



## HHPS 302 Sport Tourism Management

**COURSE SYLLABUS: Fall 2024**

### **INSTRUCTOR INFORMATION**

Instructor: Hussien Jabai, CSCS  
Office Location: NHS141  
Office Hours: Posted on Office Door and Listed in D2L  
University Email Address: hussien.jabai@tamuc.edu  
Preferred Form of Communication: **email**  
Communication Response Time: 48 hours

### **COURSE INFORMATION**

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required  
Software Required  
Optional Texts and/or Materials

### **Course Description**

Student Learning Outcomes

- Understand the Foundations of Sport and Tourism Management:**
  - Students will demonstrate a comprehensive understanding of the key principles and concepts in sport and tourism management, including the historical development, current trends, and future challenges within the industry.
  
- Analyze Market Trends and Consumer Behavior:**
  - Students will be able to analyze market trends and consumer behavior in the sport and tourism industry, applying this knowledge to develop effective marketing strategies and business plans.

*The syllabus/schedule are subject to change.*

- **Develop and Evaluate Business Strategies:**
  - Students will create and assess business strategies specific to the sport and tourism sectors, with an emphasis on entrepreneurship, market analysis, and competitive positioning.
  
- **Implement Risk Management and Legal Considerations:**
  - Students will understand and apply risk management principles and legal considerations essential to the safe and effective operation of sport and tourism businesses.
  
- **Create Comprehensive Business Plans:**
  - Students will be able to develop detailed business plans for sport and tourism ventures, incorporating market analysis, financial projections, and strategic planning to ensure sustainability and success.
  
- **Enhance Communication and Leadership Skills:**
  - Students will improve their communication and leadership skills by participating in discussions, presentations, and group projects that mirror real-world scenarios in the sport and tourism industry.

## **COURSE REQUIREMENTS**

### **Minimal Technical Skills Needed**

To be successful in this course, students should have the following minimal technical skills:

Basic Computer Literacy:

Ability to navigate a computer operating system (Windows, macOS, etc.).

Proficiency in using internet browsers to access online resources, including the course's Learning Management System (LMS) like D2L/Brightspace.

Word Processing:

Competency in using word processing software (e.g., Microsoft Word, Google Docs) for completing and submitting assignments.

Email Communication:

Ability to send and receive emails, including attaching files and organizing communications effectively.

LMS Navigation:

*The syllabus/schedule are subject to change.*

Familiarity with the LMS platform (e.g., D2L/Brightspace) for accessing course materials, submitting assignments, participating in discussions, and taking quizzes or tests.

File Management:

Ability to download, save, organize, and upload files, including documents, PDFs, and images, as required for assignments and projects.

Basic Presentation Skills:

Experience with creating and editing presentations using software like Microsoft PowerPoint or Google Slides, if needed for assignments or projects.

Internet Research:

Ability to conduct research online using academic databases, search engines, and other digital resources to support course assignments and discussions.

Video and Audio Playback:

Capability to watch videos and listen to audio materials, which may be part of the course content or assignments.

## **Instructional Methods**

**Online D2L lectures, videos, discussions, and tests.**

### **Student Responsibilities or Tips for Success in the Course**

. To be successful in this course, students should take on the following responsibilities:

**1. Active Participation:**

- Engage regularly in course discussions, activities, and assignments. Participation is crucial for deepening your understanding of the material and staying connected with the class.

**2. Time Management:**

- Plan and manage your time effectively. Adhere to deadlines for assignments, discussion posts, and tests. Allocate sufficient time each week for reading, studying, and completing tasks.

**3. Preparation:**

- Come prepared to engage with the course material. This includes completing readings and reviewing any supplemental resources before class discussions or assignments.

**4. Effective Communication:**

- Communicate proactively with the instructor and classmates. If you have questions, need clarification, or encounter difficulties, reach out promptly via email or during office hours.

**5. Self-Motivation and Discipline:**

*The syllabus/schedule are subject to change.*

- Take initiative in your learning. Set personal goals for the course, and stay motivated to achieve them. Consistent effort and self-discipline are key to mastering the content.

**6. Academic Integrity:**

- Uphold the principles of academic honesty. Ensure that all work submitted is your own and properly cite sources when using ideas or information from others. Plagiarism or cheating will result in disciplinary action.

**7. Technical Readiness:**

- Ensure that you have reliable access to the necessary technology (computer, internet connection, software) and that you are comfortable using it. Test your equipment before deadlines to avoid technical issues.

**8. Responsiveness to Feedback:**

- Be open to constructive feedback from the instructor and use it to improve your work. Reflect on the feedback provided on assignments and tests to enhance your learning experience.

**9. Engagement with Course Resources:**

- Make full use of the resources provided, including textbooks, videos, lecture notes, and any additional materials. Engage with these resources to reinforce your understanding of the topics.

**10. Respect for Others:**

- Participate in discussions and group activities with respect and professionalism. Value diverse perspectives and contribute to a positive learning environment for all.

## GRADING

Final grades in this course will be based on the following scale:

- A = 90%-100%
- B = 80%-89%
- C = 70%-79%
- D = 60%-69%
- F = 59% or Below

Weights of the assessments in the calculation of the final letter grade.

Example:

Discussions	Intro 25 pts; 4 content @ 50 pts a piece – 225 pts
Tests	4 @ 100 pts – 400 points
TOTAL	625 pts

*The syllabus/schedule are subject to change.*

# TECHNOLOGY REQUIREMENTS

## LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

[https://documentation.brightspace.com/EN/brightspace/requirements/all/browser\\_support.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm)

Zoom Virtual Classroom Requirements:

<https://support.zoom.us/hc/en-us/articles/201362023-Zoom-system-requirements-Windows-macOS-Linux>

## ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

### Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

*The syllabus/schedule are subject to change.*

## **Interaction with Instructor Statement**

### **COURSE AND UNIVERSITY PROCEDURES/POLICIES**

#### **Course Specific Procedures/Policies**

##### **Syllabus Change Policy**

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

#### **University Specific Procedures**

##### **Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#)

<https://inside.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf>.

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

##### **TAMUC Attendance**

For more information about the attendance policy, please visit the webpages below.

[Attendance.](#)

<https://inside.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

*The syllabus/schedule are subject to change.*

## **Academic Integrity**

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty, see the following procedures:

### **Undergraduate Students Academic Integrity Policy and Form**

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Undergraduate Student Academic Dishonesty Form](#)

<https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

### **Graduate Students Academic Integrity Policy and Form**

[Graduate Student Academic Dishonesty](#)

<https://inside.tamuc.edu/aboutus/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

## **Students with Disabilities-- ADA Statement**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Services  
Velma K. Waters Library- Room 162  
**Phone (903) 886-5930**  
Fax (903) 468-8148

*The syllabus/schedule are subject to change.*

Email: [StudentDisabilityServices@tamuc.edu](mailto:StudentDisabilityServices@tamuc.edu)

Website: <https://www.tamuc.edu/student-disability-services/>

### **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

### **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

## **A&M-Commerce Supports Students' Mental Health**

### **Counseling Center Services**

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.tamuc.edu/counsel](http://www.tamuc.edu/counsel)

*The syllabus/schedule are subject to change.*



## Department or Accrediting Agency Required Content

### COURSE OUTLINE / CALENDAR

Week 1	Chapter 1 Intro DQ due
Week 2	Chapter 2
Week 3	Chapter 3 Test 1 Due, DQ 2
Week 4	Chapter 4
Week 5	Chapter 5
Week 6	Chapter 6 Test 2 Due, DQ 3
Week 7	Chapter 7
Week 8	Chapter 8
Week 9	Chapter 9 Test 3 Due, DQ3
Week 10	Chapter 10
Week 11	Chapter 11
Week 12	Chapter 12 DQ 4
Week 13	Chapter 13 Test 4 Due

*The syllabus/schedule are subject to change.*