Please, click on the following link to access A&M-Commerce Covid 19 Information,
https://new.tamuc.edu/coronavirus/

Art 1301- CBE - Art Appreciation
FALL 2020

INSTRUCTOR INFORMATION

Instructor: Melynda Seaton, Assistant Professor of Art History
Office Location: Art 113
Office Hours: Virtual meetings by appointment
Office Phone: 214-810-4732 or Department of Art Office - 903-886-5208
Office Fax: 903-886-5987
University Email Address: Melynda.Seaton@tamuc.edu
Preferred Form of Communication: email
Communication Response Time: M-TH: 24-48 hours, F-Sun will reply following Monday

Course Materials

Textbook and Readings:
The Art of Understanding Art: A Behind the Scenes Story, by Irina D. Costache
The book is open access and available to read online via the TAMUC library. You can
download portions of the book as a PDF or install Adobe Digital Editions to download
and read the entire book offline.

PDFs posted to classroom

Videos:
Videos linked to or embed in the course provide in-depth looks at specific artists and/or
artworks relevant to each module topic. Most videos are 3-5 minutes in length.

Course Description

Art Appreciation refers to the exploration of visual art to gain an understanding of the
relationships between the visual arts and other expressions of human imagination and
invention. In this course you will be introduced to the basic principles of visual arts. You
will learn the vocabulary of art as it refers to analyzing the form of an artwork and how to
interpret art as a means of understanding how, why, where, when, and to what purpose
it was made to better understand the ways in which art reflects or communicates social,
political, ideological, and religious values and constructions.

Student Learning Outcomes:

Competency 1: Students will identify what is considered art and why it is made.
Competency 2: Students will identify the role of art makers, patrons and institutions that aid in the creation and dissemination of art.
Competency 3: Students will identify types of art media and forms of classification.
Competency 4: Students will identify the elements and principles of art as means to derive meaning from art and classify art.
Competency 5: Students will interpret artworks in order to associate artwork to particular art movements.
Competency 6: Students will apply knowledge in this course through the development of a virtual art exhibition.

Minimal Technical Skills Needed

Using D2L Brightspace learning management system, Microsoft Word, Googles Sites which requires a free Google Account if you do not already have one.

Course Instruction Methods and Student Expectations:

This course will require both reading material from the course textbook and watching assigned videos assigned for each module. Each module will include a pre-test, readings and videos and post-test. The final module "Competency 6" entails the creation of a virtual art exhibition project. The course is organized by learning modules associated with each competency. It is recommended that each module be completed in the order it is presented, 1 through 6.

Module	Pretest	Readings & Videos	Post-test	Project
1. What is Art?	Required	Recommended	Required	---
2. Artmakers, Patrons, and the Artworld	Required	Recommended	Required	---
3. Media and Classification	Required	Recommended	Required	---
4. Deriving Meaning from Art	Required	Recommended	Required	---
5. Interpretations of Art and Recent Art Movements	Required	Recommended	Required	---
6. Curate a Virtual Art Exhibition	---	---	---	Required

GRADING

Final grades in this course will be based on the following scale:

       A = 90%-100%
       B = 80%-89%
       F= 79% or below

Post-tests = 80% of score

Virtual Art Exhibition = 20% of score

Interaction with Instructor Statement
Email is the quickest and most reliable way to contact me at
melynda.seaton@tamuc.edu and I will conduct email correspondence according to the
following schedule:
- Monday–Thursday: Every effort will be made to answer your emails within a 24-48-hour period.
- Friday–Sunday: I will try to answer your emails in a timely manner, but please understand you may not receive a response until the following Monday or Tuesday.

You may also contact me at 214-810-4732. If you wish to call, please be mindful of the time and only call during normal business hours Monday – Thursday, 8 am – 5 pm.

If you encounter problems accessing D2L, please contact Technical Support at 1-877-325-7778.

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:
https://community.brightspace.com/s/article/Brightspace-Platform-Requirements

LMS Browser Support:
https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:
https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

https://community.brightspace.com/support/s/contactsupport

UNIVERSITY PROCEDURES/POLICIES

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.
http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: https://www.britannica.com/topic/netiquette

TAMUC Attendance

For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01.
http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

Undergraduate Academic Dishonesty 13.99.99.R0.03

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf

Graduate Student Academic Dishonesty 13.99.99.R0.10

http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce
Gee Library- Room 162
Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf) document and/or consult your event organizer.

Web url:
http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Pandemic Response Statements

A&M-Commerce requires the use of face-coverings in all instructional and research classrooms/laboratories. Exceptions may be made by faculty where warranted. Faculty have management over their classrooms. Students not using face-coverings can be required to leave class. Repetitive refusal to comply can be reported to the Office of Students' Rights and Responsibilities as a violation of the student Code of Conduct.

Students should not attend class when ill or after exposure to anyone with a communicable illness. Communicate such instances directly with your instructor. Faculty will work to support the student getting access to missed content or completing missed assignments.

Course Outline

Competency 1 – What is art?

<u>Pre-Test</u>
<u>Reading Assignments:</u>
Why Should Art Matter to You?
Introduction – What is Art?
Why is Art Made?

<u>Art Focus Videos:</u>
Why Study Art? | Tate Shots
What is art for?
Art or Prank?
<u>Post-Test</u>

Competency 2 – Art Makers, Patrons, and the Art World

<u>Pre-Test</u>
<u>Reading Assignments:</u>
1. Artists and Patrons
4. The Dissemination of Original Art
5. The Dissemination of Art through Reproductions and Other Issues
Appendix 1: The Art World
<u>Art Focus Videos:</u>
The Case for Museums
Behind the Scenes with a Conservator
A Short History of the World's Most Important Art Exhibition
The Armory Show- The art exhibition that shocked US in 1913 The Art Market:
Part 1 – Auctions
The Art Market: Part 2 - Galleries
The Art Market: Part 3 – Patrons
The Art Market: Part 4 - Art Fairs
<u>Post-Test</u>

Competency 3 – Media and Classification

<u>Pre-Test</u>
<u>Reading Assignments:</u>
2. Environment, Materials, and Other Resources
8. A Critical Examination of Art Classification

Types of Media
Labeling and Identifying Artworks & Period Styles

Art Focus Videos:
How Climate Changes Art
Why Oil Paint is So Expensive
Drawing in Silver and Gold: Leonardo to Jasper Johns
Adriaen de Vries's Bronze Casting Technique: Direct Lost-Wax Method
How to Make a Wood Engraving
How to Print Like Warhol
Pottery Techniques of Maria Martinez
The Tribal Eye: Behind the Mask (wood carving excerpt)
How artist transform everyday objects
William Eggleston | TateShots
Vantage Point - "Take a Picture with a Real Indian" (James Luna performance)
Bill Viola | TateShots
Nick Cave Brings Art, Sculpture to Life With 'Soundsuit

Post-Test

Competency 4 – Deriving Meaning from Art

Pre-Test

Reading Assignments:
3.Context
6. Visual Resources Used to Analyze Art
7. Textual and Other Resources Used to Analyze Art
Appendix 4: "tools of the trade"
Elements of Design

Art Focus Videos:
Venus of Willendorf
The British Museum - Book of the Dead
Night Attack on the Sanjō Palace
Anatomy of an Artwork: A Unique Iznik Pilgrim Flask
The Original Blond Bombshell: Botticelli's The Birth of Venus
Why Diego Velázquez's Las Meninas Continues to Inspire New Interpretations
A Wedding Gift fit for an Emperor
Liberty Leads the Way in Delacroix's Revolutionary Portrait
Frida Kahlo and Diego Rivera's Wedding Portrait

Anatomy of an Artwork: Four Buddhist Sculptures Revealed
Discover One of History's Most Important Royal Manuscripts
Discover the Innate Africanness of El Anatsui's Glimmering Bottle Cap Tapestry

Post-Test

Competency 5 – Interpretations of Art and Recent Art Movements

Pre-Test

Reading Assignments:
9. Interpreting Art Criteria and Values
10. Methodologies of Art

Art Focus Videos:
What is the Avant-Garde? Art Movements & Styles
How Ancient Art Influenced Modern Art
Modern Art vs Contemporary Art
The Case for Realism
The Case for Impressionism
What is Expressionism?
What is Cubism?
Exploring the Surreal with Peter Capaldi | Unlock Art | Tate
The Case for Abstraction
The Case for Minimalism
The World Goes Pop with Alan Cumming | Unlock Art | Tate
What is Postmodernism?
The Case for Land Art
Cases for Political Art
How artists respond to political crises
What is Outsider Art?

Post-Test

Competency 6 - Virtual Art Exhibition
Create your own virtual art exhibition to apply the knowledge you gained throughout this course.