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**Texas A&M University-Commerce
College of Business
Syllabus
International Business COB 497&597
Call #21198 & 23205
Spring 2020**

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Office hours: Tuesday 1:00 to 5:00PM
Course Meeting Day/Time/Room: WEB

WEB

COB 497 & 597

23203 & 23205

Course Description

This course provides coverage of a broad survey of international business issues; analyzes the environment in which international businesses operate; introduces multinational enterprises, global competition, international organizations, treaties and international law, national trade policies and the determinants of competitiveness of U.S. firms in international markets.

Prerequisites: Junior standing.

Program Objectives

- Graduates will be effective communicators.
- Graduates will demonstrate business ethical awareness.
- Graduates will demonstrate cultural awareness and a global perspective.
- Graduates will be analytical problem solvers.
- Graduates will be technically proficient and prepare for roles in the accounting profession.

Course Objectives

The globalization of business brings new opportunities and threats to governments, firms, and individuals. This course introduces elements of international business that challenges and enables businesses to compete successfully in the global marketplace, as it exists today with an outlook of the future growth and expansion. Successful students will achieve the following specific objectives and abilities:

- The demonstration of knowledge of global dynamics, including issues, processes, trends, and systems and an appreciation of the interconnectedness of trading nations;
- Students will develop cross-cultural competence sufficient to work together effectively in a group assignment with international members.
- Build a knowledge base of country-specific opportunities and concerns through research while devising and implementing strategies that will help provide a competitively

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advantageous position and differentiate between smaller firms and multinational corporations.

- Students will become familiar with and be able to compare and contrast U.S. and Chinese business advantages and challenges. This should include a basic understanding of labor, personnel and labor issues, and regulatory environments.
- Students will develop a working knowledge of the international monetary systems and an understanding of how they affect international financial markets and international trade.
- Students will participate in discussions of alternative ways a firm can expand internationally. They should be able to elucidate both the opportunities and risks of doing so.

Course Evaluation

Your final grade will be based upon the following items:

Possible Points (COB 497)

<u>Categories</u>	<u>Points</u>	<u>Total Pts</u>	<u>Percent</u>
Papers (4)*	100 points each	400	100%

Possible Points (COB 597)

<u>Categories</u>	<u>Points</u>	<u>Total Pts</u>	<u>Percent</u>
Papers (4)*	100 points each	400	80%
Book Report on China	100 points	100	20
Total		500	

- *Paper details provided in D2L under activities and must be submitted in D2L.

Each paper or book report consists of no less than 5 pages double spaced. Broad topics are presented below. Consult D2L for detailed description of papers and book reports. Your papers will be judged based on the rubric that follows.

Papers:

Paper 1: Coronavirus

Paper 2: Individualism and Collectivism

Paper 3: Understanding China through the perspective of Chinese faculty

Paper 4: Reflective Essay on the documentary American Factory

Book Report:

Student and faculty agree on a book with China focus. A book report will be completed about the book.

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<u>Category</u>	<u>Comments</u>	<u>Points</u>
<u>Responsiveness-</u> Paper covers all required topics or subheadings. 20 points		
<u>Organization-</u> Paper is well organized, written in third person, and easy to read and understand. Contains appropriate wording (i.e. analyze, evaluate, review), does not contain prohibited words (like, looking, that being said), and professional, and is free from excessive spelling, grammatical errors. 10 points		
<u>Formatting-</u> File name convention is correct. See general paper guidelines. Rubric is copied to the end of the paper. Conforms to page number requirements. Uses a standard font, one-inch margins, and double spacing. Where applicable follows APA style including in-text citations and reference section. 15 points		
<u>Picture & Non-disclosure:</u> Paper submission includes signed non-disclosure agreement and picture of company visit. 5 points		
<u>Reduction for late paper-</u> Twenty percent of the total points will be deducted for papers submitted within 12 hours of the due date. Papers 12 hours after due date will earn zero points.		
<i>Total Points</i>		
<i>Overall Comments</i>		

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Grade Determination:

89.5%– or above A
79.5% – 89.4% = B
69.5% – 79.4% = C
59.5% – 69.4% = D
59.4% or below = F

University Policies and Procedures

Academic Honesty Policy

The College of Business at Texas A & M University-Commerce will strive to be recognized as a community with legal, ethical, and moral principles and to practice professionalism in all that we do. Failure to abide by these principles will result in sanctions up to and including dismissal. Five different types of activities that will bring sanctions are as follows:

Illegal activity: Violation of any local, state, or federal laws that prohibit the offender from performance of his or her duty.

Dishonest Conduct: Seeking or obtaining unfair advantage by stealing or receiving copies of tests or intentionally preventing others from completing their work. In addition, falsifying of records to enter or complete a program will also be considered dishonest conduct.

Cheating: The unauthorized use of another's work and reporting it as your own. You are specifically prohibited from submitting homework that was covered in class that you did not complete. .

Plagiarism: Using someone else's ideas and not giving proper credit.

Collusion: Acting with others to perpetrate any of the above actions regardless of personal gain.

Ethics

Integrity is the hallmark of the accounting profession and will be stressed throughout the course. Any type of student breach of ethics, including but not limited to: illegal activity, dishonest conduct, cheating, plagiarism, or collusion, will result in failure of assignment or exam (F) (zero points) and/or further academic sanction (i.e. failure of course (F), dismissal from class and/or referral to Dean of the College of Business).

"All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment." (See Student's Guide Handbook, Policies and Procedures, Conduct).

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that

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provides for reasonable accommodation of their disabilities. If you have a have a disability and require accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce Gee Library, Room 132
Phone: 903.866.5150 - or - 903.886.5835
Fax: 903.468.8148
StudentDisabilityServices@tamuc.edu

Other: University policy will be followed in regards to withdrawals during the semester. It is the student's responsibility to conform with the university rules relating to dropping or withdrawing from the course.

Email Policy

All students must use their My Leo accounts when corresponding with professors. Please include the course number in the subject line of the email message. I will answer emails within 24 hours during the week. If you do not hear from me during the specified time, assume I did not receive your email and contact me again.

Concealed Carry

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Other

University policy will be followed in regards to withdrawals during the semester. It is the student's responsibility to conform with the university rules relating to dropping or withdrawing from the course.

Discipline Policy

"All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment." (See Student's Guide Handbook, Policies and Procedures, Conduct).

Comfortable Learning Environment

The university, this department, and your instructor are all committed to maintaining an inoffensive, non-threatening learning environment for every student. Class members (including the instructor) are to treat each other politely both in word and deed. Offensive humor and aggressive

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personal advances are specifically forbidden. If you feel uncomfortable with a personal interaction, contact your instructor for help in solving the problem.

Civility in the Academic Environment

Civility in the classroom or online course and respect for the opinions of others is very important in an academic environment. It is likely you may not agree with everything that is said or discussed in the classroom/online course. Courteous behavior and responses are expected. To create and preserve a learning environment that optimizes teaching and learning, all participants share a responsibility in creating a civil and non-disruptive forum. Students are expected to conduct themselves at all times in a manner that does not disrupt teaching or learning. Faculty have the authority to request students who exhibit inappropriate behavior to leave the class/online course and may refer serious offenses to the University Police Department and/or the Dean of Students for disciplinary action.

Incomplete in Course

Students who, because of circumstances beyond their control, are unable to attend classes during or after review week will, upon approval of the teacher, receive a mark of "X" in all courses in which they were maintaining passing grades. A grade of "X" (incomplete) will not be counted in the calculation of the grade point average for one semester. If the "X" has not been removed at the end of one semester, it will automatically be changed to a grade of "F." If a student feels that a grade is not correct, the matter should be discussed with the instructor. If the instructor finds the grade incorrect, the instructor must petition for a grade change by receiving approval from the department head and dean, with final approval from the Registrar's Office