



HHPH 250: Consumer Health
COURSE SYLLABUS: SUMMER II 2022

INSTRUCTOR INFORMATION

INSTRUCTOR: Katharine Halfacre, PhD

OFFICE: Virtual

OFFICE HOURS: Please schedule by appointment via email.

E-MAIL: Katharine.Halfacre@tamuc.edu (preferred)

COURSE INFORMATION

COURSE VALUE: Three (3) credit hours

COURSE LOCATION: Online/D2L

REQUIRED TEXT: Barrett, S., London, W., Baratz, R., Kroger, M. (2013). *Consumer Health (9th ed.)*. Sudbury, MA. McGraw-Hill Publishers. ISBN: 978-0078028489

Course Description:

Attention will be given to current health problems and issues dealing with consumerism. The course will involve student establishing concepts of self-protection in sales promotion of health products and services.

Course Objectives:

At the end of this course the students will be able to:

1. After defining the major consumer issues, the student will learn how to use the scientific method to separate fact from fiction, identify frauds and quackery, and how advertising and other marketing activities influence consumer decisions.
2. Identify the major factors influencing health care.

* The syllabus/schedule are subject to change. *

3. Identify resources for protection of the consumer.
4. Describe the leading health problems.
5. Identify major agencies, foundations, and associations supporting community health at local, state, national and international levels.

Course Assignments (Due by 11:59 on Sunday):

- A. **Job Talk (6%):** Students will conduct a Job Talk with at least two professionals in their career field of interest and will create a report or presentation on findings.
- B. **Quizzes (20%):** Students will need to complete 10 open-book multiple choice or T/F quizzes related to the chapter at the end of each class week. Quizzes are timed at 15 minutes. No make-up quizzes will be given.
- C. **Exams (40%):** A multiple choice and T/F mid-term and final exam will be administered covering all information included in homework assignments, websites, quizzes, and the book. Exams are limited to 2 hours. No make-up exams will be given.
- D. **Current Issue Presentation (7%):** Students will develop a presentation on a current consumer health issue to share with the class. Topic must be approved. Please choose an issue not covered in class.
- E. **Experiential Learning (7%):** Give of your time and talents in service to the community. After completing, write a one-page paper (typed, single spaced, 12 font, and 1 inch margin) in promotion of the organization you volunteered with: who, where, when, what (and how their mission impacts you). Minimum of 500 words. Create an infographic or short video promoting and marketing the work of this organization.

Examples: Feed My Starving Children (Richardson); People Who Love People (Collin County); local food pantries; homeless shelters; senior homes / Story Corps, etc.
- F. **Homework (20%):** The student will be responsible for obtaining all materials presented online, assigned readings from the textbook, and outside assignments given by the instructor. You are responsible for making sure your assignments are turned in on time.

*** If you run into a technical issue, contact the Help Desk, create a ticket, and notify me.

helpdesk@tamuc.edu and/or 24/7 Call Center: 903-468-6000 ***

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Grading:

Chapter Quizzes (10 @ 20 points each)	200 points
Exams (2 @ 200 points each)	400 points
Job Talk	60 points
Current Issue Presentation	70 points
Experiential Learning w/ paper	70 points
Homework (8 @ 25 points each)	200 points

TOTAL

1000 POINTS

Grade Scale:

900 – 1000 points = A 800 – 899 = B 700 – 799 = C 600 – 699 = D
0 – 599 = F

University Specific Procedures Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette](#)

<http://www.albion.com/netiquette/corerules.html>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

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Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

ADA Statement Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gege Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

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Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&MCommerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

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SUMMER II 2022 COURSE OUTLINE

Class	Open Date	Overview	Assignments
1	7/9	Review Syllabus & Course Schedule	Syllabus Quiz (BONUS) HW: Introduction Assignment
2	7/9	Chapter 1: Consumer Health Issues Chapter 2: Separating Fact from Fiction	Ch. 1-2 Quiz
3	7/9	Chapter 3: Frauds and Quackery Chapter 4: Advertising and Other Promotional Activities	Ch. 3-4 Quiz HW: Quackery Assignment
4	7/9	Chapter 5: Science Based Health Care Chapter 6: Mental and Behavioral Help	Ch. 5-6 Quiz HW: Credentials Assignment
5	7/16	Chapter 7: Dental Care Chapter 13: Fitness Concepts, Products, & Services	Ch. 7-13 Quiz
6	7/16	Chapter 14: Self-Care Chapter 15: Cardiovascular Diseases	Ch. 14-15 Quiz HW: Infomercial Assignment
7	7/16	Chapter 16: Cancer	Ch. 16 Quiz HW: Cancer Assignment
8	7/21	MIDTERM EXAM Review Ch. 1-7, 13-16	Midterm Exam
9	7/23	Chapter 17: Drug Products Chapter 18: Skin Care and Image Enhancement	Ch. 17-18 Quiz HW: Tanning Salon Assignment
10	7/23	Chapter 19: Sexual and Reproductive Health Chapter 20: Health Devices	Ch. 19-20 Quiz HW: Birth Control Assignment

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11	7/23	Chapter 21: Coping with Death Chapter 22: Health-Care Facilities	Ch. 21-22 Quiz HW: Health Products & Services Assignment
12	7/23	Chapter 23: Health Insurance Chapter 24: Health-Care Economics	Ch. 23-24 Quiz HW: Health Insurance Assignment
13	7/23	Chapter 25: Consumer Laws, Agencies, & Strategies Current Issue Presentation Experiential Learning Project	
14	7/23	Current Issue Presentation Experiential Learning Project	Current Issue Presentation Experiential Learning Project
15	7/23	Job Talk	Job Talk Paper/Presentation
FINAL	8/11	FINAL EXAM Review Chapters 17-25	Final Exam

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