HHPS 520 01W & 01B – Governance and Ethics in Sport
(Online) Summer I 2023

Credit Hours: 3
Course Dates: 6/5/23 to 7/6/22
Course Location: Online

Instructor: Dr. Logan Schuetz   **E-mail:** Logan.Schuetz@tamuc.edu
Office: Dallas Campus – 19th Floor   **Office Hours:** Online or by appointment

Required Text:
DeSensi, J. T., & Rosenberg, D. (2020). *Ethics and morality in sport management* (4th ed.). Fitness Information Technology.

Optional Text:
Thornton, P. K., Champion Jr., W. T., & Ruddell, L. S. (2011). *Sport ethics for sport management professionals*. Jones & Bartlett Learning.

Additional readings will be assigned/provided by the instructor through D2L. Be sure to check your email and D2L for announcements and assignment details.

Course Description:
This course will allow students to study the ethical problems in the contemporary sport industry as well as the governance models that can cause, support, and allow for the analysis of these problems. Students will examine ethical conduct and contemporary issues in all facets of sport (e.g., international sport bodies, intercollegiate athletics departments, professional sport organizations, youth and recreation departments, etc.). This course will emphasize in-depth investigations of the organizational structures, authorities, memberships, and influences of these sport governing bodies.

Course Purpose:
Do you enjoy discussing and debating current moral and ethical dilemmas in the sport environment? Do you enjoy analyzing the governance structure that control the sporting environment? This course is designed to provide you with a forum to voice your thoughts and educated opinions on such matters. The course offers an opportunity to learn about controversial circumstances in sport and possible options to respond to those circumstances. The purpose of this course is for you to challenge your own beliefs and opinions with various content from the course. As a result, you will be able to critically analyze difficult ethical, governance, and moral situations that await you in your professional career.

<u>Syllabus/schedule subject to change</u>

Class Format and Expectations:
Throughout the delivery of the course a variety of methods to stimulate students' intellectual curiosity and critical thinking skills will be used, including readings, instructor led PowerPoints, discussion forums, assignments, and individual and small team projects and papers. Even though this course is online, students are still expected to be active participants in the learning process. Assignments will be largely devoted to discussing the assigned readings and completing activities associated with the current topic. Participation is **<u>MANDATORY</u>**!

I expect that you will take ownership of your learning, complete all of the course readings and reflect on the application of these readings to your current or future jobs. I expect that you will master the material, as well as how it is (or could be) applied to the sport industry. I also expect you to ask questions in a timely fashion and to submit your assignments on time. Late assignments will receive a **<u>ZERO</u>** unless permission is granted beforehand. I also expect you to be familiar with the course syllabus and schedule, which includes my contact information and office hours, required readings, learning outcomes, course requirements and evaluation, and course policies.

Course Objectives:
This course provides a focused exploration of topics that will promote students' knowledge and understanding of the following objectives. Upon successful completion of this course, students should be able to…
* Recognize and apply a plethora of ethical concepts and ideals.
* Evaluate various ethical issues affecting the sport industry.
* Demonstrate how values and morals are utilized in the sport industry.
* Develop a personal ethical philosophy towards the management of sport organizations.
* Utilize critical thinking skills when faced with an ethical dilemma.
* Discuss and understand governance issues facing the different levels of sport.
* Understand and be able to discuss sport governing bodies.
* Understand and be able to discuss ethical theories and apply them to the sport industry.
* Identify and investigate ethical, governance, and social issues in sport.

Course Requirements and Expectations:
* Regular participation is expected. Participation is part of the academic requirement of a course and reflects a commitment to your academic career. **If you are unable to complete course assignments for any reason, you are expected to get in touch with me and determine a timeline. General absence is not an excuse for missing work.**
* Class participation is demonstrated by being prepared to discuss the assigned readings (and other course materials) in a thoughtful and detailed manner, whether through discussion forums, assignments, projects, or papers. Peer interactions enhance the development of listening, analytical and critical thinking skills. Class discussion via online participation expands one's knowledge and often compels one to embrace another's perspective. Students are expected to ask questions and participate in class discussions online.
* Thoughtful completion of all assignments, examinations, and projects. **All work must be the original work of the student, developed specifically for this class.** Students should plan to complete their assignments on time. **Late assignments will receive a ZERO unless previous permission is granted.**

Additional Class Information:
- Because debates simulate "real world" sport organization practice, they are a valuable learning strategy. The debates demand that you prepare ahead of the due date.
- After assignments are returned, if you wish, you have three working days to arrange an appointment/Zoom meeting/phone call to discuss the evaluation.

Assessment:

Foremost in the determination of the final grade is the **preparation**, **quality**, and **comprehensiveness** of your work, as well as your participation in class discussion. Points and grades will be **earned**, not **given**. Grades will be calculated on a point basis. This is directly related to percentages, which are determined by computing points earned out of total points possible (refer to assignment weighting below). A: 90.0%+; B: 89.99-80.0%; C: 79.99-70.00%; D: 69.99-60.00%; F: 60.00>. From a point basis: A: 540+; B: 480+; C: 420+; D:360+; F: 360>.

Assignments and Weighting:

Discussion Posts	50
Ethical/Governance Presentation	100
Response Papers - 2 @ 25 per Paper	50
Quizzes - 2 @ 25 per Quiz	50
Debate - 1 @ 50 per Debate	50
Final Paper	100
Total	**400**

Discussion Posts: This is a chance for you to interact with your fellow students. I ask that you provide a thoughtful response to the provided prompt. I also ask that you respond to at least two of your classmates' posts with thoughtful comments. What I would like to see from discussion posts are thoughtfulness and effort. If you put the work in, you will be rewarded.

Ethical/Governance Presentation: Each student will present on an ethical/governance dilemma that they have either experienced or are interested in. The presentation should be factual in nature. Present past and contemporary facts/circumstances and provide possible improvements or solutions. Students are encouraged to bring creativity to their presentations. Critical-thinking skills should be demonstrated with this presentation – unique and creative solutions and/or improvements to complex problems will be rewarded. The presentation may be used as preparation for the final paper.

Response Papers: Students will write two (2) two-to-four-page response papers. These papers will consist of both assigned readings and popular press articles. The goal of each response paper is for you to demonstrate your understanding of the ethical governance topic and then relate the topic to your career. These papers should NOT be a recap of discussions from your group. It is strongly suggested that you review my feedback to you after each response paper. My expectations for your work will increase with each paper.

Quizzes: Students will take several quizzes throughout the semester that include multiple choice, true/false questions, and short answer to test your understanding of the required readings (will be scored out of 25pts).

Debates: Students will be put into small groups and will face off against another group. One group will be "for" and the other "against" a previously provided circumstance. Students will be graded based upon their preparedness, thoughtfulness, respect, and the "winner" of the debate will receive more points than the other group.

Final Paper: The Final Paper will require students to choose an ethical governance dilemma in sport and apply the knowledge they have acquired from the course to critically analyze the situation. This paper will require research outside of the classroom materials. The paper is expected to be six (6) to eight (8) pages in length. This is only a guideline. **The paper's quality will be judged more than quantity**.

TECHNOLOGY REQUIREMENTS

Browser support

D2L is committed to performing key application testing when new browser versions are released. New and updated functionality is also tested against the latest version of supported browsers. However, due to the frequency of some browser releases, D2L cannot guarantee that each browser version will perform as expected. If you encounter any issues with any of the browser versions listed in the tables below, contact D2L Support, who will determine the best course of action for resolution. Reported issues are prioritized by supported browsers and then maintenance browsers.

Supported browsers are the latest or most recent browser versions that are tested against new versions of D2L products. Customers can report problems and receive support for issues. For an optimal experience, D2L recommends using supported browsers with D2L products.

Maintenance browsers are older browser versions that are not tested extensively against new versions of D2L products. Customers can still report problems and receive support for critical issues; however, D2L does not guarantee all issues will be addressed. A maintenance browser becomes officially unsupported after one year.

Note the following:

- Ensure that your browser has JavaScript and Cookies enabled.
- For desktop systems, you must have Adobe Flash Player 10.1 or greater.
- The Brightspace Support features are now optimized for production environments when using the Google Chrome browser, Apple Safari browser, Microsoft Edge browser, Microsoft Internet Explorer browser, and Mozilla Firefox browsers.

You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:

- 512 MB of RAM, 1 GB or more preferred
- Broadband connection required courses are heavily video intensive
- Video display capable of high-color 16-bit display 1024 x 768 or higher resolution

You must have a:

- Sound card, which is usually integrated into your desktop or laptop computer
- Speakers or headphones.

- For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.
- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: JAVA web site http://www.java.com/en/download/manual.jsp
- Current anti-virus software must be installed and kept up to date.
  Running the browser check will ensure your internet browser is supported.
  Pop-ups are allowed. JavaScript is enabled. Cookies are enabled.
- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  - Adobe Reader https://get.adobe.com/reader/
  - Adobe Flash Player (version 17 or later) https://get.adobe.com/flashplayer/
  - Adobe Shockwave Player https://get.adobe.com/shockwave/
  - Apple Quick Time http://www.apple.com/quicktime/download/
  - At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

Interaction with Instructor Statement
It is my goal to respond to any questions you have within a 24-hour period Monday through Friday (weekends are an exception). If the matter is urgent, please include the word "urgent" in the email subject line.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures
1) Because this is an online course, you may never meet me or your other classmates face-to-face. That means that written communication must be clear in all circumstances.

2) While completing assignments, chatting, etc within the eCollege environment (within this class), be professional. Write clearly with correct spelling, punctuation, and grammar. Actively prepare by reading the assigned materials. Share your thoughts (ask and answer questions). Have course materials with you when you are online (you can use materials during quizzes, etc).

3) Due dates: The "due dates" listed for sections are the LAST chance to submit them. Please submit your work early. I DO NOT accept late assignments. A zero grade will be given for any work not turned in on time.

4) If you have a question or concern, e-mail me. Please include in the subject of the e-mail ("HHPS 520") and the subject of the message. I will respond within 24hrs during the week.

5) Use the following e-mail address for me: Logan.Schuetz@tamuc.edu

6) You **MUST** check your e-mail regularly in case I need to communicate with you.

Syllabus Change Policy
The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures
Student Conduct
All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.
http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: Netiquette http://www.albion.com/netiquette/corerules.html

TAMUC Attendance
For more information about the attendance policy please visit the Attendance webpage.

Academic Integrity
Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

Graduate Student Academic Dishonesty 13.99.99.R0.10

ADA Statement
Students with Disabilities
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:
Office of Student Disability Resources and Services
Texas A&M University-Commerce Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: studentdisabilityservices@tamuc.edu
Website: Office of Student Disability Resources and Services
http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/Nondiscrimination

Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Section I: 6/5/23 – 6/18/23 (11:59pm)		
Readings:	Chapters 1,2,3,4	
	Articles on D2L	
Topics:	Introduction to Ethics	
	NFL Ethics & Concussions	
	Major Ethical Theories in Sport	
	Youth Sport Ethical Issues	
	Personal Ethics: Rights and Responsibilities	
	College Sport Ethical Issues	
	Professional Ethics, Social Responsibility, Codes of Ethics	
Assignments:	Introductory Discussion Post (#1)	Due by: 6/11/23
	Syllabus Quiz (Bonus)	Due by: 6/11/23
	Quiz #1	Due by: 6/18/23
	Discussion Post #2	Due by: 6/18/23
	Response Paper #1	Due by: 6/18/23
	Discussion Post #3	Due by: 6/18/23
Section II: 6/19/23 – 7/6/23 (11:59pm)		
Readings:	Chapters 5,6,7,8	
	Articles on D2L	
Topics:	Social Responsibility	
	Commercialization	
	Cheating Cultures	

Ethical Decision-Making

Human Resources & Marketing

Gender & Title IX

Legal Aspects

Other Ethical Issues

Assignments:		
	Discussion Post #4	Due by: 6/25/23
	Debate	Due by: 6/25/23
	Quiz #2	Due by: 6/25/23
	Ethical/Governance Presentation	Due by: 7/6/23
	Response Paper #2	Due by: 7/6/23
	Discussion Post #5	Due by: 7/6/23