



A&M-COMMERCE

To access COVID-19 information, please visit the [Stay Healthy Lions Webpage](#).

BGS 401 - Globalization COURSE SYLLABUS: Fall 2023

INSTRUCTOR INFORMATION

Instructor: Tina Lancaster, MS
Office Location: Online
Office Hours: Monday-Saturday, 10 a.m. – 8 p.m. (and by virtual appointment)
Office Phone: 903-669-6221 (prefer text)
University Email Address: Tina.Lancaster@tamuc.edu

The best way to contact me is via email. BGS 401 is an online course; therefore, expect most communication to be online as well. All emails to me must include “BGS-401” in the subject line and include your full name and campus-wide ID number. I will only correspond with students via the official university email (your myLeo email) and will issue all course announcements in D2L.

COURSE INFORMATION

No Textbook is required. This course is made up of Open Educational Resources materials. Creative Commons License, License:

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Materials

Links and files for supplemental materials will be provided in each module.

COURSE DESCRIPTION

This course provides coverage of a broad survey of global business issues; analyzes the environment in which international business operates; introduces multinational enterprises, global competition, international organizations, treaties and international laws, national trade policies, and the determinants of competitiveness of United States firms in international markets.

STUDENT LEARNING OUTCOMES

Course Learning Outcomes: At the end of this course, students will:

1. Define Globalization
2. Characterize the interconnectedness of global dynamics.
3. Analyze the role of a world citizen and the responsibility world citizens share for their common global future.
4. Examine social institutions and processes across a range of historical periods and cultures.
5. Develop and communicate alternative explanations or solutions for contemporary social issues.

The syllabus/schedule are subject to change.

6. Describe and analyze political, economic, and cultural elements which influence the relations of states and societies in their historical and contemporary dimensions.
7. Analyze specific international problems, illustrating the cultural, economic, and political differences that affect their solution.

REGULAR AND SUBSTANTIVE COURSE INTERACTION

As a general guide, students enrolled in a three-semester hour course should spend one hour engaged in instructional activities and two to three hours on out-of-class work per week in a semester. Educational activities in this course are designed to ensure regular and substantive interaction between students and faculty.

COURSE REQUIREMENTS

Minimal Technical Skills Needed: Students will need a reliable computer and internet access for this course. Students must be able to effectively use myLeo email, myLeo Online D2L, and Microsoft Office.

Instructional Methods: This course is an online course.

Student Responsibilities or Tips for Success in the Course: To succeed, all content and course modules should be read and reviewed. All assignments and quizzes (both graded and not graded) should be completed. Please contact the instructor by email for any assistance.

ASSESSMENT

Each student is required to submit discussion posts, response papers, and a final paper. Details on each assessment item are outlined in D2L.

Grades are based on quality, consistency, and quantity of work submitted. Each assessment represents a fixed percentage in the calculation of the final grade. Grading will not only include consideration of content, but will be evaluated on proper use of grammar, spelling, and organization.

NOTE: The syllabus is a guide and is subject to change due to circumstances and events. Any syllabus and/or assignment changes will be announced in advance in D2L.

Weight of assessments in the calculation of final course grades:

Discussions	40%
Syllabus Quiz and Student Introductions	10%
Response Papers	20%
Final Paper	30%
Total	100%

Grading Scale

Percentage

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or below

IMPORTANT: The following are the **ONLY** acceptable excuses for missed assignments. In order to make-up missed assignments, you must contact me and provide documentation within 24 hours of the assignment's due date. **No extra credit work will be given under any circumstances.**

1. Participation in a required/authorized university activity
2. Verified illness
3. Death of an immediate family member
4. Obligation at a legal proceeding

Response Papers

Response Papers are to be submitted to the assignments folder by the due dates posted. These papers will not be accepted as email attachments to the instructor. Spelling, punctuation, and grammar errors will have a negative impact on your case study grade. Spell and grammar check all written assignments! Read the instructions for each case study carefully and submit all case studies in **APA 7th edition format**. If you use the textbook or other outside sources in your response papers, you must cite them.

Discussions

Discussions require a **minimum of one original post and two unique replies to fellow students**. Discussions must be completed and submitted by the due dates posted, but keep in mind that sufficient dialog must occur with fellow students, so post your discussion with ample time to reply and discuss with others. Spelling, punctuation, and grammar errors will have a negative impact on your discussion grades.

For each discussion, you should answer the question(s) posted and then respond to fellow students' posts with your own thoughts, examples, and/or ideas. Responses such as "I agree" or "Me too" are not complete responses and will not count in the overall score for a discussion. Discussions are meant to be conversations with your fellow classmates. If you use the textbook or other outside sources in your discussion, you must cite them. The rubric for grading discussions is posted D2L.

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are the technical requirements

Learning Management System (LMS) Requirements:

View the [Learning Management System Requirements Webpage](#).

LMS Browser Support:

Learn more on the [LMS Browser Support Webpage](#).

YouSeeU Virtual Classroom Requirements:

Visit the [Virtual Classroom Requirements Webpage](#).

ACCESS AND NAVIGATION

You will need your campus-wide ID number (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: *Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner.* Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at (877) 325-7778. Other support options can be found on the [Brightspace Support Webpage](#).

Interaction with Instructor Statement

This is an online course; therefore, expect most communication to be online as well. Correspondence will always be through university email (your "myLeo" email) and announcements in myLeo online (D2L). The instructor will make every effort to respond to emails within 24 hours, provided the correspondence follows the requirements listed below. Students are encouraged to check their university email daily.

All emails from students should include:

- **Course name and subject in the subject line**
- **Salutation**
- **Proper email etiquette (no "text" emails – use proper grammar and punctuation)**
- **Student name and CWID after the body of the email**

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Conduct and Student Guide Book is located [here](#).

Students should also consult the [Rules of Netiquette Webpage](#) for more information regarding how to interact with students in an online forum.

TAMUC Attendance

For more information about the attendance policy, please view the [Attendance Webpage](#).

Academic Integrity

Procedure for Assessing Academic Dishonesty

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1. If academic dishonesty is suspected, the instructor will contact the student and meet to discuss the specific situation. The instructor should use this meeting to explain how academic dishonesty could be avoided in the future.

2. If it is determined that the student is responsible for an academic dishonesty violation, the student will receive 0 points for the assignment and a written warning.
3. Once academic dishonesty has been determined, the instructor will notify the Assistant Dean of the incident details and meeting date. The student's name and incident details will be recorded in a CID database of Written Warnings.
4. The Assistant Dean will inform the instructor if a Written Warning has been reported in another CID course.
5. If the student does NOT have a previous Written Warning for academic dishonesty reported in CID courses and has additional attempts available for the assignment, the student may resubmit the assignment (this applies to CBE courses only).
6. If the student has a previous Written Warning of academic dishonesty reported in CID courses, the student may NOT resubmit the assignment, and the instructor will follow the procedure detailed in Policy 13.99.99.R0.03 for Undergraduate Academic Dishonesty.

Academic Dishonesty Involving Algorithmically Plagiarized Work

- Students who use artificial intelligence tools to develop responses to assignments (unless specifically allowed in the assignment description) will be considered in violation of academic honesty.
- Tools used to assess distinctions between human-written and AI-generated content may be used to assess suspected violations of academic dishonesty. Results showing the writing is possibly or likely written by AI will be considered a violation of academic honesty.
- Academic dishonesty using AI-generated content will follow the Procedure for Assessing Academic Dishonesty

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided, the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Student Disability Services

Texas A&M University-Commerce
Velma K. Waters Library Rm 162
Phone (903) 886-5150
Fax (903) 468-8148
Email: studentdisabilityservices@tamuc.edu

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Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information, or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

COUNSELING SERVICES

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center’s crisis assessment services by calling (903) 886-5145. For more information regarding Counseling Center events and confidential services, visit the [Counseling Center](#) webpage.

Spring 2023 Course Outline/Calendar

<u>Start Here</u>	<u>Assignments</u>	<u>Due Date</u>		<u>Course Learning outcome</u>
	Read the Syllabus	09/02/2023		
	Academic Honesty Policy	09/02/2023		
	Syllabus Quiz	09/02/2023		
Module 1	Assignments	Due Date		
Show me Your World!	Review Video Sailing Solo Around the World	09/04/2023		
	Show me Your World Discussion Posts	09/09/2023		
	Student Introduction with Google Slides	09/09/2023		
Module 2	Assignments	Due Date		
The Danger of a Single Story	Review Video the Danger of a Single Story	09/11/2023		
	Discussion Danger of a Single Story	09/16/2023		

Module 3	Assignments	Due Date		
What is Globalization?	Review Navigating our Global Future	09/18/2023		
	Discussion Navigating our Global Future	09/23/2023		
Module 4	Assignments	Due Date		
Global Citizenship	Review What does Global Citizenship Mean to You?	09/25/2023		
	Discussion Global Citizenship	09/30/2023		
	Response Paper Global Citizenship	09/30/2023		
Module 5	Assignments	Due Date		
Political Globalization	Review How Mega Cities have Changed the World	10/02/2023		
	Discussion How Mega Cities have Changed the World	10/07/2023		
Module 6	Assignments	Due Date		
War & Violent Conflicts	Review 2 of the Ted Talks	10/09/2023		
	Discussion War & Violent Conflicts	10/14/2023		
Module 7	Assignments	Due Date		
Peace	Review Global Culture to fight Extremism	10/16/2023		
	Discussion The Age of Behavior	10/21/2023		
Module 8	Assignments	Due Date		
Economic Globalization	Review Global Economics	10/23/2023		
	Discussion The New Deal?	10/28/2023		
Module 9	Assignments	Due Date		
Human Rights	Review Human Rights video	10/30/2023		
	Review What are Human Rights	10/30/2023		
	Discussion Human Rights	11/04/2023		
	Response Paper Human Rights	11/04/2023		
Module 10	Assignments	Due Date		
Fair Global Labor	Review Fair Global Labor video	11/06/2023		
	Discussion Fair Global Labor	11/11/2023		
Module 11	Assignments	Due Date		
Health, Water, and Sanitation	Review videos on Health, Water, and Sanitation	11/13/2023		
	Discussion Global Healthcare	11/18/2023		

<u>Module 12</u>	<u>Assignments</u>	<u>Due Date</u>		
Global Abuse of Girls and Women	Review the videos on Girls and Women Abuse	11/20/2023		
	Discussion Progress?	11/25/2023		
<u>Module 13</u>	<u>Assignments</u>	<u>Due Date</u>		
Education	Review Global Education Materials	12/04/2023		
	Discussion Education in the US	12/09/2023		
<u>Module 14</u>	<u>Assignment</u>	<u>Due Date</u>		
Final Paper	Final Paper	12/11/2023		