



**SCM320-01W Strategic Sourcing, Leveraging and Supply Chain Laws and Regulations  
Spring 2024  
January 10-May 10, 2024**

**Professor Information**

**Instructor: Kevin Mosher**

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**Course Information**

Materials – Textbooks, Readings, Supplementary Readings:

- Textbook(s): Purchasing and Supply Management, Johnson, ISBN: 978-1-259-95760-4
- Software Required: MSExcel, MSPower Point, MSWord
- Optional Texts and/or Materials: None

**Course Description**

**MGT 320 - Strategic Sourcing, Leveraging and Supply Chain Laws and Regulations**

The supply chain management function continues to evolve as technology and the global competitive market requires innovative approaches. Effective procurement and supply management contributes significantly to organizational success. This course - Strategic sourcing, leveraging and supply chain laws and regulations is a course in which students learn proper sourcing and procurement leveraging philosophies and methodologies. This course also delves into the appropriate global procurement and supply chain laws and regulations. This course focuses on the processes, relationships, products and services associated with supply chain management. Students completing this course will have obtained advanced knowledge relative to supply chain process baselines in educational institutions, engineering and manufacturing organizations, health care facilities, financial institutions, governmental agencies, and service organizations.

## Course Objectives and Measurements

1. Students will demonstrate proficiency in spoken communications by delivering clear and well-structured business presentations.
2. Students will demonstrate proficiency in written communications by creating clear and well-structured business documents.
3. Students will identify and evaluate potential ethical business issues.
4. Students will identify and evaluate global business challenges.
5. Students will be analytical problem solvers in business environments.

<b>Student Learning Outcomes (SLOs)</b>	<b>Objectives - After successfully completing this course, students will be able to:</b>	<b>Measurements (Outcome Assessments)</b> Objectives will be measured as follows:
1, 2, 3 and 5	Understand and be able to apply Supply Chain Sourcing and Leveraging concepts, methods, models, and tools	Evaluation of: (1) Analytical Discussion Posts (2) Chapter Case Reviews (3) Mid-Term Exam (4) Final Exam
1, 2, 3 and 5	Understand how to ensure that supply chain decisions and actions add value for customers and other stakeholders.	Evaluation of: (1) Analytical Discussion Posts (2) Chapter Case Reviews (3) Ethics Case Study (4) Mid Term Exam (5) Final Exam
1, 2, 3, 4 and 5	Understand Procurement Sourcing and Leveraging from a strategic, systems viewpoint and integrate innovative methodologies as a part of the strategic supply management process for their respective organizations.	Evaluation of: (1) Analytical Discussion Posts (2) Chapter Case Reviews (3) Mid-Term Exam (4) Final Exam
2, 3, 4 and 5	Understand and be able to design a sourcing and a leveraged supply chain management system, with elements that include: <ul style="list-style-type: none"> <li>▪ The culture needed to successfully implement a sound Supply Chain Management process and organization.</li> <li>▪ Remove barriers to effectively manage the firm's supply chain management organization</li> <li>▪ Identify internal and external customers, suppliers and their respective requirements.</li> <li>▪ Understand what is a process metric (Key Performance Indicators-KPI's) per customer requirements (safety,</li> </ul>	Evaluation of: (1) Analytical Discussion Posts (2) Chapter Review Assignments (3) Ethics Case Study (4) Mid-Term Exam (5) Final Exam

	<p>quality, on-time delivery, yields, equipment downtime, etc.)</p> <ul style="list-style-type: none"> <li>▪ Use improvement tools to identify areas within the supply chain organization that would provide overall benefit to the organization's bottom line.</li> <li>▪ Understand and be able to manage supply chain internal and external relationships</li> </ul>	
2, 4 and 5	Be able to apply qualitative and quantitative methods in supply chain decision making and problem solving.	Evaluation of: (1) Analytical Discussion Posts (2) Final Exam
1, 2, 3, 4 and 5	Understand and assure that supply chain personnel deal ethically and in conformance with regulatory requirements and organizational values.	Evaluation of: (1) Analytical Discussion Posts (2) Ethics Case Study (3) Final Exam

**COURSE FORMAT:**

**Section 01W – Online:**

This course is delivered in an online format. You will find the majority of the information and materials that you will need to successfully complete the course in this syllabus and on the D2L course management website. Live lessons may be held periodically to allow students to OPTIONALLY log in and be involved in live discussion. These sessions will be recorded and available to all students.

**COURSE SCHEDULE:**

A course schedule is included at the end of this syllabus

**SYLLABUS SUBJECT TO CHANGE STATEMENT:**

I anticipate that we will follow the schedule I've outlined in this syllabus, but I may make adjustments based on what actually happens in class. I may also change the basis for the course grade (if I need to eliminate an assignment or something of that nature). If I do so, I will inform you in writing. Remaining in the course after reading this syllabus will signal that you accept the possibility of changes and responsibility for being aware of them.

**ACADEMIC INTEGRITY:**

Academic honesty is the foundation of the university community. Cheating, plagiarism, or other acts of academic dishonesty compromises the integrity of the academic process and community and are subject to disciplinary action. For this class, plagiarism will result in automatic failure (final course grade of F).

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course.

Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

References:

13.99.99. R0.03 Undergraduate Academic Dishonesty  
13.99.99.R0.10 Graduate Student Academic Dishonesty

***An academic honesty policy has been posted under the Assignments Tab in D2L. You should read this document, sign it and submit by the due date in the syllabus.***

#### **SPECIAL NEEDS/REASONABLE ACCOMMODATIONS:**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Student Disability Resources & Services Texas A&M  
University Commerce University Library Room 162

Phone (903) 886-5150 or (903) 886-5835 Fax (903) 468-8148  
[StudentdisabilityServices@TAMUC.edu](mailto:StudentdisabilityServices@TAMUC.edu)

#### **CAMPUS CONCEALED CARRY STATEMENT:**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University- Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M- Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to:

((<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAnd Students/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open

carrying of handguns is prohibited on all A&M- Commerce campuses. Report violations to the University Police Department at 903- 886-5868 or 9-1-1

## TENETS OF COMMON BEHAVIOR STATEMENT:

All students enrolled at the university shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment (See current Student Handbook).

## UNIVERSITY NONDISCRIMINATION STATEMENT:

A&M-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

## TAMUC Attendance:

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

## COURSE POLICIES AND INSTRUCTOR EXPECTATIONS:

Students are required to meet the expectations listed below:

**Professional Behavior:** It is important that you maintain a professional demeanor at all times, including during “electronic communication”. Texas A&M-Commerce expects this from you, as do current and future employers. Since so much communication in the workplace is “electronic” nowadays, this course will be a good place to practice interacting in a manner appropriate to a professional setting. In particular, take special care when posting and responding to discussion board questions:

- **Regular and Timely Attendance and Participation:** You are expected to log onto MyLeoOnline regularly. It is the responsibility of each student to keep up with the scheduled readings, discussions, and assignments/exams.
- **Changes to Schedule:** While I plan to stick to the class schedule, there might be occasions to modify the schedule. In these cases, all changes will be announced via the university D2L system and e-mail. It is your responsibility to become aware of any such changes.
- **E-mail:** Routinely check your **Texas A&M University-Commerce** email account. This is my primary mechanism for communicating outside of the class and D2L. Additionally, I check my e- mail several times a day, so this is the best way to reach me. I strive to respond to any email within 24 hours (even if it just to acknowledge receipt of the email while I continue to work on the request

## ASSIGNMENTS:

**Format & Naming Convention:** Put your “LastnameFirstname” in the file name of all submitted documents. Example: “RaymondSteve\_Assignment\_1.docx”. All assignments should be submitted in D2L in MS Word, Excel, or PowerPoint or PDF format. Any assignment submitted in other formats will be returned.

**Due Dates & Times:** Assignments are due at and the **date** and **time** listed in D2L. You will have until **11:59 PM CST on the due date** to submit assignments.

**Assignments must be complete.** You must complete and submit all components at the specified due date and time to receive credit for the assignment. Please don’t turn in work that is incomplete. While the syllabus designates specific dates for which work is assigned, you do not have to wait until the “assigned” date to start working on it (or to turn it in). In other words, you can work at your own pace as long as you meet the due dates. I suggest you set a calendar of when to work on assignments based upon your schedule, how long it takes you to complete assignments, and the assignment due dates. Start working on each assignment as soon as you possibly can and make sure that you have the all assignments submitted by the specified due dates. I have outlined a “suggested” schedule that I think would help you maintain a good pace, but you don’t have to follow it. However, you **MUST** turn in all written assignments **ON TIME**. You will have until **11:59 PM Central**

**Time** to submit the work.

**Submitted assignments must be correctly formatted and free of grammatical and stylistic errors.** Students should have at least some skills with software for word processing, spreadsheets, databases, graphics, and presentations, and with web browsers and search engines. Spelling and grammatical errors will detract from your grade!

**Late Policy:** This is a fast-paced course. Therefore, I will not accept late assignments. If you do not meet the deadline, you will receive a 0 for that assignment.

***Make-up Exams or Late Assignments are only accepted if you obtain university approved documentation for your excuse. There are no make-up assignments for poor performance.***

### Grading & Assignments Chart

Assignments	Value
Chapter Question Assignments	10
Case Reviews	10
Discussion Threads	25
Mid-Term Exam	15
Final Exam	40
<b>Total</b>	100

#### Chapter Questions, Case Reviews and Discussion Threads

These assignments are designed to give you practice working with Supply Chain Management skills in the areas of sourcing, leveraging and Supply Chain Laws and Regulations and then assessing your mastery of those skills.

#### Mid-Term and Final Exams

The mid-term and final exams will be a cumulative review of your knowledge regarding supply chain sourcing, leveraging, legal and regulatory requirements in a commercial or governmental product or services environment.

## SCM320 COURSE ASSIGNMENTS / OUTLINE / CALENDAR

Week	Topic/Readings	Home work Due 11:59 PM	Knowledge Assessment
1/10	<i>Class Introduction</i> <i>Academic Honesty Statement</i>	Due 1/14	Academic Honesty Statement
1/15	<b>Module 1 – Purchasing and Supply Management</b> Read: Chapter 1 Purchasing and Supply Management Read: <b><u>Case 1-1 Denniston Spices</u></b> Read: <b><u>Case 1-3 Hansen Equipment</u></b>		Reading only, nothing due this week
1/22	<b>Module 2 – Supply Strategy</b> Read: Chapter 2 Supply Strategy Read and Complete: <b><u>Case 2-1 Spartan Heat Exchangers, Inc.</u></b> Read and Complete: <b><u>Case 2-3 Stedmann Technologies</u></b>  <b>Module 3 – Supply Organization</b> Read: Chapter 3 Supply Organization Read and Complete: <b><u>Case 3-1 Donovan Valley Purchasing Consortium</u></b> Read and Complete: <b><u>Case 3-3 Lambert-Martin Automotive Systems, Inc.</u></b>	Due 1/28	Module 2 Case 2-1 & 2-3 Review  Module 3 Case 3-1 & 3-3 Review
1/29	<b>Module 4 – Supply Processes and Technology</b> Read: Chapter 4 Supply Processes and Technology Read: <b><u>Case 4-1 Qmont Mining</u></b> Read: <b><u>Case 4-2 Eastern Pharmaceuticals, Ltd.</u></b> Read: <b><u>Case 4-3 Portland Bus Company</u></b>  <b>Select one of the cases and discuss your agreement or disagreement with the next steps.</b>	Due 2/4	Module 4 Case Assessment
2/5	<b>Module 5 – Make or Buy, to Insource or Outsource</b> Read: Chapter 5 Make or buy, insourcing or Outsourcing Read: <b><u>Case 5-1 Garland Chocolates</u></b> Read: <b><u>Case 5-2 Marshall Insurance Company</u></b>  Complete <u>all</u> Questions for review and discussion	Due 2/11	Modules 5 Chapter Questions
2/12	<b>Module 6 – Need Identification and Specification</b> Read: Chapter 6 Need Identification and Specification Read: <b><u>Case 6-1 Moren Corporation (A)</u></b> Read: <b><u>Case 6-2 Moren Corporation (B)</u></b>  Complete <u>all</u> Questions for review and discussion	Due 2/18	Modules 6 Chapter Questions

2/19	<p><b>Module 7 – Quality</b>  Read: Chapter 7 Quality  Read: <b><u>Case 7-1 Power Line Poles</u></b></p> <p>Complete Questions for Review and Discussion: 1, 4, 7, 10 and 11</p>	Due 2/25	Modules 7 Chapter Questions
2/26	<p><b>Module 8 – Quantity and Inventory</b>  Read: Chapter 8 Quantity and Inventory  Read: <b><u>Case 8-1 Lisa Caruso</u></b>  Read: <b><u>Case 8-2 Throsel-Teskey Drilling</u></b></p> <p>Complete Questions for Review and Discussion: 1, 5, 6 and 9</p>	Due 3/3	Module 8 Chapter Questions
3/4	Mid Term Exam	Due 3/10	<b>Exam Opens Monday, March 4<sup>th</sup> at 8 AM and Closes Sunday, March 10<sup>th</sup> at 11:59 PM</b>
3/11	Spring Break March 11 - 15, 2024		
3/18	<p><b>Module 9 – Delivery</b>  Read: Chapter 9 Delivery  Read: <b><u>Case 9-1 Penner Medical Products</u></b>  Read: <b><u>Case 9-2 Russell Wisselink</u></b>  Read: <b><u>Case 9-3 Cameron Power Equipment</u></b></p> <p>Complete <u>all</u> Questions for Review and Discussion</p>	Due 3/24	Module 9 Chapter Questions
3/25	<p><b>Module 10 – Price</b>  Read: Chapter 10 Price  Read: <b><u>Case 10-1 Wedlock Engineered Products</u></b></p> <p><i>Discussion Thread: Do you agree or disagree with Robert or Cynthia and why?</i></p> <p><b>Module 11 –Cost Management</b>  Read: Chapter 11 Cost Management  Read: <b><u>Case 11-1 Northwest Gas and Electric Company</u></b>  Read: <b><u>Case 11-2 McMichael, Inc.</u></b></p> <p>Complete Questions for Review and Discussion: 2, 3, 4 and 8</p>	Due 3/31	<p>Module 10 Discussion Thread opens 3/25 and closes 3/31</p> <p>Module 11 Questions</p>
4/1	<p><b>Module 12 – Supplier Selection</b>  Read: Chapter 12 Supplier Selection  Read and Complete: <b><u>Case 12-3 Bid Assessment</u></b></p> <p><i>Discussion Thread: Relative to The Bid Assessment Case, what would you do about the selection criteria and why?</i></p>	Due 4/7	Module 12 Discussion Thread opens 4/1 and closes 4/7
4/8	<p><b>Module 13 – Supplier Evaluation and Supplier Relationships</b>  Read: Chapter 13 Supplier Evaluation and Supplier Relationships  Read and Complete: <b><u>Case 13-2 Stern Aerospace</u></b>  Read and Complete: <b><u>Case 13-3 Northeastern Hospital</u></b></p> <p><b>Module 14 – Global Supply Management</b>  Read: Chapter 14 Global Supply Management  Read and Complete: <b><u>Case 14-1 Trojan Technologies</u></b>  Read and Complete: <b><u>Case 14-2 Marc Biron</u></b></p>	Due 4/14	<p>Module 13 Case 13-2 &amp; 13-3 Review</p> <p>Module 14 Case 14-1 &amp; 14-2 Review</p>

4/15	<b>Module 15 – Legal and Ethics</b> Read: Chapter 15 Legal and Ethics	Due 4/21	Module 15 Case 15-1 Review
4/22	<b>Module 16 – Other Supply Responsibilities</b> Read: Chapter 16 Other Supply Responsibilities Read and Complete: <b><u>Case 16-2 Raleigh Plastics</u></b> Read and Complete: <b><u>Case 16-3 Durham Cabinets</u></b>  <i>Discussion Thread: What are the advantages and disadvantages for giving the accounts payable function to supply chain?</i>	Due 4/28	Discussion Thread regarding Accounts Payable and Supply Chain opens 4/22 and closes 4/28
4/29	<b>Module 17 - Supply Function Evaluation and Trends</b> Read: Chapter 17 Supply Function Evaluation and Trends Read and Complete: <b><u>Case 17-2 Stewart Corporation</u></b> Read and Complete: <b><u>Case 17-3 QBL Products</u></b>  <i>Discussion Thread: Regarding QBL Products - What would you do if you were in Arnold's shoes?</i>  <b>FINAL EXAM OPENS WEDNESDAY, MAY 1 @ 8AM</b>	Due 5/7	Module 17 Discussion Thread opens 4/29 and closes 5/5
5/6	<b>FINAL EXAM CLOSING TUESDAY, MAY 7 @ 11:59PM</b>	Due 5/9	Final Exam Opens Wednesday, May 1 and Closes Tuesday May 7 @ 11:59PM