



HHPH 250, 01W, CONSUMER HEALTH

COURSE SYLLABUS: SPRING 2024
WEB-BASED

INSTRUCTOR INFORMATION

Instructor: Kaylie Campbell, MS, RDN, CSSD, LD
Office Location: NHS 134
Office Hours: Monday & Wednesday 10-11AM; Tuesday & Thursday 12:30-2PM
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Office Fax:
University Email Address: Kaylie.Campbell@tamuc.edu
Preferred Form of Communication: **Email**
Communication Response Time: 24-48 Hours

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required: Consumer Health and Integrative Medicine, 2nd edition Linda Baily Synovitz, RN, PhD; Karl L. Larson, PhD

Available via e-book on the first day of class through inclusive access.

Course Description

Attention will be given to current health problems and issue dealing with consumerism. The course will involve student establishing concepts of self-protection in sales promotion of health products and services.

Student Learning Outcomes (Should be measurable; observable; use action verbs)

1. After defining the major consumer issues, the student will learn how to use the scientific method to separate fact from fiction, identify frauds and quackery, and how advertising and other marketing activities influence consumer decisions.

The syllabus/schedule are subject to change.

2. Identify the major functions influencing health care.
3. Identify resources for protection of the consumer.
4. Describe the leading health problems.
5. Identify major agencies, foundations, and associations supporting community health at local, state, national and international levels.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Students should have a basic knowledge of computer and Internet skills in order to be successful in an online course. Here are some highlights:

1. Knowledge of terminology, such as browser, application, URL, etc.
2. Understanding of basic computer hardware and software; ability to perform computer operations, such as: managing files and folders: save, name, copy, move, backup, rename, delete, check properties
3. Ability to use the learning management system, using Microsoft Word and PowerPoint, using presentation and graphics programs, accessing, and navigating sites like YouTube
4. Knowledge of copying and pasting, spell-checking, saving files in different formats and sending and downloading attachments
5. Internet skills (connecting, accessing, using browsers) and ability to perform online research using various search engines and library databases.
6. Ability to use online communication tools, such as email (create, send, receive, reply, print, send/receive attachments), discussion boards (read, search, post, reply, follow threads), chats, etc.

Instructional Methods

Virtual lectures and online discussion. Students to be evaluated through quizzes, exams and culminating project/presentation.

Student Responsibilities or Tips for Success in the Course

. Strong reading and writing skills:

- Most of the material in the online environment will come from your textbooks, discussions, chapter PowerPoints, and videos; therefore, strong reading, writing and critical thinking skills are very important for success in an online course.
- Success in this class will come from independent reading of textbook chapters as well as other assigned material. The syllabus/schedule are subject to change.

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Self-motivated and independent learner:

- While online courses can offer more flexibility in scheduling, they require more self-discipline and independence than on-campus courses.
- In the online environment, you must be able to start and to work on tasks on your own, without someone keeping you focused, and you have to be self-disciplined in order to follow the class schedule and meet deadlines.

Time commitment:

- Online classes take as much time as regular on-campus classes. You need to set aside sufficient time for study. Plan to spend at least as much time working on the assignments and studying as you would with a traditional course.
- Even though you may not have to "be" in class on some specific day and time, you still must follow the course schedule provided. Remember that online classes are not independent study courses; you are still required to "show up" and participate actively (e.g., regularly logging into the course website, actively participating, and turning in assignments on time).

Active Learner:

- Online students must be active learners, self-starters who are not shy or afraid to ask questions when they do not understand. Remember that you are in control of your learning process.
- Since I cannot see you, you need to "speak up" right away if you have problems and be as explicit as possible; otherwise, there is no way I will know that something is wrong.

GRADING

Weights of the assessments in the calculation of the final letter grade.

Chapter Quizzes (12 @ 25 points each)	300 points
Exams (2 @ 200 points each)	400 points
Current Issue Presentation	200 points
Experiential Learning	100 points
<u>Activities (12 @ 25 points each)</u>	<u>300 points</u>
TOTAL	1,300 points

Assessments

Quizzes

Students will need to complete 10 open-book multiple choice or T/F quizzes related to the chapter at the end of each class week. Quizzes are timed at 15 minutes. No make-up quizzes will be given, unless arrangements are made prior to the exam or a verifiable medical excuse is provided.

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Exams

A multiple choice and T/F mid-term and final exam will be administered covering all information included in homework assignments, websites, quizzes, and the book. Exams are limited to 2 hours. *No make-up exams will be given, unless arrangements are made prior to the exam or a verifiable medical excuse is provided.

Current Issue Presentation

Students will develop a 10-12 slide power point presentation on a current consumer health issue to share with the class. Please choose an issue not covered in class.

Experiential Learning

Give of your time (one volunteer shift/experience/project; this could vary in length of time served) and talents in service to the community. After completing, write a two-page paper (typed, double-spaced, 12 font, and 1 inch margin) in promotion of the organization you volunteered with: who, where, when, what (and how their mission impacts you).

Examples: Feed My Starving Children (Richardson); People Who Love People (Collin County); local food pantries; homeless shelters; senior homes / Story Corps, etc

Homework

The student will be responsible for obtaining all materials presented online, assigned readings from the textbook, and outside assignments given by the instructor. You are responsible for making sure your assignments are in on time. Due Sunday by 11:59PM.

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool

https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

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ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

Interaction with Instructor Statement

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Email Response Policy: It is commonly accepted courtesy to give an individual at least 24-48 hours to respond to an email. In general, I will respond to your emails within 24 hours, EXCLUDING weekends, if I am not out sick or at a conference. This means if you email me on a Friday, it may be Monday afternoon or Tuesday before I can respond. If you do email me, please include the course name and/or number, as well as your specific concern/question/problem/etc. Please also utilize correct spelling, grammar, and complete sentences. Emails sent without these specifications will go unanswered!!! You can also schedule an appointment for an online chat, conference phone call, or face-to-face meeting if needed, but please request appointments **at least** 24 hours in advance. Do not expect me to respond urgently to your emails because you suddenly realized a deadline for submitting an assignment is due and you have urgent questions. Pace your work and when a need arises to email me, make sure you have

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enough time to cover the 24-48-hour expected response duration. Emergencies 'you create' on your side will not constitute emergencies on my side. Therefore you will NOT be excused for not meeting a due date just because you did not receive a response from me to your email/inquiry related to a pending assignment due.

Religious observations: Any student in this course who plans to observe a religious holiday which conflicts in any way with the course schedule or requirements should contact the instructor at the **beginning** of the semester to discuss alternative accommodations.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx) webpage and [Procedures 13.99.99.R0.01](http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx)

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf)

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[Undergraduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, **students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way.** This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

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<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

A&M-Commerce Supports Students' Mental Health

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Department or Accrediting Agency Required Content

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COURSE OUTLINE / CALENDAR

Week	Date	Chapter	Assignments Due <i>All assignments will be due by 11:59PM!</i>
1	1/10-1/14	Course Orientation Ch. 1 Introduction to Consumer Health, Conventional Medicine and Complementary and Integrative Health	Syllabus Quiz Introduction Discussion
2	1/16-1/21	Ch. 2 Scientific Method Ch. 3 Advertising Health Products	Ch. 1-3 Quiz Ch. 1-3 Activity Reflection
3	1/22-1/28	Ch. 4 Cost of Healthcare in the US Ch. 5 Conventional Medical and Health Care	Ch. 4 & 5 Quiz Ch. 4 & 5 Activity Reflection
4	1/29-2/4	Ch. 6 CAM, Integrative Medicine and Health and Early Pioneers	Ch. 6 Quiz & Activity Reflection
5	2/5-2/11	Ch. 7 Complementary and Alternative Health Care	Ch. 7 Quiz & Activity Reflection
6	2/12-2/18	Ch. 8 Ayurveda and Its Practices	Ch. 8 Quiz & Activity Reflection
7	2/19-2/25	Ch. 9 Traditional Chinese Medicine	Ch. 9 Quiz & Activity Reflection
8	2/26-3/3	Mid-Term Exam Ch. 1-9	
9	3/4-3/10	Ch. 10 Naturopathic and Homeopathic Medicine	Ch. 10 Quiz Ch. 10 Activity Reflection
10	3/11-3/15 SPRING BREAK		
11	3/18-3/24	Ch. 11 Botanicals Ch. 12 Aromatherapy and Bach Original Flower Remedies	Ch. 11 & 12 Quiz & Activity Reflection
12	3/25-3/31	Ch. 13 Manipulative and Body-Based Therapies	Ch. 13 Quiz & Activity Reflection
13	4/1-4/7	Ch. 14 Mind-Body Intervention Ch. 15 Energy Therapies	Ch. 14 & 15 Quiz Ch. 14 & 15 Activity Reflection
14	4/8-4/14	Ch. 16 & 17 Frauds & Quackery	Ch. 16 & 17 Quiz Ch. 16 & 17 Activity Reflection

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15	4/15-4/21	Ch. 18 Health Insurance in the US	Ch. 18 Quiz & Activity Reflection
16	4/22-4/28	Current Issue Presentations	
17	4/29-5/5	REVIEW - STUDY WEEK	Experiential Learning
18	5/10	FINAL EXAM (Ch. 10-18)	

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