



## HHPS 520 01W & 01B

### Governance & Ethics in Sport

Course Syllabus: Fall 2024

Instructor: Hoyeol Yu. PhD  
Email: Hoyeol.Yu@tamuc.edu  
Office Location: Online  
Office Hours: Online (Zoom) or by appointment  
Course Location: Online  
Course Dates: 8/26/24 to 12/13/24

#### **Required Text:**

DeSensi, J. T., & Rosenberg, D. (2020). Ethics and morality in sport management (4th ed.). Fitness Information Technology.

#### **Optional Text:**

Thornton, P. K., Champion Jr., W. T., & Ruddell, L. S. (2011). Sport ethics for sport management professionals. Jones & Bartlett Learning.

*Additional readings will be assigned/provided by the instructor through D2L. Be sure to check your email and D2L for announcements and assignment details.*

#### **Course Description**

This course will allow students to study the ethical problems in the contemporary sport industry as well as the governance models that can cause, support, and allow for the analysis of these problems. Students will examine ethical conduct and contemporary issues in all facets of sport (e.g., international sport bodies, intercollegiate athletics departments, professional sport organizations, youth and recreation departments, etc.). This course will emphasize in-depth investigations of the organizational structures, authorities, memberships, and influences of these sport governing bodies.

#### **Course Purpose**

Do you enjoy discussing and debating current moral and ethical dilemmas in the sport environment? Do you enjoy analyzing the governance structure that control the sporting environment? This course is designed to provide you with a forum to voice your thoughts and educated opinions on such matters. The course offers an opportunity to

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learn about controversial circumstances in sport and possible options to respond to those circumstances. The purpose of this course is for you to challenge your own beliefs and opinions with various content from the course. As a result, you will be able to critically analyze difficult ethical, governance, and moral situations that await you in your professional career.

### **Syllabus/Schedule subject to change**

#### **Class Format and Expectations:**

Throughout the delivery of the course a variety of methods to stimulate students' intellectual curiosity and critical thinking skills will be used, including readings, instructor led PowerPoints, discussion forums, assignments, and individual and small team projects and papers. Even though this course is online, students are still expected to be active participants in the learning process. Assignments will be largely devoted to discussing the assigned readings and completing activities associated with the current topic. Participation is **MANDATORY!**

I expect that you will take ownership of your learning, complete all of the course readings and reflect on the application of these readings to your current or future jobs. I expect that you will master the material, as well as how it is (or could be) applied to the sport industry. I also expect you to ask questions in a timely fashion and to submit your assignments on time. Communication is KEY. I also expect you to be familiar with the course syllabus and schedule, which includes my contact information and office hours, required readings, learning outcomes, course requirements and evaluation, and course policies. Late assignments will receive a ZERO unless permission is granted beforehand.

#### **Course Objectives:**

This course provides a focused exploration of topics that will promote students' knowledge and understanding of the following objectives. Upon successful completion of this course, students should be able to...

- Recognize and apply a plethora of ethical concepts and ideals.
- Evaluate various ethical issues affecting the sport industry.
- Demonstrate how values and morals are utilized in the sport industry.
- Develop a personal ethical philosophy towards the management of sport organizations.
- Utilize critical thinking skills when faced with an ethical dilemma.
- Discuss and understand governance issues facing the different levels of sport.
- Understand and be able to discuss sport governing bodies.
- Understand and be able to discuss ethical theories and apply them to the sport industry.
- Identify and investigate ethical, governance, and social issues in sport.

#### **Course Requirements & Expectations:**

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- Regular participation is expected. Participation is part of the academic requirement of a course and reflects a commitment to your academic career. If you are unable to complete course assignments for any reason, you are expected to get in touch with me and determine a timeline. General absence is not an excuse for missing work.
- Class participation is demonstrated by being prepared to discuss the assigned readings (and other course materials) in a thoughtful and detailed manner, whether through discussion forums, assignments, projects, or papers. Peer interactions enhance the development of listening, analytical and critical thinking skills. Class discussion via online participation expands one's knowledge and often compels one to embrace another's perspective. Students are expected to ask questions and participate in class discussions online.
- Thoughtful completion of all assignments, examinations, and projects. All work must be the original work of the student, developed specifically for this class. Students should plan to complete their assignments on time.

**Assessment:**

Foremost in the determination of the final grade is the preparation, quality, and comprehensiveness of your work, as well as your participation in class discussion. Points and grades will be earned, not given. Grades will be calculated on a point basis. This is directly related to percentages, which are determined by computing points earned out of total points possible (refer to assignment weighting below). A: 90.0%+; B: 89.99-80.0%; C: 79.99-70.00%; D: 69.99-60.00%; F: 60.00>.

Assignments & Weighting:

Discussion Posts	50
Ethical/Governance Presentation	100
Response Papers - 2 @ 25 per Paper	50
Quizzes - 2 @ 25 per Quiz	50
Sport Organizations Research Report	100
<b>Total</b>	<b>350</b>

**Discussion Posts:** This is a chance for you to interact with your fellow students. I ask that you provide a thoughtful response to the provided prompt. I also ask that you respond to at least two of your classmates' posts with thoughtful comments. What I would like to see from discussion posts are thoughtfulness and effort. If you put the work in, you will be rewarded.

**Ethical/Governance Presentation:** Each student will present on an ethical/governance dilemma that they have either experienced or are interested in. The presentation should be factual in nature. Present past and contemporary facts/circumstances and provide possible improvements or solutions. Students are encouraged to bring creativity to their presentations. Critical-thinking skills should be demonstrated with this presentation –

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unique and creative solutions and/or improvements to complex problems will be rewarded. The presentation may be used as preparation for the final paper.

**Response Papers:** Students will write two (2) two-to-four-page response papers. These papers will consist of both assigned readings and popular press articles. The goal of each response paper is for you to demonstrate your understanding of the ethical governance topic and then relate the topic to your career. These papers should NOT be a recap of discussions from your group. It is strongly suggested that you review my feedback to you after each response paper. My expectations for your work will increase with each paper.

**Quizzes:** Students will take several quizzes throughout the semester that include multiple choice, true/false questions, and short answer to test your understanding of the required readings (will be scored out of 25pts).

**Sport Organizations Research Paper:** Throughout the semester, students will research the organizations, submit drafts, edit, and submit a final paper. The purpose of this report is to require students to critically examine specific sport organizations at both the national and international levels; it also fulfills the writing-enriched purpose of revising and editing papers. The paper's quality will be judged more than quantity.

## TECHNOLOGY REQUIREMENTS

### Browser Support

D2L is committed to performing key application testing when new browser versions are released. New and updated functionality is also tested against the latest version of supported browsers. However, due to the frequency of some browser releases, D2L cannot guarantee that each browser version will perform as expected. If you encounter any issues with any of the browser versions listed in the tables below, contact D2L Support, who will determine the best course of action for resolution. Reported issues are prioritized by supported browsers and then maintenance browsers.

Supported browsers are the latest or most recent browser versions that are tested against new versions of D2L products. Customers can report problems and receive support for issues. For an optimal experience, D2L recommends using supported browsers with D2L products.

Maintenance browsers are older browser versions that are not tested extensively against new versions of D2L products. Customers can still report problems and receive support for critical issues; however, D2L does not guarantee all issues will be addressed. A maintenance browser becomes officially unsupported after one year.

Note the following:

- Ensure that your browser has JavaScript and Cookies enabled.
- For desktop systems, you must have Adobe Flash Player 10.1 or greater.
- The Brightspace Support features are now optimized for production environments when using the Google Chrome browser, Apple Safari browser, Microsoft Edge browser, Microsoft Internet Explorer browser, and Mozilla Firefox browsers.

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You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:

- 512 MB of RAM, 1 GB or more preferred
- Broadband connection required courses are heavily video intensive
- Video display capable of high-color 16-bit display 1024 x 768 or higher resolution

You must have a:

- Sound card, which is usually integrated into your desktop or laptop computer
- Speakers or headphones.
- For courses utilizing video-conferencing tools and/or an online proctoring solution, a . webcam and microphone are required.
- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: JAVA web site <http://www.java.com/en/download/manual.jsp>
- Current anti-virus software must be installed and kept up to date. Running the browser check will ensure your internet browser is supported. Pop-ups are allowed. JavaScript is enabled. Cookies are enabled.
- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  - Adobe Reader <https://get.adobe.com/reader/>
  - Adobe Flash Player (version 17 or later) <https://get.adobe.com/flashplayer/>
  - Adobe Shockwave Player <https://get.adobe.com/shockwave/>
  - Apple Quick Time <http://www.apple.com/quicktime/download/>
  - At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

## ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary

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use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## **COMMUNICATION AND SUPPORT**

If you have any questions or are having difficulties with the course material, please contact your instructor. It is my goal to respond to any questions you have within a 24-48 hour period. If the matter is urgent, please include the word "urgent" in the email subject line.

## **COURSE AND UNIVERSITY PROCEDURES/POLICIES**

### **Course Specific Procedures/Policies**

- 1) Because this is an online course, you may never meet me or your other classmates face-to-face. That means that written communication must be clear in all circumstances.
- 2) While completing assignments, chatting, etc within the eCollege environment (within this class), be professional. Write clearly with correct spelling, punctuation, and grammar. Actively prepare by reading the assigned materials. Share your thoughts (ask and answer questions). Have course materials with you when you are online (you can use materials during quizzes, etc).
- 3) Due dates: The "due dates" listed for sections are the LAST chance to submit them. Please submit your work early.
- 4) If you have a question or concern, e-mail me. Please include in the subject of the e-mail ("HHPS 520") and the subject of the message. I will respond within 24-48hrs during the week.
- 5) Use the following e-mail address for me: Hoyeol.Yu@tamuc.edu
- 6) You MUST check your e-mail regularly in case I need to communicate with you.

### **Syllabus Change Policy**

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

## **University Specific Procedures**

### **Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook [http://www.tamuc.edu/student\\_guidebook/Student\\_Guidebook.pdf](http://www.tamuc.edu/student_guidebook/Student_Guidebook.pdf)

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

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## **TAMUC Attendance**

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedures 13.99.99.R0.01](#)

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

## **Academic Integrity**

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

## **Students with Disabilities-- ADA Statement**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

### **Office of Student Disability Resources and Services**

Texas A&M University-Commerce

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [studentdisabilityservices@tamuc.edu](mailto:studentdisabilityservices@tamuc.edu)

Website: [Student Disability Services](#)

<https://www.tamuc.edu/student-disability-services/>

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## **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

## **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

## **A&M-Commerce Supports Students' Mental Health**

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.tamuc.edu/counsel](http://www.tamuc.edu/counsel)



## **AI use policy [Draft 2, May 25, 2023]**

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

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Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism). Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty

### COURSE OUTLINE / CALENDAR

<b>Week</b>	<b>Topics Covered</b>	<b>Assignments/Due</b>
1 (8/26-9/1)	Course Review/Introduction to Ethics and Governance	Discussion forum: Introduction (Extra points) & Quiz 1/Sep 9 <sup>th</sup> at 11:59 PM
2 (9/2-9/8)	NFL Ethics Issues	Discussion forum 1: Concussion /Sep 9 <sup>th</sup> at 11:59 PM
3 (9/9-9/15)	Major Ethical Theories	Discussion forum 2: 30 for 30 /Sep 16 <sup>th</sup> at 11:59 PM
4 (9/16-9/22)	Youth Sports Ethical Issues	Response paper 1: Youth Sports /Sep 23 <sup>rd</sup> at 11:59 PM
5 (9/23-9/29)	Personal Ethics: Rights and Responsibilities	Quiz 1/Sep 30 <sup>th</sup> at 11:59 PM
6 (9/30-10/6)	College Sport Ethical Issues	Discussion forum 3: College Sport /Oct 7 <sup>th</sup> at 11:59 PM
7 (10/7-10/13)	Professional Ethics, Social Responsibilities, and Codes of Ethics	Ethical/Governance presentation /Oct 14 <sup>th</sup> at 11:59 PM
8 (10/14-10/20)	Commercialization of Sport	Discussion forum 4: College Student-Athletes/Oct 21 <sup>st</sup> at 11:59 PM
9 (10/21-10/27)	Ethical Decision-Making	Quiz 2/Oct 28 <sup>th</sup> at 11:59 PM
10 (10/28-11/3)	Cheating Cultures in College Sports	Discussion forum 5: NCAA Death Penalty /Nov 11 <sup>th</sup> at 11:59 PM
11 (11/4-11/10)	Human Resource & Sport Marketing Ethics	Work on NCAA Death Penalty Assignment
12 (11/11-11/17)	Gender and Title IX	Response paper 2/Nov 25 <sup>th</sup> at 11:59 PM
13 (11/18-11/24)	Legal Aspects and Governing Bodies	Work on Response paper 2
14 (11/25-11/29)	<b>Thanksgiving</b>	
15 (12/2-12/6)	The Future of Ethics and Morality in Sport and Sport Management	Sport organization research paper /Dec 9 <sup>th</sup> at 11:59 PM

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