

**Health & Human Performance, Texas A&M University-Commerce**

Spring 2022

HHPS 01E: Foundations of Sport & Recreation Management

January 12, 2022 –May 13, 2022

**COURSE LOCATION:** NHS 160  
**COURSE TIME:** MWF 1:00 pm– 1:50 pm  
**INSTRUCTOR:** Lauren Rhodes  
**OFFICE:** NHS 136  
**OFFICE HOURS:** Tuesday/Thursday 1:00 pm – 3:30 pm or by appointment  
**PHONE:** (903) 886-5549  
**FAX:** (903) 886-5365  
**E-MAIL:** [Lauren.Rhodes@tamuc.edu](mailto:Lauren.Rhodes@tamuc.edu)

\* Include your first & last name in all email correspondence as well as the course you are enrolled in. I expect emails to be written professionally, meaning you should proof read before sending.

**REQUIRED TEXT:** Pederson, P. M. & Thibaul, L. (2019). (6<sup>th</sup> ed). *Contemporary Sport Management*. Champaign, IL: Human Kinetics.

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LLCN: 2017034238 (ebook)

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**Course Description:**

This is an introductory course that include the history, philosophy, principles, and opportunities in sport and recreation management, both in the private and public sectors.

**Course Objectives:**

At the end of this course the students will be able to:

1. Identify and describe the essential elements of sport management and how they have been reflected in customs, beliefs, codes, laws, and programs of the major historical eras
2. Identify the major factors influencing the amateur and professional sport industry
3. Demonstrate knowledge of the interconnectedness of global dynamics in the sport and recreation industry, viewing themselves as engaged citizens with an interconnected and diverse world.
4. Describe the leading lifestyle sports
5. Identify major segments supporting the sport industry
6. Identify skills and career opportunities in sport and recreation

**Grading:**

Sport Management Electronic Portfolio	300 points
15 Weekly Quizzes (10 pts each)	150 points
3 Exams (100 pts each)	300 points
Participation	100 points
2 Writing Assignments (1 <sup>st</sup> at 50 pts, 2 <sup>nd</sup> at 100 pts)	<u>150 points</u>
<b>TOTAL</b>	<b>1000 POINTS</b>

## **Grade Scale:**

- A = 900 - 1000
- B = 800 - 899
- C = 700 - 799
- D = 600 - 699
- F = 599 or below

**A grade of C or above must be maintained in all courses of your major field and for teacher certification.**

## **Course Requirements:**

### **A. Sport Management Starting Electronic Portfolio (300 points)**

An online EPortfolio with sections for students to accumulate resources from this course.

Minimal requirements for portfolio sections include:

- a) resume (which must be reviewed by the Career Center on our campus)
- b) statement of career goals (short, mid-range, long-term)
- c) 5 internship postings (not just links) from 5 different websites
- d) 2 page overview of at least two sectors of the sport industry the student is interested in working in (college sports, campus rec, professional sports etc)
- e) a posting for the students' ideal job, designed by the student.
- f) students will seek out at least 2 professional mentors in their two chosen areas and have demonstrated evidence of an introductory written letter, email exchanges and at least one skype, facetime or Zoom Meeting Evidence as well. Additional writing assignments during the semester will allow students to analyze an organization of their choosing, to be included in the Portfolio.

EPortfolios will be due the last day of class by 11:30 pm and are a major part of the grade for this course.

### **B. Weekly Quizzes (150 points)**

Students will complete a quiz each week (15 quizzes total) in MyLeo, related to the chapters covered each week. Each quiz will be worth 10 points.

### **C. Exams (300 points):**

Three (3) exams will be given to determine student progress and assist students in learning. Tests will consist of objective questions (T/F, multiple choice, and matching) and application questions. Each exam is worth 100 points.

***\*No make-up exams will be given, unless arrangements are made prior to the exam or a verifiable medical excuse is provided within 3 days.***

### **D. Participation (100 points)**

Students are expected to attend class on a regular basis AND contribute to discussions during class. I will make a note of those that enhance the course through quality contribution during discussions on a regular basis. Students begin the semester with 100 participation points. It is impossible to participate if you are not in class! Students who come to class each day prepared

and who actually participate in class and I know who you are and you are in fact a regular contributor to the class discussions will be rewarded accordingly. Those who miss class often, come to class late, or do not participate in discussions and activities will lose participation points quickly.

**\*Students will be required to demonstrate that they did participate in at least 20 outside the classroom hours in Campus Rec, College Athletics, Mini Internship type of experience. I will provide more guidance!!!**

## **Course Policies:**

### **Tardiness**

If you arrive after class has started, you will not be admitted. It is not respectful of those that make an effort to arrive promptly for class! Do whatever it takes to ensure you arrive early or on time, NOT LATE!! I expect everyone to arrive on time. If you are not able to do so, please do not disrupt the class.

### **Late Assignments**

Late assignments will **not** be accepted. All assignments are due at the beginning of class on the date they are due. If you know that you will not be able to attend class on a day that an assignment is due, please let me know and make plans to turn in the assignment before the due date. All assignments turned in after the due date will be considered late.

### **Cell Phones**

Cell phones should be out of sight and placed on silent during class. If there are special circumstances in which you need to be available to answer your cell phone, please let me know before class. If you are on your cellphone during class, you will be asked to leave.

### **Academic Honesty Policy**

Texas A&M University-Commerce does not tolerate **plagiarism** and other forms of academic **dishonesty**. Conduct that violates generally accepted standards of academic honesty is defined as academic dishonesty. "Academic dishonesty" includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource material. Be aware that the intent to deceive the reader does not have to be present for plagiarism to occur. For more information, please go to <http://www.plagiarism.org/>. **If you are in any doubt as to whether your work constitutes plagiarism or academic dishonesty, please discuss this with me confidentially.**

## **University Specific Procedures:**

### **ADA Statement**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

**Office of Student Disability Resources and Services**

Texas A&M University-Commerce  
 Gee Library 162  
 Phone (903) 886-5150 or (903) 886-5835  
 Fax (903) 468-8148  
[StudentDisabilityServices@tamuc.edu](mailto:StudentDisabilityServices@tamuc.edu)

**Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See *Code of Student Conduct from Student Guide Handbook*).

In addition, students are responsible for helping to maintain a clean and safe environment. Therefore, students will a) leave the class area CLEAN, b) refrain from degrading, insulting, or rude language (all language should be G-rated), and c) treat other people and their property with respect. This is a zero-tolerance policy. If you do not comply, you will be asked to leave class and will be counted absent.

**Nondiscriminatory Statement**

A&M-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

**Campus Concealed Carry**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to <http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

**HHPS 100: Foundations of Sport & Recreation Management  
 Tentative Course Outline  
 Spring 2022**

<b>Week</b>	<b>Date</b>	<b>Class</b>	<b>Assignments Due</b>
1	1/12 1/14	Intro to class & Syllabus Chapter 1: Managing Sport	
2	1/17 1/19 1/21	Martin Luther King, Jr. Day (No Class) Chapter 2: Managing Sport Chapter 2: Managing Sport	
3	1/24 1/26 1/28	Chapter 3: Historical Aspects of Sport Business Chapter 3: Historical Aspects of Sport Business Chapter 4: Mgt Concepts & Practice in Sport Orgs	

4	1/31 2/2 2/4	Chapter 4: Mgt Concepts & Practice in Sport Orgs Chapter 5: Managing & Leading in Sport Orgs Chapter 5: Managing & Leading in Sport Orgs	
5	2/7 2/9 2/11	Chapter 6: Community & Youth Sport Chapter 6: Community & Youth Sport Chapter 7: Interscholastic Sport	
6	2/14 2/16 2/18	Chapter 7: Interscholastic Sport Exam 1 Chapter 8: Intercollegiate Athletics	EXAM 1
7	2/21 2/23 2/25	Chapter 8: Intercollegiate Athletics Chapter 9: Professional Sport Chapter 9: Professional Sport	Writing Assignment 1
8	2/28 3/2 3/4	Chapter 10: Sport Management & Marketing Chapter 10: Sport Management & Marketing Chapter 11: Sport Tourism	EXAM 2
9	3/7 3/9 3/11	Chapter 11: Sport Tourism Chapter 12: Sport Marketing Chapter 12: Sport Marketing	
	3/14- 3/18	<i>SPRING BREAK! (No class meeting)</i>	
10	3/21 3/23 3/25	Chapter 13: Consumer Behavior Chapter 13: Consumer Behavior Chapter 14: Communication in the Sport Industry	
11	3/28 3/30 4/1	Exam 2 Chapter 15: Finance & Economics in Sport Industry Chapter 15: Finance & Economics in Sport Industry	EXAM 2
12	4/4 4/6 4/8	Chapter 16: Sport Facility & Event Management Chapter 16: Sport Facility & Event Management Quiz	
13	4/11 4/13 4/15	Chapter 17: Legal Considerations in Sport Mgt Chapter 18: Sociological Aspects of Sport Management Chapter 18: Sociological Aspects of Sport Management	
14	4/18 4/20 4/22	E-portfolio & Research E-portfolio & Research Writing Assignment 2	Writing Assignment 2
15	4/25 4/27 4/29	Guest Lecturer Chapter 19: International Sport Chapter 19: International Sport	
16	5/2 5/4 5/6	Chapter 20: Analytics in the Sport Industry E-Portfolio Exam 3	EXAM 3

### Course Policies

1. STUDENTS ARE EXPECTED TO BE IN CLASS, READY TO PARTICIPATE, ON TIME.
2. AN "EXCUSED ABSENCE" IS DEFINED AS A DOCUMENTED UNIVERSITY APPROVED ACTIVITY. THE INSTRUCTOR RESERVES THE RIGHT TO CHANGE THE CONTENT OR FORMAT OF ALL MAKE-UP WORK. THE STUDENT IS RESPONSIBLE FOR MAKING UP MISSED WORK.

- a. If the absence is for one of the reasons listed below, you will be able to make up the work. To reserve this right, you **MUST** provide written documentation on the day of your return to class (a copy that I can keep). Please notify me ahead of time if you know you will be absent.
  - i. Participation in an activity appearing on the University's authorized activity list.
  - ii. Death or major illness in a student's immediate family.
  - iii. Illness of a dependent family member
  - iv. Participation in legal proceedings or administrative procedures that require a student's presence.
  - v. Religious Holy Day
  - vi. Illness that is too severe or contagious for the student to attend class (to be determined by Health Center or off campus physician)
  - vii. Required participation in military duty
3. ANY STUDENT MISSING AN EXAM OR ASSIGNMENT WITHOUT PRIOR ARRANGEMENT WILL RECEIVE A SCORE OF ZERO.
4. YOU **MUST** CHECK YOUR E-MAIL REGULARLY IN CASE I NEED TO COMMUNICATE WITH YOU. I WILL NOT E-MAIL YOU JUNK, AND I REQUEST THAT YOU DO THE SAME FOR ME. (YOUR MYLEO ACCOUNT)
5. WHILE YOU ARE IN CLASS, I EXPECT YOU TO PARTICIPATE. DO NOT COME TO CLASS AND EXPECT TO SIT TO THE SIDE. WORKOUTS ARE DESIGNED SO THAT EVERYONE CAN PARTICIPATE. YOU MUST BE ON TIME. WHEN YOU ARE LATE, IT DISRUPTS THE FLOW OF THE CLASS. WHILE IN CLASS, YOU MUST REFRAIN FROM ANYTHING THAT IS NOT CLASS-RELATED. CELL PHONES AND ALL OTHER ELECTRONIC DEVICES MUST BE TURNED OFF AND OUT OF SIGHT. THIS IS A ZERO-TOLERANCE POLICY. (THANKS!) . IF YOU USE A CELL PHONE, IPOD, ETC. IN CLASS (OR IF YOUR PHONE RINGS), YOU WILL LOSE 1 POINT PER INCIDENT (OFF YOUR FINAL GRADE). TURN IT OFF!
6. DUE DATES: THE DUE DATES LISTED FOR ASSIGNMENTS ARE THE LAST CHANCE TO SUBMIT THEM. I DO NOT ACCEPT LATE ASSIGNMENTS.
7. IF YOU HAVE A QUESTION OR CONCERNS, TALK TO ME. I AM HERE TO HELP. IF YOU NEED TO REACH ME AND I AM NOT IN MY OFFICE, E-MAIL ME.

## **TECHNOLOGY REQUIREMENTS**

### **Browser support**

D2L is committed to performing key application testing when new browser versions are released. New and updated functionality is also tested against the latest version of supported browsers. However, due to the frequency of some browser releases, D2L cannot guarantee that each browser version will perform as expected. If you encounter any issues with any of the browser versions listed in the tables below, contact D2L Support, who will determine the best course of action for resolution. Reported issues are prioritized by supported browsers and then maintenance browsers.

Supported browsers are the latest or most recent browser versions that are tested against new versions of D2L products. Customers can report problems and receive support for issues. For an optimal experience, D2L recommends using supported browsers with D2L products.

Maintenance browsers are older browser versions that are not tested extensively against new versions of D2L products. Customers can still report problems and receive support for critical issues; however, D2L does not guarantee all issues will be addressed. A maintenance browser becomes officially unsupported after one year.

Note the following:

- Ensure that your browser has JavaScript and Cookies enabled.
- For desktop systems, you must have Adobe Flash Player 10.1 or greater.

- The Brightspace Support features are now optimized for production environments when using the Google Chrome browser, Apple Safari browser, Microsoft Edge browser, Microsoft Internet Explorer browser, and Mozilla Firefox browsers.

### Desktop Support

Browser	Supported Browser Version(s)	Maintenance Browser Version(s)
Microsoft® Edge	Latest	N/A
Microsoft® Internet Explorer®	N/A	11
Mozilla® Firefox®	Latest, ESR	N/A
Google® Chrome™	Latest	N/A
Apple® Safari®	Latest	N/A

### Tablet and Mobile Support

Device	Operating System	Browser	Supported Browser Version(s)
Android™	Android 4.4+	Chrome	Latest
Apple	iOS®	Safari, Chrome	The current major version of iOS (the latest minor or <b>point</b> release of that major version) and the previous major version of iOS (the latest minor or <b>point</b> release of that major version). For example, as of June 7, 2017, D2L supports iOS 10.3.2 and iOS 9.3.5, but not iOS 10.2.1, 9.0.2, or any other version.  Chrome: Latest version for the iOS browser.
Windows	Windows 10	Edge, Chrome, Firefox	Latest of all browsers, and Firefox ESR.

- You will need regular access to a computer with a broadband Internet connection. The minimum computer requirements are:
  - 512 MB of RAM, 1 GB or more preferred
  - Broadband connection required courses are heavily video intensive
  - Video display capable of high-color 16-bit display 1024 x 768 or higher resolution

- You must have a:
  - Sound card, which is usually integrated into your desktop or laptop computer
  - Speakers or headphones.
  - \*For courses utilizing video-conferencing tools and/or an online proctoring solution, a webcam and microphone are required.
- Both versions of Java (32 bit and 64 bit) must be installed and up to date on your machine. At a minimum Java 7, update 51, is required to support the learning management system. The most current version of Java can be downloaded at: [JAVA web site http://www.java.com/en/download/manual.jsp](http://www.java.com/en/download/manual.jsp)
- Current anti-virus software must be installed and kept up to date.

Running the browser check will ensure your internet browser is supported.

Pop-ups are allowed.

JavaScript is enabled.

Cookies are enabled.

- You will need some additional free software (plug-ins) for enhanced web browsing. Ensure that you download the free versions of the following software:
  - [Adobe Reader https://get.adobe.com/reader/](https://get.adobe.com/reader/)
  - [Adobe Flash Player \(version 17 or later\) https://get.adobe.com/flashplayer/](https://get.adobe.com/flashplayer/)
  - [Adobe Shockwave Player https://get.adobe.com/shockwave/](https://get.adobe.com/shockwave/)
  - [Apple Quick Time http://www.apple.com/quicktime/download/](http://www.apple.com/quicktime/download/)
- At a minimum, you must have Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Microsoft Office, you can check with the bookstore to see if they have any student copies.

### **ACCESS AND NAVIGATION**

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.



## COMMUNICATION AND SUPPORT

### Brightspace Support

#### Student Support

If you have any questions or are having difficulties with the course material, please contact your Instructor.

#### Technical Support



If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778 or click on the **Live Chat** or click on the words "[click here](#)" to submit an issue via email.

#### System Maintenance

Please note that on the 4th Sunday of each month there will be System Maintenance which means the system will not be available 12 pm-6 am CST.