



TMGT 510.01W

Strategic & Financial Planning for Technology Organizations

COURSE SYLLABUS: Fall 2023

INSTRUCTOR INFORMATION

Instructor: Perry Moler Ph.D., Assistant Professor

Office Location: Ag/IT 213A

Office Hours: M,T,W,R 9:30am-10:30am.; F 10:30am-11:30am or By appointment.

Office Phone: 903-886-5361

Office Fax: 903-886-5960

University Email Address: Perry.Moler@tamuc.edu

Preferred Form of Communication: Office Hours or Email

Communication Response Time: 48 Hours for Email

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required

Strategic Planning: a Pragmatic Guide

Authors: John H. Dobbs and John F. Dobbs

Publisher: Independent

ISBN: 1521012192

ISBN13: 9781521012192

2015

Please NOTE:

Additional Reading Material WILL BE Provided in the Online Course Shell

The syllabus/schedule are subject to change.

Course Description

Study of advanced strategic and financial planning techniques and methods that apply to contemporary technology-intensive organizations. Includes investigation of planning concepts and frameworks, methods for linking technology and business strategies, and comprehension of the nature of global competition, risk assessments, and business needs prioritization. Students will be required to do extensive reading, case study related research, and original writing assignments/projects.

Prerequisites: TMGT 595 (or co-requisite) or permission of Department Head.

Student Learning Outcomes

Student Learning Outcome #1: *The learner will demonstrate a high degree of understanding of the managerial practices, processes, tools, and controls found in contemporary technology-intensive enterprises through literature searches, written assignments, discussions, and an examination.*

Student Learning Outcome #2: *The learner will demonstrate an advanced understanding of enterprise planning for strategies and financials/budgeting in contemporary technology-intensive enterprises through readings, research, written assignments, discussions, and examination.*

Student Learning Outcome #3: *The learner will demonstrate the ability to research, design, and write a comprehensive, actionable strategic plan that recognizes/reflects the practical realities of ongoing business operations.*

Student Learning Outcome #4: *The learner will demonstrate a high level of understanding about the challenges of developing and executing strategic and financial plans in contemporary technology-intensive enterprises through case studies, written assignments, discussions, and examination.*

COURSE REQUIREMENTS

Minimal Technical Skills Needed

The student is required to have a basic knowledge of and operational proficiency with the MyLeo Online learning management system as well as the software required for this course. Which includes Microsoft Word, PowerPoint, and Excel.

Instructional Methods

This course consists of a series of assignments, discussion boards, and an exam, to assist you in achieving the outcomes/objectives for the course. Each week you will work on various combinations of these. Since this is a 100% online course, all course work will be posted on the LMS content page. All your work must be submitted online as well.

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Student Responsibilities

This course will require you to read, conduct extensive research, and write at a level appropriate for a graduate-level student. It is assumed that you can read and write at this level coming into the course.

- *You will be expected to read and comprehend the course syllabus, e-mails, and announcements.*
- *You will be expected to manage your time effectively and efficiently throughout the semester.*
- *You will be expected to participate fully in the course by checking announcements and e-mails and responding to e-mails when requested. This should be a daily habit!*
- *You will be expected to employ a **formal business writing style and format** in all of your written correspondence (including e-mails).*
- *You will be expected to practice civility in your verbal interactions with the instructor, staff, and other students.*
- *You will be expected to devote at least sixteen (16) clock hours to this course each week of the semester.*
- *E-mail will be our primary means of communication. Consequently, you will be expected to log into D2L Brightspace often (i.e., daily) to check for correspondence from your instructor.*

Tips for Success in the Course

Do NOT Presume, study and pay attention to detail, communicate with others taking TMGT 510 and more importantly communicate with your instructor. Lastly be Proactive and take responsibility for your grade.

GRADING

Final grades in this course will be based on the following scale:

A = 630-700 points

B = 560-629 points

C = 470-559 points

D = 400-469 points

F = 000-399 points

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Assessments

Grading Element	Points
Assignments	
Assignment 2: Strategic Alignment Research	100
Assignment 3: Summaries of Chapters 4-7	150
Assignment 4: Mini-Strategic Plan	150
Discussion Boards (Assignment 1)	
Discussion Board 1	50
Discussion Board 2	50
Discussion Board 3	50
Discussion Board 4	50
Exam	
Exam	100
TOTAL	700

Assessment	Student Learning Outcomes (SLO)
Assignment 1	1
Assignment 2	2,4
Assignment 3	4
Assignment 4	3,4

TECHNOLOGY REQUIREMENTS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

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ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement

Email is the primary form of contact, emails will be responded to within 48 hours.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

**You will be expected to meet all deadlines and due dates.
LATE WORK WILL NOT BE ACCEPTED.**

No extra credit, additional work to improve a grade, or re-doing of an assignment, discussion board, or examination will be permitted in this course.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

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University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook:

https://inside.tamuc.edu/student_guidebook/Student_Guidebook.pdf

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color,

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religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

COURSE OUTLINE / CALENDAR

First Day of Class	10/23/2023
First Online Lecture Week 1 Opens	10/23/2023
Second Online Lecture Week 2 Opens	10/30/2023
Third Online Lecture Week 3 Opens	11/06/2023
Fourth Online Lecture Week 4 Opens	11/13/2023
Fifth Online Lecture Week 5 Opens	11/20/2023
Sixth Online Lecture Week 6 Opens	11/27/2023
Seventh Online Lecture Week 7 Opens	12/06/2023
Eighth Online Lecture Week 8 Opens	12/11/2023
Exam due by	7:59AM 12/15/2023

Assignment and Discussion Board due dates are provided in the Current Week tab in the D2L course shell.

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