



## **LNTC 402 01W: GLOBAL COMMUNICATION COURSE SYLLABUS: Fall 2022**

### **INSTRUCTOR INFORMATION**

**Instructor:** Petra Strassberg, Ed.D  
**Online Office Hours:** By appointment  
**Office Location:** Online  
**University Email Address:** [petra.strassberg@tamuc.edu](mailto:petra.strassberg@tamuc.edu)  
**Preferred Form of Communication:** Email or Zoom

### **COURSE INFORMATION**

#### **Textbook Required:**

Jandt, F.E. (2016). *An introduction to intercultural communication: Identities in a global community* (8<sup>th</sup> edition). Thousand Oaks, CA. ISBN: 978-4833-4430-0

### **Course Description**

EDUC 402: Global Communication (6 semester hours) provides students with an overview and awareness of the verbal and nonverbal communication interculturally and internationally. In addition, it also examines how cultures and cultural values affect global communication.

#### **Learning Outcomes:**

At the end of this course, engaged students will be able to:

- ✓ Identify the role of culture in the context of communication
- ✓ Discuss the different communication variables involved in global communication
- ✓ Use the Hofstede's Cultural Dimensions as a guide in global communication
- ✓ Evaluate the different cultural related factors affecting global communication
- ✓ Develop a plan to improve communication skills in a global and virtual community

*The syllabus/schedule are subject to change.*

## COURSE REQUIREMENTS

### Course Expectations and Participation:

- ✓ Active participation in this web-based course is expected. It is recommended that students login into the course module weekly to stay on track with the assigned reading material, discussion post, assignment, and project.
- ✓ Students are expected to take an active learning approach in this course and engage in the course content to positively impact the learning experience for everyone.
- ✓ Complete all discussion posts, assignments, and project by deadlines.
- ✓ Incorporate knowledge gained from the text, personal experiences, peers' feedback, and other resources to formulate ideas on your responses.

Students who enroll at Texas A&M University-Commerce will have access to an email account via myLeo. All instructors' emails sent from D2L (including all other university official emails) will go to students' myLeo email account so students need to check their account regularly. Students are also encouraged to email their instructor using the myLeo email.

### Instructional Methods

EDUC 402 includes a series of module assignments and assessments to assist students in achieving the course learning outcomes. In each module, the students will work on combinations of readings, discussions, journal articles, videos, and self-study research.

### Class Introduction:

Students will introduce themselves to their peers. Please refer to module one for further instructions.

### Discussion Posts:

Each discussion board thread topic will require an "initial post" and a minimum of two "replies" to fellow classmates' posts.

**Initial Post:** Students will provide thoughtful and thorough response to each topic for discussion. Students will need to complete an initial "post" to each discussion board at least three days before the discussion deadline. Review "post" content for correct grammar and spelling.

**Replies:** Students will provide constructive comments to a fellow classmate's posts. Reply content must relate to discussion topic. Review "reply" content for correct grammar and spelling. *It is suggested each reply consists of a minimum of four to five complete sentences.*

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Follow the “Course Calendar” due dates for each Discussion assignment. It is important that students read all the postings for each topic. This will ensure that students are not only responding to the topic questions, but also to their classmates’ comments.

### **Journal Reflection Assignments:**

Students will complete writing assignments related to the assigned reading from the textbook or other reading materials. Please visit the course module for further instructions. Assignments should be typed in essay paragraph format using APA 6<sup>th</sup> or 7<sup>th</sup> edition guidelines. The assignment should include a cover page and also a reference page if students utilize any resources for the assignment.

Students can use the template available in the Shared Resources folder in the D2L portal or refer to Purdue OWL [website](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html) for APA guidelines. Please proofread the paper for correct grammar and spelling. Follow the “Course Calendar” due date for each assignment.

[https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_style\\_introduction.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html).

### **Final Research Paper:**

Students will write a research paper following the instructions provided in the module. The paper should consist of a Title Page, an Introduction (approx. one-half page), a Discussion section (minimum of three pages – five pages), a Conclusion (approx. one-half page), and a Reference page consisting of at least five scholarly sources (e.g., journal, article, books).

The final research paper should be typed using APA 6<sup>th</sup> or 7<sup>th</sup> edition guidelines. Students can learn more about the APA format using the APA manual or referring to the Purdue OWL [website](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html). Please proofread the paper for correct grammar and spelling. Follow the “Course Calendar” due date for the final research paper.

### **Grading Rubric:**

Grading rubric will be available for each assignment. Students are encouraged to use the grading rubric as a guide for each assignment.

## **Course Grades**

**Grading Policy:** The course grade consists of

<b>Assignment</b>	<b>Percentage</b>
Quizzes	10%
Discussion Posts	30%
Journal Reflections	30%
Final Research Paper	30%
Total:	100%

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## **Grading Scale:**

A = 90 – 100%, B = 80 – 89%, C = 70 – 79%, D = 60 – 69%, F = 59% or Below

## **TECHNOLOGY REQUIREMENTS**

### **LMS**

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

[https://documentation.brightspace.com/EN/brightspace/requirements/all/browser\\_support.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm)

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

## **ACCESS AND NAVIGATION**

Students will need their campus-wide ID (CWID) and password to log into the course. If students do not know their CWID or have forgotten their password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## **COMMUNICATION AND SUPPORT**

### **Technical Support**

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

### **Interaction with Instructor Statement**

The instructor is available via email or Zoom. Personal concerns involving a private issue, grades, student progress, etc. should be addressed privately to the instructor via private email, zoom or telephone. Instructor's communication response time to emails will, in most instances, be within 24 - 48 hours during the work week.

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# **COURSE AND UNIVERSITY PROCEDURES/POLICIES**

## **Course Specific Procedures/Policies**

### **Attendance Policy**

Students are expected to “attend class” and actively participate in all course content, assignments, discussions and projects. The professor will monitor each student’s participation activity.

### **Late Work**

Module assignments and/or projects must be submitted within established folders during the open and closing dates. Unless a student has a legitimate excuse, late work is not accepted. There are circumstances outside one’s control that might impact timely submission of assignments, such as jury duty, hospitalization, or a funeral of a family member. In these instances, the student should notify the instructor as soon as possible. Assignments and/or projects not submitted by the deadlines will receive a grade of zero.

### **Syllabus Change Policy**

The syllabus is a guide. Circumstances and events, such as students’ progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance or as soon as the changes have been made.

## **University Specific Procedures**

### **Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <http://www.albion.com/netiquette/corerules.html>

### **TAMUC Attendance**

For more information about the attendance policy please visit the [Attendance Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

### **Academic Integrity**

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

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[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

## **ADA Statement**

### **Students with Disabilities**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If students have a disability requiring an accommodation, please contact:

### **Office of Student Disability Resources and Services**

Texas A&M University-Commerce

Velma K. Waters Library-Room

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Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [studentdisabilityservices@tamuc.edu](mailto:studentdisabilityservices@tamuc.edu)

Website: [Office of Student Disability Resources and Services](http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

### **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

### **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult campus event organizer.

Web URL:                      *The syllabus/schedule are subject to change.*

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commercecampuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

## **A&M-Commerce Supports Students' Mental Health**

### **Counseling Center Services**

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit [www.tamuc.edu/counsel](http://www.tamuc.edu/counsel)

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## COURSE OUTLINE / CALENDAR

### START HERE MODULE CALENDAR-8/29/2022-9/3/2022

Beginning Date	Assignment	Due Date
8/29/2022	Watch Course Tour Video	9/3/2022
<b>8/29/2022</b>	<b>Graded Item--Introduce Yourself and respond to 2 classmates</b>	<b>9/3/2022</b>
<b>8/29/2022</b>	<b>Graded item--Submit Start Here Quiz</b>	<b>9/3/2022</b>
<b>8/29/2022</b>	<b>Graded Item--Submit Completion Quiz</b>	<b>9/3/2022</b>
8/29/2022	Review Links to Students' University Resources	9/3/2022
8/29/2022	Review Ally Alternative Format Feature	9/3/2022

### SYLLABUS MODULE CALENDAR-9/4/2022-9/7/2022

Beginning Date	Assignment	Due Dates
9/4/2022	Read the Syllabus Read the Course Calendar	9/7/2022
<b>9/4/2022</b>	<b>Graded Item--Submit Syllabus Quiz</b>	<b>9/7/2022</b>

### MODULE 1 CALENDAR-9/8/2022-9/17/2022

Beginning Date	Assignment	Due Date
9/8/2022	Watch Course Overview Video Read Ch. 1 & Ch. 2 in textbook Review Ch. 1 & Ch. 2 PPTs	9/17/2022
<b>9/8/2022</b>	<b>Graded Item--Complete Module 1 Discussion "initial" post &amp; reply to 2 Classmates posts</b>	<b>9/17/2022</b>
<b>9/8/2022</b>	<b>Graded Item--Complete Module 1 Reflection Journal</b>	<b>9/17/2022</b>
9/8/2022	Begin Research for Final Paper	9/17/2022

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**MODULE 2 CALENDAR-9/18/2022-10/8/2022**

<b>Beginning Date</b>	<b>Assignment</b>	<b>Due Date</b>
9/18/2022	Watch Module 2 Overview Video  Read Ch. 3, Ch. 4, and Ch. 5 in textbook  Review Ch. 3., Ch. 4, and Ch. 5 PPTs	10/8/2022
9/18/2022	<b>Graded Item--Module 2 Discussion Post and Replies to 2 classmates</b>	<b>9/24/2022</b>
9/18/2022	<b>Graded Item--Complete and Submit Module 2 Reflection Journal</b>	<b>10/1/2022</b>
9/18/2022	<b>Graded Item--Submit Name of Country covered in Final Paper</b>	<b>10/8/2022</b>

**MODULE 3 CALENDAR-10/9/2022-10/29/2022**

<b>Beginning Date</b>	<b>Assignment</b>	<b>Due Date</b>
10/9/2022	Watch Module 3 Overview Video  Read Ch. 6, Ch. 7, & Ch. 8 in textbook  Review Ch. 6, Ch. 7, & Ch. 8 PowerPoints	10/29/2022
10/9/2022	<b>Graded Item-Module 3 Discussion Post and Replies to 2 classmates</b>	<b>10/15/2022</b>
10/9/2022	<b>Graded Item-Complete and Submit Module 3 Reflection Journal</b>	<b>10/22/2022</b>
10/9/2022	<b>Graded Item-Submit Cover Page for Final Paper</b>	<b>10/29/2022</b>

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**MODULE 4 CALENDAR-10/30/2022-11/19/2022**

<b>Beginning Date</b>	<b>Assignment</b>	<b>Due Date</b>
10/30/2022	Watch Module 4 Overview Video  Read Ch. 10 and Ch. 14 in textbook  Review Ch. 10 and Ch. 14 PPTs	11/19/2022
10/30/2022	<b>Graded Item-Module 4 Discussion, initial post and reply to 2 classmates</b>	<b>11/5/2022</b>
10/30/2022	<b>Graded Item-Module 4 Reflection Journal</b>	<b>11/12/2022</b>
10/30/2022	<b>Graded Item-Submit Reference page of Final Paper</b>	<b>11/19/2022</b>
<b>11/20/2022</b>	<b><i>Thanksgiving</i></b>	<b>11/26/2022</b>

**MODULE 5 CALENDAR-11/27/2022-12/16/2022**

<b>Beginning Date</b>	<b>Assignment</b>	<b>Due Date</b>
11/27/2022	Refer to Online APA Resources for examples of correct APA style  Refer to Library Resources for assistance in locating references  View Example of Cited Paragraph to ensure your paper is following the correct format  Use the template to complete the Final Paper	12/16/2022
11/27/2022	<b>Graded Item-Submit Draft of Final Paper for Peer Review</b>	<b>12/9/2022</b>
11/27/2022	<b>Graded Item-Submit Final Paper</b>	<b>12/14/2022</b>
11/27/2022	<b><i>Complete Course Evaluation for 1 Extra Credit Point</i></b>	<b>12/16/2022</b>

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