

Design Teaching Methods - 21073 - Arts 548 - 301 - Casey McGarr Syllabus Spring 2020

Information

Instructor: Casey McGarr, Associate Professor of Visual Communication

Office Location: 318

Office Hours: Monday 3 pm-5 pm, Tuesday 4:30 pm-5:30 pm, Wednesday 4:30 pm- 5:30 pm. Please email me to make an appointment.

Office Phone: 214-954-3636

Email: casey.mcgarr@tamuc.edu

Class Information

Credit hours: 4.0

Meeting times: Monday 6:15 p.m. until 10:00 p.m.

Meeting location: c336

Suggested text books and resources

1. Various sources identified through the student's individual research, or sources suggested by committee members germane to the progress and direction of the research and exhibition agenda.
2. TAMU MFA archives
3. Other major design university's MFA archives / repositories (SVA, VCU, Stanford D-school, etc.)
4. Research in real libraries / journals / library loan and electronic research data banks, and AIGA archives
5. Sappi Ideas That Matter: <https://www.sappi.com/ideas-that-matter-2017-winners>
6. Periodicals: Print Magazine, Communication Arts Magazine, I.D. Magazine, Fast Company Magazine
7. Media: National Public Radio, 90.1 and news sources of all stripes
8. Anywhere, and anything that is relevant to this topic (interviews, ethnography, etc.)

Course Description

The Exhibition Development class is set up to facilitate the crafting of your final design-centric exhibition in conjunction with your thesis committee's feedback through weekly scheduled benchmarks and peer critique. You will be guided through the design, strategy, planning and execution phase of your thesis exhibition through ideation roughs, class critiques, design, 3D mock-ups and user experience in preparation for the exhibition build process in Summer 1.

Course Structure

This class will be a combination of in class and outside class meetings with your committee major advisor and committee members. A commitment to the research and weekly progress will be necessary to achieve the goals for this class and its completion. A willingness to participate, collaborate and expand your research will be a key component in a productive and positive outcome for each student. It is the job of the student to set the schedule and adhere to it on a weekly basis using the provided benchmark schedule as a guide. The role of the professor and your fellow classmates is to respond to the work that is brought in weekly, and comment, direct, expand on, and suggest possible areas for further research, as well as comment on exhibition planning.

It is the student's responsibility to meet with your committee members, as well as your peers and bring in their comments along with your research to your weekly meetings for discussion. In addition, it is the student's sole responsibility to proof all materials for spelling and proper syntax (employ a proofreader). Any and all materials produced must meet the high mark of standards set forth in this program, as well as, the academic standards for a terminal degree in the field of Visual Communication.

Weekly assignments / progress and meetings will be directed and assigned per each student's individual research agenda, and may vary from student to student.

Student Learning Outcomes

1. Final research, input and feedback from your major professor and committee towards the conclusion of your final exhibition paper
2. Develop a workable weekly schedule based on your individual exhibition direction
3. Explore and expand your current research through a scholarly literature review, which will support your questions, etc.
4. Complete your IRB protocol (if applicable) and receive the necessary approvals to move forward .
5. Receive guidance in facilitating your exhibition with respect to your direction, venue, budget and final execution
6. Finalize a realistic exhibition strategy, design, schematic and 3-D model with a step-by-step completion procedure
7. Be prepared to execute your exhibition and write a well crafted exhibition paper using the prescribed formats incorporating your exhibition process
8. Receive the necessary approvals to move forward to the exhibition build stage
9. Start the preliminary exhibition build stage

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10. Receive the necessary approvals for your final exhibition paper submission
11. Preparation for graduation

Grade Evaluation

Your final grade will be based on your week-by-week benchmark progress, attendance and commitment to your research and success of your final thesis exhibition and paper. In addition, it is your responsibility to meet with your committee members throughout the semester and bring their comments to your weekly meetings for discussion. You must present quantitative and qualitative data that satisfies and or proves your statement of the problem and addresses the specific goals of your study. Grades will be discussed on an individual basis by office appointment only—not in class.

Assignments

- Research and contact with potential universities 20%
- Packet materials: design, fabrication, content (Full Vita, Quick drop and CD or Website TBD) 20%
- Cover Letters: Introduction letter, Teaching Philosophy & Design/Photography Philosophy 20%
- Course Participation 20%
- Hot Seat 20%

Class Policy

Computers, cell-phones, earbuds, or other personal technology. Devices may not be turned on or used in class without the permission of the instructor. First offense: (a pass) Subsequent offense (s): (this will affect your participation grade)

Absence Policy

- You may be absent from class twice.
- In your first absence, you will receive an email warning, which is copied to Virgil Scott.
- In your second absence, you will receive an email, and you will be contacted by Virgil Scott.
- In your third absence, you will receive an F in the class. If you wish to drop the class, you will receive a drop/fail.
- Two tardies of 20 minutes or more are equal to one absence.
- A tardy of 60 minutes equals an absence.
- Two late returns from the break of more than 10 minutes equal one absence.
- Final: for every 10 MINUTES late for the final, a full grade will be deducted from his or her final grade. Example: if a student has an “A” in class and is 40 minutes late for the final, the grade will be an “F.”
- If a student does not show up for the final, they automatically fail the class.
- There is no distinction between excused and unexcused absences.

Grading Scale

A 90 to 100 points: Excellent (superior effort and results above and beyond)
B 80 to 89 points: Good (significant effort and hard work)
C 70 to 79 points: Average (minimal class requirements met)
D 60 to 69 points: Below Average (below class average expectations)
F 50 to 59 points: Poor (inferior work and attitude)

In addition to the project, quiz, and test grades, students’ final grade will also be based on critique participation and application, work ethic, and attitude. All exercises and projects are given with weekly steps to be accomplished by the beginning of the next class meeting. Meeting these mini-deadlines is part of the overall assignment and plays a significant role in project grades. All work is due on the assigned date. All projects are due on the date and time are given. NO late projects will be accepted for grading. You are responsible for turning in work on time, regardless of attendance.

Grade Evaluation

Your final grade will be based on an average of all assignments, attendance, and participation grade. The participation grade is based on dedication to methodology application, conceptual thinking ability, craftsmanship, daily class involvement, and contributions to your classmates, as well as both a desire and capacity to show progress and meet deadlines from week to week. Grades will be discussed on an individual basis by office appointment only—not in a class, please. Note: Violations of class policy concerning unauthorized use of computers, cell-phones, earbuds, or other technology will result in point deductions from the current assignment. The instructor reserves the right to alter this policy if class disruptions become an on-going problem and class distraction.

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Words To-The-Wise

Show up, be committed to your work, and immerse yourself in the process. It is your show to enjoy!
If you fall behind, run like hell to catch up! Also, please let me know if you need to come to see me. I am here to help.

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu. Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778.

Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Attendance/Lateness, Late Work, Missed Exams and Quizzes and Extra Credit

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook.

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

TAMUC Attendance

For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01.

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

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Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

Undergraduate Academic Dishonesty 13.99.99.R0.03

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

Graduate Student Academic Dishonesty 13.99.99.R0.10

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: Office of Student Disability Resources and Services

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the Carrying Concealed Handguns On Campus document and/or consult your event organizer.

Web url: <http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

Department of Art, Health & Safety Guidelines

<https://sites.tamuc.edu/art/resources/healthandsafety/>

Health & Safety Form (to be signed online by all students in studio courses)

<https://dms.tamuc.edu/Forms/ArtLabPolicy>

All students must engage fully in critiques. You are expected to “cover the walls” with ideas for discussion each week, presenting new or furthered directions. It is imperative that you show new weekly progress to achieve a high level of outcome and prepared to execute your exhibition successfully. **Remember, This is your show!**

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Spring Schedule 2020

This schedule of assignments and deadlines are for the entire semester. Bring it with you to every class; it will be reviewed at least once per class meeting. If an adjustment becomes necessary, an announcement will be made during class. It will be your responsibility to adjust your copy of the schedule. If you are absent, it is your responsibility to check with a classmate for schedule revisions. Failure to turn in work in accordance with the class schedule will negatively affect your final grade in the course.

Week One (Class of January 13th)

Syllabus overview (this semester/summer) Step-by-Step

1. Develop Exhibition (visual narrative of research) to be ready for the "Build Stage" May 2019. (show 3-D mock-ups)

2. Thesis paper completed—with the exception of Chapter 3 Documentation of the Exhibition

(This schedule is built into the class schedule; however, your Committee rules here)

3. Exhibition Venue (How many?) El Centro Gallery, or another venue.

Thesis Exhibition date and time (Traditionally the 3rd o week on June 19th or 26th). (show previous Exhibitions)

4. Invitation (Virgil or me?)

(show previous Invitations)

Schedule Go-by (handout)

IRB status/ Thesis Proposal Final (if not done, concern)

Thesis Committee and meetings (this varies, but once a month or every two months)

Teaching Opportunities: (as part of studio 8)

The 108th Annual Conference will take place in Chicago, February 12–15, 2020.-- Discuss Job Career Fair Options.

Membership: \$140.00 <www.collegeart.org/careers>

Local Adjunct Teaching Opportunities Collin County, Richland, UNT, Brookhaven, UTA.

Put of Jump Drives previous exhibition papers?

Note: Exhibition-Problem in Lieu of Thesis

Individual Research and Progress Updates

Out of class work (due next class)

Individual schedule for all 15 weeks inclusive of suggested benchmarks

One-on-one meetings with the major professor and committee members

(be documenting ALL your process to roll into your final paper)

Week Two (Class of January 20th) MLK Observance—no class meeting

Week Three (Class of January 27th)

Present Schedules

Group meeting with the major professor and fellow peer group.

Research and progress update

Discuss exhibition space research

Week Four (Class of February 4th)

Individual meetings with the major professor and committee members

Research and progress update

First Round exhibition ideas w/ drawings

Exhibit space research/ locations continued

Present Abstract and Chapter 1-Introduction

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Week Five (Class of February 3rd)

Individual meetings with the major professor and committee members
Research and progress update
Second round exhibition ideas w/ drawings
Finalize exhibit space research/ location and get approval in writing from the UCD (if applicable)
Discuss CAA (who's going)

Week Six (Class of February 10th)

Individual meetings with the major professor and committee members
Research and progress update
Third round exhibition ideas w/ drawings

Week Seven (Class of February 17th)

Individual meetings with the major professor and committee members
(meetings will be truncated for the rest of the semester, perhaps every two weeks)
Research and progress update
Fourth round exhibition ideas w/drawings & 3D mock-up
Present Chapter 2- Review of the Literature (draft)

Week Eight (Class of February 24th)

Individual meetings with committee members
Research and progress update
Final round exhibition ideas w/drawings & 3D mock-up
Present Chapter 2- Review of the Literature (in progress)

Week Nine (Class of March 2nd) and committee members

Research and progress update
Exhibition Build Schedule for Summer
Present Chapter 3- Documentation of The Exhibition (some of this will come post exhibition)

Week Ten (March 9th–13th) Spring Break, NO class

Week Eleven (Class of March 16th)

Individual meetings with the major professor and committee members
Research and progress update
Exhibition Build Schedule finalized
Present Chapter 4-Summary of the Study (draft)
Discussion of Thesis Invitation (select wrangler, establish copy count, etc.)

Week Twelve (Class of March 23rd)

Individual meetings with the major professor and committee members
Research and progress update
Exhibition Build progress
Present Chapter 4- Summary of the Study
Thesis Invitation round 1

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Week Thirteen (Class of March 30th)

Individual meetings with the major professor
Group meeting with the major professor and fellow peer group.
Research and progress update
Exhibition Build progress
Thesis Invitation round 2

Week Fourteen (Class of April 6th)

Group meeting with the major professor and fellow peer group.
Research and progress update
Exhibition Build progress
Present Appendices (draft)
Thesis Invitation round 3

Week Fifteen (Class of April 13th)

Group meeting with the major professor and fellow peer group.
Research and progress update
Exhibition Build progress
Present Appendices
Present exhibition progress and thesis paper to date
Thesis Invitation final

Week Sixteen (Class of April 20th)

Group meeting with the major professor and fellow peer group.
Research and progress update
Exhibition Build progress
Present Vita
Present exhibition progress and thesis paper to date
Bring Final Files On A Flash Drive / No Process Binders Due
Read Final Thoughts Paper

Important Summer Dates:

Summer Graduation Application: June 5th – June 23rd, 2018 (check dates with me)
Masters Comprehensive Exam Due: July 25th, 2019 (Brian will submit)
Masters and Doctoral Ceremony: August 8th, 2019 (? not posted yet)