



# A&M-COMMERCE

---

To access COVID-19 information, please visit the [Stay Healthy Lions Webpage](#).

## **Art 1301- CBE - Art Appreciation COURSE SYLLABUS:**

### **INSTRUCTOR INFORMATION**

Instructor: Dr. Beatriz Galuban  
Office Location: Zoom meetings  
Office Hours: Virtual meetings by appointment  
Office Phone: N/A  
Office Fax: N/A  
University Email Address: [Beatriz.Galuban@tamuc.edu](mailto:Beatriz.Galuban@tamuc.edu)  
Preferred Form of Communication: email  
Communication Response Time: Within 24 Hrs.

### **COURSE INFORMATION**

#### Materials:

This course has been designed using Open Educational Resources (OER). All materials are embedded within the course and are accessible via the internet. After taking the pretest, students are encouraged to bookmark, download, or save materials provided via the internet for use during quizzes, assignments, and projects in this class.

#### Textbook and Readings:

[\*The Art of Understanding Art: A Behind the Scenes Story\*](#), by Irina D. Costache The book is open access and available to read online via the TAMUC library. You can download portions of the book as a PDF or install [Adobe Digital Editions](#) to download and read the entire book offline. PDFs posted to the classroom

#### Videos:

Videos linked to or embedded in the course provide in-depth looks at specific artists and/or artworks relevant to each module topic. Most videos are 3-5 minutes in length.

## COURSE DESCRIPTION

Art Appreciation refers to the exploration of visual art to gain an understanding of the relationships between the visual arts and other expressions of human imagination and invention. In this course, you will be introduced to the basic principles of visual arts. You will learn the vocabulary of art as it refers to analyzing the form of an artwork and how to interpret art as a means of understanding how, why, where, when, and to what purpose it was made to better understand the ways in which art reflects or communicates social, political, ideological, and religious values and constructions.

## STUDENT LEARNING OUTCOMES

**Competency 1:** Students will identify what is considered art and why it is made. **Competency 2:** Students will identify the role of art makers, patrons, and institutions that aid in the creation and dissemination of art.

**Competency 3:** Students will identify types of art media and forms of classification. **Competency 4:** Students will identify the elements and principles of art as means to derive meaning from art and classify art.

**Competency 5:** Students will interpret artworks in order to associate artwork to particular art movements.

**Competency 6:** Students will apply knowledge in this course through the development of a virtual art exhibition.

## COURSE REQUIREMENTS

**Minimal Technical Skills Needed:** Using D2L Brightspace learning management system, Microsoft Word, Googles Sites which requires a free Google Account if you do not already have one.

**Instructional Methods:** This course is an online course. To be successful in this course, all content and course modules should be read and reviewed. All assignments and quizzes (both graded and not graded) must be completed. Please contact the instructor by email for any assistance.

**Student Responsibilities or Tips for Success in the Course:** To be successful in this course, all content and course modules should be read and reviewed. All assignments and quizzes (both graded and not graded) should be completed. Please contact the instructor by email for any assistance.

## REGULAR AND SUBSTANTIVE COURSE INTERACTION

As a general guide, students enrolled in a three semester hour course should spend one hour engaged in instructional activities and two to three hours on out-of-class work per week in a traditional semester. Students are expected to double this effort of engagement given that this course is being delivered in a seven-week term. Educational activities in this course are designed to ensure regular and substantive interaction between students and faculty to ensure that students are able to demonstrate competency.

## ASSESSMENT

This course will require both reading material from the course textbook and watching assigned videos assigned for each module. Each module will include a pre-test, readings and videos and post-test. The final module “Competency 6” entails the creation of a virtual art exhibition project. The course is organized by learning modules associated with each competency. It is recommended that each module be completed in the order it is presented, 1 through 6.

Module	Pretest	Readings & Videos	Post-test	Projects
What is Art?	Required	Recommended	Required	
Artmakers, Patrons and Artworld	Required	Recommended	Required	
Media and Classification	Required	Recommended	Required	
Deriving Meaning from Art	Required	Recommended	Required	
Interpretation of Art and Recent Art Movements	Required	Recommended	Required	
Curate a Virtual Art Exhibition				Required

### GRADING

A score of 80% or higher on both the Culminating Project and Posttest is required to demonstrate competency and receive credit for the course. The following items will be used to calculate the final grade in the course.

Item	Worth
Post-test	80 %
Virtual Art Exhibition	20 %
TOTAL	100%

Grading Scale

A = 90%-100%

B = 80%-89%  
F = 79% or Below

## TECHNOLOGY REQUIREMENTS

### LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the my Leo Online Learning Management System (LMS). Below are the technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

[https://documentation.brightspace.com/EN/brightspace/requirements/all/browser\\_support.htm](https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm)

YouSeeU Virtual Classroom Requirements: <https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

## ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

### Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

### Interaction with Instructor Statement

This is an online course; therefore, expect most communication to be online as well. Correspondence will always be through university email [katie.ritchie@tamuc.edu](mailto:katie.ritchie@tamuc.edu) and announcements in my Leo online (D2L). I will make every effort to respond to emails within 24 provided. Students are encouraged to check university email daily

If you encounter problems accessing D2L, please contact Technical Support at 1-877325-7778.

## **UNIVERSITY PROCEDURES/POLICIES**

### **Syllabus Change Policy**

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

## **University Specific Procedures**

### **Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuid ebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

### **TAMUC Attendance**

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

### **Academic Integrity**

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures: [Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

### **Students with Disabilities-- ADA Statement**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

#### **Office of Student Disability Resources and Services**

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: [studentdisabilityservices@tamuc.edu](mailto:studentdisabilityservices@tamuc.edu)

Website: [Office of Student Disability Resources and Services](http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

### **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

### **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On-Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

According to PC 46.035, the open carrying of handguns is prohibited on all A&M Commerce campuses. Report violations to the University Police Department at 903886-5868 or 9-1-1.

Learning Objectives and Competencies	Materials to Read or Review	Assignments
<b>Competency 1 – What is art?</b>	<b>Reading Assignments:</b> Why Should Art Matter to You? Introduction – What is Art? Why is Art Made?  <b>Art Focus Videos:</b> Why Study Art?   Tate Shots What is art for? Art or Prank?	<ul style="list-style-type: none"><li>•</li><li>• Take pre-test. Read the material for the week and watch</li><li>• Art Focus Videos. Complete the module quiz.</li></ul>
<b>Competency 2 – Art Makers, Patrons, and the Art World</b>	<b>Reading Assignments:</b> 1. Artists and Patrons 4. The Dissemination of Original Art 5. The Dissemination of Art through Reproductions and Other Issues Appendix 1: The Art World  <b>Art Focus Videos:</b> The Case for Museums Behind the Scenes with a Conservator A Short History of the World's Most Important Art Exhibition The Armory Show- The art exhibition that shocked the US in 1913 The Art Market: Part 1 – Auctions The Art Market: Part 2 - Galleries The Art Market: Part 3 – Patrons The Art Market: Part 4 - Art Fairs	<ul style="list-style-type: none"><li>• Take pre-test.</li><li>• Read the material for the week and watch Art Focus Videos.</li><li>• Complete the module quiz.</li></ul>

<p><b>Competency 3 – Media and Classification</b></p>	<p><b>Reading Assignments:</b> 2. Environment, Materials, and Other Resources 8. A Critical Examination of Art Classification Types of Media</p>	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul> <p>Take pre-test. Read the material for the week and</p>
---	--	---

	<p>Labeling and Identifying Artworks &amp; Period Styles</p> <p><b>Art Focus Videos:</b> How Climate Changes Art Why Oil Paint is So Expensive Drawing in Silver and Gold: Leonardo to Jasper Johns Adriaen de Vries's Bronze Casting Technique: Direct Lost-Wax Method How to Make a Wood Engraving How to Print Like Warhol Pottery Techniques of Maria Martinez The Tribal Eye: Behind the Mask (wood carving excerpt) How artist transforms everyday objects William Eggleston   TateShots Vantage Point - "Take a Picture with a Real Indian" (James Luna performance) Bill Viola   TateShots Nick Cave Brings Art, Sculpture to Life With 'Soundsuit</p>	<ul style="list-style-type: none"> <li>• watch Art Focus Videos. Complete the module quiz.</li> </ul>
--	--	---



<p><b>Competency 4 – Deriving Meaning from Art</b></p>	<p><b>Reading Assignments:</b>  3.Context  6. Visual Resources Used to Analyze Art  7. Textual and Other Resources Used to Analyze Art  Appendix 4: “tools of the trade”  Elements of Design</p> <p><b>Art Focus Videos:</b>  Venus of Willendorf  The British Museum - Book of the Dead  Night Attack on the Sanjō Palace  Anatomy of an Artwork: A Unique Iznik Pilgrim Flask  The Original Blond Bombshell: Botticelli’s The Birth of Venus  Why Diego Velázquez’s Las Meninas Continues to Inspire New Interpretations A Wedding Gift fit for an Emperor  Liberty Leads the Way in Delacroix’s Revolutionary Portrait  Frida Kahlo and Diego Rivera’s Wedding Portrait</p>	<ul style="list-style-type: none"> <li>● Take pre-test.</li> <li>● Read the material for the week and watch Art Focus Videos. Complete the module quiz.</li> <li>●</li> </ul>
--	--	---

	<p>Anatomy of an Artwork: Four Buddhist Sculptures Revealed  Discover One of History’s Most Important Royal Manuscripts  Discover the Innate Africanness of El Anatsui’s Glimmering Bottle Cap Tapestry</p>	
--	---	--

<p><b>Competency 5</b> – <b>Interpretations of Art and Recent Art</b></p>	<p><b>Reading Assignments:</b> 9. Interpreting Art Criteria and Values 10. Methodologies of Art</p> <p><b>Art Focus Videos:</b> What is the Avant-Garde? Art Movements &amp; Styles How Ancient Art Influenced Modern Art Modern Art vs Contemporary Art The Case for Realism The Case for Impressionism What is Expressionism? What is Cubism? Exploring the Surreal with Peter Capaldi   Unlock Art   Tate The Case for Abstraction The Case for Minimalism The World Goes Pop with Alan Cumming   Unlock Art   Tate What is Postmodernism? The Case for Land Art Cases for Political Art How artists respond to political crises What is Outsider Art?</p>	<ul style="list-style-type: none"> <li>● Take pre-test.</li> <li>● Read the material for the week and watch Art Focus Videos. Complete the module quiz.</li> <li>●</li> </ul>
<p><b>Competency 6 - Virtual Art Exhibition</b></p>	<p>Create your own virtual art exhibition to apply the knowledge you gained throughout this course.</p>	