



# A&M-COMMERCE

To access COVID-19 information, please visit the [Stay Healthy Lions Webpage](#).

## **BGS 401 - Globalization COURSE SYLLABUS: Fall 2021**

### **INSTRUCTOR INFORMATION**

Instructor: Lydia Carrascosa, MAg, MS  
Office Location: AG/ET 230 and Online  
Office Hours: Email, Phone, or Virtual by Appointment  
Office Phone: 903.946.4114  
University Email Address: Lydia.Carrascosa@tamuc.edu

***The best way to contact me is via email. BGS 401 is an online course; therefore, expect most communication to be online as well. All emails to me must include "BGS-401" in the subject line and include your full name and campus-wide ID number. I will only correspond with students via official university email (your myLeo email) and will issue all course announcements in D2L.***

### **COURSE INFORMATION**

#### **Textbook Required**

Authors: Hill, Charles W.L. and Hult, G. Tomas M.  
Year published: 2015  
Title: Global Business Today  
Edition: 9<sup>th</sup> Edition  
Publisher: McGraw-Hill Education  
ISBN-13: 978-0078112911  
ISBN-10: 0078112915  
\*\*Note: You **do not** need the online homework access\*\*

#### **Supplemental Materials**

Links and files for supplemental materials will be provided in the document sharing tab within the course.

### **COURSE DESCRIPTION**

This course provides coverage of a broad survey of global business issues; analyzes the environment in which international business operates; introduces multinational enterprises; global competition, international organizations, treaties and international laws, national trade policies, and the determinants of competitiveness of United States firms in international markets.

### **STUDENT LEARNING OUTCOMES**

Completion of this course provides the student with the knowledge to:

- Student will be able to demonstrate knowledge of the interconnectedness of global dynamics (issues, processes, trends, and systems).
- Student will be able to apply knowledge of the interconnectedness of global dynamics.

## REGULAR AND SUBSTANTIVE COURSE INTERACTION

As a general guide, students enrolled in a three semester hour course should spend one hour engaged in instructional activities and two to three hours on out-of-class work per week in a semester. Educational activities in this course are designed to ensure regular and substantive interaction between students and faculty.

### COURSE REQUIREMENTS

**Minimal Technical Skills Needed:** Students will need reliable computer and internet access for this course. Students must be able to effectively use myLeo email, myLeo Online D2L, and Microsoft Office.

**Instructional Methods:** This course is an online course.

**Student Responsibilities or Tips for Success in the Course:** To be successful in this course, all content and course modules should be read and reviewed. All assignments and quizzes (both graded and not graded) should be completed. Please contact the instructor by email for any assistance.

### ASSESSMENT

Each student is required to submit case studies, quizzes, discussions, and exams. Details on each assessment item are outlined in D2L.

Grades are based on quality, consistency, and quantity of work submitted. Each assessment represents a fixed percentage in the calculation of the final grade. Grading will not only include consideration of content, but will be evaluated on proper use of grammar, spelling, and organization.

**NOTE: The syllabus is a guide and is subject to change due to circumstances and events. Any changes to the syllabus and/or assignments will be announced in advance in D2L.**

Weight of assessments in calculation of final course grades:

4 Exams	40%
Case Studies	20%
Quizzes	25%
Discussions and Syllabus Quiz	15%
Total	100%

### Grading Scale

Percentage

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or below

**IMPORTANT:** The following are the **ONLY** acceptable excuses for missed assignments. In order to make-up missed assignments, you must contact me and provide documentation within 24 hours of the assignment due date. **No extra credit work will be given under any circumstances.**

1. Participation in a required/authorized university activity
2. Verified illness
3. Death of an immediate family member
4. Obligation at a legal proceeding

### **Exams**

Four exams are given during the semester. The date of each exam is included in the course outline in the syllabus. You may use the PowerPoints, the textbook, and your notes, but exams are **NOT** group work! Each exam **WILL BE TIMED** and can only be accessed once. Once you begin the exam, you may not stop and come back to it at a later date. It is essential you have reliable Internet before beginning each exam.

**Note - The amount of time you spend taking each exam is documented. Unusually fast completion rates on an exam will be reviewed.**

### **Case Studies**

Case studies are to be submitted to the assignments folder by the due dates posted. Case studies will not be accepted as email attachments to the instructor. Spelling, punctuation, and grammar errors will have a negative impact on your case study grade. Read the instructions for each case study carefully and submit all case studies in **APA format**. An example of the format to be used is located in the "Document Sharing & PowerPoint Presentations" folder in the course outline.

### **Quizzes**

Like exams, quizzes will be timed and can only be accessed once. You may use the PowerPoints, the textbook, and your notes, but quizzes are **NOT** group work! Once you begin the quiz, you may not stop and come back to it at a later date. It is essential you have reliable Internet before beginning each quiz.

**Note - The amount of time you spend taking each quiz is documented. Unusually fast completion rates on quizzes will be reviewed.**

### **Discussions**

Discussions require a **minimum of one post and two unique replies to fellow students**. Discussions must be completed and submitted by the due dates posted, but keep in mind sufficient dialog must occur with fellow students so post your discussion with ample time to reply and discuss with others. Spelling, punctuation, and grammar errors will have a negative impact on your discussion grades.

For each discussion, you should answer the question posted and then respond to fellow students' posts with your own thoughts, examples, and/or ideas. Responses such as "I agree" or "me too" are not complete responses and will not count in the overall score for a discussion. Discussions are meant to be conversations with your fellow classmates. If you use the textbook or other outside sources in your discussion, you must cite them. The rubric used for grading discussions is posted in the "Document Sharing & PowerPoint Presentations" folder in the course outline.

## TECHNOLOGY REQUIREMENTS

### LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are the technical requirements

Learning Management System (LMS) Requirements:

View the [Learning Management System Requirements Webpage](#).

LMS Browser Support:

Learn more on the [LMS Browser Support Webpage](#).

YouSeeU Virtual Classroom Requirements:

Visit the [Virtual Classroom Requirements Webpage](#).

## ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or [helpdesk@tamuc.edu](mailto:helpdesk@tamuc.edu).

**Note:** Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

## COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

### Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found on the [Brightspace Support Webpage](#).

### Interaction with Instructor Statement

This is an online course; therefore, expect most communication to be online as well. Correspondence will always be through university email (your "myLeo" mail) and announcements in myLeo online (D2L). The instructor will make every effort to respond to emails within 24 provided the correspondence follows the requirements listed below. Students are encouraged to check university email daily.

**All emails from students should include:**

- **Course name and subject in the subject line**
- **Salutation**
- **Proper email etiquette (no "text" emails – use proper grammar and punctuation)**
- **Student name and CWID after the body of the email**

## COURSE AND UNIVERSITY PROCEDURES/POLICIES

### Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

## **Student Conduct**

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail online in the [Student Guidebook](#).

Students should also consult the [Rules of Netiquette Webpage](#) for more information regarding how to interact with students in an online forum.

## **TAMUC Attendance**

For more information about the attendance policy, please view the [Attendance Webpage](#) and the [Class Attendance Policy](#)

## **Academic Integrity**

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty Policy](#)  
[Undergraduate Student Academic Dishonesty Form](#)

## **Students with Disabilities-- ADA Statement**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

### **Office of Student Disability Resources and Services**

Texas A&M University-Commerce  
Velma K. Waters Library Rm 162  
Phone (903) 886-5150 or (903) 886-5835  
Fax (903) 468-8148  
Email: [studentdisabilityservices@tamuc.edu](mailto:studentdisabilityservices@tamuc.edu)  
Website: [Office of Student Disability Resources and Services](#)

## **Nondiscrimination Notice**

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information, or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

## **Campus Concealed Carry Statement**

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

## COUNSELING SERVICES

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit <http://www.tamuc.edu/counsel>.

### Fall 2021 Course Outline/Calendar

<b>MODULE 1 (Ch 1, 2, 3, 4)</b>	<b>Assignments</b>	<b>Due Date</b>	
	Academic Honesty Policy	9/4	
	Syllabus Quiz	9/4	
	Ch 1 Discussions	9/11	*2 discussions in Ch 1
	Ch 2 Quiz	9/11	
	Ch 3 Case Study	9/25	
	Ch 3&4 Quiz	9/25	
<b>Exam #1 – Covers Ch 1, 2, 3, 4 (opens 9/25)</b>			<b>Due 9/29</b>
<b>MODULE 2 (Ch 5, 6, 7, 8)</b>	<b>Assignments</b>	<b>Due Date</b>	
	Ch 5 Discussion	10/9	
	Ch 7 Case Study	10/9	
	Ch 8 Discussion	10/16	
<b>Exam #2 – Covers Ch 5, 6, 7, 8 (opens 10/16)</b>			<b>Due 10/20</b>
<b>MODULE 3 (Ch 9, 10, 11, 12)</b>	<b>Assignments</b>	<b>Due Date</b>	
	Ch 9 & 10 Quiz	11/6	
	Ch 11 Case Study	11/13	
	Ch 12 Discussion	11/13	
<b>Exam #3 – Covers Ch 9, 10, 11, 12 (opens 11/13)</b>			<b>Due 11/23</b>
<b>MODULE 4 (Ch 13, 14, 15, 16)</b>	<b>Assignments</b>	<b>Due Date</b>	
	Ch 13 Discussion	12/4	
	Ch 15 Case Study	12/4	
	Ch 15 Quiz	12/17	
	Ch 16 Quiz	12/17	
<b>Exam #4 – Covers Ch 13, 14, 15, 16 (opens 12/4)</b>			<b>Due 12/17</b>