignments and grade components will be provided in MyLeoOnline and in class.*

**Consider this a tentative schedule (subject to change).  
The official schedule will be maintained within our Learning Management System (MyLeoOnline); therefore,  
please refer to MyLeoOnline for complete schedule.**