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**EDUC 402 01W: GLOBAL COMMUNICATION
COURSE SYLLABUS: SUMMER 2021**

INSTRUCTOR INFORMATION

Instructor: Petra Strassberg, Ed.D
Online Office Hours: By appointment
Office Location: Online
University Email Address: petra.strassberg@tamuc.edu
Preferred Form of Communication: Email or Zoom

COURSE INFORMATION

Textbook Required:

Jandt, F.E. (2016). *An introduction to intercultural communication: Identities in a global community* (8th edition). Thousand Oaks, CA. ISBN: 978-4833-4430-0

Course Description

EDUC 402: Global Communication (6 semester hours) provides students with an overview and awareness of the verbal and nonverbal communication interculturally and internationally. In addition, it also examines how cultures and cultural values affect global communication.

Learning Outcomes:

At the end of this course, engaged students will be able to:

- ✓ Identify the role of culture in the context of communication
- ✓ Discuss the different communication variables involved in global communication
- ✓ Use the Hofstede's Cultural Dimensions as a guide in global communication

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- ✓ Evaluate the different cultural related factors affecting global communication
- ✓ Develop a plan to improve communication skills in a global and virtual community

COURSE REQUIREMENTS

Course Expectations and Participation:

- ✓ Active participation in this web-based course is expected. It is recommended that students login into the course module weekly to stay on track with the assigned reading material, discussion post, assignment, and project.
- ✓ Students are expected to take an active learning approach in this course and engage in the course content to positively impact the learning experience for everyone.
- ✓ Complete all discussion posts, assignments, and project by deadlines.
- ✓ Incorporate knowledge gained from the text, personal experiences, peers' feedback, and other resources to formulate ideas on your responses.

Students who enroll at Texas A&M University-Commerce will have access to an email account via myLeo. All instructors' emails sent from D2L (including all other university official emails) will go to students' myLeo email account so students need to check their account regularly. Students are also encouraged to email their instructor using the myLeo email.

Instructional Methods

EDUC 402 includes a series of module assignments and assessments to assist students in achieving the course learning outcomes. In each module, the students will work on combinations of readings, discussions, journal articles, videos, and self-study research.

Class Introduction:

Students will create a video using the VoiceThread application located in the Table of Contents to introduce themselves to their peers. Please refer to module one for further instructions. Students who have never used the VoiceThread application previously may refer to the resource available in the Shared Resources folder or the "Creating a VoiceThread" tutorials available here: <https://tamucommerce.voicethread.com/share/15833748/>.

Virtual Meeting:

Students will schedule a virtual meeting (using Zoom or YouSeeU-Virtual Classroom) with the instructor in week 2 to discuss their academic progress. Students will email their instructor in advance to schedule their meeting. Meetings will take place Monday to Friday (9/6-9/10)

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between (6-9 pm). The instructor will work with students individually to accommodate their schedule should they have scheduling conflicts.

Discussion Posts:

Each discussion board thread topic will require an “initial post” and a minimum of two “replies” to fellow classmates’ posts.

Initial Post: Students will provide thoughtful and thorough response to each topic for discussion. Students will need to complete an initial “post” to each discussion board at least three days before the discussion deadline. Review “post” content for correct grammar and spelling.

Replies: Students will provide constructive comments to a fellow classmate’s posts. Reply content must relate to discussion topic. Review “reply” content for correct grammar and spelling. *It is suggested each reply consists of a minimum of four to five complete sentences.*

Follow the “Course Calendar” due dates for each Discussion assignment. It is important that students read all the postings for each topic. This will ensure that students are not only responding to the topic questions, but also to their classmates’ comments.

Assignments:

Students will complete writing assignments related to the assigned reading from the textbook or other reading materials. Please visit the course module for further instructions. Assignments should be typed in essay paragraph format using APA 6th or 7th edition guidelines. The assignment should include a cover page and also a reference page if students utilize any resources for the assignment.

Students can use the template available in the Shared Resources folder in the D2L portal or refer to Purdue OWL [website](#) for APA guidelines. Please proofread the paper for correct grammar and spelling. Follow the “Course Calendar” due date for each assignment.

Reflection Paper:

Students will write a minimum of 500 words reflection paper to summarize the key takeaways from the module reading and/or video presentations. Please refer to the course module for further instructions.

The reflection paper needs to be typed in essay paragraph format using APA 6th or 7th edition guidelines including a cover page and a reference page. Please proofread the paper for correct grammar and spelling. Students can learn more about the APA guidelines from the Purdue OWL website:

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https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html.

Follow the “Course Calendar” due date for each assignment.

Final Research Paper:

Students will write a research paper following the instructions provided in the module. The paper should consist of a Title Page, an Introduction (approx. one-half page), a Discussion section (minimum of three pages – five pages), a Conclusion (approx. one-half page), and a Reference page consisting of at least five scholarly sources (e.g., journal, article, books).

The final research paper should be typed using APA 6th or 7th edition guidelines. Students can learn more about the APA format using the APA manual or referring to the Purdue OWL [website](#). Please proofread the paper for correct grammar and spelling. Follow the “Course Calendar” due date for the final research paper.

Final Presentation:

Students will develop a PowerPoint presentation using the VoiceThread application available in D2L and share their presentation with their peers. Please refer to module for further instructions. Students will be able to find tutorials in the VoiceThread application and Shared Resources folder. Follow the “Course Calendar” due date for this assignment.

Grading Rubric:

Grading rubric will be available for each assignment. Students are encouraged to use the grading rubric as a guide for each assignment.

Course Grades

Grading Policy: The course grade consists of

Assignment	Percentage
Class Introduction	10%
Virtual Meeting	10%
Discussion Posts	20%
Assignments	20%
Reflection Paper	10%
Final Research Paper	30%
Total:	100%

Grading Scale:

A = 90 – 100%, B = 80 – 89%, C = 70 – 79%, D = 60 – 69%, F = 59% or Below

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TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

ACCESS AND NAVIGATION

Students will need their campus-wide ID (CWID) and password to log into the course. If students do not know their CWID or have forgotten their password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

Interaction with Instructor Statement

The instructor is available via email or Zoom. Personal concerns involving a private issue, grades, student progress, etc. should be addressed privately to the instructor via private email, zoom or telephone. Instructor's communication response time to emails will, in most instances, be within 24 - 48 hours during the work week.

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COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Attendance Policy

Students are expected to “attend class” and actively participate in all course content, assignments, discussions and projects. The professor will monitor each student’s participation activity.

Late Work

Module assignments and/or projects must be submitted within established folders during the open and closing dates. Unless a student has a legitimate excuse, late work is not accepted. There are circumstances outside one’s control that might impact timely submission of assignments, such as jury duty, hospitalization, or a funeral of a family member. In these instances, the student should notify the instructor as soon as possible. Assignments and/or projects not submitted by the deadlines will receive a grade of zero.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as students’ progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance or as soon as the changes have been made.

A&M-Commerce requires the use of face-coverings in all instructional and research classrooms/laboratories. Exceptions may be made by faculty where warranted. Faculty have management over their classrooms. Students not using face-coverings can be required to leave class. Repetitive refusal to comply can be reported to the Office of Students’ Rights and Responsibilities as a violation of the Student Code of Conduct.

Students should not attend class when ill or after exposure to anyone with a communicable illness. Communicate such instances directly with your instructor. Faculty will work to support the student getting access to missed content or completing missed assignments.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <http://www.albion.com/netiquette/corerules.html>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and

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[Procedure 13.99.99.R0.01.](http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx)

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If students have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Velma K. Waters Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

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Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult campus event organizer.

Web URL:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

A&M-Commerce Supports Students' Mental Health

Counseling Center Services

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

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COURSE OUTLINE / CALENDAR

Module (M)	Reading/Assignments Details	Due Date
Module 1 Week 1 & Week 2	Read chapter 1 & 2	Week 1
	Create video introduction	Due midnight Wed. Week 1
	Complete 'initial' discussion post	Due midnight Wed. Week 1
	Replies to peers' discussion posts	Due midnight Fri. Week 1
	Complete Module 1 Reflection Journal	Due midnight Wed. Week 2
	Email instructor to schedule Virtual meeting	Due midnight Fri. Week 2
Module 2 Week 3, Week 4, & Week 5	Read chapter 3, 4, & 5	Week 3
	Complete 'initial' discussion post	Due midnight Wed. Week 3
	Replies to peers' discussion posts	Due midnight Fri. Week 3
	Complete Module 2 Reflection Journal	Due midnight Wed. Week 4
	Virtual meeting (individual by appt.)	Due midnight Wed. Week 5
Module 3 Week 6, Week 7, Week 8, & Week 9	Read chapter 6, 7 & 8	Week 6
	Complete 'initial' discussion post	Due midnight Wed. Week 6
	Replies to peers' discussion posts	Due midnight Fri. Week 7
	Complete Module 3 Reflection Journal	Due midnight Wed. Week 8
	Begin Working on your Final Paper	Week 9
Module 4 Week 10, Week 11, Week 12, & Week 13	Read chapter 10 & 13	Wk 10
	Complete 'initial' discussion post	Due midnight Wed. Week 10
	Replies to peers' discussion posts	Due midnight Fri. Week 11
	Complete Module 4 Reflection Journal	Due midnight Wed. Week 12
	Continue Working on your Final Paper	Week 13
Module 5 Week 14 & Week 15	Working on Final Project	Week 14
	Submit Final Paper	Week 15, Thursday, Dec 16 th at 5:00 PM.

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