

ART 360.90E

CREATIVE THINKING

Monday
9:45AM-NOON

Location
ROOM: 1906

Joshua Ege
OFFICE: 1914

Contact:
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COURSE CONTENT

Art 360 will serve as a foundation for approaching design challenges with boldness and confidence. The student will learn to let go of the idea of perfection, ask the right questions, challenge the status quo and communicate effectively with rough concepts and broad descriptions derived from a variety of sources and observations for inspiration.

The course focus will be on increasing the student's ability to generate ideas, concepts, and prototypes quickly that communicate ideas effectively. Through a series of in-class exercises, the student will learn individually and in groups to tackle design challenges generating quality ideas with more confidence and prolificness.

COURSE OUTCOMES

Upon successful completion of this course, students will be able to:

- Encourage and support idea generation in a group setting.
- Participate in idea generation with boldness and fearlessness.
- Develop and communicate ideas rapidly.
- Produce many concepts to address a single design challenge.
- Present rough ideas and concepts to a group in an effective and clear manner.
- Develop verbal and written communication skills.

CLASS PARAMETERS

Class meetings, discussion and instruction will take place face to face. Class participation are part of the course grade. Class and critique participation are part of the course grade. Engaging in class through discussion, thoughtful questions and observations are part of the learning experience. The class will manage projects via D2L within MyLeo. Chrome works best.

PROJECT PARAMETERS

You are expected to work in class as well as perform outside of class work. Students enrolled in this course are provided lab hours, These lab hours should give you the time needed to complete most outside of class work. All of your outcomes (both graded and ungraded) will be saved uploaded to D2L.

Late work will be accepted at the instructor's discretion. All in-class assignments and homework must be uploaded to D2L within 24 hours of the class session when it is completed. After 24 hours, the student's work will be assessed at 50% of its total graded value.

You are expected to come to class prepared to work on the current assignment, this includes, but is not limited to remembering the project supplies needed. Not being able to make progress during class due to lack of materials will reflect in your mini-deadline grade.

During class you may not work on other course projects without the consent of the instructor. If a student is caught using email or social media of any kind during lecture or lab time, the entire class gets a fair warning, no second chance will be issued. On the second occurrence, the entire class received an F as their daily grade.

DURING CLASS YOU MAY NOT WORK ON OTHER COURSE PROJECTS.

SUPPLY REQUIREMENTS

(these are provided)

Every Class:

Markers
Paper

As Needed:

Cardboard Scraps, Xacto Knife and Blades, Glue, Tape, Measuring Tools, Magazines, Cutting Mat

CRITIQUE

This class is collaborative. You will be providing critiques of your fellow student's work and receiving feedback from your professor to increase your creativity and prepare you for the rest of your academic journey.

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INSTRUCTOR CONTACT AND RESPONSE TIME

Virtual Office hours: please schedule an appointment. Appointments can be in person or via Zoom during normal office hours. Communication from students will be responded to within a reasonable time during the work week. Weekend communication will be handled the next business day, unless noted. Due to the high volume of email that is received, an important message may be missed. If an important email has not been responded to within 24 business hours, please send again.

Please use your university email as your primary source of contact. If your email is more than a short paragraph, please consider making an office appointment. If you have an emergency, please feel free to email me: joshua.ege@tamuc.edu

ATTENDANCE

FIRST ABSENCE: The student will receive an email from the VisCom admin and a copy goes to the instructor.

SECOND ABSENCE: The student will receive an email from the VisCom admin and a copy goes to the instructor and student is contacted by VisCom admin.

THIRD ABSENCE: Email notification to the student informing them that they have failed the course.

Two tardies equals one absence

A tardy of 60 minutes equals one absence.

If a student is OVER 10 MINUTES late for the final, a full grade will be deducted from his or her final grade.

If a student does not show up for the final they automatically fail the class.

SYLLABUS UPDATE POLICY

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

GRADING GUIDELINES

Grading Guidelines

Grades will be assigned according to the following scale:

A — 90-100

Work well above the general class level, evidence of participation in related activities. Outside of the classroom, thoughtful participation in classroom discussion and critique. Superlative work: careful attention to craft and presentation. Originality of idea and execution work together. Goes beyond merely solving the problem – one who performs at this level is visibly outstanding, work is outstanding in every respect.

B — 80-89

Work above the general class level, participation in classroom discussion and critique. Fine work. A few minor changes could have been considered and executed to bring piece together. Goes beyond merely solving the problem. Above average: solution to the problem and idea well planned. Execution is well done.

C — 70-79

Average work, minimal requirements met. Average or a bit above: slipping in levels of originality, craft and presentation. The piece does not work well as a unified whole or statement yet effort was made. You have solved the problem but in a relatively routine way.

D — 60-69

Work below class average, lack of participation and/or poor attendance. You have solved the problem but there is much room for improving your skills and developing your concepts further. You have neglected the basic craftsmanship skills and breadth and depth of idea development. You were unable to meet mini deadlines. Represents careless and/or incomplete effort. Work is substandard.

F — 0-59

Inferior or unacceptable work and effort, work not turned in, or failure to attend class. In addition to exercises and projects, your final grade will also be based on critique participation and application, work ethic, and attitude.

These specifications are applied with the following percentages:

60% Weekly Participation and Quality of Work

20% Sneak Attack

20% Mix Tape

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TECHNOLOGY WHEN MEETING VIA ZOOM

The University is providing you with the Creative Cloud.
A reliable internet connection is suggested for successful classroom participation.

D2L/Brightspace

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

Access and Navigation

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

NOTE: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

Communication and Support

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

UNIVERSITY SPECIFIC PROCEDURES

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

UNDERGRADUATE ACADEMIC DISHONESTY 13.99.99.R0.03

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/>

STUDENTS WITH DISABILITIES-- ADA

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/Nondiscrimination>

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NON DISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

CAMPUS CONCEALED CARRY

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the Carrying Concealed Handguns On Campus document and/or consult your event organizer.

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

A&M-COMMERCE SUPPORTS STUDENTS' MENTAL HEALTH

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

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SCHEDULE

This is a schedule of assignments and deadlines for the entire semester. It will be reviewed at least once per class meeting. If an adjustment becomes necessary, an announcement will be made during class. It will be your responsibility to adjust your copy of the schedule. If you are absent, it is your responsibility to check with a classmate for schedule revisions. Changes in the schedule will be made in D2L anytime a change is made in class. Failure to turn in work in accordance with the class schedule will negatively affect your final grade in the course.

All homework is due in D2L at 9 AM on the day of class. Weekly Ice Breakers and Events should be turned in during your lab hours after class. Late projects are only accepted with professor approval. You are responsible for turning in work on time regardless of attendance.

Week One: August 26

Introduction

Review Course Syllabus

WATCH: IDEO Shopping Cart

ICE BREAKER: Speed Bonding

ICE BREAKER: You Can Draw

Week Two: September 2

NO CLASS: Labor Day

Week Three: September 9

REVIEW: The rules of critique

EVENT: What's in a name? (Mind-Mapping for Company Naming)

Week Four: September 16

ICEBREAKER: Shotgun Doodling

EVENT: Slice of Creative Pie (Creative Process)

Week Five: September 23

ICEBREAKER: It's Only Money!

EVENT: Design a Modern-Day Gnome or Gargoyle!

HOMEWORK: Bring a stick to class

Week Six: September 30

EVENT: Stick!

HOMEWORK: Ethnography for Build a Better Backpack

Week Seven: October 7

EVENT: Build a Better Backpack

Week eight: October 14

NO CLASS: Indigenous Peoples' Day/ Columbus Day

Week nine: October 21

MIDTERM: Sneak Attack!

Week ten: October 28

ICEBREAKER: High-five

EVENT: Queen beats Jack

Week eleven: November 4

ICEBREAKER: Tags! You're it (Type Stylin' Project)

EVENT: Create an Emblem for Yourself (personal brand emblem)

Week twelve November 11

EVENT: UI/UX Lo Fidelity Wireframes, Digital Me Dot Com

HOMEWORK: Introduce assignment "Mixtape"

Week thirteen November 18

EVENT: Brand Mashup

REVIEW: High-fidelity wireframes for Mixtape

Week fourteen November 25

NO CLASS: Thanksgiving Week

Week fifteen December 2

ICEBREAKER: Can you taste the color of plaid?

ICEBREAKER: Storyboard Jam

PRESENTATION: Mixtape prototypes in Adobe Xd

Week sixteen December 9

EVENT: Backpack Buddies
