

FIN 471 – 01W  
International Business Finance  
Spring 2024

Instructor: Dr. Celine Hoe  
Office: BA 320  
Office Hours: By appointment  
E-mail: [Celine.Hoe@tamuc.edu](mailto:Celine.Hoe@tamuc.edu)  
Preferred Form of Communication: **Email**

All emails must **contain “FIN 471 01W” in the subject line and be sent from your myLeo accounts. The syllabus is tentative and subject to change as the semester progresses. It is the students’ responsibility to check school emails, and announcements as well as updates on D2L frequently. YOU ARE RESPONSIBLE FOR KEEPING UP IN THIS COURSE.**

I. Course Description

This course provides an introduction to financial management of international corporations. The course prepares students for the fundamental knowledge of international business finance, including such topics as the international monetary system, balance of payments, foreign exchange markets, international parity conditions, foreign exchange exposure and management, foreign direct investment, international venture capital and entrepreneurship, global financing, and international cost of capital and capital budgeting. The course will emphasize the link between theory and applications.

II. Prerequisite

FIN 304, Financial Management, or consent of instructor.

III. Course Objectives

This course has been selected as a Global Course – tied to the Quality Enhancement Plan (QEP). Texas A&M University-Commerce QEP seeks to prepare students for an interconnected world.

In relation to the QEP, students completing this course will be able to demonstrate knowledge of the interconnectedness of global dynamics (issues, trends, processes, and systems). Students will be able to apply knowledge of the interconnectedness of global dynamics, with ability to measure financial decisions in a risk/return environment as related to global business.

The short report in this course will be utilized to assess the QEP student learning outcomes for each student. Students are responsible to upload a copy of the project to their ePortfolio in ManeSync.

Course Learning Objectives address COB Student Learning Objective 5: Students will be analytical problem solvers in business environments.

IV. Required Course Materials

1. International Financial Management, 12th edition, Jeff Madura, South-Western Cengage Learning (ISBN: 9781133947837)

V. Recommended Reading

*Wall Street Journal, Financial Times, The Economist*

VI. Policies and Procedures

**The class will be conducted in an online format. You will have access to a recorded lecture through D2L, which goes over the main topics of the chapter covered in PowerPoint Lectures along with some questions. There will be Review and Q&A sessions held via Zoom from 2:00 PM to 3:15 PM every other week on Monday which briefly review main topics discussed and provide you with the opportunity to ask any question that you may have about course materials. Attendance is optional and live sessions are recorded for you to watch at any time after it is completed. However, it is strongly recommended that you work through the recorded webinars as soon after the regularly scheduled session as possible, so you will not miss any important information disseminated. Class Progress will be checked from time to time to monitor your utilization of course materials provided.**

Email Use

The best way to communicate with me outside of class is by email. **Please put your course number “FIN471 01W” in the subject. You should expect a response to your emails within 24 hours during regular business hours on weekdays and 48 hours during weekend. If you do not hear from me within that time frame, please resend your email. You have to send emails from your myLeo accounts.**

Exams

**There will be three exams, including two midterm exams and a MANDATORY FINAL exam.**

**There will be no makeup exams.** If you have to miss an exam because of an excusable and verifiable reason, you must contact me before the exam. Failing to do so or failing to provide documentation of the reason for absence from a medical doctor or TAMU-Commerce official will result in a grade of zero on the exam. **If I were to excuse you from an interim exam, the weight of the missed exam will be added to the weight of the final exam. Regardless of the excuse, if you miss two exams you will automatically fail the class.**

**Please mark exam dates on your calendar. “Forgetting”, being “out of town” and/or “confused” about the time that an exam must be taken is not an acceptable excuse for missing it.**

Short Report

You will have to write a short report about current news items dealing with international financial developments. These can be based on clippings from newspapers, magazines, newsletters, or professional journals. Your written report should **summarize the news item and then relate it to some concept, practice, or problem in international finance and management, including your own observations on its implications.**

**The written report is to be typed using a 12-point font; the pages should be numbered and have 1-inch margins on all sides. It should be double-spaced and should not exceed 4 pages (including references). The similarity with other articles/sources checked by “Turn-It-In” cannot be more than 20%. If it does, the grade of ZERO will be assigned.**

**It’ll be due Through D2L by 11:59PM, April 11, 2024, CDT. An unexcused late assignment will not be accepted and a zero grade will be assigned.**

*The syllabus/schedule are subject to change.*

1. Your selection of an appropriate article will constitute a portion of your grade. The article should be current news items dealing with international financial developments. The article should be from a credible source, and should be cited in a recognized format (APA, MLA, Turabian, etc). Make sure to include the url as part of the citation.
2. The first paragraph should summarize and explain the issue discussed in the article.
3. The second paragraph will discuss the chosen issue/event impacted by the techniques and knowledge learned from international financial management. Consider multiple factors as you discuss the nature of global interdependence from a financial management perspective. You should follow the citation guideline stated in (1) if you use any information from other sources.
4. The third paragraph should discuss the global implications on any of the various people groups who are or will be impacted by of the issue/event chosen.

Following table summarizes the grading rubric for the short report:

Criteria	1 (Unsatisfactory)	2 (Emerging)	3 (Proficient)	4 (Exemplary)
Article Selection	The article is not from a credible source and does not fit the requirements.	The article is from a credible source, but does not fit the requirements.	The article is from a credible source, and fits the requirements.	The article is from a credible source, fits the requirements, and covers a broad aspect of international financial development.
Citation	Failed to cite the article	Only pasted the url	Cited the article, but not using accepted format	Correct citation
Application of techniques/Knowledge	Student cannot identify any of the techniques and knowledge learned from the course affecting the issue/event studied.	Student can identify some of the techniques and knowledge learned from the course affecting the issue/event studied, but cannot demonstrate a clear impact.	Student can identify some of the techniques and knowledge learned from the course affecting the issue/event studied, and demonstrate a clear impact.	Student can identify all of the techniques and knowledge learned from the course affecting the issue/event studied, and demonstrate a clear impact.
Global Implications	Student does not discuss/understand global implications and interdependence of any of the various people groups impacted.	Student attempts to discuss global implications and interdependence of any of the various people groups impacted, but some confusion is apparent.	Student discusses global implications and interdependence of any of the various people groups impacted, and presents a basic level of analysis using techniques and knowledge learned through the course.	Student discusses global implications and interdependence of any of the various people groups impacted, and presents a thorough analysis using techniques and knowledge learned through the course.

### D2L Assignments

**There will be assignments posted in D2L every week or every other week. They will be multiple choice questions with 3 attempts allowed for each assignment.**

**You will receive a notification email when each assignment is posted. You will complete each assignment through D2L by the due date.** The purpose of the assignments is to help you review the materials learned every week or every other week.

**There would be no extension to the assignment deadline unless with official documents from a medical doctor or TAMU-Commerce official and such documents need to be provided before assignment answers are released.**

Assigned End-of-Chapter Questions & Problems and Other Extra Practice Questions & Problems

There will be end of chapter questions & problems and other questions & problems assigned as homework. **You do not have to submit the solutions. Solutions to these homework problems will be available in D2L.** To enhance learning, you should devote some time to these assignments. Some (but not all) of the problems on the exams will be similar to the problems in these homework assignments.

Grading

**No assignment for extra credit** will be given to any individual student. For grading purposes, the following weights will be assigned:

Class Participation	4%
Short Report	7%
D2L Assignments	17%
Mid-term examination I	20%
Mid-term examination II	20%
Final examination	32%

and letter grades applied as follows:

90 - 100	A
75 - 89.99	B
60 - 74.99	C
50 - 59.99	D
0 - 49.99	F

- **D2L Assignments and Exams are used to assess course learning objectives which address COB Student Learning Objective 5, Students will be analytical problem solvers in business environments.**

VII. Progression of Course

**This agenda is subject to change. The exact timing of lectures and content of exams will depend on the flow of the course.**

Theme: The International Financial Environment

Week 1, January 10  
Class Intro

Week 2, January 15  
Chapter 1 – Multinational Financial Management

Week 3, January 22  
Chapter 2 – International Flow of Funds

*The syllabus/schedule are subject to change.*

Week 4, January 29

Chapter 3 – International Financial Markets

Week 5, February 5

Chapter 3 – International Financial Markets; Part of Chapter 5 – Currency Derivatives

Week 6, February 12

Chapter 4 – Exchange Rate Determination I

Chapter 4 – Exchange Rate Determination II

**Week 7, February 19**

Chapter 5 – Currency Derivatives (Remaining Parts)

**Exam 1: Ch 1, 2, 3, and Ch4 part I (8:00 a.m., February 24 to 11:59 p.m., February 26, CST; Timed, One Attempt)**

Week 8, February 26

Chapter 7 – International Arbitrage and Interest Rate Parity

Theme: Exchange Rate Behavior

Week 9, March 4

Chapter 7 – International Arbitrage and Interest Rate Parity

Chapter 8 – Relations among Inflation, Interest Rates and Exchange Rates

Week 10, March 11

Spring Break (No Class)

Week 11, March 18

Chapter 8 – Relations among Inflation, Interest Rates and Exchange Rates

**Week 12, March 25**

Chapter 6 – Government Influence on Exchange Rates

**Exam 2: Ch4 part II, Ch5 (remaining parts), 7, 8**

**(8:00 a.m., March 30 to 11:59 p.m., April 1, CDT; Timed, One Attempt)**

Theme: Exchange Rate Risk Management

Week 13, April 1

Chapter 10 & 11 Measuring Transaction Exposure and Managing Transaction Exposure

**Week 14, April 8**

Chapter 10 & 11 Measuring Transaction Exposure and Managing Transaction Exposure

Chapter 10 & 12 – Measuring Economic Exposure and Managing Economic Exposure

**Short Report Due Through D2L by 11:59PM, April 11, CDT**

Week 15, April 15

Chapter 10 & 12 – Measuring Economic Exposure and Managing Economic Exposure

Chapter 10 & 12 – Measuring Economic Exposure and Managing Translation Exposure

Week 16, April 22

Chapter 13 & 16 – Direct Foreign Investment & Country Risk Analysis

*The syllabus/schedule are subject to change.*

Week 17, April 29

Chapter 13 & 16 – Direct Foreign Investment & Country Risk Analysis

**Week 17~18, May 4 ~May 6**

**Final Examination – Ch6, Ch10, 11, 12, 13, 16 Plus IRP (including Covered Interest Arbitrage), PPP, IFE, Triangular Arbitrage, and Locational Arbitrage Covered in Exam 2 (8:00 a.m., May 4 to 11:59 p.m., May 6, CDT; Timed, One Attempt)**

VIII. Other Information

- ◆ **SINCE this is an online course, you need to follow your school emails very regularly.** You will have regular announcements and uploads.
- ◆ You shall start studying early in the course, well before the test/exam, to give yourself a head start in learning the material. When you don't understand course material, ask questions either in class, during office hours or by email. You will not get good grades if you wait until a week or couple of days before the test/exam to start studying.

**TECHNOLOGY REQUIREMENTS**

**Browser support**

D2L is committed to performing key application testing when new browser versions are released. New and updated functionality is also tested against the latest version of supported browsers. However, due to the frequency of some browser releases, D2L cannot guarantee that each browser version will perform as expected. If you encounter any issues with any of the browser versions listed in the tables below, contact D2L Support, who will determine the best course of action for resolution. Reported issues are prioritized by supported browsers and then maintenance browsers.

Supported browsers are the latest or most recent browser versions that are tested against new versions of D2L products. Customers can report problems and receive support for issues. For an optimal experience, D2L recommends using supported browsers with D2L products.

Maintenance browsers are older browser versions that are not tested extensively against new versions of D2L products. Customers can still report problems and receive support for critical issues; however, D2L does not guarantee all issues will be addressed. A maintenance browser becomes officially unsupported after one year.

Note the following:

- Ensure that your browser has JavaScript and Cookies enabled.
- For desktop systems, you must have Adobe Flash Player 10.1 or greater.
- The Brightspace Support features are now optimized for production environments when using the Google Chrome browser, Apple Safari browser, Microsoft Edge browser, Microsoft Internet Explorer browser, and Mozilla Firefox browsers.

**Desktop Support**

<b>Browser</b>	<b>Supported Browser Version(s)</b>	<b>Maintenance Browser Version(s)</b>
Microsoft® Edge	Latest	N/A
Microsoft® Internet Explorer®	N/A	11
Mozilla® Firefox®	Latest, ESR	N/A
Google® Chrome™	Latest	N/A
Apple® Safari®	Latest	N/A

### Tablet and Mobile Support

Device	Operating System	Browser	Supported Browser Version(s)
Android™	Android 4.4+	Chrome	Latest
Apple	iOS®	Safari, Chrome	The current major version of iOS (the latest minor or <b>point</b> release of that major version) and the previous major version of iOS (the latest minor or <b>point</b> release of that major version). For example, as of June 7, 2017, D2L supports iOS 10.3.2 and iOS 9.3.5, but not iOS 10.2.1, 9.0.2, or any other version. Chrome: Latest version for the iOS browser.
Windows	Windows 10	Edge, Chrome, Firefox	Latest of all browsers, and Firefox ESR.

- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
  - 512 MB of RAM, 1 GB or more preferred
  - Broadband connection required courses are heavily video intensive
  - Video display capable of high-color 16-bit display 1024 x 768 or higher resolution
- You must have a:
  - Sound card, which is usually integrated into your desktop or laptop computer
  - Speakers or headphones.
  - \*For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.
- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: [JAVA web site http://www.java.com/en/download/manual.jsp](http://www.java.com/en/download/manual.jsp)
- Current anti-virus software must be installed and kept up to date.

Running the browser check will ensure your internet browser is supported.

Pop-ups are allowed.  
JavaScript is enabled.  
Cookies are enabled.

- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  - [Adobe Reader https://get.adobe.com/reader/](https://get.adobe.com/reader/)
  - [Adobe Flash Player \(version 17 or later\) https://get.adobe.com/flashplayer/](https://get.adobe.com/flashplayer/)
  - [Adobe Shockwave Player https://get.adobe.com/shockwave/](https://get.adobe.com/shockwave/)
  - [Apple Quick Time http://www.apple.com/quicktime/download/](http://www.apple.com/quicktime/download/)
- At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for

*The syllabus/schedule are subject to change.*

assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

### **ACCESS AND NAVIGATION**

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

### **COMMUNICATION AND SUPPORT**

#### **Brightspace Support Need Help? Student Support**

If you have any questions or are having difficulties with the course material, please contact your Instructor.

#### **Technical Support**

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778 or click on the **Live Chat** on the words “click here” to submit an issue via email.



#### **System Maintenance**

D2L runs monthly updates during the last week of the month, usually on Wednesday. The system should remain up during this time unless otherwise specified in an announcement. You may experience minimal impacts to performance and/or look and feel of the environment.

#### **Interaction with Instructor Statement**

Email is the preferred method of communication. The instructor will respond to emails within 24 hours during regular business hours on weekdays.

#### **Syllabus Change Policy**

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

#### **University Specific Procedures Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

*The syllabus/schedule are subject to change.*

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette http://www.albion.com/netiquette/corerules.html](http://www.albion.com/netiquette/corerules.html)

### **TAMUC Attendance**

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

### **Academic Integrity**

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

### **ADA Statement**

#### **Students with Disabilities**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

#### **Office of Student Disability Resources and Services**

**Texas A&M University-Commerce Library- Room 162**

**Phone (903) 886-5930**

**Fax (903) 468-8148**

**Email: [StudentDisabilityServices@tamuc.edu](mailto:StudentDisabilityServices@tamuc.edu)**

**Website: <http://inside.tamuc.edu/campuslife/campusServices/StudentDisabilityServices/default.aspx>**

### **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

*The syllabus/schedule are subject to change.*

### **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

### **Important Information about Counseling Center**

**The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.tamuc.edu/counsel](http://www.tamuc.edu/counsel).**