

Syllabus Addendum Viscom 412.301

Course Objectives

WHILE ONLINE

- Create a practice virtual recording of yourself a list of selected topics will be made available, must be 30seconds to 1 minute, with synced audio (Record audio using cell phone voice recording memo.
- Turn in rough cut edits of film projects we completed in class.
- set up a facetime/skype call with your selected clients.
- upload research on your clients
- write PSA/Commercial scripts

UPON RETURN-we will discuss solutions if we are online for the rest of the semester.

- Students must continue to exhaust all of options given towards completing group activity of assigned clients .
- Continue editing
- Scripts writing
- Final film cuts
- Group project film cuts

LECTURES

- Weekly lectures will be uploaded, as well as scheduled meetings with students individually(or in your assigned groups) .

CRITIQUE and TURNING IN ASSIGNMENTS

- Each student will turn in assignments under the designated folders, within Myleo that are created. (Chrome works best)
- Every student is required to give feedback on work, a written response is required, for video uploads and scripts.

- Work can be uploaded through the Brightspace as regular MP4 files, youtube and vimeo links are accepted as well.
- Please turn in rough cuts, before submitting final cuts of projects to allow students to give you feedback. Rough cuts will have an assigned date and time to be submitted.
- Missing discussions and meetings will result in an absence.

Instructor Response Time

Communication from students will be responded to within 24 hours.

If you have any problems, questions, or concerns please email me: Fatimah.jawad@tamuc.edu



412- 21072 Video in Visual Communication

Instructor: Fatimah Jawad

Location: 320 (Dallas Campus)

Time of class: Monday 6:30 pm – 10:30 pm

Email Address: Fatimah.jawad@tamu.edu

COURSE INFORMATION

This syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester.

Materials

Hard drive (to save work.) These can be purchased from various vendors

(Frys, Best Buy, or on-line through B&H, Seagate, Amazon, etc.)

Flash drives *(to save word processing work: scripts, storyboards, shot lists, etc.)*

3 ring binder *(for production book)*

Headphones for editing

Laptop/ Cell phone

Textbook(s) Required

There is no required text for the class. However, there will be handouts and you are required to read those by the date specified.

Course Description

This course is an intensive workshop in visual storytelling. Students will develop their aesthetic and critical approach to video. Readings, exercises, screenings and other assignments are designed to develop technical skills and to sharpen the filmmaker's visual awareness and appreciation for the

Syllabus/schedule subject to change

expressive potential of sound and image. By the completion of class students will be expected to have mastered all of the aesthetic and critical skills needed to produce cutting edge work.

Student Learning Outcomes

1. Students will learn the practical, technical, and aesthetic aspects of film- and video-making.
2. Students will be able to tell effective stories with video cameras and editing systems.
3. Students will be able to use the rule of thirds and other compositional tools to create effective images.
4. Students will be able to control lighting for creating compelling images.
5. Students will be able to be effective film/video crew members, learn to collaborate, and form community.
6. Students will be able to record dialogue for video.
7. Students will be able to import video into a non-linear editing system, have control over the editing process and be able to export video to a DVD.
8. Students will be able to critique their own and other film video work.

COURSE REQUIREMENTS Student Responsibilities

ALWAYS CHECK YOUR EMAIL WITHIN AN HOUR BEFORE CLASS – we may have changes in assignments, meeting, etc.

PLEASE NOTE: A significant amount of work outside of class and lab time is required to successfully complete this class: Filmmaking requires substantial time and effort in researching, planning and producing your assigned projects. Once the project is captured onto media, it must be edited requiring a greater time commitment. This is a studio art class – plan your personal, family and work time accordingly.

Projects: Several video projects will be assigned during the semester. We will be looking for creativity in style and content as well as technical

proficiency. Every project turned in needs to have head leader, title and credits. All assignments must be turned in via your hard drive.

You are expected to work crew on other projects.

Exercises: There will be several short exercises designed to help you practice the techniques covered in lectures and demos before you must produce complete projects.

Dates, discussion and further details will be assigned later.

Critiques: Come to class with your project cued up and labeled, and be prepared to actively participate in the critique. Class participation during the critique phase of your work, as well as the work of your classmates, is extremely important to your development as a serious Film/Video Maker.

Individual Meetings: As per the schedule, students may meet briefly with the instructor to present their ideas. Be prepared to discuss your project in creative and logistical detail.

Outside Lectures and Screenings: As the opportunity arises, you will be informed of outside lectures by guest speakers, film festivals or film screenings. These are opportunities to expose you to experiences that cannot be duplicated in the classroom. It will serve your creative growth to make every attempt to attend them.

Additional Information: Please read and be certain you understand all of the lab policies. You are responsible for understanding and adhering to all of these policies. These policies are designed to facilitate the use of all of the equipment available to you and other students. Attend demonstrations, take notes, and ask questions if you do not understand something. Also understand that as a student you are responsible for adhering to the attendance and due dates in this syllabus and discussed in class. If you do not understand a policy please ask us about it.

These policies are not in place to make your life difficult but rather to insure that you get the full benefit of the class. As we're sure you have all heard before – life in the "real, working world" is different than in college. Any job you have will expect you to show up on time, complete your work on time, and think critically. It is unlikely they will have a written policy on these things as they are simply expected. It is assumed that you learned these in college if not long before. Read and remember these policies and your time in the film/video course will prove beneficial.

Throughout this class we will be viewing a wide variety of work from artists in all cultures, religions, languages and lifestyles. This work has been carefully chosen to expose the students to different points of view and the artistic methods utilized to express those points of view. Some of the work

may contain material with which some students may not be comfortable. If at any point in time a student becomes excessively uncomfortable with material being viewed they are welcome to exit the class for the remainder of that video piece and to return for the discussion of that piece.

Due to the technical nature of our video/computer/film facilities, certain systems or parts of systems may be unavailable as they are removed for maintenance or repair. The faculty will make every effort to accurately inform students as to when equipment will be available again. If you feel that technical issues will impact your ability to complete a project, you should discuss this with the professor in a timely manner **BEFORE** the project due date. Please note that technical difficulties are a very standard occurrence in this field and successful professionals are often noted for their abilities to find creative solutions that allow them to complete their projects on time and with artistic excellence despite technical difficulties.

In addition to requirements mentioned elsewhere in this document, to get a passing grade in the class all students will be required to do all the following: Produce (includes writing, directing, editing) all projects and exercises group projects etc.

Turn in all paperwork on time as well as a production book at the end of the semester .

Write a self-critique at the end of the semester about where you were before the class, how the class has informed your filmmaking and where you are now as a filmmaker.

Turn in a hard drive with all projects on it:

A) Properly labeled as defined above;

B) As Quicktime file (H.264) or PDF files as they apply.

GRADING

Final grades in this course will be based on the following scale:

A = 90%-100%- Work WELL above the general class level, evidence of participation in related activities outside of the classroom, thoughtful participation in classroom discussion and critique.

B = 80%-89%- Work well above the general class level, participation in classroom discussion and critique.

C = 70%-79%- Average work, minimal requirements met.

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D = 60%-69%- Work below class average, lack of participation and or poor attendance.

F = 59% or Below- Inferior work, work not turned in, failure to attend class.

In addition to project, quiz and test grades, students final grade will also be based on critique participation, work ethic and attitude. These specifications are applied with the following percentages

10% Class participation 30% Assignments
20% Production book 40% Final Project

Class Participation Grading Determination:

A

Actively supports, engages and listens to peers. Arrives fully prepared for every class. Plays an active role in discussions. Comments advance the level and depth of the dialogue. Group dynamic and level of discussion are consistently better because of the student's presence.

B

Makes a sincere effort to interact with peers. Arrives mostly, if not fully prepared. Participates constructively in discussions. Makes relevant comments based on the assigned material. Group dynamic and level of discussion are occasionally better (never worse) because of the student's presence.

C

Limited interaction with peers. Preparation and level of participation are inconsistent. Participates constructively in discussions only when prepared. Group dynamic and level of discussion are not affected by student's presence.

D

Virtually no interaction with peers. Rarely prepared. Rarely participates. Comments are vague. Demonstrates lack of interest. Group dynamic and level of discussion are harmed by student's presence.

F

No interaction with peers. Never prepared. Demonstrates noticeable lack of interest. Group dynamic and level of discussion are significantly harmed by student's presence.

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All assignments must be turned in on the due date. **NO LATE WORK WILL BE ACCEPTED**, unless there are unforeseen circumstances. This must be discussed with the professor and only in rare circumstances will it be accepted.

The Department of Art reserves the right to discontinue enrollment of art major students at anytime if satisfactory academic progress is not being made. Students who have accumulated three unsatisfactory grades (D or F) in studio art or visual communication courses taken for college credit at Texas A&M Commerce or elsewhere will not be permitted to continue, be readmitted, or graduate with a major in studio art or visual communication. Courses in which a grade below the minimum is received may only be repeated once.

ATTENDANCE

As a student you are allowed 2 absences before you will fail this course. Please use you time wisely and save those days for when you are really sick.

FRIST ABSENCE: Email will be sent to the student notifying them of an absence.

SECOND ABSENCE: Email will be sent to the student notifying them of an absence. The Director of Visual Communications then will contact the student.

THIRD ABSENCE: The Director of Visual Communications then will contact the student informing them that they have failed the course.

The student is responsible for any work missed during an absence, including any handouts given in class and any demonstrations. It is not the

responsibility of faculty to re-teach what the student has missed. Student should be aware that if a demonstration is missed they might not be allowed to utilize that equipment. Attendance is also mandatory for all critiques whether the student has completed the work required or not.

UNIVERSITY PROCEDURES/POLICIES Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

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University Specific Procedures Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. (See current Student Guidebook).

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette](http://www.albion.com/netiquette/corerules.html)
<http://www.albion.com/netiquette/corerules.html>

ADA Statement Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce
Gee Library- Room 132
Phone (903) 886-5150 or (903) 886-5835 Fax (903) 468-8148
Email: Rebecca.Tuerk@tamuc.edu

Website: [Office of Student Disability Resources and Services](http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/)
[http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAnd
Services/](http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/)

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Concealed handgun

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so.

Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to (<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

COURSE OUTLINE / CALENDAR

This syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester

Class has switched to online.

1/13/20 Week 1 – Introduction to Class/syllabus

1/27/20 Week 2 – Introduction to script writing

2/3/20 Week 3 - Camera Exercise/ lighting (Teaching the camera to read our stories

2/10/20 Week 4 – editing

2/17/20 Week 5- sound design/ sound/ music in cinema

2/24/20 Week 6 – storyboard and shot list

3/2/20 Week 7 -PSA COMMERCIAL Example/ In class research on PSA

3/16/20 Week 8 -spring break extended

****** at this point on we will do virtual shoots, examples will be given in online class******

3/23/20 Week 9- online film Commercial Shoot (Complete a PSA using Voice over or skype interview with each other) (new virtual reality shoot)

3/30/20Week 10 - look at rough cut of commercial shoot and film project shoot/ discuss students projects (PSA or commercial) (rough cut edited via webcam footage)

4/6/20 Week 11 - students will work in groups on their own selected projects/Casting (2 pages max of a script) (ONLINE) (

4/13/20 Week 12- students will work in groups on their own selected projects/Casting (2 pages max of a script) (teams will be created via internet) (Will interview via facetime) (30seconds – 1 min of clients webcam/skype interview)

4/20/20 Week 13 - students will work in groups on their own selected projects/show dallies if shot (upload progress In the selected dallies and rough cut folders)

4/27/20 Week 14 -Students work in groups on their own projects

5/4/20 Week 15- final films are due

5/4/20 Projected assignments with due dates

Assignment due dates (REMINDER MLK is 1/20/20)

(Class will finish via internet)

1/27/20 Scene heading/ logline

2/3/20. Rough draft of script 1-2

2/10/20 Take a series of photos with different lighting

2/17/20 Editing assignment

Archival Mash-up. You will be putting together a 3-5 minute video made from clips taken from (<https://archive.org/details/prelinger>). The video should have a theme and must make sense. You are able to use music and sound effects but please refrain from copyrighted music.

Think about a pitch for the final project.

2/24/20 Each group will tell story with sound.
Sound recording: short dialogue (30 word script), INT, EXT, ambient/room tone, recorded sound effect, and recorded foley

3/2/20 Storyboard and shot list are due

SPRING BREAK but work on your 3/9/20 1-2 page script for commercial due

3/16/20 (EXTENDED SPRING BREAK)

3/23/20 rough cuts/ and scripts revisions for final project (Lesson how to record virtual interviews)

3/30/20 filming/ rough cuts due

4/6/20 final cut of commercial due/ final script revisions due

4/13- 5/4/2020 class independent film projects revisions and final cuts are due(will elaborate more in class)

5/4/2020 Final films are due (Vimeo and youtube link acceptable)