

ARTS

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Exhibition Development

SPRING 2022

Course Syllabus: ARTS 548, Exhibition Development, Spring 2021, Veronica Vaughan

E-mail

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*E-mail should be used for brief verbal communications only.
If your e-mail is longer than 55 words, I suggest some face-time.*

Office Hours

*By appointment via Zoom
or in person as needed*

Office # 1912

Class Information

Credit hours: 3.0

Meeting times: Monday 6:00 p.m. to 10:00 p.m. | January 31, 2022 - May 9, 2022

Meeting location: 8750 N. Central Expressway 19th Floor,, Room TBD

Suggested Text Books and Resources

1. Various sources identified through the student's individual research, or sources suggested by committee members germane to the progress and direction of the research and exhibition agenda.
2. Other major design university's MFA archives / repositories (SVA, VCU, Stanford D-school, etc.)
3. Research in real libraries / journals / library loan and electronic research data banks
4. AIGA archives
5. Periodicals: Print Magazine, Communication Arts Magazine, I.D. Magazine, Fast Company Magazine
6. Media: National Public Radio, 90.1 and news sources of all stripes
7. Anywhere, and anything that is relevant to this topic (interviews, ethnography, etc.)

Course Description

The Exhibition Development class is set up to facilitate the crafting of your final design-centric exhibition in conjunction with your thesis committee's feedback through weekly scheduled benchmarks and peer critique. You will be guided through the design, strategy, planning and execution phase of your thesis exhibition through ideation roughs, class critiques, design, 3D mock-ups and viewer experience in preparation for the exhibition build process in Summer 1.

Course Structure

This class will be a combination of in class and outside class meetings with your committee major advisor and committee members. A commitment to the research and weekly progress will be necessary to achieve the goals for this class and its completion. A willingness to participate, collaborate and expand your research will be a key component in a productive and positive outcome for each student. It is the job of the student to set the schedule and adhere to it on a weekly basis using the provided benchmark schedule as a guide. The role of the professor and your fellow classmates is to respond to the work that is brought in weekly, and comment, direct, expand on, and suggest possible areas for further research, as well as comment on exhibition planning.

It is the student's responsibility to meet with your committee members, as well as your peers and bring in their comments along with your research to your weekly meetings for discussion. In addition, it is the student's sole responsibility to proof all materials for spelling and proper syntax (Employ a proofreader). Any and all materials produced must meet the high mark of standards set forth in this program, as well as, the academic standards for a terminal degree in the field of Visual Communication.

All students must engage fully in critiques. You are expected to “cover the walls” with ideas for discussion each week presenting new or furthered directions. Please, do not bring in the same work as the previous week and expect to achieve a high level of outcome, be prepared to execute your exhibition, or pass this class.

Weekly assignments / progress and meetings will be directed and assigned per each student's individual research agenda, and may vary from student to student.

Student Learning Outcomes

1. Final research, input and feedback from your major professor and committee towards the conclusion of your final exhibition paper
2. Develop a workable weekly schedule based on your individual exhibition direction
3. Explore and expand your current research through a scholarly literature review, which will support your questions, etc.
4. Complete your IRB protocol (if applicable) and receive the necessary approvals to move forward .
5. Receive guidance in facilitating your exhibition with respect to your direction, venue, budget and final execution
6. Finalize a realistic exhibition strategy, design, schematic and 3-D model with a step-by-step completion procedure
7. Be prepared to execute your exhibition and write a well crafted exhibition paper using the prescribed formats incorporating your exhibition process
8. Receive the necessary approvals to move forward to the exhibition build stage
9. Start the preliminary exhibition build stage
10. Receive the necessary approvals for your final exhibition paper submission
11. Preparation for graduation

Grade Evaluation

Your final grade will be based on your week-by-week benchmark progress, attendance and commitment to your research and success of your final thesis exhibition and paper. In addition, it is your responsibility to meet with your committee members throughout the semester and bring their comments to your weekly meetings for discussion. You must present quantitative and qualitative data that satisfies and or proves your statement of the problem and addresses the specific goals of your study. Grades will be discussed on an individual basis by office appointment only—not in class.

Grading Guidelines

Grades will be assigned according to the following scale:

- A = 90 - 100: Work well above the general class level, evidence of participation in related activities
Outside of the classroom, thoughtful participation in classroom discussion and critique
Superlative work: careful attention to craft and presentation. Originality of idea and execution work together.
Goes beyond merely solving the problem – one who performs at this level is visibly outstanding, work is outstanding in every respect.
- B = 80 - 89: Work above the general class level, participation in classroom discussion and critique
Fine work. A few minor changes could have been considered and executed to bring piece together. Goes beyond merely solving the problem. Above average: solution to the problem and idea well planned. Execution is well done.
- C = 70 - 79: Average work, minimal requirements met
Average or a bit above: slipping in levels of originality, craft and presentation. The piece does not work well as a unified whole or statement yet effort was made. You have solved the problem but in a relatively routine way.
- D = 60 - 69: Work below class average, lack of participation and/or poor attendance
You have solved the problem but there is much room for improving your skills and developing your concepts further. You have neglected the basic craftsmanship skills and breadth and depth of idea development. You were unable to meet mini deadlines. Represents careless and/or incomplete effort. Work is substandard.
- F = 0 - 59: Inferior or unacceptable work and effort, work not turned in, or failure to attend class.

Attendance Policy

- Attendance will be taken by sign in sheet. (Signing in for a classmate is NOT acceptable)
- Two tardies to class of 20 minutes or more equals one absence.
- Arriving to class 60 minutes late or more equals one absence.
- Returning from break 10 minutes late or more two times equals one absence
- Sleeping, dozing or nodding off in class–besides being very rude to all concerned–will be counted as a tardy the first time and an absence the second time and any subsequent occurrences.
- You may be absent from class twice. (Absent is absent, unexcused or excused)
- Three absences will result in failing the class.
- On your first absence you will receive an e-mail warning from your instructor that will be copied to Lee Hackett and filed.
- On your second absence you will receive an e-mail warning from your instructor that will be copied to Lee Hackett and filed.
- If a student is OVER 10 MINUTES late for the final, a full grade will be deducted from his or her final grade.
- If a student does not show up for the final they automatically fail the class.

Statement on Student Behavior

All students enrolled at the University shall follow the tenet of common decency and acceptable behavior conducive to a positive learning environment. (See Student's Guide Handbook, Policies and Procedures, Conduct)

All students must show respect toward the instructor and the instructor's syllabus, presentations, assignments, and point of view. Students should respect each others' differences. If the instructor determines that a student is not being respectful towards other students or the instructor, it is the instructor's prerogative to ask the student to leave, to refer the student to the department head, and to consider referring the student to the Dean of Students who may consider requiring the student to drop the course. Please refer to pages 42 – 46 of the Texas A&M University-commerce Student guidebook's Codes of Conduct for details.

Student Conduct / Citizenship

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook). Students are expected, at all times, to recognize constituted authority, to conform to the ordinary rules of good conduct, to be truthful, to respect the rights of others, to protect private and public property, and to make the best use of their time and effort toward the educational process.

Words to-the-wise

Be here because you want to be. It's STILL your show.
IF YOU FALL BEHIND–RUN LIKE HELL TO CATCH UP
Helping your classmates is helping yourself

Class Policy

Cell-phones, e-mailing, texting, head-phones, or unauthorized computer use in class will result in a one-point deduction from the current assignment.

Students with Disabilities - ADA

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in on line courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce

Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the Carrying Concealed Handguns On Campus document and/or consult your event organizer.

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Pandemic Response

A&M-Commerce requires the use of face-coverings in all instructional and research classrooms/laboratories. Exceptions may be made by faculty where warranted. Faculty have management over their classrooms. Students not using face-coverings can be required to leave class. Repetitive refusal to comply can be reported to the Office of Students' Rights and Responsibilities as a violation of the student Code of Conduct.

Students should not attend class when ill or after exposure to anyone with a communicable illness. Communicate such instances directly with your instructor. Faculty will work to support the student getting access to missed content or completing missed assignments.

Plagiarism Policy

Plagiarism is defined in the Oxford English Dictionary as, "The action or practice of plagiarizing; the wrongful publication or purloining, and publication as one's own of the ideas, or expression of the ideas (literary, artistic, musical, mechanical, etc.) of another." Plagiarism occurs any time another's ideas or words are used without attribution. Direct quotations must be set off from other text by quotation marks (" ") cited according to MLA standards; paraphrasing of another's ideas must also be cited according to MLA standards. Copying from other students also constitutes plagiarism. Prohibiting plagiarism and acknowledging the intellectual contributions of others are core values of scholarly professionalism and elements of U.S. civil and criminal law. Any offense wholly or partially touching the definition cited above constitutes plagiarism and is grounds for a failing grade of "F" in this class. No exceptions.

AVOIDING PLAGIARISM

Allow time for reading, rereading, absorbing information, taking notes, synthesizing, and revising your research strategy or conducting additional research as new questions arise.

Thorough, orderly note-taking. Sloppy note-taking increases the risk that you will unintentionally plagiarize. Unless you have taken notes carefully, it may be hard to tell whether you copied certain passages exactly, paraphrased them, or wrote them yourself. This is especially problematic when using electronic source materials, since they can so easily be copied and pasted into your own document.

Identify words that you copy directly from a source by placing quotation marks around them, typing them in a different color, or highlighting them. (Do this immediately as you are making your notes. Don't expect to remember days or weeks later what phrases you copied directly.) Make sure to indicate the exact beginning and end of the quoted passage. Copy the wording, punctuation and spelling exactly as it appears in the original.

Jot down the page number and author or title of the source each time you make a note, even if you are not quoting directly but are only paraphrasing.

Keep a working bibliography of your sources so that you can go back to them easily when it's time to double-check the accuracy of your notes. If you do this faithfully during the note-taking phase, you will have no trouble completing the "works cited" section of your paper later on.

Keep a research log. As you search databases and consult reference books, keep track of what search terms and databases you used and the call numbers and URLs of information sources. This will help if you need to refine your research strategy, locate a source a second time, or show your professor what works you consulted in the process of completing the project.

You must cite direct quotes.

You must cite paraphrases. Paraphrasing is rewriting a passage or block of text in your own words. If you paraphrase, you must still cite the original source of the idea.

You must cite ideas given to you in a conversation, in correspondence, or over email.

You must cite sayings or quotations that are not familiar, or facts that are not "common knowledge." However, it is not necessary to cite a source if you are repeating a well known quote or familiar proverb. Common knowledge is something that is widely known. For example, it is widely known that Bill Clinton served two terms as president; it would not be necessary to cite a source for this fact.

These types of sources should be cited as well: Printed sources: Books, parts of books, magazine or journal articles, newspaper articles, letters, diaries, public or private documents; Electronic sources: Web pages, articles from e-journals, news group postings, graphics, email messages, software, databases; Images: Works of art, illustrations, cartoons, tables, charts, graphs; Recorded or spoken material: Course lectures, films, videos, TV or radio broadcasts, interviews, public speeches, conversations.

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by