Please, click on the following link to access A&M-Commerce Covid 19 Information, https://new.tamuc.edu/coronavirus/

TMGT 471.01W TMGT Capstone Project - 23542
COURSE SYLLABUS: SPRING 2022

INSTRUCTOR INFORMATION

Office Location: AG/ET 215 (*Engineering and Technology Building 2nd floor*)
Office Hours: Tuesday (9:00am – 11:30am)
Thursday (9:00am – 11:30am)
Office Phone: 903-886-5706
Office Fax: 903-886-5690 (Inform instructor when fax is sent)

University Email Address: patrick.carter@tamuc.edu

Preferred Form of Communication: e-mail
Communications Response Time: 48 hours typical during weekdays

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required:
Harvard Business Review's 10 Must Reads On Strategy. Harvard Business Review Press. ISBN 978-1-4221-5798-5

Software Required:
MS Word, Excel, and Powerpoint.

Optional Texts and/or Materials:
Will be provided by the instructor

The syllabus/schedule are subject to change.

Course Description

This is the capstone course for the Technology Management Program. It provides the opportunity for students to demonstrate that they have learned the material from the program and can apply it in the real world. It should be taken during students' last semester. It provides students the opportunity to develop a plan to solve a problem dealing with technology management issues today.

Prerequisites: BS-TMGT Majors only, senior standing, and final semester.

Student Learning Outcomes

1. demonstrate a working knowledge of strategy,
2. have an understanding of how a organizational strategy is developed,
3. be able to demonstrate various strategy tools in the development of an organizational strategy,
4. have an understanding of how organizations implement strategy.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Using the learning management system (LMS) and Microsoft Word

Instructional Methods

This course consists of a series of assignments, case studies, and final project to assist you in achieving the outcomes/objectives for the course. Each week you will work on various combinations of these. Since this is a 100% online course, all course work will be posted on the eCollege course page. All your work must be submitted online as well.

Student Responsibilities or Tips for Success in the Course

This is an online course it is the student's responsibility to log into the LMS at the start of each week and review what work is required and understand the due dates.

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GRADING

Final grades in this course will be based on the following scale:

Assessment Type	Pts.
Assignments	100
Quizzes	100
Final Project	100
Total	**300**

Assessments

Assignment 1	20 pts	Quiz 1	10 pts
Assignment 2	20 pts	Quiz 2	10 pts
Assignment 3	20 pts	Quiz 3	10 pts
Assignment 4	20 pts	Quiz 4	10 pts
Assignment 5	20 pts	Quiz 5	10 pts
		Quiz 6	10 pts
		Quiz 7	10 pts
		Quiz 8	10 pts
		Quiz 9	10 pts
		Quiz 10	10 pts
		Semester Project	100 pts

Assessment	Student Learning Outcomes (SLO)
Assignment 1	1
Assignment 2	1
Assignment 3	2
Assignment 4	3
Assignment 5	4

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TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:
https://community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support:
https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:
https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

https://community.brightspace.com/support/s/contactsupport

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Interaction with Instructor Statement

The instructor's preferred communications method is via email. Responses during weekdays will typically be within 48 hours. If there is an urgent matter to be addressed, contact the instructor by phone or in his office. Office hours are as posted at the top of this syllabus.

Grading of assessment materials will typically be completed and posted within 7 days of the assessment item.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Attendance will be monitored in the LMS and by the completion of course assignments.
Late work **WILL NOT** be accepted.
There is **NO** Extra Credit.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.
http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:
https://www.britannica.com/topic/netiquette

TAMUC Attendance

For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01.
http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf

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Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](http://www.tamuc.edu)

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf

[Graduate Student Academic Dishonesty 13.99.99.R0.10](http://www.tamuc.edu)

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library- Room 162
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun.

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Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf) document and/or consult your event organizer.

Web url:
http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

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COURSE OUTLINE / CALENDAR

Quick Outlines Topics & Schedule- More details are provided in the LMS

Week #	Module	Topic
1		Course Overview
2	Module 1	What is Strategy
3	Module 1	What is Strategy
4	Module 1	What is Strategy
5	Module 2	Developing a Strategy
6	Module 2	Developing a Strategy
7	Module 2	Developing a Strategy
8		First Part of the Semester Project Due
9	Module 3	Strategy Tools
10	Module 3	Strategy Tools
11	Module 3	Strategy Tools
12	Module 4	Implementing Strategy
13	Module 4	Implementing Strategy
14	Module 4	Implementing Strategy
15		Work On Semester Project
16		Complete Semester Project Due

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