



Course Syllabus: ARTS 597.301, Design Studio Processes, Spring 2020, Virgil Scott

E-MAIL

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E-mail should be used for brief verbal communication only.

If your e-mail is longer than 55 words, please make an office visit.

Office Hours (by appointment)

Tuesday: 1:30–3:30

Thursday: 1:30–3:30

Office # 319

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Class information

Credit hours: 4.0

Meeting times: Thursday 6:30 p.m. to 10:30 p.m.

Meeting location: ELCOG 315

Required text books and resources: (Provided)

1. *Letterpress Printing, A Manual for Modern Fine Press Printers*, by Paul Maravelas.

Paperback: \$24.31

Suggested text books and resources:

1. Additional texts will be discussed the first night of class.

2. Periodicals: *Print Magazine*, *Communication Arts Magazine*

3. *Hatch Show Print: The History of a Great American Poster Shop*, by Paul Kingsbury and Jim Sherraden.

Hardcover: \$45.00

4. *Adventures in Letterpress*, by Brandon Mise

Hardcover: \$14.62

5. Media: National Public Radio, 90.1 and news sources of all stripes

6. Anywhere, and anything that is relevant to your topic

Course Description

The Design Studio Processes class invites VisCom Graduate students to explore and create alternative visual language solutions within the context of design-centric problem solving. The focus of this class is to approach problem solving from a hands-on making perspective. Students are challenged to utilize non-digital methods and techniques to boil down, and encapsulate a design problems' essence and power in the form of call-to-action communications that addresses the basic point-of-difference premise of their thesis topic. Sketching, ideation, drawing, carving and relief printing letterpress techniques will be employed as the medium.

Course Structure

This class will be a combination of in class and outside class assignments. A commitment to the work and tangible weekly progress will be necessary to achieve the goals for this class and its completion. A willingness to participate, critique, collaborate and expand your research and development will be a key component in a productive and positive outcome for each student. It is the job of the student to adhere to the schedule and present progress on a weekly basis. The role of the professor and your fellow classmates is to respond to the work that is brought in weekly, and comment, direct, expand on, and suggest possible areas for further research and investigation. All pieces produced must meet the high mark of standards set forth in this program, as well as, the academic standards for a terminal degree in the field of Visual Communication.

Weekly assignments / and meetings will be directed and assigned per each student's individual research agenda, and may vary from student to student based on progress.

Student Learning Outcomes

1. Explore and develop design solutions utilizing a hands-on making approach
2. Gain an understanding of basic letterpress relief printing techniques
3. Explore and expand your current thesis research through an unconventional approach to design thinking
4. Experience reductive thinking in messaging based on medium
4. Be challenged to use non-traditional methods in ideation and production
5. Explore and connect with 2D and 3D typography as visual language
6. Experience and re-connect with the value of a non-digital approach to problem solving

Grade Evaluation

Your final grade will be based on your week-by-week progress, attendance and a commitment to your research and development success of your final class deliverables. Grades will be discussed on an individual basis by office appointment—not in class please.

Grade Scale

- A 90 to 100 points: Excellent (superior effort and results above and beyond)
- B 80 to 89 points: Good (significant effort and hard work)
- C 70 to 79 points: Average (minimal class requirements met)
- D 60 to 69 points: Below Average (below class average expectations)
- F 50 to 59 points: Poor (inferior work and attitude)

Attendance Policy

- Attendance will be taken by sign in sheet. (*Signing in for a classmate is NOT acceptable*)
- Three tardies of 15 minutes or more equals one absence.
- Sleeping, dozing or nodding off in class—besides being very rude to all concerned—will be counted as a tardy the second time and an absence the third time and any subsequent occurrences.
- You may be absent from class twice. (*Absent is absent, unexcused or excused*)
- Three absences will result in failing the class.**
- On your first absence you will receive an e-mail warning from your instructor that will be copied to the program director and filed.
- On your second absence you will receive an e-mail warning from your instructor that will be copied to program director and filed.
- On your third absence you will receive an F in the class.
- Please let the instructor no in advance if you have an issue that will result in a class absence.**

WORDS TO-THE-WISE

Computers, Cell-phones, Texting, Headphones: Use common sense here (don't make me come over there)

Be here because you want to be. It's your show and your the star!

Late work will be not be accepted without the permission of the instructor.

No extra credit is offered in this class. **IF YOU FALL BEHIND—RUN LIKE HELL TO CATCH UP.**

I am here to help you be successful.

Statement on Student Behavior

All students enrolled at the University shall follow the tenet of common decency and acceptable behavior conducive to a positive learning environment. (See Student's Guide Handbook, Policies and Procedures, Conduct)

All students must show respect toward the instructor and the instructor's syllabus, presentations, assignments, and point of view. Students should respect each others' differences. If the instructor determines that a student is not being respectful towards other students or the instructor, it is the instructor's prerogative to ask the student to leave, to refer the student to the department head, and to consider referring the student to the Dean of Students who may consider requiring the student to drop the course. Please refer to pages 42 - 46 of the Texas A&M University-commerce Student guidebook's Codes of Conduct for details.

Student Conduct / Citizenship

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See Code of Student Conduct from Student Guide Handbook). Students are expected, at all times, to recognize constituted authority, to conform to the ordinary rules of good conduct, to be truthful, to respect the rights of others, to protect private and public property, and to make the best use of their time and effort toward the educational process.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Disabilities Accommodation

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library, Room 132

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

StudentDisabilityServices@tamu-commerce.ed

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained

Handbook & Safety

While the online manual covers specific issues related to the Department of Art, Texas A&M University-Commerce policies must also be followed. All users of Department of Art (DOA) classrooms and facilities are required to follow the health and safety guidelines outlined in this manual at all times.

Report any safety issues IMMEDIATELY to your instructor(s), Teaching Laboratory Specialist, or to the DOA Health and Safety Liaison. Each course instructor will discuss their area's inherent risks, procedures and policies to provide the student with informed consent. These will be reviewed verbally at the start of each semester.

A link to the online Handbook: <http://sites.tamuc.edu/art/resources/healthandsafety/>

Students that meet in face-to-face Department of Art courses must complete the online form for each course they attend. A link to the online form: <http://dms.tamuc.edu/Forms/ArtLabPolicy>

This must be completed on-campus while using the University wifi or ethernet connections.

Scholastic Dishonesty

SCHOLASTIC DISHONESTY WILL NOT BE TOLERATED IN ANY CLASS-RELATED ACTIVITY.

Scholastic dishonesty includes, but is not limited to, the submission of someone else's materials as one's own work. Scholastic dishonesty may involve one or more of the following acts: cheating, plagiarism, or collusion.

PLAGIARISM is the use of an author's words or ideas as if they were one's own without giving credit to the source, including, but not limited to, failure to acknowledge a direct quotation. Cite your references.

CHEATING is the willful giving or receiving of information in an unauthorized manner during an examination, illicitly obtaining examination questions in advance, copying computer or Internet files, using someone else's work for assignments as if it were one's own, or any other dishonest means of attempting to fulfill the requirements of a course.

COLLUSION is intentionally aiding or attempting to aid another in an act of scholastic dishonesty, including but not limited to, providing a paper or project to another student, providing an inappropriate level of assistance, communicating answers to a classmate during an examination, removing tests or answer sheets from a test site, and allowing a classmate to copy answers.

ACADEMIC DISHONESTY COULD RESULT IN EXPULSION FROM THE UNIVERSITY

Important Health & Safety Issue

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Communication And Support

If you have any questions or are having difficulties with the course material, please contact your Instructor .