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US 497 Designing Us: Leading Campus Collaboration

COURSE SYLLABUS: Fall 2023 Wednesdays: 3:30PM-4:45PM; RSC

INSTRUCTOR INFORMATION

Instructor of record: Dr. Yvonne Villanueva-Russell [Dean, College of Innovation & Design]

Facilitator: Jayson Douglas [Executive Director, Student Access & Success]

Office Location: 183 Waters Library

Office Hours: Wednesdays: 3:30PM-4:45PM, or by appointment

Office Phone: 903-886-5876

University Email Address: Yvonne.VRussell@tamuc.edu

Preferred Form of Communication: email

Communication Response Time: You can expect an email response from me in 24 hours

I. COURSE INFORMATION

Materials: Text, Readings, Supplementary Readings

1) No textbook required for this course; all course materials will be provided

Catalog Description

According to one of the founders, Bill Burnett, design thinking is simply a process of:

- get curious
- talk to people
- try stuff
- tell your story

In our class, we design your life both personally and professionally. We'll provide you with the tools to create solutions to problems on our campus and in your career. Developed by the Stanford d.school, Design Your Life (DYL) is a set of principles that puts YOU in the driver's seat

to build a career with purpose and meaning. DYL provides you with the tools and the freedom to understand there are many ways to approach our jobs and futures. The process increases our empathy and resilience so that we can gain rapid momentum towards positive change. And, it empowers us to design creative solutions to "wicked problems" through collaboration, innovation and creativity.

Student Learning Outcomes

- 1] Students will become familiar with the principals of design thinking and designing thinking mindsets
- 2] Students will exhibit effective oral communication skills
- 3] Students will exhibit teamwork through radical collaboration
- 4] Students will demonstrate problem-solving skills by analyzing a campus-wide problem

II. COURSE REQUIREMENTS

Instructional Methods/Activities/Assessments

Our course will be comprised of the following

In-class exercises

Several of the class exercises will yield an end product: an action plan, a reflection, or some other written activity completed in class.

Written Assignments

Several assignments require greater reflection and are integral to the experience and learning occurring in the course. These assignments should be completed in advance of the class period, with a typed hard copy brought to class on the assigned date.

Attendance and Participation:

Regular attendance and participation is expected. You will get out of the class what you put in. Plan to be present and engaged in our 75 minutes of class time together each week. Advanced notice of your absence from class would be appreciated.

III. GRADING

Your grade in the course will be determined by the following graded activities:

| Category | Quantity | Points | % |
|--------------------|------------------|-----------|--------------|
| In-class Exercises | 4@25 points each | 75 points | 40% of class |
| Schmoozapalooza | | | |
| Algorithm exercise | | | |
| Context worksheet | | | |
| Brainstorm | | | |
| | | | |

| Homework | 6@50 points each | 300 points | 50% of class |
|-------------------|------------------|------------|--------------|
| Assignments | | | |
| Values | | | |
| Workview | | | |
| IOF | | | |
| Empathy interview | | | |
| IOF, revised | | | |
| Storytelling | | | |
| Attendance and | 5 points/day | 40 points | 10% of class |
| Participation | | | |
| TOTAL | | 415 points | |

Your final grade in the course will be calculated using the following point scale:

249 – 415 points: 60%-100% = S 248 points and below 0-69 % = U

IV. TECHNOLOGY REQUIREMENTS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the D2L/myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

https://community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.html

YouSeeU Virtual Classroom Requirements:

https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements

ACCESS AND NAVIGATION

This course is primarily a face to face course. However, you will need your campus-wide ID (CWID) and password to log into any course materials on D2L. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Technical Support

If you are having technical difficulty with any part of D2L, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

V. COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course-Specific Policies

Extra Credit and Curving

Extra credit is not offered in this course.

Grades of Incomplete:

I do not assign grades of incomplete in this course.

University-Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.

http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: https://www.britannica.com/topic/netiquette

TAMUC Attendance

For more information about the attendance policy please visit the <u>Attendance</u> webpage and <u>Procedure 13.99.99.R0.01</u>.

http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

<u>Undergraduate Academic Dishonesty 13.99.99.R0.03</u> <u>Undergraduate Student Academic Dishonesty Form</u>

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce Velma K. Waters Library Rm 162 Phone (903) 886-5150 or (903) 886-5835 Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the <u>Carrying Concealed Handguns On Campus</u> document and/or consult your event organizer.

Web URL:

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

A&M-Commerce Supports Students' Mental Health

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

VI. COURSE OUTLINE

All class assignments are scheduled tentatively at this time. They may be changed but advanced notice will be given in class. You are expected to have any homework assignments completed by the start of class on the date listed in the course outline.

| Date | Topic | Class Activities | Homework |
|-------------|-----------------|-------------------------|---|
| August 30 | Introductions, | Review Syllabus | Homework for next week: |
| | expectations, & | Classroom norms | Complete Innovation |
| | getting to know | Schmoozapalooza | Framework Survey |
| | one another | | 2) Write Values and |
| | | | Workview statements. |
| | | | Be prepared to read |
| | | | them to others next |
| | | | week |
| September 6 | Starting from | Meet your Innovation | Homework for next week: |
| | where we are | Triad | As a triad, complete the |
| | | Share Workview & | Innovation Opportunity |
| | | Values | Framework |
| September | Reframing | Algorithm Exercise | |
| 13 | failure & | Getting past anchor | |
| | committing to | and gravity problems | |
| | action | Problem finding | |
| | | Odyssey planning | |
| September | Looking up, | Context worksheet | Homework: Empathy |
| 20 | looking down: | | Interview (due October 4) |
| | Considering | | |
| | stakeholders | | |
| September | Brainstorming | Group Brainstorming | |
| 27 | | Extracting actionable | |
| | | ideas | |
| October 4 | Work Day | Synthesizing interviews | 1) Triads turn in a Revised |
| | | Revise Innovation | Innovation |
| | | Opportunity | Opportunity |
| | | Framework | Framework by end of |
| | | | class. |

| | | Prepare to test and prototype a possible solution | 2) Homework for next week: prepare your 15 minute pitch to address your campus- wide problem |
|------------|------------------|--|--|
| October 11 | Prototype & Test | Each Innovation Triad presents solution; receives feedback | For next week: prepare to tell your story |
| October 18 | Storytelling | Storytelling Commit to action and collaboration Closing ceremony | |