

LIBS 497/GDRS 400: 20th and 21st Century Fashion History

Dr. Emily Newman

Texas A&M University - Commerce

TR 11:00-12:15, JOUR 129, Spring 2020

Office Hours: TR 10-11, by appointment

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COURSE DESCRIPTION

This course focuses on the history of 20th and 21st century fashion, the design principles of fashion, and how fashion relates to the society, culture, politics, economics, and arts of that time period. Particular emphasis will be on why certain fashions and subcultures exist, the art styles created in response to fashion and subculture, and how that relates to society, culture, identity and the arts. We will read key texts in fashion studies to reflect critically on how we define fashion in different historical and cultural contexts. Using textual, visual, and material sources, we will examine historical representations of dress, the politics of dress, fashion and the body, and consumption and modernity. Our approach will be interdisciplinary, embracing history, anthropology, art, and literature.

COURSE OBJECTIVES

- have a basic knowledge of the history and evolution of fashion within its social and cultural contexts. become acquainted with the characteristic features of the major styles and movements popularized in the 20th and early 21st centuries
- be able to apply their analytical skills to deciphering the meanings of fashion in its various denotations, as elite institution, aesthetic style, mass movement, economic power, and general cultural mode. acquire a working knowledge of the specialized vocabulary used in fashion and art
- enhance visual literacy and critical thinking skills
- understand the relation between images of political and economic power and modes of dress, and develop an understanding of visual culture for the critical analysis of images generated by fashion,
- including journalism, advertisement, etc.

RESPONSIBILITIES AND ASSESSMENT

Students' ability to meet the course objectives and learning outcomes will be evaluated through written assignments, class participation, exams, and essay questions.

REQUIRED TEXTBOOKS

Bonnie English, *A Cultural History of Fashion in the 20th and 21st Centuries: From Catwalk to Sidewalk*, 2018 (ISBN: 1350099120).

Alexandra Kim and Ingrid E. Mida, *The Dress Detective: A Practical Guide to Object-Based Research in Fashion*, 2019 (ISBN: 1350087777).

Dressed: The History of Fashion, podcast by April Calahan and Cassidy Zachary.

Additional readings/viewings will be provided as necessary on D2L.

COURSE REQUIREMENTS:

Grade Breakdown:

10% Participation
20% Written Assignments
30% Presentations (15% each)
15% Quizzes
25% Final Project

GRADE SCALE

A = 90%-100%
B = 80%-89%
C = 70%-79%
D = 60%-69%
F = 59% or Below

Participation: Each person is expected to come to class prepared, which means having done the reading and/or worksheet and ready to engage in the class. The class should not just be a lecture, rather, people are encouraged to speak up, contribute to the conversation and ask questions. At the beginning of class, students may be asked to write up responses to the readings, which will count towards participation.

Attendance: Each student in this course is allowed no more than **three** unexcused absences. Each absence after three results in the lowering of the grade by 1/3 of a letter grade. When a student accrues **more than eight unexcused absences** the instructor has the right to drop the student from the course or to give a failing grade.

Unexcused absences require no explanation. For an absence to be considered excused, appropriate documentation must be presented. Excused absences are defined in The Student Guidebook and various university policies, but the policy employed in this class is confined to the following: (1) Participation in pre - approved University activities such as athletic events, sponsored field trips, and travel for specific University - related academic reasons; (2) Verifiable legal proceedings; (3) Documented cases of illness, injury, or emergencies. **All such excuses must be shown to the instructor in original, written, documentary form within 7 days of the absence(s) together with a photocopy for the instructor's records.** (Please understand that this copy is a student's only record of an absence.) In lieu of documentation, the absences become unexcused and are counted as such.

Quizzes:

Throughout the course, you will small quizzes and essay questions. These will be used to cover the reading, review materials covered and allow for assessment.

Final Project:

There will be one final project, of which more information will be handed out later.

Presentations: Each person will be responsible for two presentations in class (one on a fashion designer and one on fashion concept. More information will be handed out later.

Academic Dishonesty: There is **no tolerance** for any kind of academic dishonesty in this course. This includes, but is not limited to, plagiarism, cheating on exams, theft of instructional material or exams, representing the work of someone else as one's own, and misrepresenting absences. Academic dishonesty is a severe transgression and may result in referral to the Dean of Students, expulsion from class and/or the University, and a failing grade. More info below:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Note: Personal computer problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the school or local library, office service companies, an Internet cafe, or a bookstore, such as Barnes & Noble, etc.

SYLLABUS CHANGE POLICY

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

NONDISCRIMINATION NOTICE

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

HANDING IN ASSIGNMENTS

Each assignment must be uploaded online on time. For each class day late, the grade will be deducted one letter grade. **Assignments will NOT be accepted over ONE week late.**

FORMATTING

All written assignments must be typed using the following guidelines: 12 pt. Times New Roman font, 1" margins, double-spaced, with page numbers. Failure to format properly will result in a lower grade. Artwork titles **MUST** be italicized.

CLASSROOM POLICIES:

Statement on Student Behavior:

All students enrolled at the University shall follow the tenet of common decency and acceptable behavior conducive to a positive learning environment (See Student's Guide Handbook, Policies and Procedures, Conduct).

All students must show respect toward the instructor and the instructor's syllabus, presentations, assignments, and point of view. Students should respect each others' differences. If the instructor determines that a student is not being respectful towards other students or the instructor, it is the instructor's prerogative to ask the student to leave, to refer the student to the department head, and to consider referring the student to the Dean of Students who may consider requiring the student to drop the course. Please refer to pages 42 – 46 of the Texas A&M University-Commerce Student guidebook's Codes of Conduct for details.

Prohibited during class:

- **Cell Phones/Blackberries/MP3 Players:** Please keep these devices off while class is in session. It is disrespectful to your classmates. No cell phones are allowed during exam sessions. If you need to check the time, consult the clock in the classroom. Repeated use of these devices will result in being asked to leave.
- **Computers and tablets**
- **Headphones or Sunglasses of any kind**
- **Sleeping**
- **Smoking of any kind, including e-cigarettes**
- **Disruptive or distracting behavior:** Texting, conversing with other students during class, loud eating, etc.
- **Repeated entering/exiting the classroom:** Please be on time to class. Not only is disruptive to the class environment, but you could miss important class announcements. This is a short class, so there should be no need to come in and out throughout the class period. Repeated tardiness will count with absences, and will result in a lower grade.

Discussion: In this class, we will look at a wide array of artwork, some of which might include nudity, intense language, violence, etc. Each person will bring their own experiences to the art, and should feel comfortable expressing their opinions and vulnerabilities. The classroom is a safe environment, and each student should behave with integrity and treat their peers with respect.

STATEMENT ON ACCOMMODATIONS FOR ADA ELIGIBLE STUDENTS:

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services
Texas A&M University-Commerce, Gee Library, Room 132
Phone (903) 886-5150 or (903) 886-5835, Fax (903) 468-8148
StudentDisabilityServices@tamuc.edu

After contacting the Office of Student Disability Resources and Services, it is the student's responsibility to notify the instructor of what accommodations are needed **IN ADVANCE** of when they are needed (for example, if testing accommodations are necessary, please inform the instructor with appropriate documentation at LEAST one week before the test date).

EMAIL POLICY:

Email is the preferred form of communication, with a general response time of 24 hours during the week (do not expect replies over the weekend). For all emails sent, please **include full name, student ID, and the class** that you are attending. Do not send emails to myself and other professors at once, as each professor has different issues to address. You are allotted three absences for this course; plan accordingly and there is no need to contact me about unexcused absences that are incorporated into this allowance. For excused absences, you need to bring in a hard copy of appropriate documentation of your absence.

TEST AND GRADE POLICY:

Make-up exams will be administered **only** in instances of excused absences (and acceptable documentation) and may not be designed in the same format as the regularly-scheduled exam. When an excused absence causes a student to miss an exam, it is the student's responsibility to inform--or to have someone else notify--the instructor within **4 days** of the exam. If permitted, these exams **must** be made up within two weeks of the scheduled date, at a time and place determined by the professor.

Assignments are due at the start of the class on the assigned date. Late work will only be accepted for one week after the due date, and the grade will be penalized. Concerning grade decisions, I will not discuss specific grades on ANY assignment or test the day it is returned. If you have concerns regarding a grade, email me **within one week of receiving the assignment back** clearly explaining why you think the assignment was addressed incorrectly. After the email is received, we will then set up an appointment to discuss the concern.

*** THERE WILL BE ONE EXTRA CREDIT ASSIGNMENT BASED ON A VISIT TO A MAJOR BUILDING IN DALLAS OR FORT WORTH, ASSIGNED AT A LATER DATE***

CAMPUS CONCEALED CARRY

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

TECHNOLOGY REQUIREMENTS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS).

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here: <https://community.brightspace.com/support/s/contactsupport>

MINIMAL TECHNICAL SKILLS AND PROGRAMS NEEDED

At a minimum, you must have access to and be able to use Microsoft Office 2013, 2010, 2007 or Open Office. Microsoft Office is the standard office productivity software utilized by faculty, students, and staff. Microsoft Word is the standard word processing software, Microsoft Excel is the standard spreadsheet software, and Microsoft PowerPoint is the standard presentation software. Copying and pasting, along with attaching/uploading documents for assignment submission, will also be required. If you do not have Office, you can check with the bookstore to see if they have any student copies.

SYSTEM MAINTENANCE

Please note that on the 4th Sunday of each month there will be System Maintenance which means the system will not be available 12 pm-6 am CST.

Scheduled to be determined