BUSA 516: Emerging Tech & Innovations
COURSE SYLLABUS: Summer 2023 I (01W)

Instructor: Dr. Bo Han, Associate Professor of Business Analytics

Office Hours: By appointment online only for this online course.

Email Address: bo.han@tamuc.edu
Preferred Form of Communication: Email.
Response Time: I will reply everyone's emails within 24 hours.

Hello everyone,
Welcome to BUSA 516 class! To protect your academic privacy, please always send me emails from your tamuc.edu email. Please use emails to ask me questions. This is the fastest way to reach me. Since this is an online summer class, we'll use recorded videos to deliver the course contents. All learning materials such as lecture videos and presentation slides have been uploaded to myLeo Online (a.k.a, D2L). Please start your learning ASAP. ***Do NOT wait till last minute to submit assignment, project, and exams.***
Feel free to email me any time when you meet questions. I'm here to help!

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s)
No required textbooks. All learning materials such as lecture videos, PowerPoint slides, and developer guides will be provided to you on myLeo Online.

Course Description
This class will introduce students to the emerging technologies and their business applications. The focus of this class includes:
- Emerging technology development, management, and commercialization process;
- Applications of innovative technologies in business management.

College of Business Student Learning Outcomes:
1. Students will demonstrate proficiency in spoken communications by delivering clear and well-structured business presentations.
2. Students will demonstrate proficiency in written communications by creating clear and well-structured business documents.
3. Students will identify and evaluate ethical business issues.
4. Students will identify and evaluate global business challenges.
5. Students will be analytical problem solvers in business environments.

COB Student Learning Outcomes (SLOs)	Course Outcomes - After successfully completing this course, students will be able to:	Measurement Methods (Outcome Assessments)
2, 5	Students should comprehend the basic concepts for emerging technology development and management such as the object oriented strategy, system development life cycle, etc. Students should understand the new concepts that innovative technologies brought to business management such as the Internet of Things (IoT), Mobile AI, Cryptocurrencies, Blockchains. Students should learn some technical skills for developing emerging technology applications.	• Exam • Project

GRADING

Your performance will be graded according to the following assessments:

Assignment (A Maximum of 20 Points)
There is one assignment during this semester. You can get a maximum of 20 points from the assignment. Please find more assignment instructions on myLeo Online (D2L). The submission deadline is **6 PM on June 24**.

Exam (A Maximum of 40 Points)
Two exams will be given during the semester. You can get a maximum of 20 points from each exam. The exam will be open for one week on myLeo Online. You can choose any time during the one-week period to take the online exam. Once you start the exam, you have three hours to complete the exam. You can't pause or retake the exam once it is started. The exam schedule is listed below:
- Exam 1 is open from **10 AM on June 12 to 6 PM on June 18**.
- Exam 2 is open from **10 AM on June 26 to 6 PM on July 2**.

Project – Analysis of an Emerging Technology Firm (A Maximum of 40 Points)
Please find a technology firm recently listed in any U.S. stock market, and analyze its technology values and potentials. The firm you choose must be listed in the stock market **after January 1, 2020.** Please find more project instructions on myLeo Online (D2L). **This project is due by 6 PM on July 2.**

Final Grades
At the end of this semester, if your total point is between 90 and 100, you will get an A; if it's between 80 and 89, you will get a B, and so on. Please note that the real point will be used to calculate your final grade. **No percentage or curving will be used for your final grade.**

Points	Grade
90-100	A
80-89	B
70-79	C
60-69	D
below 60	F

Bonus points
You can participate in the instructor assigned activities to get a maximum of 3 points for bonus.

COMMUNICATION AND SUPPORT

If you ask me questions by emails, I will reply you in 24 hours. However, I usually answer them much faster than this.

If you have questions in software operations, please be sure to include the screenshots of the issues in the emails.

All assignment due dates, project deadlines, and exam time are central time in the United States.

TECHNOLOGY REQUIREMENTS

It is the best practice to use Firefox or Chrome to access to the online class according to myLeo Online. This is applicable to both Windows PC and Apple Mac users. Please download either one if you don't have any of these Web browsers.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.
http://www.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette
http://www.albion.com/netiquette/corerules.html

TAMUC Attendance

For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01.
http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf](#)

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

[http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf](#)

ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce
Gee Library- Room 132
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: [Rebecca.Tuerk@tamuc.edu](#)

Website: [Office of Student Disability Resources and Services](#)

[http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/](#)

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who

have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:
http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Counseling Center

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

TENTATIVE COURSE OUTLINE / CALENDAR
Please refer to the "Lecture Schedule" link on myLeo Online.