



COLLEGE OF BUSINESS

SUMMER II - 2024

COURSE NUMBER:	MGT 350 01W
COURSE TITLE:	Corporate Governance and Sustainability
INSTRUCTOR:	Dr. Guclu Atinc
REQUIRED TEXTS:	Finkelstein, S., Hambrick, D. & Canella, A. 2009. Strategic Leadership, Theory and Research on Executives, Top Management Teams, and Boards. Oxford University Press. ISBN: 978-0-19-516207-3 Nordberg, D. 2011. Corporate Governance: Principles and Issues. Sage Publications. ISBN: 978-1-84787-332-3

COURSE DESCRIPTION:	The class presents an in-depth examination of the issues related to corporate governance in an ethical society. General theories of governance provide a foundation for an examination of the role governance decisions play in promoting the long-run sustainability of the community in which the firm operates. Global comparative analysis will help identify best practices in internal and external governance mechanisms.
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PREREQUISITE:	Students are expected to take this class with energy and enthusiasm to learn.
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LEARNING OUTCOMES:

LEARNING OUTCOMES FOR STUDENTS TO SUCCESSFULLY COMPLETE THIS COURSE INCLUDE:

1. Explaining the relationships between different bodies of corporate governance such as executives, directors and owners. (assessed by exams)
2. Understanding the importance of executives and directors as sources of sustainable competitive advantage. (assessed by exams)

3. Understanding the importance of sustainability in today's business world (assessed by assignment)
4. Development of analytical thinking and application skills (assessed by exams and assignments)
5. Development of presentation and teamwork skills (not applicable during Summer)

CLASS MEETING: Online

CLASS LOCATION: Online

TEACHING METHOD: Lecture, case studies, discussions, group project

OFFICE & TELEPHONE NUMBER: BA 310, Phone: 903-886-5685, Cell: 318-245-2870 (cell phone to be used only in emergencies)

EMAIL ADDRESS: guclu.atinc@tamuc.edu

OFFICE HOURS: By appointment only (online)

ATTENDANCE POLICY: Due to the nature of this class there is no attendance policy. However, students of the online class are expected to be active participants. Online students are required to watch pre-recorded class lectures and are highly encouraged to attend the live sessions.

MAKE-UP POLICY: Unless there is an officially documented reason for missing an exam, no make-up exams will be given.

TECHNOLOGY REQUIREMENTS

LMS: All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that

provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

COURSE COMMUNICATION: Students are required to check their e-mail at least once a day for class information. The primary mode of communication in this class will be e-mail messaging. You should also check the D2L platform for announcements, to access the course documents, post comments on the discussion board, and to check your grades. All the audio and video files will be uploaded to D2L.

ASSIGNMENTS: There will be 2 (two) individual assignments. The students are required to turn in assignments on time. Unless the instructor gives specific instructions about the format of the assignments, the students are required to turn in typed (Times New Roman with font size of 12, double spaced, 1-inch margins) documents. Details will be provided by the instructor.

EXAMS: There will be 2 (two) exams. Exams will include essay type questions. If an exam is missed

without an excused reason, students will not be allowed to make up for it.

EVALUATION:

Participation	5 percent (active participation requires attending the live sessions and watching lecture recordings)
Exam 1	35 percent
Exam 2	35 percent
Assignments	25 percent
Total	100 percent

Week	Dates	
Week 1	7/08/2024	7/14/2024
Week 2	7/15/2024	7/21/2024
Week 3	7/22/2024	7/28/2024
Week 4	7/29/2024	8/4/2024
Week 5	8/05/2024	8/08/2024

COURSE SCHEDULE

DATE	TOPIC	READING ASSIGNMENT		NOTE
Week 1	Introducing Corporate Governance	Nordberg Chapter 1		Purchase books
	The Study of Executives	Finkelstein Chapter 1		
	The problems with corporate governance Do top executives matter?	Nordberg Chapter 2 Finkelstein Chapter 2		Live Session
Week 2	Theories of corporate governance	Nordberg Chapter 3		
	Mechanisms of Corporate Governance	Nordberg Chapter 4		Live Session
	Corporate governance in a global economy	Nordberg Chapter 5	Lui, Atinc, Kroll, 2011	Assignment 1
Week 3 - EXAM 1				
Week 3	Executive Experiences and Organizational Outcomes	Finkelstein Chapter 4		
	Issues within the board	Nordberg Chapter 7		
	Understanding Board Structure, Composition, and Vigilance	Finkelstein Chapter 8	Pearce and Zahra, 1991	Live Session
	Issues between board and management	Nordberg Chapter 8	Walsh 2008, Kaplan 2008	
	Issues between boards and owners Issues between owners	Nordberg Chapter 9 Nordberg Chapter 10		
Week 4	The Determinants of Executive Compensation	Finkelstein Chapter 10		Live Session
	Executive Compensation: Consequences and Distributions	Finkelstein Chapter 11	Atinc et al. 2021	
	Issues between the company and its publics	Nordberg Chapter 11		Assignment 2
	Governance beyond corporations	Nordberg Chapter 13		
	Governance of Entrepreneurial Firms, Family firms, IPO firms, Mergers and Acquisitions Special Topics of Corporate Governance		Atinc, Walters and Kroll, 2017	
Week 5 - EXAM 2				

The above schedule is tentative and subject to change throughout the semester.