

Syllabus

US 397.02E Introduction to Photoshop & Us

Meets: 8.26.2024 through 10.18.2024

T 12:30 p.m. – 1:45 p.m.

JOUR 102

Instructors: Paul Bryan and Cathy Li

Face-to-face class. Faculty and staff only.

Course Content

Designed for beginners, this course covers the essential techniques needed to create, manipulate, and enhance images. Learn how to navigate the Photoshop interface, use each tool, and work with layers and masks. Quickly and effectively explore and express your ideas visually. Equip yourself with the foundational knowledge and skills to use Photoshop for personal projects, professional tasks, or further advanced studies.

Class time will consist of lectures, software tutorials, and self-directed projects. The course will culminate with a final project that incorporates skills learned throughout the semester to produce a Photoshop document and a presentation that demonstrates those skills.

Course participants will be empowered to communicate visually, using their new skills to better serve university goals and for personal artistic enrichment.

Course Outcomes

Apply basic principles of design. Participants, including professors and professional staff, will learn to integrate foundational design principles into their work, enhancing their ability to create visually compelling and effective materials. This includes Color, Contrast, Balance, Alignment, Repetition, Proximity and White Space.

Leverage the creative process and design thinking.

Cultivate interest in visual communication to improve university relations and student success.

Master Basic Photoshop Tools and Techniques: Participants will become proficient in using fundamental Photoshop tools, such as selection tools, layers, and adjustment panels, to create and edit images.

Implement Basic Photo Editing Techniques: Participants will acquire skills in basic photo editing, such as cropping, resizing, color correction and retouching, to improve the effectiveness of images. There may be many ways to achieve the same effect in Photoshop. This class stressed learning the “professional” methods and established best practices such as nondestructive editing and the use of smart objects.

Enhance Visual Teaching Materials: Participants will learn to create visually appealing presentations and digital content that enhance their teaching or professional communication and more effectively engage students and colleagues

Design Custom Graphics: Participants will learn to design custom graphics, infographics, and diagrams that can be incorporated into their academic materials.

Optimize Images for Different Platforms: Participants will understand how to optimize images for various platforms, including print, web and social media, ensuring high-quality visuals across all mediums.

Develop Creative Projects: Participants will complete a final project that showcases their ability to apply Photoshop techniques to a real-world academic or professional context. They will demonstrate their newly acquired skills through a short presentation that walks the class through the layered PSD files.

Foster Digital Literacy: The course will enhance participants’ digital literacy, equipping them with the confidence to integrate visual design into their professional and personal practices.

Instructors Contact

Paul.Bryan@tamuc.edu and Cathy.Li@tamuc.edu

Please use your university email as your primary source of contact. If your email is more than a short paragraph, please consider making an appointment.

Supplies

Computer with Adobe Photoshop installed (visit tamuc.edu/Adobe for more info)

Syllabus Update Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Words of advice

While fun and exciting, this is an intensive course. Come to class engaged and ready to work with an open mind! Plan to set aside time to play and practice the skills you learn each week.

Grading Guidelines

All Investing In Us classes are graded as S/U (Successful/Unsuccessful). According to the Registrar's Office, at Texas A&M University-Commerce, "S" means that the class participant has earned a minimum of a 60% in the class.

Technology Requirements

D2L Requirements

community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support

documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.html Zoom

Access and Navigation

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or HelpDesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, an open computer lab on campus, etc.

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty, see the following procedures: Undergraduate Academic Dishonesty 13.99.99.R0.03

tamuc.edu/AboutUs/PoliciesProceduresStandardsStatements/RulesProcedures/13students/Undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf

—Scholastic dishonesty will not be tolerated in any class-related activity.

—Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work.

—Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.

—Plagiarism is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.

—Cheating is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

—Collusion is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.

—Academic dishonesty could result in expulsion from the university

Student Conduct

All students enrolled at the university shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.

tamuc.edu/Admissions/OneStopShop/UndergraduateAdmissions/StudentGuidebook.aspx

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services Texas A&M University-Commerce Waters Library, Room 162 Phone 903.886.5150 or 903.886.5835 Email:

StudentDisabilityservices@tamuc.edu Website: Office of Student Disability Resources and Services tamuc.edu/CampusLife/CampusServices/StudentDisabilityResourcesAndServices

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02. R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the Carrying Concealed Handguns On Campus document and/or consult your event organizer.

tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.