TEXAS A&M UNIVERSITY COMMERCE	РНО	2357	Basic Photography Hours: 3
		22426	Daun, Joseph

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### **COURSE INFORMATION**

# Materials – Textbooks, Readings, Supplementary Readings:

Additional Readings - TBA throughout the semester

*Optional Textbooks: Photography*, Upton and London, 7th, 8<sup>th</sup> or 9<sup>th</sup> Edition or *Adobe Lightroom CC Classroom in a Book*, Adobe Creative Team *Lynda.com*, *online software training* 

#### **Course Description:**

### PHO 2357 - Basic Photography

The primary learning objectives are related to digital camera techniques and controls in the context of the creative process. Students will learn the operation of aperture, shutter speed, and ISO, as well as the characteristics of different lenses as they relate to specific photographic requirements. This class will also explore advanced color and printing techniques and introduce sound and video. Students must have a fully adjustable digital camera for this class.

### **Student Learning Outcomes:**

At the conclusion of this course students should be able to demonstrate the following:

- an understanding of the anatomy of a camera, light meter and accessories.
- an understanding of aperture/shutter/ISO relationships and their effect on the photographic image.
- how to process RAW files using digital asset management software.
- editing and archiving of digital files.
- how to make color correct inkjet prints by using technical software solutions controlling color, contrast, etc.
- an understanding of the photographic vocabulary
- how to analyze and interpret photographic images
- effectiveness in critiques by participation in critical evaluation regarding their own work and the work of others

#### Handbook & Safety

While the online manual covers specific issues related to the Department of Art, Texas A&M University-Commerce policies must also be followed. All users of Department of Art (DOA) classrooms and facilities are required to follow the health and safety guidelines outlined in this manual at all times. Report any safety issues IMMEDIATELY to your instructor(s), Teaching Laboratory Specialist, or to the DOA Health and Safety Liaison. Each course instructor will discuss their area's inherent risks, procedures and policies to provide the student with informed consent. These will be reviewed verbally at the start of each semester. A link to the online Handbook:

#### http://sites.tamuc.edu/art/resources/healthandsafety/

Students that meet in face-to-face Department of Art courses must complete the online form for each course they attend. A link to the online form: <u>http://dms.tamuc.edu/Forms/ArtLabPolicy</u>

### **COURSE REQUIREMENTS**

### **CLASS PARTICIPATION & PROFESSIONALISM:**

Participation is very important in studio and seminar classes. You are expected to participate fully, actively, and professionally in class each day. This means that you work efficiently and effectively both individually and within small groups. You are also encouraged to speak up and to share your thoughts in discussion and critique. Professional and respectful conduct is expected from everyone at all times. The use (even silent use) of cell phones is absolutely prohibited during class. Please turn these items off, and do not take them out during class. Each time your phone rings or vibrates in my class, your final grade will drop by two points. Each time I notice you texting or otherwise engaging in social media or games in class (on any device), your final grade will drop by two points.

### **GROUP CRITIQUES & DISCUSSIONS:**

Discussions and critiques will provide a forum in which you will have the opportunity to articulate your ideas, to collaborate with your colleagues, to appreciate multiple points of view, to understand and explore complex concepts, and to learn from one another. When your fellow students present their work you will be asked to comment in a thoughtful (which does mean kind) articulate and professional manner. The major assignments in class will provide the occasion for critique and discussion of presentations and art works.

Your participation grade is based on how regularly and professionally you participate in class and critiques. I expect each student to make a positive contribution during class discussions, critiques, and cleanup/sculpture lab improvement times.

Critiques will provide you with valuable feedback from your peers and myself. I encourage you to take notes of the comments being made during your critique so you have a record of the discussion. The following is a general guideline to help you understand your final grade:

**A - Excellent:** You should possess exceptional attitude which is reflected in your critique participation, response to criticism and professional conduct. Your work must manifest remarkable achievement both in quantity and quality. Your ability to communicate ideas should exhibit noteworthy achievement.

**B** - Good: You should have a positive attitude which is reflected in your critique participation, response to criticism and professional conduct is expected. Your work must manifest high quality achievement. You should possess sound, above-average ability to communicate your ideas.

**C** - **Satisfactory:** A positive attitude which is reflected in your critique participation, response to criticism and professional conduct is expected. Your work must manifest acceptable achievement both in quality and quantity. You should possess satisfactory ability to communicate your ideas.

**D** - **Poor:** Exhibiting a below standard or indifferent attitude which is reflected in your critique participation, response to criticism and professional conduct could also result in this grade. A grade of D indicates your work is less than acceptable in quality and/or quantity. This grade could indicate your inability to satisfactorily communicate ideas.

**F - Failure:** If you possess an unacceptable attitude which is reflected in your lack of critique participation, response to criticism and professional conduct, and/or your work shows a pattern of low productivity and/or unacceptable quality you could receive a failing grade. Note: Plagiarism will not be tolerated in this class.

Mid Term portfolio grade: 20% Final Term portfolio grade: 40% Technical Quizzes 20% Participation 20%

Texas A&M University – Commerce does not tolerate plagiarism and other forms of academic dishonesty. "Academic dishonesty" includes, but is not limited to, plagiarism (the appropriation or stealing of the ideas or words of another and passing them off as one's own), cheating on exams or other course assignments, collusion (the unauthorized collaboration with others in preparing course assignments), and abuse (destruction, defacing, or removal) of resource materials. Plagiarism will result in a failing grade for the course.

Important: Part of your grade includes cleaning up after yourself. This means throwing away trash, storing projects properly, sweeping floors, organizing the Sculpture Lab, cleaning the tables, and working with others to maintain and improve the cleanliness of the facility.

No one may leave the class until the entire work space has been cleaned up. I reserve the right to hold a clean-up time or hour during class time if the studio space is in need of upkeep. This will take away from your studio time. To avoid this, you must work together to keep the space clean on a regular basis.

## **COURSE AND UNIVERSITY PROCEDURES/POLICIES**

### Attendance Policy:

Students must be prepared for and attend all classes. Student athletes or others who are participating in school activities that will result in an absence must make arrangements before the absence to make up the missed content. Students that are ill are urged to present dr. notes to document absence. Your attendance and active participation make up 20% of your grade! Attendance is a good indicator of class participation.

### Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance

### Lab Hours:

You will need to plan and use your time wisely both in and out of class. In addition to class time, you will have to work on your projects outside of class on a regular basis to complete the projects. Some of the work can be completed outside of the Photography Lab and some of the work depends on machine use in the Printing lab and Cutting Lab. Lab hours will be posted during the first week of the semester.

### Student Conduct:

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the <u>Student Guidebook</u>. <u>http://www.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf</u>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <u>Netiquette</u> http://www.albion.com/netiquette/corerules.html

### ADA Statement

Students with Disabilities:

The Americans with Disabilities Act (ADA) is a federal anti- discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

## Office of Student Disability Resources and Services

Texas A&M University-Commerce Gee Library- Room 162 Phone (903) 886-5150 or (903) 886-5835 Fax (903) 468-8148

Email: <u>Rebecca.Tuerk@tamuc.edu</u>

Website: Office of Student Disability Resources and Services http://www.tamuc.edu/campusLife/campusServices/studentDisabili tyResourcesAndServices/

## Nondiscrimination Notice:

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement:

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University- Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the <u>Carrying Concealed</u> <u>Handguns On Campus</u> document and/or consult your event organizer.

Web url: <u>http://www.tamuc.edu/aboutUs/policiesProceduresStandardsState</u> <u>ments/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02</u> .R1.pdf

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

### **TECHNOLOGY REQUIREMENTS**

Students will have excess to a Macintosh computer and print lab equipment with all the software needed to complete photographic assignments and exercises. Students will need to provide the following:

- DSLR camera (Find the instruction manual and read it.) Note: There are digital cameras in Check-Out for students to use on day-to-day basis.
- Memory Cards for cameras i.e. Compact Flash (CF), Secure Digital Card (SD card).
- **Memory Card Readers** (Most of the computers in the lab have built in SD card readers.)
- External hard drive (two hard drives would be better for backup system) Note: Students must have an external hard drive by the 2 nd week of class
- Matting and Printing costs

### RESOURCES

#### Some Camera Resources:

Competitive Camera, Dallas Fort Worth Camera Arlington Camera Adorama, <u>http://www.adorama.com</u> B&H Photo, <u>http://www.bhphotovideo.com</u> Freestyle, <u>http://www.freestylephoto.biz</u> A good resource to compare cameras is DP Review: <u>http://www.dpreview.com/</u>

### **External Hard Drive Resources**

Be sure to get an external hard drive that is compatible with MAC computers and/or MAC and PC if you work with a PC outside of class

General Photography Resources: https://www.aclu.org/free-speech/know-your-rights-photographers