



**ECO 555.01W: Health Care Services in the U.S.                      Syllabus: Spring 2025**

Instructor: Dr. Gregory G. Lubiani

Office: BA 203

Office Hours: TR 12:30 – 2:00 pm (Office); W 9:00 – 11:00 am ([Zoom](#))

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Course Meeting Times: Tuesdays 7:00 pm (Zoom)

Required Text:        Kovner, Anthony and Knickman, James (2023) **Health Care Delivery in the United States**, 13th Edition

**Course Description:**

This course provides (1) a historical perspective on the development of health care services in the United States, (2) a description of the key factors and issues which influence the development of the current health care delivery systems and (3) a description of the current health care delivery systems. Students will critically analyze real-world healthcare issues, identify key stakeholders, and propose evidence-based solutions. The course emphasizes the integration of theoretical knowledge with practical application, preparing students to navigate and impact the future of healthcare delivery in the United States.

### **Course Objectives:**

- Students will demonstrate the ability to develop a research plan including a problem statement, hypotheses, related literature, and methodology.
- Students will learn how to write concise digests of the key insights from research findings in a manner that senior managers will be able to use.
- Students will demonstrate the ability to use appropriate secondary data to solve business problems.
- Students will develop an appreciation for the importance of quantifying business decisions.

### **Instructional Methods:**

- Class participation & discussions
- Zoom
- PowerPoint
- Guest Speakers
- Assigned readings
- Student presentations
- Hands-on Exercises
- Group work w/ presentations
- AI platforms
- Video

**Grading:** Each student's grade will be comprised of discussion boards (10% total), Linked-In-Learning modules (10% total), two case summaries (25% total), one group project (30%), and two exams (25% total).

**Grading Scale:**

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

### **Late Policy:**

Late assignments, exams, and discussion board posts will accrue a penalty of 10 points per day the assignment is late. An assignment is considered one day late if it is submitted past the identified due date/time. It is considered two days late if it is submitted any more than 24 hours past the identified due date/time, and so forth. This includes weekends! Once an assignment is more than 10 days late, it will become a zero and will not be accepted for credit.

If a student wants an extension for an assignment, this must be received no less than 48 hours before the assigned due date/time. Extensions are not guaranteed, and are at the discretion of the instructor. Extensions may include a late penalty.

### ***Discussion Boards (10%)***

The discussion boards are a crucial part of your learning experience in this course. You will engage with your peers by discussing US health care topics that align with the week's material. You are required to make one initial post and at least two response posts. The objective is to foster critical thinking, articulate your understanding of complex healthcare issues, and engage in meaningful and respectful dialogue with your classmates. By participating actively, you will enhance your ability to analyze different perspectives and apply theoretical knowledge to real-world scenarios, ultimately deepening your understanding of the U.S. healthcare system.

### ***LinkedIn Learning Modules (10%)***

The LinkedIn Learning modules are designed to complement the course material by providing you with practical skills and knowledge that are directly applicable to the healthcare industry. Each module is carefully selected to enhance your understanding of key concepts covered in the course. By completing these modules, you will gain insights from industry experts, learn new tools and techniques, and improve your professional skill set. This component of the course not only helps you stay current with industry trends, but also provides you with resources that you can continue to use in your professional career.

### ***Case Summaries (25%)***

The case summaries offer you an opportunity to apply what you've learned to real-world examples from the US healthcare system. In each case summary, you will gather detailed information about a specific healthcare issue, conduct thorough research, and provide well-founded recommendations. The objective is to develop your research and analytical skills while enhancing your ability to make informed decisions based on data and evidence. This assignment will prepare you for the complexities of the healthcare industry by helping you understand how to approach, analyze, and resolve real-world healthcare challenges.

### ***Group Project (30%)***

The group project is a significant component of this course, where you and your group members will collaborate on a comprehensive research paper. You will select a current US healthcare topic, identify key stakeholders, conduct an extensive literature review, and provide strategic guidance for those stakeholders. The objective is to develop your research, teamwork, and communication skills while diving deep into a specific area of interest. This project will also help you learn how to navigate complex healthcare issues collaboratively, making it an invaluable experience for your future career in healthcare or related fields.

### ***Exams (25%)***

The exams are designed to assess your understanding of the key concepts and theories covered throughout the course. They will include a mix of multiple-choice, true/false, and written response questions, allowing you to demonstrate both your knowledge and your ability to apply that knowledge in various contexts. The exams will test your critical thinking skills, your grasp of the material, and your ability to articulate your thoughts clearly and concisely. By preparing for these exams, you will solidify your understanding of the course content and be better equipped to succeed in the healthcare industry.

### **Netiquette**

The discussion boards are created to provide an opportunity for students to actively engage in meaningful conversation on a particular topic or issue. You are encouraged to provide your honest viewpoint, but be respectful of the views of your classmates.

### **Do's**

1. Do use correct grammar and spelling.
2. Do read the prompt, reflect on what you would like to say, and review what you've written before posting!
3. Do respect the privacy, beliefs, and opinions of your classmates.
4. Do challenge each other's ideas but not each other personally.
5. Do remember to treat others as you would want to be treated.
6. Do stick to the discussion prompt at hand when posting to a forum.
7. Do use humor and sarcasm carefully. Students cannot see your facial expressions or hear any voice inflections.

## **Dont's**

1. Don't type in ALL CAPS. This is regarded as shouting.
2. Don't rant or rage. This is not the place to vent your anger or start a fight.
3. Don't make inappropriate comments. Objectionable, sexist, or racist language will not be tolerated.

In the discussion forums you will post assignments and discuss your work with others in the class or in your groups. These are public forums, so whatever is posted can be seen by everyone in the course, including the instructors. If you want to send a private message, use individual email. The Class Lounge discussion forum is a public space for conversation with your classmates on any topic or question.

## **General Comments:**

1. Turn off your cell phones before coming to class. This is a classroom environment. It is disruptive to the class and disrespectful to the instructor to have a cell phone ring in the middle of class. Please double check before you come to class.
2. Texting, the use of a computer for purposes not related to class, reading of newspapers, sleeping, or any other distraction will not be tolerated.
3. Each student is expected to check his/her **university** e-mail (e.g. [rt42@tamcu.edu](mailto:rt42@tamcu.edu)) frequently for course announcements. E-mails **will not** be sent to personal e-mail addresses (e.g. [goldlion@yahoo.com](mailto:goldlion@yahoo.com)). This is to ensure privacy.
4. You will most likely need a calculator for this course. A standard calculator should be sufficient. A graphing calculator is not necessary.

# TECHNOLOGY REQUIREMENTS

## Browser support

D2L is committed to performing key application testing when new browser versions are released. New and updated functionality is also tested against the latest version of supported browsers. However, due to the frequency of some browser releases, D2L cannot guarantee that each browser version will perform as expected. If you encounter any issues with any of the browser versions listed in the tables below, contact D2L Support, who will determine the best course of action for resolution. Reported issues are prioritized by supported browsers and then maintenance browsers.

Supported browsers are the latest or most recent browser versions that are tested against new versions of D2L products. Customers can report problems and receive support for issues. For an optimal experience, D2L recommends using supported browsers with D2L products.

Maintenance browsers are older browser versions that are not tested extensively against new versions of D2L products. Customers can still report problems and receive support for critical issues; however, D2L does not guarantee all issues will be addressed. A maintenance browser becomes officially unsupported after one year.

Note the following:

- Ensure that your browser has JavaScript and Cookies enabled.
- For desktop systems, you must have Adobe Flash Player 10.1 or greater.
- The Brightspace Support features are now optimized for production environments when using the Google Chrome browser, Apple Safari browser, Microsoft Edge browser, Microsoft Internet Explorer browser, and Mozilla Firefox browsers.

## Desktop Support

Browser	Supported Browser Version(s)	Maintenance Browser Version(s)
Microsoft® Edge	Latest	N/A
Microsoft® Internet Explorer®	N/A	11
Mozilla® Firefox®	Latest, ESR	N/A
Google® Chrome™	Latest	N/A

Browser	Supported Browser Version(s)	Maintenance Browser Version(s)
Apple® Safari®	Latest	N/A

### Tablet and Mobile Support

Device	Operating System	Browser	Supported Browser Version(s)
Android™	Android 4.4+	Chrome	Latest
Apple	iOS®	Safari, Chrome	The current major version of iOS (the latest minor or <b>point</b> release of that major version) and the previous major version of iOS (the latest minor or <b>point</b> release of that major version). For example, as of June 7, 2017, D2L supports iOS 10.3.2 and iOS 9.3.5, but not iOS 10.2.1, 9.0.2, or any other version.  Chrome: Latest version for the iOS browser.
Windows	Windows 10	Edge, Chrome, Firefox	Latest of all browsers, and Firefox ESR.

- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
  - 512 MB of RAM, 1 GB or more preferred
  - Broadband connection required courses are heavily video intensive
  - Video display capable of high-color 16-bit display 1024 x 768 or higher resolution
- You must have a:
  - Sound card, which is usually integrated into your desktop or laptop computer
  - Speakers or headphones.
  - \*For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.

- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: [JAVA web site http://www.java.com/en/download/manual.jsp](http://www.java.com/en/download/manual.jsp)
- Current anti-virus software must be installed and kept up to date.

Running the browser check will ensure your internet browser is supported.

Pop-ups are allowed.

JavaScript is enabled.

Cookies are enabled.

- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  - [Adobe Reader https://get.adobe.com/reader/](https://get.adobe.com/reader/)
  - [Adobe Flash Player \(version 17 or later\) https://get.adobe.com/flashplayer/](https://get.adobe.com/flashplayer/)
  - [Adobe Shockwave Player https://get.adobe.com/shockwave/](https://get.adobe.com/shockwave/)
  - [Apple Quick Time http://www.apple.com/quicktime/download/](http://www.apple.com/quicktime/download/)
- At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

## **ACCESS AND NAVIGATION**

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## COMMUNICATION AND SUPPORT

### Brightspace Support

#### Need Help?

#### Student Support

If you have any questions or are having difficulties with the course material, please contact your Instructor.

#### Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778 or click on the **Live Chat** or click on the words "[click here](#)" to submit an issue via email.



#### System Maintenance

D2L runs monthly updates during the last week of the month, usually on Wednesday. The system should remain up during this time unless otherwise specified in an announcement. You may experience minimal impacts to performance and/or look and feel of the environment.

## **COURSE AND UNIVERSITY PROCEDURES/POLICIES**

### **Syllabus Change Policy**

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance in Webinar or through email.

### **University Specific Procedures Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette  
<http://www.albion.com/netiquette/corerules.html>

### **ADA Statement Students with Disabilities**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

### **Office of Student Disability Resources and Services**

Texas A&M University-Commerce

Gee Library- Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [Rebecca.Tuerk@tamuc.edu](mailto:Rebecca.Tuerk@tamuc.edu)

## **Website: Office of Student Disability Resources and Services**

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

## **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

## **Campus Concealed Carry**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule

34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to

((<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

## Tentative Schedule

Week	Text	Assignments
Week 1	Syllabus Challenges of US Health Care	Discussion Board
Week 2	Organization of Care	LinkedIn Learning
Week 3	Policy and the Politics of US Health Care	
Week 4	Population Health	Case Summary
Week 5	Public Health Systems	Discussion Board
Week 6	Health and Behavior	LinkedIn Learning
Week 7	Public Health Preparedness	
Week 8	Midterm Exam	Exam
Week 9	Caring for Older Adults	Discussion Board
Week 10	Addressing Vulnerability	LinkedIn Learning
Week 11	Healthcare Financing, Costs, and Value	
Week 12	High-Quality Health Care	Case Summary
Week 13	Health Care Management	Discussion Board
Week 14	Health Information Technology	LinkedIn Learning
Week 15	The Future of Health Care	Research Project
Week 16	Final Exam	Exam

Note: All assignments are due by 11:59 PM CST on the date shown

# AI Policy for ECO 555: Health Care Services in the U.S.

## **Empowering Responsible and Ethical Use of AI**

As your professor, I encourage the use of AI tools, such as ChatGPT, to enhance your learning experience, productivity, and career success. AI can be a powerful resource for generating ideas, conducting research, and improving your analytical skills. However, it is crucial to use these tools responsibly and ethically to maintain the integrity of your work and uphold academic standards.

## **Acceptable Use of AI:**

1. **Research and Idea Generation:** Use AI to help brainstorm topics, generate ideas, and gather preliminary information.
2. **Data Analysis Assistance:** Employ AI tools for assistance with data analysis, such as creating graphs and visualizations in Excel.
3. **Improving Writing:** Use AI for proofreading to enhance the clarity, grammar, and structure of your writing.
4. **Learning and Skill Development:** Engage with AI to improve your understanding of course material and develop relevant skills, such as prompt engineering and metrics development.

## **Unacceptable Use of AI:**

1. **Plagiarism:** Submitting AI-generated content as your own without proper attribution is strictly prohibited. All work must be original and reflect your own understanding and effort.
2. **Cheating:** Using AI to complete assignments, quizzes, or exams, undermining the learning process, is not allowed.
3. **Fabrication of Data:** Generating or altering data using AI tools to misrepresent research findings or results is unacceptable.
4. **Misrepresentation:** Presenting AI-generated content or ideas your own is prohibited.

### **Guidelines for Responsible Use:**

1. **Cite AI Sources:** If you use AI tools to gather information or generate content, provide appropriate citations and acknowledge the use of these tools in your work.
2. **Maintain Academic Integrity:** Ensure that your submissions reflect your own understanding, analysis, and synthesis of the material. Use AI as a supplement, not a substitute, for your learning and effort.
3. **Transparency:** Be honest about the extent to which AI has assisted you in your work. When in doubt, consult with the instructor on how to appropriately integrate AI into your assignments.
4. **Learn and Grow:** Use AI as a learning tool to enhance your knowledge and skills. Strive to understand and internalize the concepts rather than relying solely on AI outputs.

**Consequences of Misuse:** Violations of this AI policy will be treated as academic misconduct and will be subject to the university's academic integrity procedures. Penalties may include failing the assignment, failing the course, or further disciplinary action as outlined in the university's academic integrity policy.

By adhering to these guidelines, you can effectively harness the power of AI to support your educational journey while maintaining the highest standards of academic integrity and professionalism.