2-D Design and Color Theory

ART 1311 .803

COURSE SYLLABUS
Spring 2024
M 9:30 – 12:00 pm
Room 1966
01/10/2024 – 05/10/2024

INSTRUCTOR INFORMATION

Instructor: Charles Coldewey, MFA
University Email: Charles.coldewey@tamuc.edu
Remind texting app code: @ designmond

- Email response time within 24-48 hours.
- Remind texting receives quickest response.
- Remind text between 9:00a.m. and 9:00p.m., Monday through Friday. No weekends.
- Remind text instructor if you have sent an email for quicker response to email.
- Email is for longer messages.
- Email is monitored between 9:00a.m.- 9:00p.m. Monday through Friday. No weekends.

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) There is no required textbook for this class. Supplemental handouts may be given out and/or posted on D2L throughout the semester.

For questions on reserving a book or on research and citing, contact Research and Learning Head, Sarah Northam at the Waters Library, Sarah.Northam@tamuc.edu or 903-886-5714.

Software Required-You need to have access to and be able to use Microsoft Office, with Microsoft Word the standard word processing software for projects, and PowerPoint for standard presentation software.

Students need a computer or device to access D2L. Students must have the ability to take photos of their artwork and post to D2L and email to instructor when indicated

To help you navigate D2L, or Brightspace, all students are enrolled in: myLeo Online Student Resource Course 2021. https://myleoonline.tamuc.edu/d2l/home/17951

The *syllabus/schedule are subject to change.*

If you have further questions, contact Petra Strassberg Petra.Strassberg@tamuc.edu at the Office of Academic Technology or call 903.468.8780

FOR HELP WITH LOGGING IN, CONTACT THE HELP DESK AT HELPDESK@TAMUC.EDU If you want a closed caption option when viewing videos for each week's assignment, click on: watch on YouTube, then the box that contains the letters cc (closed caption button).

Course Description

CATALOGUE DESCRIPTION: An exploration of the fundamental elements and organizing principles of two-dimensional design and its integration of color and color theory.

ADDITIONAL DESCRIPTION: Assignments may include demonstrations, lectures, and videos that reference composition, color, the history of art, and specific media. Compositional layout and color mixing are implemented through drawing, painting, and collage.

Course Purpose: The purpose of 2-D Design and Color Theory is to provide each student with a working knowledge of the elements of art, the principles of design, color interaction and theoretical concepts through a series of interrelated studio projects; and to assist the student in graphic skills development, understanding visual issues, ideas, and creative problem solving.

Course Goals: 2-D Design and Color Theory is designed to extend each student's basis of visual knowledge, critical thinking skills, and working discipline through the exploration of major color theories as well as the practical use and application of media as related to pictorial composition. Varying subject matter is created. Information on materials, techniques and color nomenclature is provided and experienced through design assignments with a class critique evaluation process.

Student Learning Outcomes

- Students demonstrate comprehension of concepts related to the Elements of Art and Principles of Design through implementation in design assignment production.
- Students demonstrate understanding of color theory concepts through implementation in color theory assignment production.
- Students demonstrate a high-degree of craftsmanship in the creation of 2D designs by thoughtful intent and integrity of application.
- Students display excellence in craftmanship regarding: measuring, cutting with Xacto knives and scissors, gluing, aligning, use of palette knives and brushes with acrylics.
- Students demonstrate an understanding and use of designated art vocabulary.
- Students demonstrate an understanding of art processes and materials used in two-dimensional design production.
- Students display ability to synthesize basic design concepts into the creation of original works of art that reflect a personal expression.
- Students display ability to express ideas and discuss content in a respectful, constructive manner during critiques and/or discussions.
- Students demonstrate an ability to follow instructions for all classwork and directives.
- Students exhibit the seven characteristics of creative thinking: Receptivity, Curiosity, Wide Range of Interests, Attentiveness, Connection Seeking, Conviction, and Complexity of Ideas.

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COURSE REQUIREMENTS

Minimal Technical Skills Needed

- Ability to access a computer and/or laptop.
- Ability to access the internet and use browsers for research.
- Ability to access and use Microsoft Word programs.
- Ability to open PowerPoints.
- Ability to take photographs and upload images to D2L, Brightspace.
- Ability to access Zoom for possible online interaction.

Assignments & Research

- Coming to class with required materials and supplies.
- Completion of Design Assignments by calendar due date.
- Participation in class discussions.
- Participation in formal and informal critiques.
- Participation in studio maintenance.
- Excellent attendance and attitude.
- Regularly checking D2L for announcements, resource materials, and grades.
- Adherence to Basic safety guidelines in using and disposing of paints and solvents, safe use of Xacto knives and scissors, and maintaining a clutter-free workspace.

Student Responsibilities or Tips for Success in the Course

- Excellent attendance & promptness. More than three unexcused absences adversely affect grade. More than six unexcused absences could result in the student being administratively dropped. A tardy or leaving class early counts as half an absence. If a student comes late to class it is their responsibility to notify the instructor after class. This applies to this in-person class (or possible live online Zoom format in the event of a Covid surge or other extenuating circumstance).
- Following directions on given assignments.
- Positive attitude, degree of involvement, contributions to class discussions and critiques.
- Respect towards classmates and instructor at all times.
- Dedicated scholarship in class work and homework.
- Submitting designs and assignments on D2L on time, turning in graded assignments to Instructor on time as directed by the Instructor.
- Understanding of visual and art historical concepts.
- Professionalism. Come to class prepared with art and materials. **Phones must be put away and turned off at the beginning of each class and while the instructor is talking, or during critiques and presentations.** No viewing of videos. This is an in-person class.
- Academic honesty at all times. There is zero tolerance for academic dishonesty in this class. Be sure that you understand what constitutes academic dishonesty (e.g., plagiarism, cheating on exams, theft of instructional material or exams, representing the work of someone else as one's own, etc.). Academic dishonesty is a severe transgression in college and may result in referral to the Dean of Students, dismissal from class, expulsion from the University, and a failing grade.
- Completion of design assignments by the given due date.

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- Control and mastery of art media and techniques.
- Quality and improvement in work.
- Grading of Designs that are successfully executed in the areas of composition and color are based on **technique, presentation and craftsmanship, adherence to parameters of assignment, creativity when applicable**.
- Regularly check D2L for announcements, grades, etc.

GRADING

Final grades in this course are based on the following scale

A = 90%-100%
B = 80%-89%
C = 70%-79%
D = 60%-69%
F = 59% or Below

EVALUATION CATEGORIES: FINAL GRADE
    Designs   Craftsmanship   Critiques   Attendance
EVALUATION CATEGORIES: Individual Designs
    CRAFTSMANSHIP
    -Design is a well-crafted resolution to the intended concept.
    -Craftsmanship includes intent, integrity, and neatness.
    UNDERSTANDING OF CONCEPT
    -All elements of the assignment are incorporated in design.
    -Instructions have been followed.
    IDEA GENERATION
    -Creative and ambitious response to the design problem.
    -AI generation of designs is NOT encouraged.
EVALUATION TECHNIQUES
    In-Progress Critiques   Group Critiques

GRADE KEY: Understanding Grading Parameters
A = <u>Superior</u> execution of all designs, each submitted on time.
- Frequent and thoughtful participation in class discussions and critiques.
- Excellent understanding of course content evidenced by Designs.
- Excellent attendance and punctuality.
- Excellent preparation for each class.
B = <u>Better than average</u> execution of designs, each submitted on time.
- Often participates in class discussions and critiques without prompting.
- Clearly understands course content as evidenced by Designs.
- Good attendance and punctuality (no more than 1 absence or 1 tardy).
- Well prepared for each class.
C = <u>Average</u> execution of all designs, most submitted on time.
- Regular voluntary participation in class discussions and critiques.
- Average understanding of course content evidenced by Design.
- Fair attendance and punctuality (no more than 2 absences and 2 tardies).
- Evidence of preparedness for each class.
D = <u>Below average</u> execution of designs often not submitted on time.
- Infrequent participation in class discussions and critiques, requiring prompting.
- Poor understanding of course content evidenced by Design.
- Poor attendance and punctuality (3 or more absences and tardies).
- Does not come to class prepared.

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F = <u>Inferior</u> execution of designs, most not taken or submitted on time.
- Fails to participate in class discussions and critiques.
- Fails to understand course content evidenced by Designs.
- Poor attendance (4+ absences); frequent tardiness or leaving class early.
- Generally disruptive behavior.
- None or poor effort to improve; does not put in time to excel on their own.
- Failure to interact with course content or produce coursework.

FINAL GRADE PERCENTAGES

-Design Coursework: 80%

**-Daily Grade: 20% (consisting of: attendance and promptness, attitude, six graded assignments, timely submission of Projects, preparedness, class participation in discussions and critiques, utilization of sketchbook)
Daily grade is based on a 10-point scale.**

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:
https://community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support:
https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool
https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

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ACCESS AND NAVIGATION

You need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor in class, or Remind texting, or through email at Charles.coldewey@tamuc.edu
- Remind texting receives quickest response.
- Remind text between 9:00a.m. and 9:00p.m., Monday through Friday. No weekends.
- Remind text instructor if you have sent an email for quicker response to email.
- Email is for longer messages.
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Technical Support
If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here: https://community.brightspace.com/support/s/contactsupport

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COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Late assignments:
Late assignments are not be accepted by instructor. Your grade is lowered for late work, 10 grade-points per day late.

Class participation and promptness:
Participation is required.
Effort is expected, not an "extra."
It is important to come to class prepared with energy and materials so you can take part in the studio work and group discussions. You will be called upon even if you do not raise your hand. Be an active and positive learner.

Attendance:
- You are expected to arrive to class on time and stay the entire period, whether for in-person instruction or possible online Zoom interaction.
- Attendance is defined as being in class on time, staying the entire time, having all necessary materials and equipment, being alert and participating in coursework for the day. No cell phone use during class for any reason.
- Use of cell phones during class constitutes an absence.
- Excessive talking and/or "visiting" during class constitutes an absence.
- Arriving late or Leaving early is a tardy. A tardy is considered half an absence.
- More than 6 absences may cause the student to be administratively dropped.
- Your final grade is lowered 10 grade-points per every 3 absences.

Plagiarism: Do not take credit for someone else's work. According to Texas A & M University-Commerce," the university does not tolerate plagiarism and other forms of academic dishonesty. "Academic dishonesty" includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource materials. Plagiarism will result in a failing grade for the course."

From TAMU-C Professor Melynda Seaton: Standard dictionaries define **plagiarism** as
"the practice of taking someone else's work or ideas and passing them off as one's own."

"Three different acts are considered plagiarism:
• failing to cite quotations and borrowed ideas,
• failing to enclose borrowed language in quotation marks, and
• failing to put summaries and paraphrases in your own words" (231).

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Source: Hacker, Diana, and 1942-. *A Writer's Reference*. Bedford/St. Martins, 2006.

Perhaps you are wondering how it is possible to plagiarize in a class devoted to your own creations. If you read the definitions carefully, you will realize that borrowed ideas, language, photos, artwork, music, and so on must be properly acknowledged.

If you write a piece of fiction, for instance, and "borrow" the plot from something you've read, you are guilty of plagiarism. If you write a commercial ad and create a character who strongly resembles a character from a film you have seen, you are guilty of plagiarism. Surprising perhaps, but true.

According to Columbia College's LibGuide, plagiarism can include:

- Copying and pasting from a source without enclosing the text in quotation marks and providing a citation.
- Summarizing or rewording someone else's ideas without providing a citation.
- Reusing an assignment you submitted for a previous course. This is called self-plagiarism.
- Submitting an assignment completed by someone else.
- Collaborating on an assignment with a classmate or friend on an assignment meant to be completed individually.
- Writing a paper that strings together quote after quote or paraphrases, even if cited correctly. Your work must include your own original expression of ideas. To add originality to your assignment, include your own critical analysis, interpretation, and examples.
- Incorrect paraphrasing. When a paraphrase too closely resembles the original it is considered patchwriting.

Plagiarism can be:
- *accidental* - accidental plagiarism happens when you are not sure when to cite, paraphrase or quote. This tutorial is meant to help you understand when you need to cite!
- *blatant* - this type of plagiarism happens when you purposefully use another person's words and try to pass them off as your own.
- *self* - self plagiarism occurs when you reuse a paper you wrote in a previous semester for a different course. You must submit original, new work for each course!

Source: Joe Haigh, *"LibGuides: Plagiarism Tutorial: 1. What Is Plagiarism?,"* accessed May 18, 2020, //columbiacollege-ca.libguides.com/plagiarism/what_is_plagiarism.

All written text should be your own original work. All outside sources, if used, should be properly cited. Acts of plagiarism and cheating will be taken very seriously and addressed immediately. The objective here is to take pride in your work, and, if you use the work of others, to acknowledge them.

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For more information about plagiarism:
https://library.tamu.edu/services/library_tutorials/academic_integrity/academic_integrity_3.html

Syllabus & Calendar Change Policy

The syllabus and calendar are guides. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus and/or the calendar during the semester. Any changes made to the syllabus and/or calendar are announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.
http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:
https://www.britannica.com/topic/netiquette

TAMUC Attendance

For more information about the attendance policy please visit the Attendance webpage and Procedures 13.99.99.R0.01
http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

Undergraduate Academic Dishonesty 13.99.99.R0.03
Undergraduate Student Academic Dishonesty Form

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf

Graduate Student Academic Dishonesty Form

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Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Velma K. Waters Library Rm 162
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

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Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:
http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

A&M-Commerce Supports Students' Mental Health

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit **www.tamuc.edu/counsel**

AI use policy [Draft 2, May 25, 2023]

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty

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(plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors 'guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty

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